



The GameSpot Experience

Reviews, ratings, and best-in-breed HD trailers **for all types of video games.**

Exclusive videos, sneak peeks, screenshots, and demos **providing plenty of addictive eye candy.**

Nonstop industry news **and insightful reporting on trendsetting events and gear, written by an experienced team of top editors.**

Active community **participation with user comments, forums, tricked-out profiles, and polls.**

GameSpot is the go-to destination for video game reviews, news, and entertainment. We deliver an experience unlike any other gaming resource—online or off.

With more than 12 years of experience, GameSpot dishes up peerless editorial coverage alongside eye-catching original features and videos, at-a-glance and in-depth reviews, and a vibrant community of game fans.

The GameSpot Difference

Unlike bland portals or unfocused men's lifestyle sites, the GameSpot Network is 100% focused on video games. GameSpot is:

Inclusive

GameSpot serves up the most informative, entertaining, and engaging content to all types of players, no matter why they hit play.

Relevant

Deep relationships and unwavering passion for the industry make GameSpot the most authentic, knowledgeable voice in gaming.

Groundbreaking

A pioneer in the gaming space, GameSpot breaks the news gamers are clamoring for and translates the trends for the rest of us.

Intelligent

GameSpot Trax, the gaming industry's definitive intelligence tool, arms publishers, agencies, and retailers with real-time consumer feedback and competitive insight.

The GameSpot Guy

GameSpot continues to attract influential young guys with an insatiable appetite for the hottest games, freshest information, and most comprehensive cheats and tips to fuel their fun:

95%	Male
24	Average age
71%	Ages 18-34
76%	College educated
\$85K+	HHI
92%	Always find what they want on GameSpot



For more details please contact your CBS Interactive sales manager or e-mail GML-AdSales@cbs.com



SOURCE: GameSpot Audience Profile Study, 2008, Tapping the Super Influencer, Starcom Mediavest/CNET Networks 2006.

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