**ITEM NUMBER: C 13/01/09** 

RECOMMENDATION FROM THE EXECUTIVE MAYOR: 21 JANUARY 2009

SMC 04/01/09 PARTNERSHIP AGREEMENT BETWEEN THE CITY OF CAPE TOWN AND MIAMI-DADE COUNTY

VENNOOTSKAPSOOREENKOMS TUSSEN DIE STAD KAAPSTAD EN MIAMI-DADE COUNTY

ISIVUMELWANO SOBUHLAKANI PHAKATHI KWESIXEKO SASEKAPA NE-MIAMI-DADE COUNTY

#### **RECOMMENDED** that:

- (a) the proposed second visit by the trade mission from Miami-Dade County in February 2009 be supported by Council
- (b) authority be granted to the Executive Mayor to enter into a partnership agreement with Miami-Dade on behalf of the City of Cape Town during the scheduled trade mission from Miami-Dade County in February 2009
- (c) the Terms of Reference of the Task Team attached as Annexure A to the report on the agenda, be endorsed as part of the agreement
- (d) the schedule of proposed areas of interest and activities as set out in section 8 of the report on the agenda, be adopted as work in progress and that more intense work be done on the schedule when the delegation visits South Africa, in February 2009.

#### **AANBEVEEL** dat:

- (a) dat die voorgestelde besoek van die handelsending van Miami-Dade County in Februarie 2009 deur die raad gesteun word
- (b) dat magtiging aan die uitvoerende burgemeester verleen word om tydens die geskeduleerde handelsending van Miami-Dade County in Februarie 2009 namens die Stad Kaapstad 'n vennootskapsooreenkoms met Miami-Dade County aan te gaan

- (c) dat die opdrag van die taakspan wat as bylae A by die verslag op die agenda aangeheg is, as deel van die ooreenkoms onderskryf word
- (d) dat die skedule van voorgestelde terreine van belang en aktiwiteite, soos uiteengesit in deel 8 van die verslag op die agenda as werk onder hande aanvaar word, en dat intensiewer aan die skedule gewerk word wanneer die afvaardiging in Februarie 2009 in Suid-Afrika is.

#### **KUNDULULWE** ukuba:

- (a) maluxhaswe liBhunga utyelelo lwesibini oluphakanyisiweyo ligqiza lorhwebo elivela kwiphondo iMiami-Dade County ngo-Februwari 2009;
- (b) uSodolophu weSigqeba makagunyaziselwe ukuzibandakanya kwisivumelwano sobuhlakani nabe-Miami-Dade egameni leSixeko saseKapa ngexesha elimisiweyo lotyelelo lwegqiza lezorhwebo lase-Miami-Dade County ngo-Februwari 2009.
- (c) makuqinisekiswe ngotyikityo imigaqo yokusebenza eqhotyoshelwe njengesongezelelo A njengenxalenye yesi sivumelwano;
- (d) mayamkelwe ishedyuli eqhotyoshelweyo yeenkalo eziphakanyisiweyo zomsebenzi njengoko kuchaziwe kwicandelo le-8 lale ngxelo ye-ajenda njengomsebenzi oqhubekayo kunye nokuba makwenziwe omnye umsebenzi omandla wale shedyuli xa eli gqiza lifikile apha eMzantsi Afrika, ngo-Februwari 2009;



ITEM NUMBER: SMC 04/01/09

#### SUBJECT

PARTNERSHIP AGREEMENT BETWEEN THE CITY OF CAPE TOWN AND MIAMI-DADE COUNTY

ISIHLOKO

ISIVUMELWANO SOBUHLAKANI PHAKATHI KWESIXEKO SASEKAPA NE-MIAMI-DADE COUNTY

**ONDERWERP** 

VENNOOTSKAPSOOREENKOMS TUSSEN DIE STAD KAAPSTAD EN MIAMI-DADE COUNTY

#### 3. PURPOSE

To request authority for the Executive Mayor to enter into a partnership agreement with Miami-Dade County, Florida, USA.

#### 4. STRATEGIC INTENT

This report is aligned to the following strategies of council:

- Shared Economic Growth and Development
- Health, Social and Human Capital Development
- Good Governance and Regulatory Reform

#### 5. FOR DECISION BY

Paragraph 5 of recommendation for Decision by Council.

