

2009 Marketwire Features Newsline

Calendar Topics and Copy Deadlines

The numbers in bold to the left of each topic are dates copy is due at Marketwire. Italics indicate transmission dates.

January		February		March	
4/6	Health/Fitness/Wellness	1/30/2/2	Business/Personal Finance	2/27/3/2	Health/Fitness/Wellness
5/7	Black History Month	2/4	Beauty/Fashion	2/4	Consumer Issues/Advice
7/9	Sports/Seasonal	3/5	Entertainment/Events/Culture	3/5	Earth Day
9/12	Valentine's Day	6/10	Consumer Issues/Advice	6/10	Easter & Passover
12/14	Travel & Leisure	10/12	Education	10/12	Business/Personal Finance
13/15	Children/Family/Seniors				
16/20	Business/Personal Finance	13/16	Spring 2009	13/16	Real Estate
20/22	Career/Professional Development	16/18	Environment	15/17	Children/Family/Seniors
		18/20	Women's Issues	17/19	Auto
23/26	Technology	20/23	Food & Beverage	20/24	Sports/Seasonal
26/28	Pets	23/25	Technology	24/26	Home & Garden
28/30	Home & Garden			25/27	Philanthropy & Volunteerism
				27/31	Pets
April		May		June	
3/31/4/2	Business/Personal Finance	1/4	Beauty/Fashion	5/29/6/2	Canada Day
		4/6	Home & Garden	2/4	Fourth of July
		5/7	Environment		
3/6	Mother's Day	8/12	Father's Day	5/8	Technology
4/7	Travel & Leisure	12/14	Summer 2009	8/10	Business/Personal Finance
7/9	Education			9/11	Food & Beverage
10/14	Women's Issues	15/19	Travel & Leisure	12/16	Children/Family/Seniors
14/16	Entertainment/Events/Culture	19/21	Children/Family/Seniors	16/18	Women's Issues
17/21	Food & Beverage	25/27	Health/Fitness/Wellness	19/22	Entertainment/Events/Culture
21/23	Sports/Seasonal	26/28	Real Estate	22/24	Philanthropy & Volunteerism
				23/25	Auto
24/27	Consumer Issues/Advice			26/29	Travel & Leisure
27/29	Career/Professional Development				

July

6/29/7/1	Pets
3/7	Education - Back to School I
7/9	Health/Fitness/Wellness
10/13	Beauty/Fashion
12/14	Consumer Issues/Advice
14/16	Religion & Spirituality
17/21	Career/Professional Development
21/23	Home & Garden
24/28	Environment

August

7/31/8/2	Education - Back to School II
3/5	Children/Family/Seniors
4/6	Food & Beverage
7/10	Hispanic Heritage
10/12	Fall 2009
11/13	Technology
14/18	Business/Personal Finance
18/20	Sports/Seasonal
21/24	Entertainment/Events/Culture
24/26	Travel & Leisure
25/27	Home & Garden

September

8/28/9/1	Thanksgiving - Canada
1/3	Women's Issues
4/7	Religion & Spirituality
7/9	Beauty/Fashion
8/10	Business/Personal Finance
11/14	Halloween
13/15	Children/Family/Seniors
15/17	Health/Fitness/Wellness
18/22	Entertainment/Events/Culture
22/24	Pets
25/28	Auto

October

9/29/10/1	Halloween
2/5	Holiday - Gift Guide I
5/7	Food & Beverage
6/8	Entertainment/Events/Culture
9/12	Thanksgiving - US
12/14	Home & Garden
16/19	Philanthropy & Volunteerism
18/20	Career/Professional Development
20/22	Veterans Remembrance - Canada
23/26	Business/Personal Finance
25/27	Holiday - Gift Guide II
27/29	Consumer Issues/Advice

November

10/30/11/2	Holiday - Online Shopping
2/4	Sports/Seasonal
3/5	Entertainment/Events/Culture
8/10	Religion & Spirituality
9/11	Children/Family/Seniors
13/16	Beauty & Fashion
16/18	Auto
17/19	Winter 2009
20/23	Travel & Leisure

December

11/29/12/1	Holiday - Last Minute
1/3	Food & Beverage
2/4	New Year's 2010
4/7	Travel & Leisure
7/9	Entertainment/Events/Culture
8/10	Health/Fitness/Wellness
11/14	Home & Garden
14/16	Technology
15/17	Consumer Issues/Advice
18/21	Career/Professional Development