

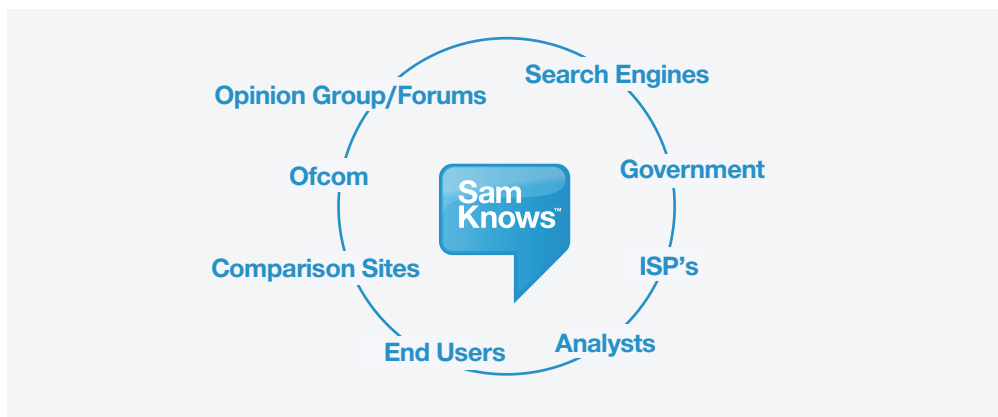


Introduction

SamKnows Connect is a complete Broadband Comparison Feed with market-leading commissions and fully integrated Sales Tracking.

In response to a growing need for a comprehensive one-stop solution for websites looking to integrate a broadband comparison service, we've developed SamKnows Connect.

SamKnows Connect is brought to you by SamKnows.com – the central point for broadband availability and performance information in the UK.



SamKnows Connect Offers

- ✓ The latest packages from every major broadband ISP
- ✓ Simple, customisable integration via XML or white-label option
- ✓ Integrated broadband availability checker from SamKnows.com
- ✓ Comprehensive and up-to-date broadband package and product information
- ✓ An industry-leading reporting system with individual sales tracking
- ✓ Market leading commission rates



Monetise Your Broadband Traffic

Compare Broadband Prices With (insert company name here)

Compare broadband packages from the leading UK ISPs on the first site powered by SamKnows Connect.

Use the sort buttons to find your best broadband provider, then sign-up online.

Can you get these packages?

Enter your postcode to check:

Home Broadband | Mobile Broadband

	Best Sellers ▲	Speed ▼	Download Limit ▼	Contract ▼	Monthly Cost ▼	
1	O2 Broadband Standard Free wireless router. Discounted for all existing O2 customers. More info...	8MB (up to)	Unlimited	12 months	£7.50 (£12.50 for non-O2 customers)	<input type="button" value="Buy"/>
2	TalkTalk Global Off-Peak Inclusive broadband & off-peak calls. Sign up on 0800 049 7864 More info...	8MB (up to)	40Gb	18 months	£3.25 (first 3 months, line rental £10.50)	<input type="button" value="Buy"/>
3	BT Option 1 Free off-peak UK calls. Optional on-demand digital TV (BT Vision) More info...	8MB (up to)	10Gb	18 months	£7.95 (first 3 months)	<input type="button" value="Buy"/>
4	Virgin Media M Phone (Cable) Fibre optic broadband with free weekend calls, modem & PCguard More info...	2MB (up to)	Unlimited	12 months	£4.50 (landline £11)	<input type="button" value="Buy"/>
5	AOL Broadband	8MB (up to)	10Gb	1 months	£4.99 (first 3 months, plus one month on arrival)	<input type="button" value="Buy"/>

You can choose between white label pre-designed tables (built in compliance with Ofcom's accreditation scheme and your brand guidelines), or alternatively retain more design control by integrating an XML feed into your existing or purpose built site.

The solution also includes comprehensive Sales Tracking and Reporting via a proprietary online reporting system.

SamKnows Connect will provide you with Market Leading Commissions equivalent to those achieved by the largest Comparison Sites, so you'll make money for each and every sale that results from your users comparing broadband on your website.

