



VANCOUVER 2010
SUSTAINABILITY REPORT
SNAPSHOT

2006-07



MISSION

To touch the soul of the nation and inspire the world by creating and delivering an extraordinary Olympic and Paralympic experience with lasting legacies.

VISION

A stronger Canada whose spirit is raised by its passion for sport, culture and sustainability.

VALUES

Team | Trust | Excellence | Sustainability | Creativity

OUR DEFINITION OF SUSTAINABILITY

For VANOC sustainability means managing the social, economic and environmental impacts and opportunities of our Games to produce lasting benefits, locally and globally.

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Table of Contents

Message from the CEO	2
Accountability	4
Environmental Stewardship and Impact Reduction	8
Social Inclusion and Responsibility	12
Aboriginal Participation and Collaboration	16
Economic Benefits	20
Sport for Sustainable Living	24

Message from the CEO

This is a snapshot of the second report from the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC) on sustainability performance, and covers the period from August 1, 2006 to July 31, 2007. With just under two years remaining until the 2010 Winter Games, this report details the steps we are taking to live up to our commitment to convene sustainable Games.

At VANOC, sustainability means managing the connections between the social, environmental and economic aspects of our Games to create enduring benefits, both locally and globally. There is no technical manual or playbook on how to do this. As we are one of the first Olympic Organizing Committees to issue reports of this nature, we are learning by doing. We know we are not perfect, but we hope that after reading this snapshot you will understand how we are making the 2010 Winter Games more sustainable.

For those of us working on this project on a daily basis, this takes focused leadership, good management, efficiency and a willingness to accept responsibility for everything we do. Our world is changing every day, and while the 2010 Winter Games are just a dot on the landscape, in the overall scheme of things, we believe they can demonstrate how sport and sustainable business practices can advance well-being – environmentally, socially and economically. By 2010, we want to be able to show the world what's possible when people come together on critical issues such as climate change.

Sustainability touches everything at VANOC. It is a consideration in all our planning and daily activities, in the priorities set by our Board of Directors and in the actions of our workforce. For me, there are ten clear signs that point directly to how seriously we are engaged in this:

- Sustainability has been included in VANOC's mission and values
- Our Board of Directors has made a commitment to sustainability
- Sustainability has been integrated into our business strategy and plans
- Specific goals and targets are being set, and met, across the Organizing Committee
- We monitor our sustainability performance through risk management processes
- Sustainability is part of employee training, compensation and communications
- External groups provide independent advice on our sustainability performance
- There are internal and external checks and balances for oversight, evaluation, improvement, accountability and assurance
- Our partners are fully engaged with us on a broad collaboration to achieve common goals
- The *Vancouver 2010 Sustainability Report 2006-07*



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Our 2010 venues are living proof: you can do a good thing and still meet your financial obligations.

In this snapshot, you will read about the progress we have made and the challenges we are addressing to meet our six corporate-wide sustainability performance objectives: Accountability; Environmental Stewardship and Impact Reduction; Social Inclusion and Responsibility; Aboriginal Participation and Collaboration; Economic Benefits; and Sport for Sustainable Living.

We face different – and sometimes conflicting – expectations about our performance in each of these areas. If I had to identify a single challenge that cuts across all of them, it would be building understanding – both internally and externally – of what is within our grasp to do, and what is beyond our reach. Writing this report helps us come to grips with this challenge as we try to achieve the best possible outcome. This is important to us, and, by extension, the Olympic Movement as a whole.

In 2007, we completed the construction of all our outdoor venues. By any measure, they are spectacular, and we worked steadfastly to be environmentally responsible in their construction. Each venue is a story unto itself of what can be – with inspiration, and a commitment to sustainability. I am proud and humbled by the innovations, both big and small, that our team poured into them. Our 2010 venues are living proof: you can do a good thing and still meet your financial obligations.

In the coming year, we move rapidly into operating mode. This will be a critical period for ensuring that our sustainability performance objectives are hard-wired into our venue and functional operating plans. We will be testing our plans and service levels at Sport Events, bringing our venues online and refining our operating plans to address our sustainability management requirements pertaining to areas including transportation and our volunteers.

In a big picture context, we have done just a little, but we are trying hard – keeping our promises and commitments, and using our sustainability goals to help us solve problems on a daily basis. VANOC is fortunate to have partners – both large and small – who are working with us to forge a new level of sustainability performance. Canadians are counting on us. They expect no less than our best.

While our work is not nearly done, I believe we are making a difference. And we must!

We welcome your comments.



John A. Furlong
VANOC Chief Executive Officer
March 2008



Accountability means behaving ethically, setting performance targets and measures, communicating openly about what we have done and asking others what we can do better.

