PACKAGING 2010 PRINT & ONLINE EDITORIAL CALENDAR

APRIL

MAY

JUNE

BUYERS GUIDE

MARCH

| | Closing: 12-1-09 | Closing: 1-5-10 | Closing: 2-1-10 | Closing: 3-1-10 | Closing: 4-1-10 | Closing: 5-3-10 | Closing: 5-19-10 |
|---------------------------------------|---|---|--|---|---|---|--|
| | | | | | | | |
| FEATURE FOCUS | Food & Beverage Packaging Packaging Industry Trends Show Preview: WestPack 2010 | Health & Beauty Aids Packaging Nutraceutical Packaging | Flexible Packaging Sustainability Developments Show Preview: INTERPHEX 2010 | Labeling/ Package Printing Packaging Machinery Automation | Package Handling & Distribution Marking & Coding Show Preview: EastPack 2010 | Plastics in Packaging Metal & Glass Packaging | Buyers Guide |
| DESIGN TRENDS | Food/Petfood | Healthcare | Beverages | Household Products | Personal Care | Food | 2010/2011 Buyers Guide |
| NEW EQUIPMENT | Marking & Coding | Material Handling & Conveying | Cartoning, Casing & Sealing | Controls & Inspection | Filling & Feeding | Shrink & Stretch Wrap | Published annually in July |
| NEW MATERIALS | Flexible Packaging | Rigid Containers | Film & Foil | Paper & Paperboard | Resins | Bottles & Closures | 2,500 companies 6,000 products Listings include |
| SPECIAL INTEREST COLUMNS | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | Machinery Materials Automation Services Packaging Manufacturers Alphabetical Directory |
| TRADE SHOWS/ INDUSTRY EVENTS | | WestPack 2010 Feb. 9-11 Anaheim, CA | INTERPHEX Puerto Rico, Mar. 4-5 San Juan, PR Flexible Packaging Assn. Meeting Mar. 10-12 Orlando, FL Sustainability in Packaging Conference March 13-15 Orlando, FL | INTERPHEX 2010 Apr. 20-22 New York, NY SouthPack 2010 Apr. 28-29 Charlotte, NC | | EastPack 2010 June 8-10 New York, NY Expo Pack Mexico June 22-25 Mexico City | Contract Packaging Geographic & Alphabetical Directories Online Buyers Guide Online Directory Listing Online Storefront available to show- case products, |
| WEBCASTS | | Quick Changeovers | | | Track & Trace | | catalogs, videos, slideshows and more |
| MARKETING OPPORTUNITIES | Daily & Monthly eLetters Lead Generation: Online Resource Center | Daily & Monthly eLetters Lead Generation: Online Resource Center | Daily & Monthly eLetters Lead Generation: Online Resource Center | HarveyAd Study Daily & Monthly eLetters Lead Generation: Online Resource Center | Daily & Monthly eLetters Lead Generation: Online Resource Center | Daily & Monthly eLetters Lead Generation: Online Resource Center | Dynamic ad packages connect suppliers with buyers |

IN EVERY MONTHLY ISSUE Food & Beverage Packaging Packaging Automation Technology New Products Package Design Package Manufacturing New at www.packagingdigest.com

JANUARY

FEBRUARY

| | - Freed | | | (P-//) | | | |
|---|---|--|--|--|--|---|---------------------------------------|
| JULY Closing: 6-1-10 | AUGUST Closing: 7-1-10 | SEPTEMBER Closing: 8-2-10 | OCTOBER Closing: 9-1-10 | SHOW DAILY Closing: 9-10-10 | NOVEMBER Closing: 10-1-10 | DECEMBER Closing: 11-1-10 | |
| Food Packaging Packaging Security | Pharmaceutical & Medical Packaging Private Label Packaging Contract Packaging | Show Overview: PACK EXPO Intl. 2010 Robotics in Packaging | Show Preview: PACK EXPO Intl. 2010 Household Products Packaging | | Materials & Containers Sustainability Research | Beverage & Dairy Packaging Packaging Machinery Automation | FEATURE FOCUS |
| Beverages | Health & Beauty Aids | Food | Beverages | HONDI | Household Products | Personal Care | DESIGN TRENDS |
| Bagging | Form/Fill/Seal | Labels & Digital Printing | Marking & Coding | | Motors, Drives & Controls | Shrink & Stretch Wrap | NEW EQUIPMENT |
| Flexible Packaging | Rigid Containers | Film & Foil | Paper & Paperboard | | Resins | Bottles & Closures | NEW MATERIALS |
| Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | PACK EXPO Intl. Show Daily | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | Sustainable Packaging Packademics New Product of the Month New Products Launch Chart | SPECIAL INTEREST COLUMNS |
| | | Labelexpo Americas 2010 Sept. 14-16 Rosemont, IL HBA Global Expo 2010 Sept. 28-30 New York, NY | PACK EXPO Intl. 2010 Oct. 31-Nov. 3 Chicago, IL | Published Sun., Oct. 31 Mon., Nov. 1 Tue., Nov. 2 Wed., Nov. 3 Distribution Show hotels McCormick Place entrances and on the show floor | | | TRADE SHOWS/ INDUSTRY EVENTS |
| | End-of-Line Operations | | | Online Digital editions | | Sustainability Research | WEBCASTS |
| Daily & Monthly eLetters Lead Generation: Online Resource Center | Daily & Monthly eLetters Lead Generation: Online Resource Center | PACKEXPO pre-show eLetter Daily & Monthly eLetters Lead Generation: Online Resource Center | PACKEXPO pre-show eLetter Daily & Monthly eLetters Lead Generation: Online Resource Center | Show Daily Online Live PACK EXPO eLetters | HarveyAd Study PACKEXPO pre-show eLetter Daily & Monthly eLetters Lead Generation: Online Resource Center | Daily & Monthly eLetters Lead Generation: Online Resource Center | MARKETING OPPORTUNITIES |