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- ❑ [HIGH IMPACT PLACEMENTS](#)– Learn more about these unique ad placements
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- ❑ [CUSTOM MODULES](#) - Learn more about our variety of unique sponsorship opportunities
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[Leaderboard 728x90](#) • [Rectangle 300x250](#) • [Skyscraper 160x600](#) • [Large Rectangle 300x600](#)

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Dimension	728x90, 300x250, 160x600, 300x600
Accepted File Types	SWF, Gif/JPEG, Rich Media
File Size	39k Flash ; 20k GIF
Third Party Served	Yes
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Video Accepted	Yes – Must be user initiated
Audio Accepted	Yes – Must be user initiated
Flash Accepted	Yes – 9.0 or lower
Turn Around Time	5 Business Days
Text Max	30 Characters

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NFL DRAFT 2009 COVERAGE

DRAFT ORDER - ROUND 1

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THE 2009 NFL SCHEDULE HAS BEEN RELEASED!

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VIDEO NETWORK HIGHLIGHTS

Edwards to trade rumors
It's almost NFL Draft time and the Giants in a trade? NFL Total Access has the latest.

Jones-Drew interview
Marques Jones-Drew checks in after signing a four-year extension with the Jaguars.

State of the Titans
The NFL Total Access crew takes an in-depth look at the state of the Titans franchise.

Stafford film session
Mike Mayock sits down with Georgia QB Matthew Stafford for a film session.

Dukes' mock draft
Jamie Dukes reveals his top 10 picks in the 2009 draft on NFL Total Access.

Fandommonium!
Matt Ryan and the NFL offer one fan a chance of a lifetime. Michael Strahan hosts a skills challenge.

HEADLINES

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Mike Mayock chat
NFL Network's Mike Mayock chatted with fans about the upcoming NFL draft. See what the draft guru had to say about this year's crop of football talent.

Madden retires after 30 seasons in broadcast booth
Cardinals will listen to trade offers for Pro Bowl WR Boldin
Jaguars reward RB Jones-Drew with four-year extension
Reports: Rams consider OT at No. 2, Eagles want one, too
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The 2009 NFL schedule has been released. Now it's time to soak up all of the information. Go team-by-team or week-by-week to find out when all the key matchups will be taking place.

Team Analysis:

Week Analysis:

Launch Interactive Schedule

ANALYSIS & OPINIONS

Carucci: Five potential deals to watch
WR WR Braylon Edwards is catching passes from a Browns QB in 2009? Here are five players who could change uniforms by the time the NFL Draft opens on April 25.

Wyche: Checking out all 32 teams in 17 weeks
After catching an episode of 'Dhani Tackles the Globe,' a thought crossed my mind: What about tackling my world, the NFL? Well, here's an ambitious plan to see all 32 teams in 17 weeks in 2009.

Dukes: Mock draft 3.0
First the combine, then a lockstar pro day. Alabama offensive tackle Andre Smith has had a tumultuous offseason, but Jamie Dukes doesn't think it'll do much damage to his draft status.

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The ultimate draft
NFL.com has selected the best players ever drafted with picks 1 through 32. An ultimate draft, if you will. Check out our selections and share your thoughts on how we did.

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1:00 PM, Thursday
History of the Dallas Cowboys - A complete look, from 1960 to the dawn of the Bill Parcells era, at the franchise that has become one of the biggest icons in pro football. Through incredible action footage, memoirs and interviews, this film brings 'America's Team' to life. Learn More

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NEWS



Staying the same Steeler
James Harrison says his new six-year, \$51.75 million contract won't change how hard he'll work in Pittsburgh.

[Harrison's press conference](#) | [Harrison's 2008 season highlights](#)
[Backup QB Leftwich joins Bucs](#) | [Report: QB Batch back with Steelers](#)

2 of 2 Next Article: He's their man

ANALYSIS & OPINIONS

Wyche: Few certainties at inside linebacker
Evaluating this year's inside linebacker class is a difficult task for scouts. Aside from Rey Maunuga and James Laurinatis, the rest of the prospects at the position have red flags.

Mayock: Top 20 NFL draft prospects
Virginia offensive tackle Eugene Monroe is the highest-rated player in Mike Mayock's list of the top 20 draft prospects. Check out the rest of the list.

Carucci: Bears are this year's 'It' team
Last season, the Browns made a surprising five appearances on prime-time television. If the 2009 NFL schedule is any indication, this year's in-vogue team appears to be the Bears and their new QB.

SPOTLIGHT

Free-agent tracker
Byron Leftwich has signed with the Bucs to compete for their starting QB job. Stay up to date with all of the signings by sorting through players, positions and teams.

Top 10 all-time draft steals
Not only are Tom Brady and Joe Montana Super Bowl MVPs, both were draft steals. Find which other players make up the top 10 steals in draft history, then discuss with other fans.