Accountability

In 2007, we published our first Sustainability Report, the *Vancouver 2010 Sustainability Report 2005-06*. This was a big step for us, since it laid down our platform, documented our performance to date and established the pathways we intend to navigate to deliver on our sustainability promises and footprints. An engagement process to obtain feedback about our first report from our partners and stakeholders helped us improve on our 2006-07 report.

Through **internal reviews**, we continued to monitor conformance with our Ethics Policy. We secured endorsement of our Corporate Sustainability Policy, which lays the foundation for all our work, from the VANOC Executive Team and the Board of Directors. We also expanded the mandate of the Human Resources Committee of our board to include sustainability, and established an external advisory committee to regularly review our sustainability performance and inform our board and senior management as to whether or not we are on track.

Finally, to put all of this into action, we developed and implemented a **Sustainability Management and Reporting System (SMRS)**.

Next steps in 2007-08

- complete OGI Project Baseline Report
- provide timely updates on our sustainability performance
- complete SMRS reviews
- continue to engage with partners and key external stakeholder groups to inform and improve sustainability performance



Launched in June 2007, the *Vancouver 2010 Sustainability Report 2005-06* was the first of five annual reports that sets out our sustainability objectives, describes our plans for achieving them and outlines our performance to date.



Sustainability in Action:

Creating a Sustainable Legacy

“Sustainability is a mindset,” said Ann Duffy, VANOC corporate sustainability officer. “It’s about planning for the future and thinking about long-term impacts, locally and globally.”

Embedding sustainability as a value and performance objective means VANOC and our partners design and construct venues and villages for the long term. “We will create post-Games legacies through fantastic theatres for sport and recreation opportunities for visitors and local communities,” explained Duffy. “For example, after the Games, the Richmond Oval will become an international centre of excellence for sports and wellness. The Oval’s flexible design will allow it to be used for a variety of sport and community functions beyond speed skating.”

In addition to physical legacies, VANOC is working in unique ways with partners, sponsors, suppliers and communities to establish enhanced management practices. These include sustainable purchasing and ethical sourcing practices, waste management practices such as handling woody debris on site, and tracking not only financial results but also social, economic, and environmental performance associated with the 2010 Winter Games.

“By making sustainability a commitment right from the beginning, we can work together with all kinds of partners to make better choices in large and small ways. Ultimately, these choices are designed to support hosting great Games and leaving legacies that make a positive contribution to the communities we touch,” noted Duffy.

2006-07 Performance: Accountability

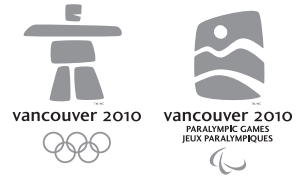
Key Measures	Results
Annual sustainability performance review by VANOC Senior Executive, Board and an external advisory committee	SMRS Management Review completed by Executive and Board; all 10 SMRS procedures implemented
Frequency and type of stakeholder engagement on VANOC sustainability reporting and programs	82 engagements on sustainability reporting and programs (16 consultations, 44 information sharing, 9 advice seeking, 13 shared decision making); VANOC also conducted engagement on issues such as transportation planning, the Cultural Olympiad and environmental compliance
Stakeholder satisfaction with reporting process	Most stakeholders found VANOC's first report useful, comprehensive and accountable. In future they expect more metrics, results and balance as well as earlier involvement
Number of reportable infractions of Ethics Policy and Program	0 infractions

The Richmond Oval – emerging as a result of team work, community input and innovative design for the long term.



Environmental Stewardship and Impact Reduction means protecting biodiversity and habitat, reducing energy consumption, maintaining healthy air and water quality, reducing greenhouse gas emissions (GHGs) and diverting waste from landfills. In short, it is about reducing our ecological footprint.





Environmental Stewardship and Impact Reduction

As we continued with the planning and building stages of the Games, many of our sustainability efforts focused on minimizing construction impacts and maintaining healthy ecosystems at our venue sites.

This year, we worked on efficient use of existing venues. We also completed most of the remaining **Environmental Assessment (EA)** reviews required under the laws of Canada and British Columbia for our venue development program. Site-based **Environmental Management Plans (EMPs)** and a tracking system we established are ensuring we comply with regulatory commitments and assurances. Our environmental monitoring and management activities included water quality monitoring, wildlife management, sediment and erosion control, site-specific spill prevention and contingency response planning and restoration of disturbed areas.

We are pleased that VANOC's headquarters in Vancouver received Gold certification within the **Leadership in Energy and Environmental Design (LEED) Green Building Rating System**.

