



# FirstSearch

Search with a powerful tool that delivers quality information



**OCLC**<sup>TM</sup>

The world's libraries.  
Connected.

# OCLC's FirstSearch® service

expands traditional online searching by linking users to authoritative, trusted resources available in libraries around the world. At its heart is WorldCat, the world's most comprehensive bibliographic database. Available to information seekers through libraries, FirstSearch offers more than 85 databases that help library users worldwide find the resources they need, with enhanced emphasis on items in your library's collection.

FirstSearch helps libraries connect users to the information they need, whether it's available in your library's collection or in the collections of other libraries around the world.

WorldCat anchors FirstSearch with its millions of online records built from the bibliographic and ownership information of contributing libraries. Your users can connect to the materials in your library and in other libraries—print, electronic and digital—from WorldCat® records and article citations in many FirstSearch databases. WorldCat records in FirstSearch provide fast access to library ownership information.

Seamlessly linking your users to thousands of full-text articles, electronic books and journals, digitized special collections and more, FirstSearch provides an affordable way to give your users access to the world's information.

FirstSearch seamlessly links your users to thousands of full-text articles, electronic books and journals, digitized special collections and more



## Designed for all of your users

FirstSearch offers flexible search options and built-in assistance to point library users to what they need quickly and easily. It helps users identify resources available in your library and in other libraries.

### Citation help

Nearly 50 FirstSearch databases include a "Cite this Item" link. When users select "Cite this item" in the External Resources links within records from these databases, they will see the citation for a selected record in the reference standard for these common styles: APA, Chicago, Harvard and MLA. These citations can be copied into reports and other research, making the documentation process easier.

## Broad subject coverage

With FirstSearch, your library can offer databases covering a wide range of topics and formats. The FirstSearch Base Package includes WorldCat and other popular databases, including Electronic Books, WorldCat Dissertations and Theses and the Spanish-language Clase/Periodica. The Base Package has been expanded to include OAlster, CAMIO®, Archive Grid®, and CONTENTdm®. You can easily add access to other authoritative databases, such as MLA International Bibliography, The Philosopher's Index and American Psychological Association databases. And, your users interested in genealogical research will find abundant resources in WorldCat to help them explore family histories and much more.

## Flexible purchase options

Choose from three ordering options to suit your budget: annual subscriptions to databases you select; per-search (in blocks of 500 searches) for access to a variety of databases; or a combination of both. Ordering FirstSearch as a group or through your consortium can save you money—your regional service provider or an OCLC representative can help you decide which option is best for you.

Through OCLC's Web-based Online Service Center, individual libraries may quickly order either blocks of searches or database subscriptions.

## Linking integrates your resources

FirstSearch's linking features let you fully integrate content from within the service with other resources your library provides to its users.

**Outbound links.** From within FirstSearch, your users can link to your library's online catalog or OpenURL server, other libraries' Z39.50 catalogs and subscription services such as NetLibrary® eBooks and JSTOR archives. OPAC links in FirstSearch automatically enable links to your catalog from the WorldCat.org™ interface, exposing your collection to users on the Web.

**Inbound links.** If you subscribe to other information services like EBSCOhost, booksinprint.com, InfoTrac or ProQuest, your users can link from them to library ownership information in WorldCat as well as fulfillment options that include WorldCat Resource Sharing™ and document delivery from CISTI and Infotrieve.

## Integrated resource sharing

Library users can initiate full OCLC resource sharing requests directly in FirstSearch, saving time and improving workflow. While in the FirstSearch staff view, your staff can enter shipping and billing information, lender strings, borrowing notes and other details.

## Base Package expansion

FirstSearch Base Package subscriptions now include the OAlster, CAMIO and ArchiveGrid databases, and CONTENTdm "quick start" at no additional charge to subscribers.

## Coming soon

Information seekers will soon be able to search the content of all OCLC electronic resource services through the WorldCat.org, WorldCat Local and WorldCat Local "quick start" interfaces to locate materials provided by their local library or in other libraries around the world. As a result, users will be able to retrieve an integrated set of search results from these resources with locally-available materials displayed first.