NFL Draft: Predict the Pick
Play NFL.com's Predict the Pick now and enter for your chance to win tickets to the 2010 Pro Bowl in Miami.

HEADLINES

- › Bills assistant April voted NFL's top special teams coach
 - › Former NFL broadcaster Merle Harmon dies at age 82
 - › Alabama OT Smith, a first-round prospect, fires his agent
 - › Prospect Curry invites leukemia survivor to his draft table
 - › Nine top prospects scheduled to attend draft | [Blogs](#)
 - › Comcast-NFL Network hearing scheduled for this week
 - › Report: Jets decide they'll pass on Cowboys WR Austin
 - › Veteran LB Thomas joins Chiefs | [Free-agent tracker](#)
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VIDEO HEADLINES

- Draft buzz**
Michael Lombardi has the latest draft buzz regarding Mark Sanchez, Michael Oher and more.
 - Edwards trade rumors**
Is Browns WR Braylon Edwards headed to the Giants in a trade? NFL Total Access has the latest.
 - 2009 schedule headlines**
Find out the biggest matchups and headlines in the 2009 NFL schedule.
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PRESS ROOM

- NFL.com, NFL Network: Your home for '09 schedule announcement
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 - NFL to honor AFL
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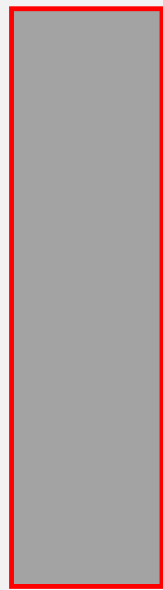
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Player News

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Brandon Johnson (LB) Cincinnati Bengals
Updated 4/16/09 2:36 PM
The Bengals have agreed to terms with restricted free agent linebacker Brandon Johnson. Terms weren't released. Impacts: The fourth-year player from Louisville finished second on the team in tackles last season, getting a chance to start after rookie linebacker Keith Rivers broke his jaw. Johnson was a fifth-round pick by Arizona and played on special teams for two years. The Bengals signed him as a free agent, and he got his chance to play after Rivers got hurt. The Bengals tendered him a contract in February, giving them the right to match any offer from another team.

[Collapse | <](#)

Gary Russell (RB) Pittsburgh Steelers
Updated 4/16/09 1:30 PM
The Steelers released Russell on Thursday. Impacts: Russell signed with Pittsburgh as an undrafted free agent in 2007. He scored a touchdown during a 27-23 victory over the Arizona Cardinals in the Super Bowl.

[Collapse | <](#)

Charlie Batch (QB) Pittsburgh Steelers
Updated 4/16/09 1:30 PM
Batch returned to the Pittsburgh Steelers by signing an \$895,000, one-year contract that includes a \$50,000 signing bonus. Impacts: The move Thursday was expected because Batch has been working out with the Steelers since missing last season with a broken right collarbone. Byron Leftwich replaced Batch as Ben Roethlisberger's backup, but he signed a \$7.5 million, two-year deal with Tampa Bay. Batch has been the Steelers' primary backup since signing with the Steelers in 2002. He has played in 22 games since then, starting four times.

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Joe Nedney (K) San Francisco 49ers
Updated 4/16/09 1:30 PM
The 49ers extended Nedney's contract on Thursday. Impacts: Nedney had another steady season for the 49ers, improving to 101-of-115 on field goal attempts since joining the club in 2005. The former San Jose State kicker is the 42nd-leading scorer in NFL history.

[Collapse | <](#)

Parys Haralson (DE) San Francisco 49ers
Updated 4/16/09 1:30 PM
The 49ers have extended the contract of linebacker Parys Haralson after a strong 2008 season.

[Expand | >](#)

Michael Vick (QB) Atlanta Falcons
Updated 4/16/09 1:08 PM
Vick has returned to a federal prison in Kansas after a stint in Virginia for his bankruptcy case.

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Anthony Waters (LB) San Diego Chargers
Updated 4/15/09 5:08 PM
The Saints signed free agent Waters.

[Expand | >](#)

Maurice Jones-Drew (RB) Jacksonville Jaguars
Updated 4/15/09 9:10 AM
Jones-Drew has agreed to a four-year contract extension with the Jacksonville Jaguars.

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Byron Leftwich (QB) Pittsburgh Steelers
Updated 4/15/09 6:09 PM
The Buccaneers have signed Leftwich as a free agent.

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Zach Thomas (LB) Kansas City Chiefs
Updated 4/15/09 4:05 PM
Kansas City has signed Thomas in an effort to fix one of the weakest positions on a team that went 2-14 last year.

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Kevin Dockery (DB) New York Giants
Updated 4/15/09 1:52 PM
Dockery signed a one-year free agent tender for \$1.54 million on Monday.