#### 6. EXECUTIVE SUMMARY

Flowing from a meeting between the City of Cape Town and a trade mission from Miami-Dade County in 2006 a Declaration of Intent was signed. The purpose of the declaration was to explore possible areas of co-operation between the two

municipalities. An exchange of ideas has taken place between officials of the City of Cape Town and Miami-Dade to an extent that a need for a partnership agreement has arisen. The report serves to request authority for the Executive Mayor of the City of Cape Town to enter into such an agreement with Miami-Dade. A second delegation from Miami-Dade County will visit Cape Town again in February 2009.

#### 7. RECOMMENDATIONS

LSU:20

Not Delegated: for Decision by Council:

#### Recommended that:

- a) The proposed second visit by the trade mission from Miami-Dade County in February 2009 be supported by Council;
- b) The Executive Mayor be granted authority to enter into a partnership agreement with Miami-Dade on behalf of the City of Cape Town during the scheduled trade mission from Miami-Dade County in February 2009.
- The terms of reference attached as annexure A be endorsed as part of the agreement;
- d) The enclosed schedule of proposed areas of interest and activities be adopted as work in progress and that more intense work be done on the schedule when the delegation is in South Africa, in February 2009;

#### IZINDULULO

Azigunyaziswanga: iSigqibo seseBhunga:

#### Kundululwa ukuba:

- e) Maluxhaswe liBhunga utyelelo lwesibini oluphakanyisiweyo ligqiza lorhwebo elivela kwiphondo iMiami-Dade County ngo-Februwari 2009;
- f) USodolophu weSigqeba makagunyaziselwe ukuzibandakanya kwisivumelwano sobuhlakani nabe-Miami-Dade egameni leSixeko saseKapa ngexesha elimisiweyo lotyelelo lwegqiza lezorhwebo lase-Miami-Dade County ngo-Februwari 2009.
- g) Makuqinisekiswe ngotyikityo imigaqo yokusebenza eqhotyoshelwe njengesongezelelo A njengenxalenye yesi sivumelwano;
- h) Mayamkelwe ishedyuli eqhotyoshelweyo yeenkalo eziphakanyisiweyo zomsebenzi njengomsebenzi oqhubekayo kunye nokuba makwenziwe omnye umsebenzi omandla wale shedyuli xa eli gqiza lifikile apha eMzantsi Afrika, ngo-Februwari 2009;

#### **AANBEVELING**

Nie gedelegeer nie: vir besluitneming deur die raad

#### **Aanbeveel**

- a) dat die voorgestelde besoek van die handelsending van Maimi-Dade County in Februarie 2009 deur die raad gesteun word;
- b) dat magtiging aan die uitvoerende burgemeester verleen word om tydens die geskeduleerde handelsending van Miami-Dade County in Februarie 2009 namens die Stad Kaapstad 'n vennootskapsooreenkoms met Miami-Dade County aan te gaan;
- c) dat die opdrag wat as Bylae A aangeheg is, as deel van die ooreenkoms onderskryf word;
- d) dat die ingeslote skedule van voorgestelde belangegebiede en aktiwiteite as werk onder hande aanvaar word, en dat intensiewer aan die skedule gewerk word wanneer die afvaardiging in Februarie 2009 in Suid-Afrika is.

#### 8. DISCUSSION/CONTENTS

The Mayoral Committee resolved on 3 September 2008inter alia, that [Vide Item MC 08/09/08]:

- (a) a task team made up of City officials nominated by relevant Executive Directors and led by the Director; Governance and Interface, be immediately established to negotiate and recommend suitable terms and conditions of the agreement as well as an implementation plan with Miami-Dade County.
- (b) The recommended terms and conditions and the implementation plan be submitted to Council as additional information to Annexures A and B of the report on the agenda for consideration at the council meeting in October 2008.

Further recommended that, subject to the conclusion of (a) above and the submission of the required information as per (b) above to Council via MAYCO in October 2008:

- (c) the Council of the City of Cape Town approves the resolution of Miami-Dade County, Florida(USA) as set out in Annexure B to the report on the agenda to establish a sister city relationship between the City of Cape Town and Miami-Dade County;
- (d) the Executive Mayor be granted authority to sign the agreement on behalf of the City of Cape Town.

