

# HOME ACCENTS TODAY AT A GLANCE

Home Accents Today is the market-leading brand covering the home furnishings field, offering a comprehensive package of print and Online Products. Home Accents Today provides industry news, product trends and introductions, exclusive industry research, consumer data, store operations solutions, trade show news and much more. Our product categories include accent furniture, wall décor, area rugs, lamps and lighting, soft goods, candles and home fragrance, outdoor living, decorative accessories, permanent botanicals and tabletop. With 16 live-at-market daily editions, a Web site that is updated several times daily, regular e-newsletters featuring news and hot products, as well as special market e-editions and breaking news, Home Accents Today is much more than a monthly magazine. Our audience includes Retailers/Buyers, Interior Designers/Showrooms, Home Accents Manufacturers/Manufacturer Reps and other members of the home furnishings industry.



## PRINT

### HOME ACCENTS TODAY

Frequency: 12 issues

National Circulation: 19,335 (qualified recipients based on June 2009 BPA)

Bonus Show Distribution = Over 43,000 annually

### HOME ACCENTS TODAY SHOW DAILIES

Frequency:

Atlanta - 3 Issues per market (twice yearly)

High Point - 3 Issues per market (twice yearly)

Las Vegas - 2 Issues per market (twice yearly)

Circulation: 4,000 (per issue)

## ONLINE

### HOMEACCENTSTODAY.COM

Average Unique Monthly Visitors = 52,000

Average Visits = 60,000

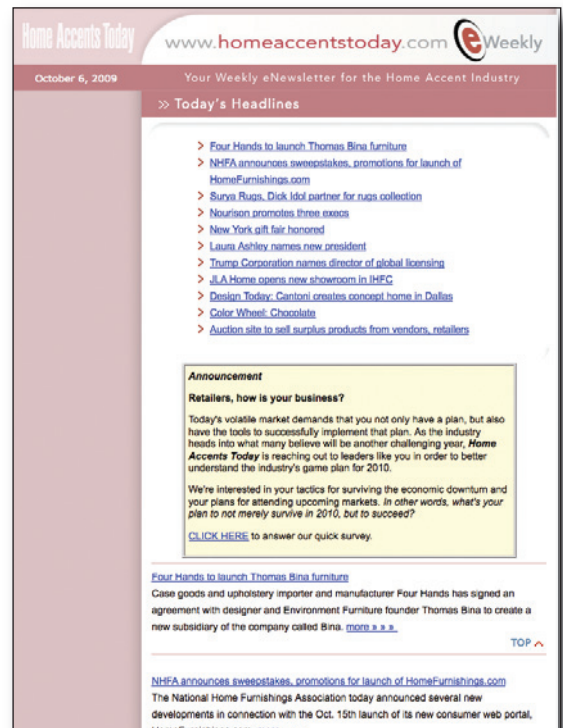
Average Monthly Page Impressions = 115,000

### eNEWSLETTERS:

Home Accents Today e-Weekly (emailed every Tuesday)

Home Accents Today Product Line (emailed twice a month)

Home Accents Today Direct (Market Newsletters and Promotions)



# Home Accents Today

The information source for the home accent industry

# 2010