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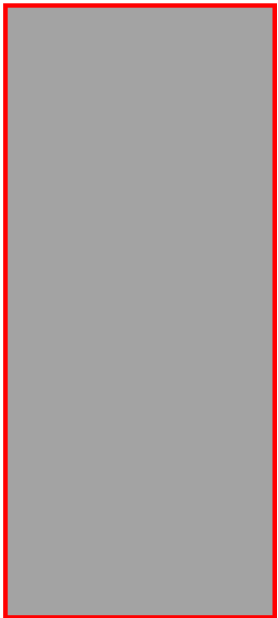
Donte Whitner (DB) Buffalo Bills
Updated 4/15/09 12:07 PM
Whitner has been formally charged with aggravated disorderly conduct and resisting arrest for his role in an altercation.

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James Harrison (LB) Pittsburgh Steelers

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DRAFT JOURNEY: MATTHEW STAFFORD

Follow Matthew Stafford, the Lions' No. 1 overall selection, on draft day. (2:23)

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Holt ready to contribute



Top 10 draft busts



Draft grades: NFC South



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Saints secure deal 01:44
April 29, 2009 at 02:41 p.m.
Louisiana governor Bobby Jindal and Saints owner Tom Benson talk about the new deal between La. and the New Orleans Saints.

Holt ready to contribute 01:39
April 30, 2009 at 02:34 p.m.
Terry Holt is optimistic he'll return to his Pro Bowl form but says he can't turn around the Jags alone.

Curry all-access 03:48
April 30, 2009 at 12:29 p.m.
Follow Aaron Curry behind the scenes as he goes from New York to Seattle after the 2009 Draft.

NFC East draft grades 04:09
April 29, 2009 at 09:18 p.m.
Total Access talks about the drafts of the Olanis, Eagles, Cowboys, and Redskins.

Favre a free agent 06:51
April 29, 2009 at 09:11 p.m.
The Jets have released Brett Favre, making him a free agent. But will he return to the NFL?

Top 10 retired then returned 10:34
April 29, 2009 at 08:34 p.m.
NFL Total Access has the top 10 players who retired but then changed their mind.

Revis on set 04:15
April 29, 2009 at 07:27 p.m.
Darnelle Revis sits down with Fran Charles to talk about the Jets' draft and new head coach.


Dreamers - Part 2 04:04
April 29, 2009 at 03:34 p.m.
Oo behind the scenes on day 2 of the NFL Network's draft video shoot with rapper iKNaan.


Draft grades: NFC South 04:58
April 29, 2009 at 08:31 p.m.
How did the teams of the NFC South fare in the 2009 Draft? NFL Total Access has the grades.

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NFL TOTAL ACCESS

Minicamp update
May 1, 2009 at 07:49 p.m.
02:47 - The latest news on Percy Harvin, Julius Peppers and more as minicamps get underway.
14 Comments | 136 Recommendations


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jeremio Rey looks depressed to be a bengal...he should fit right in...
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elkessportsfan04 Bengals apparently lucked into Rey Mysterio...and you can bet that they're going to waste away his talents.
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ARIZONA CARDINALS

Posted 5 days ago 94 Comments 3 Recommendations E-mail

Disgruntled Cardinals Boldin, Dockett sit out first day of minicamp

Associated Press

TEMPE, Ariz. -- Wide receiver Anquan Boldin and defensive tackle Darnell Dockett showed up for the start of Arizona Cardinals minicamp Friday, but both players begged out of workouts because they said they are injured.

Boldin and Dockett are upset about their contracts, and both said they had injured hamstrings, Cardinals coach Ken Whisenhunt said.

"They showed up last night and reported an injury that we weren't aware of," Whisenhunt said, "so as part of our procedure, we sent them for MRIs. Hey, we know what's going on, so I'm really not going to have much to say about that."

Two other players with unsettled contract issues -- linebacker Karlos Dansby and safety Adrian Wilson -- participated in Friday's first workout, although Dansby was late because of what he said was a mixup over what time the practice started.

Boldin and Dockett were on the field for the second workout Friday, but they didn't practice. Afterward, Boldin was vague in his responses but said his stance hadn't changed since he asked to be traded nearly a year ago.

"Honestly, it's out of my hands what's going to be done," he said. "This whole process has gone on long enough. I think it's safe to say a lot of people are tired of it, myself included. So, hopefully something will get done sooner rather than later."

Anquan Boldin, WR
Arizona Cardinals

2008 Statistics
Receptions: 89
Yards: 1,038
Touchdowns: 11

Welcome Bearie Wells *Courtesy of the Arizona Cardinals.*

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PHILADELPHIA EAGLES

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"It keeps me going": Eagles' Johnson coaching despite cancer

Associated Press

PHILADELPHIA -- Jim Johnson has continued to perform his duties as the Philadelphia Eagles' offensive coordinator while undergoing treatment for skin cancer and said he's feeling "good" and enjoying his work.

