

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. BDERCDT-20090708AHE	
Licensee FISHER BROADCASTING - SEATTLE TV, L.L.C.					
Call Sign KOMO-TV		Facility Id 21656		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
SEATTLE		WA	KING		98109 -
Nielsen DMA SEATTLE-TACOMA		World Wide Web Home Page Address WWW.KOMONEWS.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2015	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	4				
<input checked="" type="checkbox"/> Digital	38				
Report reflects information for quarter ending: 06/30/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, if you have fully complied with the requirements of the selected option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Comments:					
Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, Complete Section E					
Simulcasting:					
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.					
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for

additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	473
Total 5:00 a.m. to 1:00 a.m. CSTs	407
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	21
Total 6:00 a.m. to 9:00 a.m. CSTs	26
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	220
Total 6:00 p.m. to 11:35 p.m. CSTs	114
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	1
Comments: ON THURSDAY, JUNE 4, 2009, KOMO-TV AIRED "KOMO PROBLEM SOLVERS DTV SPECIAL: ARE YOU READY" AT 9:13PM, FOLLOWING ABC'S LIVE COVERAGE OF AN NBA FINALS GAME. THIS SPECIAL EXPLAINED THE CONVERSION, WHEN AND WHY IT IS HAPPENING, AND WHO WOULD NEED TO TAKE ACTION TO CONTINUE TO WATCH TELEVISION. WE EXPLAINED THE VARIOUS OPTIONS AND INCLUDED SPECIFIC LOCAL INFORMATION REGARDING LOSS OF SERVICE, TYPE OF ANTENNAE NECESSARY, AND FREE HELP CENTERS AVAILABLE IN THE COMMUNITY. DURING THE WEEK PRIOR TO AIRING THE SPECIAL, KOMO AIRED 11 X 15 SEC. SPOTS PROMOTING THE SPECIAL. WE ALSO AIRED A STORY PROMOTING THE SPECIAL IN THE EVENING NEWS THE DAY OF THE SPECIAL.	

Countdown Eligible Pieces - Last Quarter

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Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?

0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
60	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:
 BEGINNING APRIL 13, 2009, KOMO-TV AIRED A DAILY VIDEO AND AUDIO "COUNTDOWN" REMINDER DURING ITS MORNING NEWSCASTS.

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).

Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:
 KOMO-TV AIRED THE FOLLOWING STORIES CONCERNING THE DTV TRANSITION DURING THE SECOND QUARTER OF 2009:
 MAY 21 - ALL SEATTLE BROADCASTERS TOOK PART IN A TEST. EVERY STATION WENT FULLY DIGITAL AT 5:28PM FOR ONE MINUTE. VIEWERS THAT LOST PROGRAMMING DURING THAT TIME KNEW THAT THEY NEEDED TO UPGRADE. WE PARTICIPATED IN A PHONE BANK TO HELP ANSWER ANY QUESTIONS. DURING OUR 6PM NEWSCAST, WE REMINDED VIEWERS THAT THE PHONE BANK, DURING AND FOLLOWING THE TEST, WAS STILL AVAILABLE FOR ANY DTV QUESTIONS.
 APRIL 12 - 6AM AND 8AM NEWSCASTS - INFORMED COMCAST SUBSCRIBERS HOW TO CONTINUE RECEIVING SERVICE AFTER THE TRANSITION - IF A PERSON HAS MORE THAN BASIC CABLE, ALL TV SETS, DIGITAL OR ANALOG, WILL NEED A COMCAST BOX OF SOME TYPE.
 APRIL 17 AND 18 - 6PM, 6AM, 8AM, AND 6PM - THE FCC ESTIMATES 15% OF THOSE WHO NEED A DTV BOX DO NOT HAVE ONE. THERE IS PRESSURE ON RETAILERS TO MAKE THE UPCOMING TRANSITION FREE. THE FCC COUPON IS WORTH \$40, BUT THE AVERAGE BOX IS \$60, MAKING IT DIFFICULT FOR LOW INCOME VIEWERS TO MAKE THE TRANSITION.
 MAY 12 - 4PM - KOMO 4 PROBLEM SOLVER, HERB WEISBAUM, ANSWERS VIEWER QUESTIONS ABOUT