The Executive Director: Social and Economic Development recommended names of task team members as most of the proposed areas of cooperation were in the economic development field. The task team was led by the Director: Economic Development and composed of official from the following units: Economic Development Facilitation, Service Co-ordination, Economic Info and Research Unit, Trade and Business Support. Governance and Interface was represented by External Relations

The task team met once towards the end of October due to the unavailability of some of the members nominated by the Executive Director. As a consequence the deadline of October 2008 could not be met. The item has become urgent however because a request has been received from Miami-Dade County for another trade mission to South Africa in February 2009 to, inter alia, endorse the partnership agreement with the City of Cape Town. Areas for cooperation proposed by the Social and Economic Development for consideration are the following:

#### PROPOSED AREAS OF CITY OF CAPE TOWN - MIAMI DADE COUNTY

AREAS	DESCRIPTION
Trade &	o Information and Communication Technology,
Investment	Business Process Outsourcing (BPO), Financial
	Services, Biotechnology, Medical Equipment
	Manufacturing
1	o Port of Cape Town o Investment Promotion Agency (IPA)
SMMe	o SMMe Strategy and support programmes
<i>Simme</i>	o Informal Markets
	o Targeted Improvement Areas
Tourism	o Promotion of Cruise Liners
Film	o Linkages with the Cape Film Commission and the
	City Film Permit Office
Events	o Using events to promote Cape Town/Miami
Education	o Creating linkages between local and Miami based
	educational institutions
_	o Internships, etc.
Social	Substance Abuse Support Programmes
Development	

#### Approach: Knowledge transfer

- Skill and knowledge exchanges between officials
- o Business-to-business engagements
- o Trade missions (sector bodies, etc)
- o Cultural exchanges
- o Site visits
- Sharing good practices and knowledge transfer, Innovation

### Plan of Action

Objectives	Action	Deadline
Assess potential areas of cooperation Undertake knowledge exchange mission	Officials from both the City of Cape Town and Miami Dade County to meet to finalise areas of cooperation Undertake first knowledge transfer exchange mission	February 2009  March/April 2009

## 8.1. Constitutional and Policy Implications

The partnership agreement is compliant to the proposed International Relations Policy of the City of Cape Town and the national Guidelines on Municipal International Relations.

## 8.2. Environmental implications

Does your report result in any of the following:				
No 🖂				
Yes (if yes, please complete the section below by	clicking on the relevant tick boxes)			
Loss of or negative impact on natural space and/or natural vegetation, rivers, vleis or wetlands?  Loss of or negative impact on the city's heritage, cultural and scenic resources?				
An increase in waste production or concentration, pollution or water usage?	Development or any construction within 500m of the coastline?			
Does your activity comply with the National Environmental Management Act (NEMA)? (mark by clicking on the tick box)				
Yes	No 🗆			
Does your report complement and support the City's approved IMEP strategies? (if yes, please select from list below by clicking on the relevant tick box)				
Biodiversity Strategy and Biodiversity Network Environmental Education and Training Strategy Integrated Waste Management Strategy  Management Strategy  Management Strategy  Coastal Zone Management Strategy Management Strategy  Coastal Zone Management Strategy  Invasive Specie	ement Air Quality Management Plan			
Do the activities/actions arising from your report: (if yes, please select from list below by clicking on the relevant tick box)				
Enhance Cape Town's unique environmental assets?	Negatively impact on Cape Town's unique environmental assets?			

#### 8.3. Legal Implications

The draft proposed agreement has been submitted to the Legal Services for legal scrutiny and compliance.

#### 8.4. Staff Implications

Does you being req	r report impact on staff resources or result in any additional staffing resources uired?
No	
Yes	

#### 8.5. Other Services Consulted

Mr. Mansoor Mohammed

The Executive Director: Social and Economic Development Department.

The item was then referred to the Director: Economic Development and a task team of officials reporting to him.

Mr. Thembinkosi Siganda

Director: Economic Development

Tel.: 021 483 9015 Cell: 084 282 8019

E-mail: Thembinkosi sidanda@capetown.gov.za

Ms Kwanda Modise

Manager: Economic Development Facilitation;

Mr Paul Williamson Service Coordination

Mr Carlo Vizzi Business Support

Jeremy Marillier

Section Head for Economic Info and Research Unit

Faith Kolala

Section Head for Trade in the Economic Development Facilitation Unit

#### **ANNEXURES**

1. Draft Terms of Reference

- 2. Attached for ease of reference is a copy of the Declaration of Intent signed by the two parties.
- 3. The proposed partnership agreement between the City of Cape Town and the Miami-Dade County.