Johnson is using a cast to traverse the fields this weekend while the Eagles hold their first minicamp of the offseason. Following practice Saturday morning, he addressed the media for the first time since being diagnosed with a recurrence of melanoma, which has formed a tumor in his spine.

"I feel good," said Johnson, who is walking with a cane. "I appreciate all the concern about my injury. I really do. I'm still going through treatment."

"The biggest thing I'm trying to get now is just the pain in my back. I've got some broken bones in the lower part, so it allows me not to be on my feet quite so much. Everything else, I feel fine. I just keep working at it."

Johnson, who turns 66 on May 26, first was diagnosed with cancer in 2003. The Eagles disclosed the recurrence of cancer in Johnson in January, nearly two weeks after they lost to the Arizona Cardinals in the NFC Championship Game.

Because of the pain in his lower back, Johnson coached that game and the divisional playoff victory over the New York Giants one week earlier from the press box. But Johnson is back on the field for this minicamp -- as he has been for each of the previous 10 years since being hired by coach Andy Reid.

"It's great," Johnson said of coaching at minicamp. "It's a part of my life, and it keeps me going. I don't feel any different coaching. I'm coaching the same way."

Johnson is coaching a unit that lost only one starter -- albeit a big one -- from 2000. Safety Brian Dawkins, who signed a five-year deal with the Denver Broncos, is the only starter who isn't returning to an Eagles defense that finished third in the league in yards allowed last season.

"The biggest thing is that these guys, the young guys, know the system," Johnson said. "The veterans know the system, which makes it nice, but I have not reduced my work schedule. Like I said, I enjoy coming to work. I enjoy doing this."

Whether Johnson will be able to return to the field during the season is uncertain.

"It's too early to tell," he said. "I'm taking this one day at a time or one camp at a time. I'll just keep working at it, and as long as I can hold my work schedule, I'll feel fine, and we'll just see how it goes."

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36 Comments 9 Recommendations 819

Nov 18 2008 Nov 18 2008

Nov 18 2008 Nov 18 2008

Anonymous Nov 17 2008

View all comments

Headlines: Fan reactions should be within the guidelines for the NFL community. These guidelines will be used to identify those comments that are inappropriate, abusive, defamatory, libelous, obscene, or otherwise in violation of the NFL's community standards. Comments that are inappropriate, abusive, defamatory, libelous, obscene, or otherwise in violation of the NFL's community standards will be removed. Comments that are inappropriate, abusive, defamatory, libelous, obscene, or otherwise in violation of the NFL's community standards will be removed. Comments that are inappropriate, abusive, defamatory, libelous, obscene, or otherwise in violation of the NFL's community standards will be removed.

You must be signed in to leave a comment. [Sign In | Register](#)

NFL TONES MAKE SOME NOISE!

CLICK HERE

HIGH IMPACT PLACEMENTS

[Homepage Roadblocks](#) • [Team Site Takeovers](#) • [Window Shades](#) • [Peel Back](#) • [Overlays](#) • [Prestitial](#)

Placement	Ad Size	Max Expanded Ad Size
Homepage Roadblock	728x90 & 300x250	965x195 & 565x350
Team Site Takeovers	728x90, 300x250, 160x600	728x90, 300x250, 160x600
Window Shade	60x985	160x985
Peel Back	125x125	500x500
Overlays	600x400	728x90, 300x250, 160x600
Prestitial	TBD	TBD

PLEASE NOTE THE FOLLOWING:

- No max file size if served by 3rd party
- Will only accept iFrame Rich Media from 3rd party vendors. Will NOT accept Javascript
- Agency is responsible for ALL Rich Media Fees
- DART, Atlas, Pointroll, Eyewonder and Eyeblaster all accepted Rich Media Partners
- All placements must be user initiated and include play, pause, mute and close buttons
- Rich Media NOT permitted on the Team Sites
- Click on placements above to view examples

HOMEPAGE ROADBLOCK PLACEMENTS

Homepage Roadblock 728x90 and 300x250

Ads can expand to 965x195 and 565x350

The screenshot shows the NFL.com homepage layout. At the top, there's a navigation bar with the NFL logo and links for Draft, Videos, Teams, Players, Scores, Schedules, Stats, Standings, Fantasy, NFL Network, NFL Anytime, Tickets, and Shop. Below this is a section for 'NFL DRAFT 2009 COVERAGE - ROUND 1' featuring a 'Which Team had the best draft?' poll. The main content area includes a 'Risky business' video player, '2009 NFL SCHEDULE', 'ANALYSIS & OPINIONS', 'SPOTLIGHT', and '2009 NFL DRAFT' sections. A red-bordered box highlights an advertisement area at the top right, and another red-bordered box highlights an advertisement area in the middle right section.

