

BLACK BELT®

World's Leading Magazine of Self-Defense

MEDIA KIT



BANNER ADS

| | RUN OF SITE | TARGETED PAGE |
|----------------------------|---------------------|---|
| 728 X 90 Leader Board | \$1,500 | \$1,100 (available on all secondary pages) |
| 300 X 250 Medium rectangle | \$1,050 | \$850 (available on home and secondary pages) |
| 300 X 125 Long Rectangle | \$600 | \$500 (available on home and secondary pages) |
| 180 X 150 Large Button | \$400 | \$300 (available on home and secondary pages) |
| Newsletter Small Button | \$400 (3 month min) | |
| Newsletter Large Rectangle | \$500 (3 month min) | |
| Paragraph Ad in Newsletter | \$400 (3 month min) | |

Format for submitting paragraph ad.

- TITLE (name of company or tag line that will appear in the ad - 15 words or less)
- 1 PARAGRAPH (100 words or less)
- 1 Website address (<http://www.yourwebsitename.com>)
- Multiple paragraphs will be rejected.
- Do not put any formatting into the paragraph (tabs, bold, indents, underlines). This will not be put into the ad.

OTHER AD OFFERINGS

Poll Sponsorship (display ads on both the Question & Results segments) - \$1000 month

ADDITIONAL OPPORTUNITIES THAT WILL BE REQUIRE FURTHER INFORMATION:

Special Content / Webvertorial – Black Belt editors, working with an advertiser to develop specialized content or Webvertorial that matches up well with your promotions and products

Third Party e-mails & Surveys – Promotional e-mails or offers to participate in an online survey sent out to Black Belt newsletter subscribers

Section Sponsorships (Styles, Archives, Interactive) - available for sponsorship

Please contact Cheryl Angelheart at cangelheart@blackbeltmag.com