

PACKAGING DIGEST

2009 Editorial Calendar

	January	February	March	April	May	June
Closing	12-4-08	1-2-09	2-2-09	3-9-09	4-6-09	5-1-09
ISSUE FEATURE FOCUS	Food & Beverage Packaging Sustainability in Packaging Show Preview: WestPack 2009	Health & Beauty Aids/ Nutraceutical Packaging Show Preview: INTERPHEX 2009	Flexible Packaging Globalization in Packaging Research & Report	Labeling/ Package Printing Automation Research	Packaging Handling & Distribution Show Previews: • EastPack 2009 • Expo Pack Mexico	Plastics in Packaging Sustainability in Packaging
APPLICATION TECHNOLOGIES	<ul style="list-style-type: none"> Automation & Controls Containers Converting Package Design Smart/Secure Packaging 	<ul style="list-style-type: none"> Cartoning Casing Bottling Capping 	<ul style="list-style-type: none"> Automation & Controls Form/Fill/Seal Bagging Labeling Smart/Secure Packaging 	<ul style="list-style-type: none"> Automation & Controls Inspection/Detection Marking Coding 	<ul style="list-style-type: none"> Conveying Palletizing Stretch Wrapping Smart/Secure Packaging 	<ul style="list-style-type: none"> Automation & Controls Containers Filling Feeding
MACHINERY PRODUCTS	Marking & Coding	Material Handling & Conveying	Cartoning, Casing & Sealing	Controls & Inspection	Labeling & Printing	Filling & Feeding
MATERIALS PRODUCTS	Flexible Packaging	Rigid Containers	Film & Foil	Paper & Paperboard	RFID & Smart Packaging	Bottles & Closures
DESIGN TRENDS	Food/Pet Food	Healthcare	Beverages	Household Products	Personal Care/ Pet Care	Food
SPECIAL INTEREST COLUMNS	<ul style="list-style-type: none"> System Integration Sustainable Packaging 	<ul style="list-style-type: none"> System Integration Sustainable Packaging 	<ul style="list-style-type: none"> System Integration Sustainable Packaging 	<ul style="list-style-type: none"> System Integration Sustainable Packaging 	<ul style="list-style-type: none"> System Integration Sustainable Packaging 	<ul style="list-style-type: none"> System Integration Sustainable Packaging
TRADE SHOWS/ INDUSTRY EVENTS	INTERPHEX Puerto Rico Jan. 29-30 San Juan, PR	WestPack 2009 Feb. 10-12 Anaheim, CA Flexible Packaging Assn. Annual Meeting Feb. 25-27 Naples, FL	Sustainability in Packaging Conference Mar. 2-4, Orlando, FL SouthPack 2009 Mar. 11-12 Charlotte, NC INTERPHEX 2009 Mar. 17-19 New York, NY			EastPack 2009 Jun. 9-11 New York, NY Expo Pack Mexico Jun. 22-26 Mexico City NPE 2009 Jun. 22-29 Chicago, IL
MARKETING OPPORTUNITIES	<ul style="list-style-type: none"> Lead Connect Program Info Showcase Marketplace 	<ul style="list-style-type: none"> Lead Connect Program Info Showcase Marketplace 	<ul style="list-style-type: none"> Lead Connect Program Info Showcase Marketplace 	Harvey Ad Study <ul style="list-style-type: none"> Lead Connect Program Info Showcase Marketplace 	<ul style="list-style-type: none"> Lead Connect Program Info Showcase Marketplace 	<ul style="list-style-type: none"> Lead Connect Program Info Showcase Marketplace

Suppliers Guide

5-26-09

2009/2010 PRODUCTS & SUPPLIERS GUIDE



- Published annually in July
- 2,500 companies
- 6,000 products

Listings include:

- Packaging Machinery
- Packaging Materials
- Packaging Suppliers Alphabetical Directory
- System Integrators Geographic & Alphabetical Directories
- Contract Packagers Geographic & Alphabetical Directories

PDSuppliersearch.com

- Website advertising
- Enhanced company profile
- Prioritized company/product listing