This screenshot shows a different view of the NFL.com homepage. It features a 'Picking favorites' section with images of players and a 'VIDEO NETWORK HIGHLIGHTS' section. A red-bordered box highlights an advertisement area at the top right, and another red-bordered box highlights an advertisement area in the middle right section.

This screenshot shows a third view of the NFL.com homepage. It includes a 'Risky business' video player, '2009 NFL SCHEDULE', 'ANALYSIS & OPINIONS', 'SPOTLIGHT', and '2009 NFL DRAFT' sections. A red-bordered box highlights an advertisement area at the top right, and another red-bordered box highlights an advertisement area in the middle right section.

TEAM SITE TAKEOVER

728x90

Steelers. ticketexchange
Safe. Legitimate. Steelers-Approved.

BUY TICKETS »
SELL TICKETS »

NFL INTERNET NETWORK
Official NFL Sites
AFC Teams
NFC Teams

Steelers

OFFICIAL WEB SITE OF THE PITTSBURGH STEELERS

ense Photo Available

Kenny Chesney returns to Heinz Field

- TEAM PASS
- NEWS
- ROSTER & STAFF
- GAMEDAY
- TICKETS
- DRAFT
- HISTORY
- COMMUNITY-YOUTH FB
- FAN ZONE-STEELERS TV
- MULTIMEDIA
- HEINZ FIELD
- STEELERS DIGEST
- EN ESPAÑOL
- REGISTRATION
- SHOPPING
- MEDIA RELATIONS
- SEARCH

GAMEDAY

Steelers vs. Ravens
Sunday 01/18/2009
6:30 PM CBS

Presented by **CHUNKY**

Heath Miller

POSITION TE
HEIGHT (WT) 6-5 (256lbs)
BIRTHDATE 10/22/82
NFL EXP 3 years
COLLEGE Virginia

Steelers-Ravens Matchups - AFC Championship Game

The following are some of the interesting matchups to watch during the AFC Championship Game between the Steelers Baltimore Ravens on Sunday at Heinz Field. [Full Story](#)

Steelers-Ravens Matchups - AFC Championship Game

Steelers host Ravens in AFC Championship Game

Heinz Field Advisory for Sunday's Steelers Game - Fans Asked to Arrive Early

Steelers Top-Ranked Defense Photo Available

PNC

Proud Sponsor of the AFC Championship Game

Steelers

message board sound off

SPONSORED BY **THE BIG MACHINE**

Been a fan forever, but 12-4 is more than I ever expected with the schedule we had. They did good!
Posted by D53Steele **POST NOW!**

fanzone

User: _____

Pass: _____

Remember Me **LOGIN**

Remember **forgot password?**

TRUSTe

more news | **press releases** | **nfl news**

proshop

Steelers Online Store

Gift Card \$25

Price: \$25.00

BUY NOW

events

- Steelers Top-Ranked Defense Photo Available
- Kenny Chesney returns to Heinz Field
- 2009 NFL Calendar
- 2009 NFL Opponents
- 2009 Steelers Opponents
- 2009 NFL Draft Order

fanpoll

www.knowyourlocalarea.com

superpagos.com

Find everything you need for the game

Click Here

Weekly Fan Poll

steelers tv

SteelersTV

steelers stuff

2008 Wallpaper

Complete post game clips and more
[CLICK HERE to get Team Pass](#)

300x250

Official NFL Sites
AFC Teams
NFC Teams

THE OFFICIAL WEB SITE OF THE TENNESSEE TITANS

10 1999-2008

SCHEDULE | **STATS** | **DEPTH CHART** | **ROSTER**

Join the LP Starting Lineup **LP BUILDING PRODUCTS**

CLICK HERE FOR LP JOB OPPORTUNITIES

Titans to Play in Atlanta Friday Night

TEAM
GAMEDAY
PRESS BOX
TICKETS
LP FIELD
FAN ZONE
KIDS ZONE
COMMUNITY
HISTORY
PRO SHOP

Join the LP Starting Lineup **LP BUILDING PRODUCTS**

CLICK HERE FOR LP JOB OPPORTUNITIES

TITANS PLAY VIDEO >>>

GO TO THE VIDEO CENTER

TOP STORY

TRAINING CAMP 2008

End of Training Camp Within Reach

The team's 2008 Training camp wraps up this week at Baptist Sports Park with only one practice left that is open to fans. The Titans will practice Wednesday at 3:30 p.m. After Wednesday, practices are closed for the remainder of the 2008 season.

