



2010 *FIRST* Robotics Competition Regional Awards

Regional Chairman's Award

FIRST's most prestigious award, it honors the team that best represents a model for other teams to emulate and best embodies the purpose and goals of *FIRST*. The award helps keep the central focus of the *FIRST* Robotics Competition on the goal of inspiring greater levels of respect and honor for science and technology.

Engineering Inspiration Award

Celebrates outstanding success in advancing respect and appreciation for engineering within a team's school and community.

Woodie Flowers Award

The Woodie Flowers Award celebrates effective communication in the art and science of engineering and design. Dr. William Murphy founded this prestigious award in 1996 to recognize mentors who lead, inspire, and empower using excellent communication skills. The Woodie Flowers Award is presented to an outstanding engineer or teacher participating in the robotics competition who best demonstrates excellence in teaching science, math, and creative design.

Regional Winners

This award celebrates the team or alliance that wins the competition.

Regional Finalists

This award celebrates the team or alliance that makes it to the final match of the competition.

Coopertition™ Award

The Coopertition™ Award celebrates the team that best demonstrates the ability to help their opponents compete. In the inaugural year of the Coopertition Award, the award will be granted to the team that earns the most Coopertition Bonus points during the competition.

Creativity Award *sponsored by Xerox*

Celebrates creativity in design, use of component, or strategy of play.

Engineering Excellence Award *sponsored by Delphi*

Celebrates an elegant and advantageous machine feature.

Engineering Inspiration Award

This award celebrates a team's outstanding success in advancing respect and appreciation for engineering and engineers, both within their school as well as their community.

Entrepreneurship Award *sponsored by Kleiner Perkins Caufield & Byers*

Celebrates the entrepreneurial spirit by recognizing a team that, since inception, has developed the framework for a comprehensive business plan to scope, manage, and achieve team objectives.

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Excellence in Design Award *sponsored by Autodesk*

This award honors clear and compelling evidence of excellence in design development, documentation, communication, and presentation. The intention of the Award is to inspire, recognize and celebrate design as one way in which you can change your world.

Gracious Professionalism™ Award *sponsored by Johnson & Johnson*

Celebrates outstanding sportsmanship and gracious professionalism in the heat of competition, both on and off the playing field.

Highest Rookie Seed Award

Celebrates the highest-seeded rookie team at the conclusion of the qualifying rounds.

Imagery Award *in honor of Jack Kamen*

Celebrates attractiveness in engineering and outstanding visual aesthetic integration of machine and team appearance.

Industrial Design Award *sponsored by General Motors*

Celebrates form and function in an efficiently designed machine that effectively achieves the game challenge.

Industrial Safety Award *sponsored by Underwriters Laboratories*

Celebrates the team that progresses beyond safety fundamentals by using innovative ways to eliminate or protect against hazards.

Innovation in Control Award *sponsored by Rockwell Automation*

Celebrates an innovative control system or application of control components to provide unique machine functions.

Judges' Award

During the course of the competition the judging panel may decide a team's unique efforts, performance, or dynamics merit recognition.

Quality Award *sponsored by Motorola*

Celebrates machine robustness in concept and fabrication.

Rookie All-Star Award

Celebrates the rookie team exemplifying a young but strong partnership effort, as well as implementing the mission of *FIRST* to inspire students to learn more about science and technology.

Rookie Inspiration Award

Celebrates a rookie team for outstanding effort as a *FIRST* team in community outreach and recruiting students to engineering.

Team Spirit Award *sponsored by Chrysler*

Celebrates extraordinary enthusiasm and spirit through exceptional partnership and teamwork.

Website Award

Recognizes excellence in student-designed, built, and managed *FIRST* team websites.