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Planned Parenthood Arizona promotes and protects every person's freedom and right to enjoy sexual health and well-being, to make reproductive choices, and build healthy, strong families.

Proudly serving the metropolitan Phoenix and Tucson areas and the communities of Flagstaff, Prescott, Globe, and Yuma.

Keeping Our Doors Open



You cannot turn on the television or pick up a newspaper without reading another story about our country's economic woes. Just as everyone in our community is trying to make their dollar go farther, Planned Parenthood Arizona (PPAZ) is working to maximize our efficiency and stretch our dollars too.

In this economy we know the demand for our services will continue to increase while our funding may not. We are focusing on the fundamentals of our programs, living our mission, and working

harder to streamline our operations to provide the highest quality care while simultaneously keeping an eye on the bottom line. We want and need Planned Parenthood Arizona to be as strong as possible in these difficult times and we are working to sustain external programs and improve internal services.

Thank you for being a friend to Planned Parenthood at a time when our presence in the community is more important than ever to patients, parents and young people who may have no other resource to whom they can turn. Your investment makes it possible for us to see everyone who seeks our services. For many, a visit to Planned Parenthood is their only access to health care.

The holistic approach to making this world a better place by serving women, advocating for rights, educating our communities, and ensuring the money is there to do it truly does save lives. Together, we are making a difference.



Bigger, Better, Closer

Expanding Contraception Options

Mirena is a new intrauterine device offering protection for five years. A small plastic insert containing progestin, Mirena is not user-dependent and has very few side effects; it may be used by women who shouldn't take estrogen, such as those who are breastfeeding or suffer migraine headaches. One benefit-absence of menses may result. Currently, the Mirena device is inserted at the Bell Road and South East Mesa health centers in the metro Phoenix area; and at the Sanger and Hoffmann health centers in the metro Tucson area. Additional expansion is coming within the next few months.

My Planned Parenthood

Betty Nelson is one of three honorees of this year's Planned Parenthood Arizona Peggy Goldwater award, which honors outstanding volunteers and supporters to the organization. In Betty's acceptance video she told her story.

"I saw so many battered, abused, bloated children that I just hated that and I wanted every kid to be a wanted kid. When I found out there was a Planned Parenthood clinic I volunteered and thought that was the best way that I could work to find some solution for all the bad things that were happening to all these kids."



Education

Sexuality educator Yolanda Chávez has been delivering the Generation S.E.E. (Sexuality Education for Everyone) curriculum in the Phoenix Union High School District for the past four years. The lessons include introduction to Generation S.E.E. program, sexual messages, and gender identity and roles; reproductive anatomy and physiology; pregnancy and behaviors that can lead to pregnancy; birth control methods and delaying intercourse; sexually transmitted infections; communication and risk reduction; healthy relationships and cycle of violence; and dating safety and personal assessment.

Yolanda's relationship with the teachers has been essential to her continuing success, helping to

Public Policy

Arizona Celebrates a Bittersweet Victory for Women's Health

Planned Parenthood Advocates of Arizona congratulates Barack Obama on his historic election and we **celebrate the victory of a pro-choice and pro-women's health president!**

As we commemorate this historic win for women's health at the national level, we are disappointed and alarmed because in Arizona voters bucked the national trends toward a more progressive ideal by electing anti-choice officials in many races across the state.

in your community

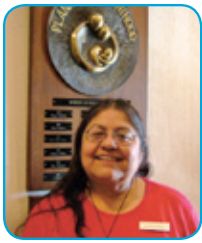
In Your Community



Planned Parenthood Arizona brings us into neighborhoods where we can make the biggest difference. The need is growing and together we are responding – **in your community.**

From the South

It's okay. You can say it. Tucson's *Real Life. Real Talk.*® coalition of 47 partners sponsored the month-long campaign "**It's okay. You can say it,**" to increase honest dialogue about sexual health issues by collecting stories that answer the question, "What do you wish someone had told you about sex?" The program modeled and recorded open conversations about sexuality by inviting participants to submit their own stories through postcards, videos and online. Answers were displayed at the Day of Talking Resource Fair held on Tuesday, October 28.



build a reputation within the district as a reliable source for medically accurate and honest information about sexuality. Fortunately for the students in this district, Phoenix Union is not restricted to abstinence-only education.