A Fan's Guide to Training Camp

- // Titans QB confident about offense
- // Training camp notebook: Young sets personal, team goals high
- // Coach Fisher's Tuesday training camp report
- // Titans invite Play-it-Smart Students to LP Field, practice
- // Training camp notebook: receivers strive for improvement

MORE NEWS: [TITANS](#) | [COMMUNITY](#) | [BLOGS](#)

SPOTLIGHT | [COMMUNITY](#) | [BLOGS](#) | [CHEERLEADERS](#) | [NFL](#) | [FANTASY](#)

WINDOW SHADE PLACEMENT

Non-Expanded 60x985

Expands to 160x985

DEFENSE WINS CHAMPIONSHIPS. AND NOW IT CAN WIN YOU A 2009 GMC SIERRA. **50% OFF** Reversible Jacket. **SHOP DAILY DEALS** 50% OFF Reversible Jacket. **GAME CENTERS** 4 WEEK 14. **NEWS** **EVENTS** **VIDEOS** **TEAMS** **PLAYERS** **SCORES** **SCHEDULES** **STATS** **STANDINGS** **FANTASY** **NFL NETWORK** **NFL ANYTIME** **TICKETS** **SHOP**

The producers
Reopened Frank and Tomel's heated debate over which QB and RB stood out the most in Week 13.

VIDEO HIGHLIGHTS
Seven players suspended. Platoon Browns and six others were suspended Tuesday. NFL Total Access has the latest.

HEADLINES
Ask Deion and the gang Ask the Total Access on Location crew a question and then tune into Thursday's pregame show to see if 8 gets answered.

ANALYSIS & OPINIONS
Wyche: Gruden at his absolute best
Carucci: Dallas making its move up rankings
Fantasy mailbag: Bench Romo vs. Steelers?

SPOTLIGHT
Cut your own highlights
You've watched the games on TV, now is your chance to cut video highlights of your favorite team and players. It's easy to do with NFL.com Replay Fix-Cutter.

WATCH ONLINE
Previous Games
Next Games
WEEK 14 | Thursday Dec. 04, 8:15 p.m. ET
WEEK 14 | Sunday Dec. 07, 8:10 p.m. ET

VOTE: DEFENSIVE PLAYER OF THE WEEK
Justin Tucker
Go Vote

BY THE NUMBERS Week 13
Passing: J. Cutler (357 yards), T. Jones (138 yards), M. Clayton (164 yards), J. Allen (3.0 sacks)
Receiving: M. Clayton (164 yards), J. Allen (3.0 sacks)
Sacks: J. Allen (3.0 sacks)

PRO BOWL VOTING
YOU VOTE. THEY PLAY.
Vote for Pro Bowl starters
Vote for the 2009 Pro Bowl presented by State Farm has begun. Now it's time for you to cast your votes for which players you think deserve a trip to Hawaii... and then enter for a chance to win your own trip to the game!

DEFENSE WINS CHAMPIONSHIPS. AND NOW IT CAN WIN YOU A 2009 GMC SIERRA. **50% OFF** Reversible Jacket. **SHOP DAILY DEALS** 50% OFF Reversible Jacket. **GAME CENTERS** 4 WEEK 14. **NEWS** **EVENTS** **VIDEOS** **TEAMS** **PLAYERS** **SCORES** **SCHEDULES** **STATS** **STANDINGS** **FANTASY** **NFL NETWORK** **NFL ANYTIME** **TICKETS** **SHOP**

Leader of the pack
Need help setting your fantasy lineup for Week 14? Check out our updated player rankings for every position.

ANALYSIS & OPINIONS
Wyche: Gruden at his absolute best
Carucci: Dallas making its move up rankings
Fantasy mailbag: Bench Romo vs. Steelers?

