

## ► Symposium Program

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Under the Patronage of  
The Custodian of the Two Holy Mosques  
**King Abdullah bin Abdulaziz**

the 2nd International Symposium on Computer & Arabic language



► ON

► Arabic Content  
**INDUSTRY**



► Arabic Content

**INDUSTRY**



**DAY 1**

**SATURDAY**

10 October 2009

**2<sup>nd</sup> International Symposium On Computer & Arabic Language**

Time	Activity
7:00 – 8:30 PM	<b>Registration</b>
8:30 PM	<b>Opening Ceremony</b>

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**2<sup>nd</sup> International Symposium On Computer & Arabic Language**

Time	Activity
7:00 – 8:30 AM	<b>Registration</b>
8:30 – 9:00 AM	<b>First Opening Talk</b> Knowledge Based Society and Content Enrichment in the National Science, Technology Innovation & Plan. <b>Dr. Turki bin Saud bin Mohammad Al Saud</b>

**First Session | Regional & International Content**

Session Chair: Eng. Abduljabbar Alabduljabbar | Information Technology Committee - Riyadh Chamber of Commerce

9:00 – 9:30 AM	<b>The Arabic Content on the World Digital Library</b> <b>Dr. John Van Oudenaren</b>   Senior Advisor for the World Digital Library (WDL) - Library of Congress.
9:30 – 10:00 AM	<b>Roadmap for Arabic Content Industry</b> <b>Dr. Nabil Ali</b>   IT Expert
10:00 – 10:30 AM	<b>Coffee Break</b>

**Second Session | Economic and business models in digital content**

Session chair: Dr Ahmed Yamani | SAGIA

10:30 – 11:00 AM	<b>Content based economies</b> <b>Dr. Mohammed Meryati</b>   Senior Advisor in Science and Technology for Sustainable Development in UN-DESA. - Advisor in the ministry of Economy and Planning
11:00 – 11:30 AM	<b>Digital Content Marketing</b> <b>Dr. Osama Fayadh</b>   CEO - Open Insights
11:30 – 12:00 AM	<b>Business models for search engines</b> <b>Mr. Abdulkader Kamli</b> President and Research Director - Madar Research Group
12:00 – 12:30 PM	<b>Prayer and coffee break</b>

**Third Session | Localization and Adaptation**

Session chair: Dr Khalid AlGhoneim | Al-elm company

12:30 – 1:00 PM	<b>Towards A Roadmap for Arabic Human Language Technologies</b> <b>Dr. Mohsen Rashwan</b>   Chairman of the Board & Managing Director - DRI
1:00 – 1:30 PM	<b>Arabic Domain Names</b> <b>Dr Abdulaziz Alzoman</b>   Consultant and Director of the Saudi NIC - CITC
1:30 – 2:00 PM	<b>Arabic Content for People with Special Needs</b> <b>Dr. Heidi A. Alaskary</b>   Deputy Executive Director for Research - Prince Salman Center for Disability Research
2:00 – 3:30 PM	<b>Discussion Session 1</b> <b>Digital Content Industry in Saudi Arabia</b> Chair: <b>Dr. Saad Haj Bakry</b>   KSU
3:30 – 4:30 PM	<b>Prayer and Lunch</b>



**2<sup>nd</sup> International Symposium On Computer & Arabic Language**

Time	Activity
7:00 – 8:30 AM	<b>Registration</b>
8:30 – 9:00 AM	<b>Second Opening Talk</b> <b>Identity and Creativity in Language Corpora</b> <b>Dr. Abdulrahman Alhaj Salih</b>   President of the Algerian Arabic Language Academy
<b>Fourth Session   Digitization and Access</b> Session chair: <b>Dr Abdulmalik Alsalman</b>   KSU	
9:00 – 9:30 AM	<b>Innovation in the Digitization of Arabic Cultural Heritage</b> <b>Dr. Ahmed N. Tantawy, CTO</b>   Mega Projects - Growth Markets - IBM Software Group
9:30 – 10:00 AM	<b>Digital Content Services</b> <b>Dr. Kareem Darwish</b>   Researcher - Cairo Microsoft Innovation Lab - Microsoft.
10:00 – 10:30 AM	<b>Coffee Break</b>
<b>Fifth Session   Specialized Content</b> Session chair: <b>Dr.Suleman Bin Abdul Aziz Mirdad</b>   CITC	
10:30 – 11:00 AM	<b>Entertainment Content Industry</b> <b>Mr. Pierre Escaich</b>   Director of Studios Operation - Ubisoft
11:00 – 11:30 AM	<b>Scientific e-Publishing</b> <b>Mr. Chris Bendall</b>   Publishing Editor - Springer
11:30 – 12:00 AM	<b>E-media</b> <b>Dr. Abdulaziz Al-Molhem</b> Assistant Undersecretary of Planning and Studies, and the General Supervisor of Information Technology - Ministry of Culture and Information
12:00 – 12:30 PM	<b>Prayer and coffee break</b>
<b>Sixth Session   Regional &amp; International Efforts</b> Session chair: <b>Dr. Saad Alkasabi</b>   Adaptive Tech.Soft	
12:30 – 1:00 PM	<b>International Content Initiatives</b> <b>Yves Chenet</b> - Director - Red Tech consulting
1:00 – 1:20 PM	<b>A Regional Experience in Developing Arabic Processing Tools</b> <b>Dr. Amin Kalak</b>   Coordinator of Science Projects - ALECSO
1:20 – 1:45 PM	<b>The Digital Excellence Award and supporting Arabic Content</b> <b>Dr Mohammed Alqassem</b>   Advisor for the Minister of Communications and Information Technology and Secretary General, for the National ICT Plan - MCIT
1:45– 2:15 PM	<b>Announcing winners in the Open Content Competition</b>
2:15 – 3:30 PM	<b>Discussion Session 2</b> <b>King Abdullah Initiative for Arabic Content</b> <b>Chair: Dr. Mohammed Alkanhal</b>   KACST
3:30 – 4:30 PM	<b>Prayer and Lunch</b>

## ► Arabic Content INDUSTRY



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