“The school benefits greatly from the presentations, because your organization provides the most up-to-date information in a format that makes it understandable and relevant to the students.” – Carlos Zubiata, Health Education Teacher at North High School

The following is a student response to the question, why is it important for youth to learn about human sexuality? *“So they don’t make mistakes that could have been prevented.”*

We found out on election night that Arizona will continue to put women at risk. The Arizona Legislature retained an anti-choice majority and as a result, we can expect to see more of the same attacks on women’s health and reproductive rights as we have seen before. As we celebrate, we must also be aware that the future in Arizona holds very real potential for harmful laws which will negatively affect the women and families of our state.

Thank you for being a part of this historic election for women’s rights. *We will need your support now more than ever in the coming two years at the Arizona Legislature. We look forward to **standing up for choice** with you again in the future.*

This is a paid political update from Planned Parenthood Advocates of Arizona.

Our Volunteers, Our Future

Planned Parenthood’s electoral work has hinged largely on our most precious asset of all: **our Public Policy Department**

volunteers! Teams of volunteers worked to

educate voters about the importance of reproductive rights in the 2008 elections long before the summer. Community Action Teams in Flagstaff, Phoenix and Tucson engaged voters in their own communities, as well as voters in Casa Grande, Bisbee, and Oro Valley, through neighborhood canvassing, phone banks, and outreach.

Our behind-the-scenes Public Policy volunteers are just as important as those on the front lines, a team of over ten data entry volunteers based in Tucson’s Sanger Center have been working hard to enter and manage the thousands of petition signatures gathered for Planned Parenthood’s One Million Strong Campaign.

And in October **Governor Janet Napolitano** joined us to kick off the Voter Mobilization Weekend canvass and said some inspiring words at the rally, which of

course was chock-full of brightly pink-clad Planned Parenthood volunteers!



Governor Napolitano joins the Voter Mobilization Weekend Canvass in Tucson



Hillary Pinney, Lauren Kraft and Emily Herrell get out the vote

Up North

The **Prescott Health Center** hosted a reception on Saturday, August 16, at the Prescott Valley Town Center to provide an update on Planned Parenthood’s expansion plan into Prescott Valley. Guests had many questions and voiced their support for PPAZ’s plan to build a new Regional Medical and Education Center in Prescott Valley. With the dramatic changes in Arizona’s population and successful expansion of the Prescott Valley Health Center, Planned Parenthood will be there, growing in your community.

To the West

Planned Parenthood is Offering New Service Options in Yuma County. The Census Bureau reports that there are approximately 40,000 women of childbearing age in Yuma and the distance to a larger metro area inhibits travel for much needed health care. Starting mid-2009, the Yuma Health Center will increase the reproductive services available in the community and begin offering medication abortion. PPAZ is pleased to be a leading health care provider to women across the state.

Donate Now

Giving actually puts money back in your pocket! Your generous donation to Planned Parenthood can be applied toward Arizona Working Poor Tax Credit. What this means to you is *in addition* to a federal tax deduction, if you itemize your deductions and you contribute to Planned Parenthood in Arizona, you are eligible for a *dollar-for-dollar* state tax credit of up to \$200 for an individual filer and up to \$400 for a married couple filing jointly. Consult the Arizona Department of Revenue for more details.

On behalf of the women and families in Arizona that use Planned Parenthood services we would like to extend our heartfelt gratitude to Shughart, Thomson & Kilroy, P.C. for their generous support of the 2008 Goldwater Founder's Celebration.

Tradition of Giving You Can Make a Gift of a Lifetime— And Put Your IRA to Work for You

There's good news for individuals aged 70 1/2 or older with individual retirement accounts. Just a few weeks ago the **Pension Protection Act was extended**, so now you can take advantage of a simple, tax-friendly option for your charitable giving.

Under this law, you can make a gift using IRA funds without tax consequences. Previously you would have had to report money taken from your IRA as taxable income, then take a charitable deduction for the gift, but only up to 50 percent of your adjusted gross income. Some donors actually paid more in income taxes than if they didn't make a gift at all!

Now you can easily make a gift and witness the benefits of your generosity. While you will not pay income tax on the amount, you also cannot claim a charitable deduction.



Be sure to contact tax professionals and your IRA custodian if you are considering a gift under this law. Our planned giving staff would be happy to provide more details about this opportunity.

For more information, please contact Liz Aiken at 602-263-4214 or laiken@ppaz.org about how you can make this Gift of a Lifetime!

Investing
in Arizona
Families

Planned Parenthood PLAN ON

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United in our Cause United in our Cause, Growing our Reach, Together with our Community

Just in time to close the books on fiscal year 2008, Planned Parenthood Arizona completed the fundraising phase of its \$4.5 million capital campaign. We launched this campaign to respond to the dramatic changes in Arizona's population growth and diversity and to enhance Planned Parenthood's ability to fulfill its mission.