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DeMarcus Ware
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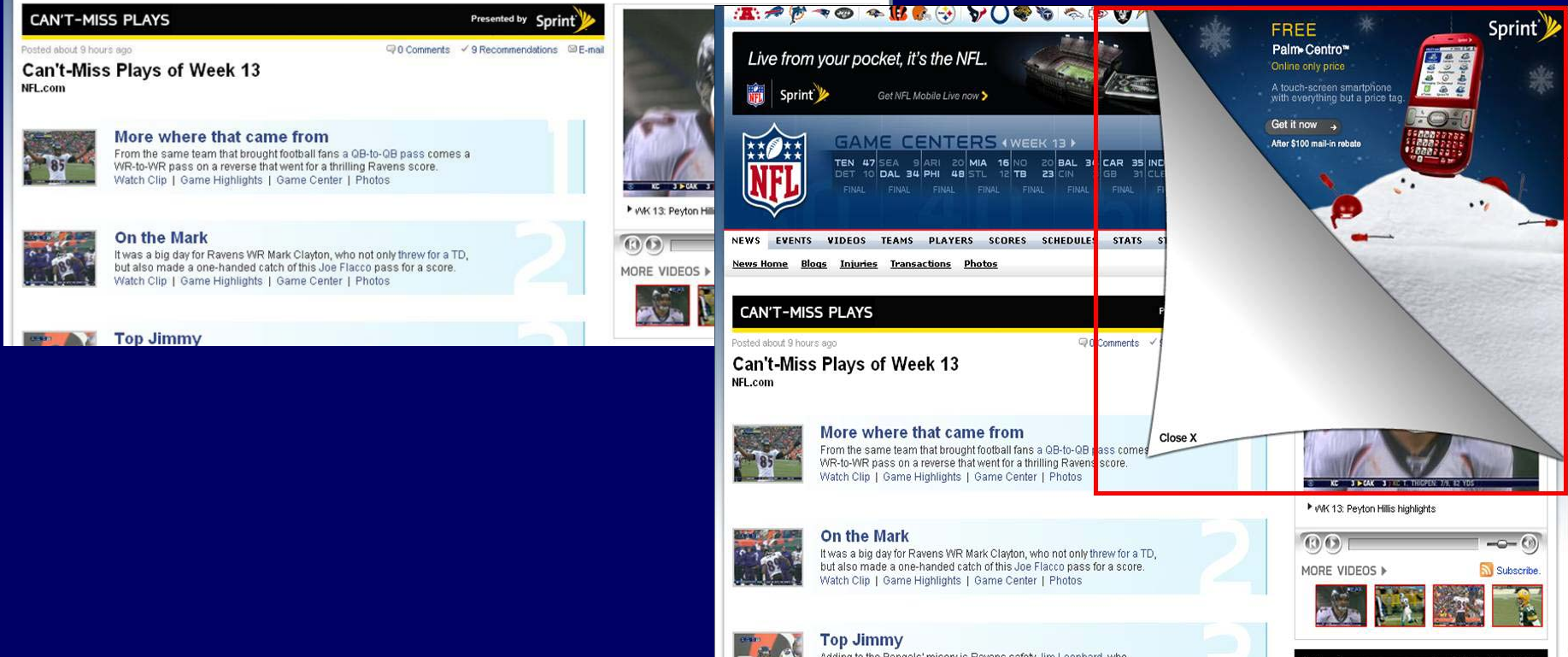
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PEEL BACK PLACEMENT

Prior to Peel Back – Fixed 728x90 and 125x125



After Peel Back – 500x500



OVERLAY PLACEMENT

600x400

Resolves back to standard IAB placement

This screenshot shows the NFL.com homepage with a large, irregular white overlay that looks like a piece of paper being torn away. The overlay covers the top navigation bar, the main header, and the top of the news section. Below the overlay, the 'Dolphins' deal done' headline is visible, featuring a photo of Adam Scherter and a 'PLAY' button. The 'HEADLINES' section is also partially visible.

This screenshot shows the NFL.com homepage with a standard IAB placement. The top banner features an advertisement for Oreo, with the text 'ENTER NOW AT DSRL.COM'. Below the banner is the 'GAME CENTER' section for the Pittsburgh Steelers vs. Arizona Cardinals game, scheduled for 02/01/09 at 6 p.m. ET on NBC. The main content area includes 'NEWS', 'HEADLINES', 'ANALYSIS & OPINIONS', 'SPOTLIGHT', 'VIDEO HEADLINES', 'PRESS ROOM', and 'Archives'. A 'BlackBerry Bold' advertisement is also visible in the 'OTHER LINKS' section.

PRESTITIAL AD PLACEMENT

Sample executions prior to entering the homepage

Continue to NFL.com Homepage > Feedback > PRINT THE 2009 MASTER SCHEDULE

2009 NFL SCHEDULE

Team Schedules Weekly Schedules Primetime Games

North	East	South	West
Baltimore Ravens	New England Patriots	Houston Texans	Denver Broncos
Cincinnati Bengals	Miami Dolphins	Indianapolis Colts	Green Bay Packers
Pittsburgh Steelers	New York Jets	Tennessee Titans	San Diego Chargers
Chicago Bears	Dallas Cowboys	Atlanta Falcons	Arizona Cardinals
Green Bay Packers	Philadelphia Eagles	New Orleans Saints	San Francisco 49ers
Detroit Lions	New York Giants	Carolina Panthers	Seattle Seahawks
Minnesota Vikings	Washington Redskins	Tampa Bay Buccaneers	St. Louis Rams

VOTE
WHICH GAME ARE YOU MOST LOOKING FORWARD TO WATCHING?

1 **25%** (7 FAN)
 Chicago Bears at Green Bay Packers
Week 1

2 **24%** (7 FAN)
 New England Patriots at Indianapolis Colts
Week 10

[Add Your Vote >](#)

VOTE
WHOSE SCHEDULE IS THE TOUGHEST?