July 6-8-09	August 7-6-09	September 8-3-09	October 9-4-09	Show Daily 9-4-09	November 10-5-09	December 11-5-09
Food Packaging Package Security Private Label Packaging	Show Overview: PACK EXPO Las Vegas 2009 Pharmaceutical & Medical Packaging Automation Research Show Preview: HBA Global Expo	Show Preview: PACK EXPO Las Vegas 2009 Machine Safety	At-Show Issue: PACK EXPO Las Vegas 2009 Packaging Machinery	Show Daily PACK EXPO Las Vegas 2009   	Materials & Containers Sustainability Research Brand Protection/ Anti-Counterfeiting	Beverage & Dairy Packaging Automation Research Contract Packaging
<ul style="list-style-type: none"> Automation & Controls Form/Fill/Seal Bagging Wrapping Smart/Secure Packaging 	<ul style="list-style-type: none"> Marking Coding Bottling Capping Package Design 	<ul style="list-style-type: none"> Automation & Controls Materials Material Handling Smart/Secure Packaging 	<ul style="list-style-type: none"> Automation & Controls Inspection/ Detection Motors/Drives Cartoning/ Casing 		<ul style="list-style-type: none"> Labeling Filling Feeding Smart/Secure Packaging 	<ul style="list-style-type: none"> Automation & Controls Form/Fill/Seal Bagging Conveying
RFID	Form/Fill/Seal & Bagging	Motors, Drives, Devices	Marking & Coding		Labeling & Printing	Shrink, Stretch, Wrap
Flexible Packaging	Rigid Containers	Film & Foil	Paper & Paperboard		RFID & Smart Packaging	Bottles & Closures
Beverages	Cosmetics	Household Products	Food	Published Mon., Oct. 5 Tue., Oct. 6 Wed., Oct. 7	Beverages	Personal Care
<ul style="list-style-type: none"> System Integration Sustainable Packaging 	<ul style="list-style-type: none"> System Integration Sustainable Packaging 	<ul style="list-style-type: none"> System Integration Sustainable Packaging 	<ul style="list-style-type: none"> System Integration Sustainable Packaging 	Distribution <ul style="list-style-type: none"> Show hotels Las Vegas Convention Center entrances and on the show floor 	<ul style="list-style-type: none"> System Integration Sustainable Packaging 	<ul style="list-style-type: none"> System Integration Sustainable Packaging
		HBA Global Expo 2009 Sept. 15-17 New York, NY	PACK EXPO Las Vegas 2009 Oct. 5-7 Las Vegas, NV	packagingdigest.com <ul style="list-style-type: none"> Digital editions Show Daily Online Live Show Daily News eLetters 		
<ul style="list-style-type: none"> Lead Connect Program Info Showcase Marketplace 	<ul style="list-style-type: none"> PACK EXPO Pre-show eLetter Lead Connect Program Info Showcase Marketplace 	<ul style="list-style-type: none"> PACK EXPO Pre-show eLetter Lead Connect Program Info Showcase Marketplace 	<ul style="list-style-type: none"> PACK EXPO Post-show eLetter Lead Connect Program Info Showcase Marketplace 		Harvey Ad Study <ul style="list-style-type: none"> Lead Connect Program Info Showcase Marketplace 	<ul style="list-style-type: none"> Lead Connect Program Info Showcase Marketplace

In Every Monthly Issue

COLUMNS:

- Comment by John Kalkowski, Editorial Director, *Packaging Digest*
- System Integration by Vance J. VanDoren, Ph.D., P.E.
- Sustainability by Anne Johnson, director of the Sustainable Packaging Coalition

AUTOMATION & CONTROLS TECHNOLOGY
PACKAGE DESIGN
NEW PRODUCTS

- Machinery
- Materials

INDUSTRY CALENDAR
NEWSMAKERS

ON.PACKAGINGDIGEST.COM

Exclusive Reports

AUTOMATION IN PACKAGING

- Exclusive benchmark research reports focusing on packaging automation trends from *Packaging Digest* and *Control Engineering*.
- April, August and December issues

SUSTAINABILITY RESEARCH

- November issue

New for 2009

MARCH: GLOBALIZATION IN PACKAGING RESEARCH & REPORT