The investments made will enable Planned Parenthood to expand services to four new communities, better serve residents of four currently served communities and modernize our flagship regional headquarters in Phoenix.

We could not have succeeded if it were not for our friends.

A challenge gift made by campaign lead donor, Bill Crocker, propelled the leadership phase of the campaign, raising \$800,000 and expanding fundraising throughout the state. Shawn Dralle, Sally Lehmann, and the David Reese family helped us reach the finish line with a challenge to raise \$500,000 which they matched dollar-for-dollar.



Shawn Dralle

In the past 18 months, we were able to celebrate the opening of three new health centers as a result of this campaign: a community health center in the Phoenix Maryvale neighborhood, a regional health and education center in Tempe, and our 7th Avenue Surgical Center, also in Phoenix. We hope to celebrate the opening of the additional five centers in the next 18 to 24 months.

Our friends who have led this campaign have as diverse a background as the population of our state – but they have one thing in common: a strong passion for the mission of Planned Parenthood. Or in their own words:

“As a woman it is offensive to me that anyone would think that you shouldn't have accurate information and control over your own reproductive health.” – Shawn Dralle

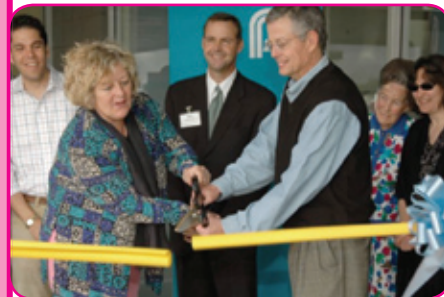
“I love and ardently support Planned Parenthood Arizona's mission to promote and protect every person's freedom and right to enjoy sexual health and well-being, to make reproductive choices and build healthy, strong families. It almost sounds idealistic, yet it is so basic to human health and well being.” – Sally Lehmann

“I believe that Planned Parenthood's mission and work must be made accessible to all in Arizona. I would love to see a day when there are Planned Parenthood health centers on each street corner, like Starbucks.” - Bill Crocker



Sally Lehmann

Special Thanks



Tempe Health Center Grand Opening

With our sincerest gratitude to the leadership of our co-chairs Shawn Dralle and Sally Lehmann, and Capital Campaign Steering Committee members Judy Ackerman, Gary Hammond, Rich Kasper, Candace Lew, Marilyn Papp, Bill Smith, Brenda Sperduti, Rick Underwood and Ed White, we celebrate the completion of the fundraising phase of our capital campaign. Without their enthusiasm, determination and vision, this campaign would not have succeeded.

We also want to thank all our friends listed on the back who made an investment in this campaign and in Planned Parenthood.

Thank You Thank You



Maryvale Health Center Grand Opening

Campaign Honor Roll of Donors

\$500,000

William W. Crocker
Anonymous Foundation

\$300,000 to \$499,999

Sally and Rich Lehmann

\$200,000 to \$299,999

Elizabeth M. Nelson
The David E. Reese Family Foundation

\$150,000 to \$199,999

Anonymous Donor
Irwin G. Pasternack
The Nina Mason Pulliam Charitable Trust
William E. Smith, M.D.
The Steele Foundation

\$100,000 to \$149,999

Lesley and Gary Hammond
William C. Lewis and Richard K. Underwood

\$75,000

Shawn Dralle and Stephen Anderson

\$50,000 to \$74,999

Rita Carrillo and Chris Hamel
Regina and Peter Bidstrup, The Bidstrup Foundation
Don[†] and Luda Soldwedel
Jane W. Thorne
Christy Walton

\$25,000 to \$49,999

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Candace Lew and Phil Christensen
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Judy and Gary Hewson
Marilyn Papp and Roy Papp
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Bill Sheppard and Range Shaw
The Emerson and Isabel Smith Family
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Nancy and Ed White

\$20,000 to \$24,999

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Frida G. Surawicz, M.D.

\$15,000

Harriett and Richard Gottlieb

\$10,000 to \$14,999

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Mario Trejo Romero and G. Lewis Penrose
Beth Schermer and Hon. Sam Coppersmith

\$5,000 to \$9,999

Daron and Ron Barness Family Foundation
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Julie and Herbert Louis, M.D.
Tony Moya
Jean P. Orr
Deborah and David Richardson
Eileen Rogers
Ike Schneider
Daryl Weil
Shawna Wilkinson and Leon Silver
Kathy Young and Steve Jones

[†]Donor is deceased

And numerous generous donors who contributed up to \$5,000

factoid: Over 1,000 donors made over 1,200 gifts to Planned Parenthood's Capital Campaign.