1 Carolina Panthers
TOUGHNESS RATING 82

2 Tampa Bay Buccaneers
TOUGHNESS RATING 81

[Add Your Vote >](#)

VOTE
WHICH AFL THROWBACK ARE YOU LOOKING FORWARD TO SEEING?

1 **19%** (7 FAN)
 Buffalo Bills
(Featuring simple red)

2 **17%** (7 FAN)
 New England Patriots
(Featuring original)

[Add Your Vote >](#)

Own the Moment

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GMC TRUCK MONTH

STEP UP TO THE BEST.

LEARN MORE >

VIEW ALL VEHICLES >

YUKON SIERRA

NOW PLAYING

THE EXPRESS
THE ERNIE DAVIS STORY

ABOUT THE FILM CAST & FILMMAKERS VIDEO GALLERY DOWNLOADS FACTOID WIDGET

RICH MEDIA PLACEMENTS

Placement	Size	Max Ad Size	File Size		Expanding Direction
Expanding Leaderboard	728x90	965x195	39K Flash	20K GIF	Downward
Streaming Video Leaderboard	728x90	728x90	39K Flash	20K GIF	Downward
Expanding Rectangle	300x250	565x350	39K Flash	20K GIF	Leftward
Streaming Video Rectangle	300x250	300x250	39K Flash	20K GIF	Leftward
Expanding Skyscraper	160x600	525x600	39K Flash	20K GIF	Leftward

PLEASE NOTE THE FOLLOWING:

- No max file size if served by 3rd party (via Rich Media tags)
- Will only accept iFrame Rich Media from 3rd party vendors. Will NOT accept Javascript
- NO** expanding placements on the homepage – exception Homepage Takeovers
- Agency is responsible for ALL Rich Media Fees
- DART, Atlas, Pointroll, Eyewonder and Eyeblaster all accepted Rich Media Partners

CUSTOM MODULES

NFL.com offers a variety of unique sponsorship and custom package opportunities. We offer integrated sponsorships that leverage your brand along with the NFL. To learn more about these opportunities please contact a sales assistant at the NFL.

This screenshot shows the NFL.com homepage with several content modules. At the top, there's a 'NFL TONES' section with links for NFL Themes, NFL Tones, and NFL Classics. Below that is the 'NFL DRAFT 2009 COVERAGE' section, including 'DRAFT ORDER - ROUND 1' with a countdown timer and a 'COUNTDOWN TO 2009 Schedule Announcement' showing 1:18:51:08. The main content area features a 'VIDEO' section with a large video player for 'Dhani hits the road' and a list of smaller video thumbnails. To the right, there's a 'HEADLINES' section with articles like 'Mock draft central' and 'Lafont signs to stay with Buccaneers'. Below the headlines is a '2009 NFL Draft' section with a 'Draft Order' graphic and a '2009 NFL Draft' button. Further down, there's an 'ANALYSIS & OPINIONS' section with articles like 'Wyche: Draft's top DL prospects' and 'Carucci: Beware of junior QBs'. A 'SPOTLIGHT' section features 'The ultimate draft' and 'Where in the world is Dhan Jones?'. At the bottom, there's a '2009 NFL DRAFT' section with 'PROSPECTS, PICKS, PREDICTIONS' and 'DRAFT TRICKS'. A 'READERS POLL' section asks 'Who is the best player ever selected with the No. 1 overall pick in the NFL draft?' with options like Lawrence Taylor, Marshall Faulk, Eric Dickerson, Randy White, and Terry Dorsett.

This screenshot shows the NFL.com homepage with a red box highlighting a custom module for 'Dhani Tackles the Globe'. The module features a large video player for 'EPISODE 9 City of Sails' and a 'WATCH DHANI GO ON A QUEST TO CONQUER THE SEA AS THE NEXT GREAT KIVI SAILOR MAY 11 AT 9 P.M. ET ON TRAVEL CHANNEL. MORE ...' button. Below the video player is a 'SERIES OVERVIEW' section with a 'MEET DHANI JONES' section featuring a photo of Dhan Jones and a 'PHOTO GALLERY' section with a grid of photos. The module also includes a 'SHOP' section with a 'SAVE UP TO 50% OFF ON YOUR FAVORITE TEAM GEAR' offer. The background of the module is a blue and white color scheme with the NFL logo and 'AUCTION REAL NFL STUFF. REAL EASY.' text at the top.

Homepage Promotion that drives the user to a customized page

ADDITIONAL INFORMATION

NFL GUIDELINES - Please view a list of guidelines to consider when submitting advertisements to the NFL

NFL TERMS AND CONDITIONS - Please review the terms and conditions when submitting advertisements to the NFL

CONTACTS - We appreciate your interest to advertise on NFL.com. Please contact us with any questions or concerns

You can find each of these documents in the ATTACHMENTS section of the PDF