The first step toward full integration into WorldCat.org, WorldCat Local and WorldCat Local "quick start," OCLC plans to release ongoing enhancements to the interfaces that will simplify access to OCLC FirstSearch® databases, NetLibrary™ eBooks and eAudiobooks, Electronic Collections Online™ eJournals, ArchiveGrid® archival collection descriptions and CAMIO® (the Catalog of Art Museum Images Online).

These enhancements will enable libraries that subscribe to these OCLC electronic resources to offer their users access to them through a new interface – **at no additional charge**. Existing interfaces for FirstSearch, NetLibrary, CAMIO and ArchiveGrid will continue to be available through at least 2011 to ensure a smooth transition for library staff and library users.

## Greater visibility for your collections

Since its introduction in 1991, FirstSearch has helped library users identify and locate resources in library collections. More recently, OCLC programs and services have made it considerably easier to enhance the visibility of library collections to much broader audiences, specifically those who begin their searches on the Web through popular search engines, popular bookseller sites, and Web sites that display the WorldCat search box.

**By maintaining a subscription to the WorldCat database on FirstSearch and contributing library holdings information to WorldCat, you enhance the visibility of your library holdings to Web users through WorldCat.org.**

Information seekers who begin searching on selected search engines like Yahoo! and Google, as well as bookseller sites like Alibris, ABAA and others, can link to library holdings from WorldCat entries they uncover in search results. The WorldCat search box—available from WorldCat.org for free download to public and personal Web sites—leads searchers to a public view of WorldCat holdings and links to items in library online catalogs.

With WorldCat.org, your catalog is more accessible from the Web sites where many people start searching for information. **Your collections are more visible, and therefore, more valuable.**

**Search for an item in libraries near you:**

Enter title, subject or person



## Benefits

Increase your library's visibility on the Web

Highlight and promote your collections with your library's name and logo plus icons in search results

Save money by directing users to your own collections and borrowing from other libraries

Make the most of your existing resources with linking capabilities between FirstSearch databases and between WorldCat and other services your library provides

Link users directly to your library catalog from citations available in FirstSearch databases

Enjoy easy ordering for individual institutions through OCLC's Online Service Center

## Features

Access to more than 130 million records via WorldCat, linked to most FirstSearch databases

Access to full-text and full-image articles from thousands of serials

Customization options through an Administrative Module, including control of full text and resource sharing at the database level

Access through Z39.50-compatible local systems

Citation formatting for many databases

Eight interface languages: Arabic, Chinese (traditional and simplified), English, French, Japanese, Korean and Spanish

WorldCat record display and searching in seven non-Latin scripts: Arabic, Chinese, Cyrillic, Greek, Hebrew, Japanese and Korean

User-contributed content in WorldCat records

## Related Services

WorldCat.org makes your library more visible on the Web to users on popular Internet search, bibliographic and bookselling sites

WorldCat Resource Sharing requests directly in FirstSearch

NetLibrary provides direct Web access to eBooks and other electronic content

QuestionPoint™ lets you respond to and manage reference questions from users, and provide continuous reference support

eSerials Holdings™ keeps holdings information for electronic serials up-to-date in WorldCat

Group Catalogs help leverage the cataloging investments made by your library group

WorldCat Local connects your users to local, regional and global results through a single discovery-and-delivery experience.

## The world's best reference resource

(Powered by WorldCat)

When you subscribe to WorldCat through FirstSearch, you and your users gain access to the world's most comprehensive bibliographic database. Updated at a rate of nearly one new record every 10 seconds, WorldCat contains more than 100 million bibliographic records and holdings information contributed by more than 9,000 libraries around the world. Your WorldCat subscription also supports your library's Web visibility through WorldCat.org.

As an added benefit, when your library maintains a subscription to the WorldCat database on FirstSearch it will receive WorldCat Local "quick start" at no additional charge. WorldCat Local "quick start" delivers resources from your library and libraries worldwide in a single search box.



For more information on FirstSearch, please visit the OCLC Web site.

[www.oclc.org/firstsearch/](http://www.oclc.org/firstsearch/)

For pricing information and to order FirstSearch, call OCLC Library Services at 1-800-848-5878

[www.oclc.org/contacts/](http://www.oclc.org/contacts/)



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