

BIGPOINT.COM PRIVACY POLICY

EFFECTIVE DATE: AUGUST 15, 2008

This Privacy Policy describes the types of personal and non-personal information we collect on www.bigpoint.com (the "Site"), how we use such information and to whom and under what circumstances we may disclose it. By using the Site, which is operated by Bigpoint USA ("Bigpoint") you agree to the collection, use and disclosure of your personally identifiable information as described in this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the Site.

Collection of Information

- **Personal Information**

Bigpoint only collects personal information from you when you: (1) register on the Site; (2) contact us; (3) order products and services from us; and (4) participate in our surveys or promotional activities. This information may include, for example, your name, address, email address, user name, password and credit card information.

- **Non-Personal Information**

As part of the standard operation of the Site, we may collect certain non-personal information from you, including but not limited to your browser type, operating system, IP address and the domain name from which you accessed the Site. In addition, we may collect information about your browsing behavior, such as the date and time you visit the Site, the areas or pages of the Site that you visit, the amount of time you spend viewing the Site, the number of times you return to the Site and other clickstream data. We may combine the non-personal information we collect from you with your personal information.

We may use cookies and Macromedia Flash local data storage to collect the non-personal information described above. We may also use cookies and Macromedia Flash local data storage to: (1) allow you to use the Site without having to re-enter your user name and password; (2) monitor Site usage; (3) manage the Site; and (4) conduct research to improve our content and services. Third parties that advertise on the Site may also place cookies in their advertisements.

A cookie is a small text file that may be stored on the hard drive of your computer when you access the Site. You are free to decline cookies, but by doing so, you may not be able to use certain features on the Site or take full advantage of all of our offerings. Check the "Help" menu of your browser to learn how to change your cookie preferences. To learn about your preferences with respect to our use of Macromedia Flash local data storage, please visit www.macromedia.com/support/documentation/en/flashplayer/help/help02.html.

Access to Information You Provide to Us

You may access any personal information you provide to us, correct or modify any such personal information, or direct us to make no further use of your personal information. To do so, please send an email with your request to stop@bigpoint.com.

Use of Information

We may use the information we collect from and about you for any of the following purposes: (1) to fulfill your requests for products and services; (2) to contact you when necessary; (3) to review Site usage and operations; (4) to address problems with the Site, our business or our products and services; and (5) to protect the security or integrity of the Site and our business. We may also use the information we collect from and about you to contact you with information and promotional materials and offers from our company, as well as from our subsidiaries, affiliates, marketing partners, advertisers and other third parties. If you would prefer not to receive such promotional communications, please follow the unsubscribe instructions within the email.

Disclosure of Information

Bigpoint USA may disclose information collected from and about you as follows: (1) to our related companies, business partners and service providers to perform a business, professional or technical support function for us or to fulfill your product or service request; (2) as necessary if we believe that there has been a violation of the Site Terms of Use or of our rights or the rights of any third party; (3) to respond to judicial process and provide information to law enforcement agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law; and (4) in the event that our company or substantially all of its assets are acquired, your personal information may be one of the transferred assets. We may also sell, rent or lease your personal information to our marketing partners, advertisers or other third parties.

Your California Privacy Rights

If you are a resident of California, you may request that we not share your personal information with third parties for their own marketing purposes. To do so, please send an email, with "California Opt-Out" in the subject line, to **[insert email address]**.

Security

We have taken certain physical, electronic, contractual, and managerial steps to safeguard and secure the information we collect from Site visitors.

Children

We do not direct the Site to, nor do we knowingly collect any personal information from, children under thirteen.

Third Party Websites

The Site may contain links to third-party websites, which may have privacy policies that differ from our own. We are not responsible for the activities and practices that take place on these sites. Accordingly, we recommend that you review the privacy policy posted on any site that you may access through the Site.

Changes to This Privacy Policy

We may change this privacy policy from time to time. When we do, we will post the change(s) on our website. If we change the policy in a material way, we will provide appropriate online notice to you.

Contact Us

If you have questions or concerns about this Privacy Policy, contact us at privacy@bigpoint.net.