## FOR FURTHER DETAILS CONTACT:

NAME	Luzuko Mdunyelwa	
CONTACT NUMBERS	021-400-1369	
E-MAIL ADDRESS	Luzuko.mdunyelwa@capetown.gov.za	
DIRECTORATE	Governance and Interface	
FILE REF NO	[Insert file ref no which should be provided by your Registry Office]	
SIGNATURE: DIRECTOR (Delete if not necessary)	Adv. Brent Gerber	

Moone	4	REPORT COMPLIANT WITH THE PROVISIONS OF COUNCIL'S DELEGATIONS, POLICIES, BY-LAWS AND ALL LEGISLATION RELATING TO THE MATTER UNDER CONSIDERATION.
LEGAL COMPLIANCE		Non-Compliant
(Author to obtain signature <u>before</u> submission to Executive Support)		
		COMMENT:
DATE 13/01/09	_	
	_	
DIRECTOR Brent Gerber	-	Comment:
DATE 12/1/09	-	
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#### TERMS OF REFERENCE OF THE TASK TEAM

#### Introduction

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- I. The Miami-Dade and City of Cape Town partnership agreement is established to increase and promote trade, culture, tourism, and educational opportunities between these two communities.
- II. To realize the objectives of the partnership agreement a task team must be established to ensure that both partners comply with the plan of action.

#### Role

- The envisaged role of the task team is to explore and interrogate further the programs to be implemented by the parties to the agreement;
- The task team must, from time to time, prepare reports requesting fresh mandates from the principals on new projects to pursue under the auspices of the partnership;
- iii. It will ensure that reports to the respective councils are prepared timeously to extend the term of the contract;
- iv. It must be able co-opt any official from the councils, who are parties to the agreement, to offer skills and expertise on any approved program within the parameters of the agreement.
- v. Prepare a detailed work plan of the approved activities and canvass that work plan within the respective organizations for buy-in;
- vi. It must give feedback, on a quarterly basis to the respective principals, on progress made in regard to implementation of the programs;
- vii. It must review, on an annual basis, the need to renew the partnership based on the objectives the partnership must achieve over time.

#### Performance Measurement

- 1. Progress in regard to the implementation of the plan must be measured by means of a Balanced Score card.
- 2. This scorecard will be submitted to Council for approval with all the other activities of External Relations and Economic Development;
- 3. The score card will measure activities performed as against standards set for that period.
- 4. Any deviation from the planned performance would have to be reported to council.

# **DECLARATION OF INTENT**

# BETWEEN :

# THE CITY OF CAPE TOWN, REPUBLIC OF SOUTH AFRICA

# AND

# MIAMI-DADE COUNTY, UNITED STATES OF AMERICA

HEREAFTER referred to as "the Parties"

IN THEIR wish to strengthen ties of friendship and cooperation between both cities, their mutual trust and belief in shared values of freedom, democracy, justice and solidarity;

CONSIDERING that the historical changes in South Africa and America have created the possibility to achieve durable democracies and economic development in an open, tolerant, non-racial and multi-cultural society;

CONSIDERING that both parties have a constructive role to play in the economic and social development of their countries,

#### THE PARTIES HEREBY DECLARE THEIR INTENTION TO:

- 1. consolidate and augment bilateral relations in order to establish the widest possible cooperation in all spheres within the competencies of the Parties;
- 2. utilise and incorporate the North-South cooperation in the process of durable economic and social reconstruction and development of both Parties;
- 3. in view hereof, broaden existing contacts, explore new cooperation possibilities, and develop and encourage joint projects;
- 4. strengthen mutual cultural cooperation, acknowledging the equality of the different peoples and aiming at encouraging a multi-cultural and tolerant society;
- encourage cooperation and exchange between respective institutions, organisations and enterprises of the Parties in the abovementioned endeavours willing to be incorporated in the process of reconstruction and development in both cities; and
- 6. work towards a twinning agreement, which will include all the relevant spheres of competence of the Parties, and will form the framework for durable cooperation between the Parties.

Signed at CAPE TOWN on this 23 d day of April (year), in English.

FOR THE CITY OF CAPE TOWN REPUBLIC OF SOUTH AFRICA

FOR MIAMI-DADE COUNTY UNITED STATES OF AMERICA

WITNESS

## **ANNEXURE 3**

Approved Veto Override		мауот <b>5</b> 5 <b>1</b>	Agenda Item No. 11(A)(6) 7-10-07 OFFICIAL FILE COPY CLERK OF THE BOARD OF COUNTY COMMISSIONERS
	RESOLUTION NO.	R-830-07	MIAMI-DADE COUNTY, FLORIDA
Approved Veto Override		Mayor	Agenda Item No. 11(A)(6) 7-10-07 OFFICIAL FILE COPY
Croque	RESOLUTION NO.	R-830-07	CLERK OF THE BOARD OF COUNTY COMMISSIONERS MIAMI-DADE COUNTY, FLORIDA

. . . .