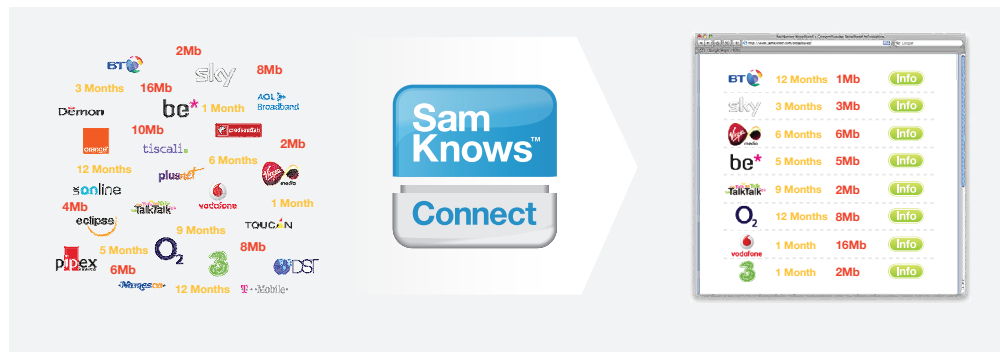
A table of commission rates paid is available on request, visit www.samknows.com or email: info@samknowsconnect.com

All The Major ISPs

The customisable SamKnows Connect feed includes broadband packages from all the major UK Providers. All of the information (first year costs, download speeds, provider logos, product images and usage statistics) is automatically updated. The feed allows you to display broadband package information in a way that best suits the style and focus of your website.

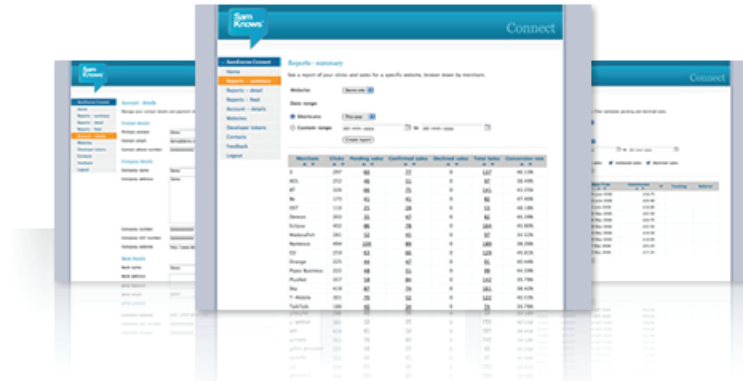
It is the most comprehensive feed of its type available anywhere. Our team update it constantly to ensure the information you are displaying is up to date, and presented in a way that will engage broadband consumers.

Features are assigned to each and every package, so you can also display results for home broadband, mobile broadband, TV and phone bundles – giving your website the most comprehensive broadband comparison solution available.



Once your Comparison service is live, monitor your performance and track sales via the SamKnows Connect online reporting interface, which lets you see everything from commission earned through to isolating individual sales per ISP.

Performance Reporting



SamKnows Connect subscribers have full access to a real time, online reporting system, which lists out clicks and sales for each ISP, as well as detailing how much commission is being generated.

Commission on sales is automatically paid into your bank account each month through our automated billing and reporting system.

Integrated Availability Checker



The SamKnows Connect feed includes all the power and functionality of the SamKnows Availability API. This means you can easily add a postcode checker tool to your website, and show users exactly which broadband packages are available in their area.

All The Information/ One Feed

Providers	Buy.at	DGM	Commision Junction	Tradedoubler	SamKnows Connect
O2	•	•			•
Talk Talk			•	•	•
BT	•			•	•
Virgin Media	•				•
AOL				•	•
Be		•			•
Tiscali		•			•
PlusNet	•			•	•
Orange		•			•
Sky	•	•			•
Eclipse		•			•
UK Online	•				•
Demon		•			•
Toucan			•		•
3	•				•
Vodafone		•			•
T-Mobile	•				•

Having developed strong commercial relationships with the ISP's and Affiliate Networks, SamKnows Connect is able to offer you industry leading sales commissions, many of which are unavailable elsewhere.

To save you the time in having to establish relationships with a number of Providers or their Affiliate Networks, SamKnows Connect manages all of these relationships on your behalf – leaving you to concentrate on monetising your traffic.

Next Steps...

SamKnows Connect lets you add Broadband Comparison to your website in one easy step. To get started, contact our team now: info@samknowsconnect.com