THE UPCOMING DIGITAL TRANSITION.
 MAY 29 AND 30 - 5PM - IT PAYS TO DO YOUR HOMEWORK ON ATENNAS, DTV COUPONS AND THE CONVERTER YOU MAY NEED FOR THE DIGITAL TRANSITION. WE ALSO TELL VIEWERS HOW TO TAKE ADVANTAGE OF AN OFFER TO HAVE SOMEONE ELSE DO ALL THE WORK FOR FREE.
 JUNE 1, 5PM - ONLY 11 DAYS FROM THE TRANSITION, DENISE WHITAKER CLEARS UP SOME CONFUSION FOR OVER THE AIR AND COMCAST SUBSCRIBERS. COMCAST SUBSCRIBERS WHO GET MORE THAN THE LIMITED BASIC CABLE WILL NEED TO GET THE BOXES FROM COMCAST. THE FIRST 3 ARE FREE OF CHARGE.
 JUNE 5, 6, 7 - 4PM, 6PM AND 11PM - ONE WEEK FROM TODAY ALL TV SIGNALS GO DIGITAL. IF YOU'RE STILL NOT READY, DENISE WHITAKER TELLS YOU EXACTLY WHERE TO GO TO GET HELP. SHE TAKES US TO SEATTLE'S NEW HOLLY COMMUNITY CENTER, ONE OF THE PLACES YOU CAN GO TO GET FREE CONVERTER BOXES.
 JUNE 11, 11PM - DENISE GILLMAN HELPS DOZENS OF LOCAL YWCA RESIDENTS GET READY FOR DTV. THIS DIGITAL TELEVISION EVENT REACHES OUT TO LOW INCOME FAMILIES, PROVIDING APPLICATIONS FOR FREE BOXES.
 JUNE 12 - 5AM, 6AM, AND 11AM - ON THE FIRST DAY OF THE DIGITAL CONVERSION, KOMO 4 NEWS HAS A CALL CENTER SET UP TO ANSWER VIEWER QUESTIONS.
 JUNE 12 - 4PM, 5PM, 11PM - MATT MARKOVICH EXPLAINS WHAT EXACTLY HAPPENED TODAY AND WHAT IT MEANS FOR YOUR TELEVISION RECEPTION.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? Yes No
 The comment box may be used to describe what was posted on the station's Website.

Comments:
 THE DTV NEWS REPORTS LISTED ABOVE ALSO APPEARED ON KOMO-TV'S WEB SITE. THE NAB "DTV ANSWERS PAGE" IS ON THE STATION'S WEB SITE WITH LINKS TO VARIOUS ADDITIONAL INFORMATION, AS WELL AS A LINK TO APPLY FOR CONVERTER BOX COUPONS. DURING THE SECOND QUARTER OF 2009, KOMO-TV ALSO INCLUDED ADDITIONAL INFORMATION CONCERNING "LOSS OF SERVICE" IN OUR AREA, LOCAL HELP CENTERS AND ANTENNA NEEDS

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements
 Comments:

Community Events
 Comments:

Other (describe)
 Comments:
 KOMO-TV'S CHIEF ENGINEER, PROGRAM MANAGER AND SEVERAL ENGINEERS PARTICIAPTED IN THE FCC'S DTV HELPLINE ON JUNE 12TH. THE PHONES RANG CONSTANTLY AND STATION PERSONNEL FROM ALL LOCAL BROADCASTERS GUIDED VIEWERS THROUGH WHAT THEY NEEDED TO DO TO RECEIVE DIGITAL TELEVISION.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Section E (Service Loss Notices)

This section should only be completed by a station if the FCC's Signal Loss Report, available on http://www.dtv.gov , predicts that 2 percent or more of the population in that station's Grade B analog service contour will not receive that station's digital signal (See 47 C.F.R. § 73.674(b)(5) for additional details). "Phased transition" stations are exempt from this requirement unless their full authorized facility is predicted to experience this 2 percent or greater loss.	
A station that will experience a substantial service loss when transitioning from analog to digital must air service loss notices, of no fewer than 30 seconds, daily between 8 a.m. and 11:35 p.m. At least three service loss notices per week must air between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones. Did your station run these notices, in addition to any other consumer education efforts required by these rules?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VP/GENERAL MANAGER
Signature JIM CLAYTON	Date (mm/dd/yyyy) 07/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE
AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR
REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S.
CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47,
SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.