RESOLUTION ESTABLISHING A SISTER CITY AFFILIATION BETWEEN MIAMI-DADE COUNTY AND THE CITY OF CAPE TOWN, REPUBLIC OF SOUTH AFRICA

WHEREAS, representatives of the Jay Malina International Trade Consortium (ITC) of Miami-Dade County, Florida and representatives of the Government of the City of Cape Town, Republic of South Africa have met and expressed a desire to establish a Sister City affiliation between the two governments and their people; and

WHEREAS, the Mayor of the City of Cape Town, Helen Zille, and Miami-Dade County Commissioner, Natacha Seijas signed a Declaration of Intent on April 23, 2007, and have expressed a desire to broaden existing contacts, explore new cooperation possibilities and develop and encourage joint projects; and

WHEREAS, both communities are similar in population, base their economy on trade and tourism, and meet the guidelines established by Miami-Dade County and Sister Cities International; and

WHEREAS, the Port of Miami and the Port of Cape Town have signed a Sister Port agreement, and have committed to develop strategies to increase cruise and cargo trade at both ports; and

WHEREAS, both Mismi Dade County and the City of Cape Town, Republic of South Africa want to cooperate to further commerce, tourism, and educational opportunities; and

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EXEC. DIR. OFFICE

WHEREAS, this Board wishes to establish an official Sister City affiliation between Miami-Dade County and the City of Cape Town, Republic of South Africa.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. This Board, on behalf of the citizens of Miami-Dade County,

Florida wishes to establish a Sister City affiliation with the government and the people of
the City of Cape Town, Republic of South Africa.

Section 2. A private citizen, upon the execution of an agreement between the Mayor of Miami-Dade County and the Mayor of the City of Cape Town, shall be appointed by the Mayor to assist the Sister Cities Coordinating Council in coordinating projects to increase and promote trade, culture, tourism, and educational opportunities between these two communities.

The foregoing resolution was sponsored by Commissioner Natacha Seijas and Commissioner Andrey M. Edmonson and offered by Commissioner Natacha Seijas who moved its adoption. The motion was seconded by Commissioner Joe A. Martinez and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman aye Barbara I. Jordan, Vice-Chairwoman aye

Jose "Pepe" Diaz Andrey M. Edmonson aye . aye Carlos A. Gimenez aye Sally A. Heyman absent Joe A. Martinez Dennis C. Moss aye aye Domin D. Roile Natacha Scijas aye aye Katy Sorenson Rebeca Sosa aye absent Sen. Javier D. Souto aye

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#### HON. NATACHA SEIJAS MIAMI-DADE COUNTY COMMISSIONER ITC CHAIR

July 26, 2007

OFFICE OF THE EXECUTIVE MAYOR CITY OF CAPE TOWN

3 0 JUL 2007

KANTOOR VAN DIE **UITVOERENDE BURGEMEESTER** STAD KAAPSTAD

The Honorable Helen Zille Mayor of Cape Town City of Cape Town Civic Centre 12 Hertzog Boulevard Cape Town 8000 South Africa

Re: Sister Cities Affiliation between Cape Town and Miami-Dade County

Dear Mayor Zille:

I once again offer you greetings from Miami-Dade County, and I hope that this letter finds you in good health and high spirits. You may recall that during our Business Development Mission to South Africa in April, you and I signed a Declaration of Intent stating our mutual intention to establish a Sister Cities affiliation between the City of Cape Town and Miami-Dade County. I am pleased to report that on July 10, 2007, the Miami-Dade County Board of County Commissioners approved a resolution recommending the establishment of the Sister Cities relationship between our two communities. What is required now is for the City of Cape Town Council to approve a similar resolution recommending the relationship. Once this is done, the Sister Cities agreement may be prepared for signing by you and the Mayor of Miami-Dade County, the Honorable Carlos Alvarez.

We hope that the Honorable Members of the City of Cape Town Council will adopt a similar resolution recommending the partnership of our two communities, and to formalizing our Sister Cities relationship. You may contact ITC Executive Director Mr. J. A. Ojeda Jr., whose contact information is provided below, if there are any questions that you have regarding the Miami-Dade County Sister Cities program.

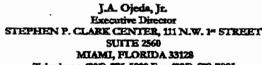
I wish to thank you again for the hospitality you showed our delegation when we visited Cape Town. We look forward to receiving you and your delegation in Miami-Dade County in the near future.

Sincereiv

Natacha Seijas

ITC Chair

Encl.



Telephone (305) 375-5808 Fact (305) 679-7895

COUNTY

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