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# Billboard STARS

The power of the Billboard brand has helped elevate numerous artists, brands and industry professionals maximize publicity, promotions, and generate buzz around milestone celebrations, upcoming releases, world tours, and industry records. Billboard's exclusive STARS tribute reaches the who's who of the music industry as well as breeds media exposure worldwide. Billboard STARS has featured some of the biggest names in the industry: **Kenny Chesney, Mary J. Blige, Enrique Iglesias, LeAnn Rimes, J.R. Rotem, and Alejandro Fernandez**, to name a few. Let Billboard STARS be your 360° Marketing approach. To find out more contact your local sales representative today!



Contact your sales representative today to find out how Billboard STARS can help promote your artist and company in this unique tribute opportunity!

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