Sometimes, creating sustainable venues has left us scratching our heads. For example, **The Whistler Sliding Centre**, home to the bobsleigh, luge and skeleton events, takes place on a long, outdoor refrigerated track. We came up with a few ways to lessen the environmental impact of this unusual facility, including selecting a site that required minimal vegetation clearing; targeting LEED Silver certification for the refrigeration plant building; using an energy efficient ammonia refrigeration system; and maximizing energy conservation features for the track design.

We were challenged when, due to a delayed start and excessive rain, we rushed construction at the **Whistler Creekside** venue, which resulted in some erosion of the site, including surface soil instability and some sedimentation. We have since amended our procedures and now provide additional training to contractors to ensure best practices in sediment and erosion control.

On **climate and energy**, we followed many of our planned pathways to lower fuel and energy use, and reduce greenhouse gas emissions (GHGs). These included starting development of traffic and transportation management plans, reducing our need for diesel generators and developing our emissions management program. By applying LEED green building standards and following our EMPs, we reduced negative impacts on air and water quality. Hybrids and other fuel-efficient vehicles make up 50 per cent of our VANOC fleet.

Minimizing waste reduces pollution, emissions and energy use, while easing pressure on local landfills and saving costs. To that end, we engaged with knowledgeable stakeholders on ways to meet our Zero Waste challenge. In the 2006-07 reporting period, we achieved 98 per cent diversion from landfill disposal. Thanks to our wood waste composting project at Whistler Olympic Park, most of the vegetation debris has been reused on site. All VANOC offices and construction sites have waste management and recycling.

Next steps in 2007-08

- continue to monitor and implement our EA commitments
- develop operational environmental protection plans for our venues
- further reduce our energy requirements and resulting GHGs
- develop a carbon management plan
- continue to integrate best practices in water and air quality
- continue to pursue our Zero Waste challenge



Sustainability in Action:

Moving Day for Plants

The sun blazed down on Cypress Provincial Park in early July as VANOC and Cypress community partners worked to save samples of 12 plant species from demolition. The locally significant plants were found growing in a small wetland – the site for a future snow-making reservoir. While the plants are not rare, Vancouver 2010, its partners and environmental consultants decided that saving them would benefit the park.

An excavator was used to dig up large swaths of earth, but a number of plants in sensitive or hard-to-reach areas were moved by hand. VANOC volunteers donned rubber boots and hard hats to move the tiny plants to a moist new site bordering a stretch of the Howe Sound Crest Trail – a site chosen for its similarity to the original habitat.

VANOC's environmental monitor, Alex Sartori, noted, "Everyone involved – be it Cypress Bowl, Vancouver 2010 contractors or the Cypress community – has really come together to make this possible."

The common butterwort (*pinguicula vulgaris*) – one of 12 plant species transplanted on Cypress Mountain in early July 2007.

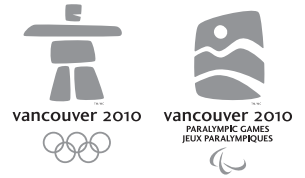


2006-07 Performance: Environmental Stewardship and Impact Reduction

Key Measures	Results
Location and size of land used within or near protected areas or areas of high biodiversity value	5.9 km ² across 11 venues
Number of infractions and/or value of monetary fines for non-compliance with environmental laws and regulations	0 infractions of environmental laws and regulations
Number and volume of significant spills	0
Total energy consumed	59,194 gigajoules
Total GHG Emissions	3,366 tonnes CO ₂ Equivalent
Composition of vehicle fleet: total number; per cent with low-emission features	96 vehicles total; 50% low emissions (19 hybrids; 29 Advanced Fuel Management)
Number of newly constructed venues and/or villages applying for independent certification under the Leadership in Energy and Environmental Design (LEED) green building rating system	9 of 10 (UBC Winter Sports Centre is complying with UBC's own green building criteria)
Weight of waste diverted from landfill and per cent of total	526 metric tonnes; 98% of total waste



Social Inclusion and Responsibility means convening Games that are accessible and have a positive impact on socially and economically disadvantaged groups. We also want to leave a footprint that demonstrates we have cared for our workforce, protected human rights and always maintained health and safety as priorities.



Social Inclusion and Responsibility

In 2006-07, we worked with inner-city organizations, persons with a disability and other groups with the goal of convening inclusive and accessible Games. This year's milestones on our pathway to accessibility included completion of a series of **Barrier-Free Guidelines for special events, accommodation, venues and facilities**. We also conducted accessibility reviews for five venues and facilities. The Disability Advisory Committee of 2010 Legacies Now became our external advisory group on accessibility, affording us an impartial view on our efforts.

With our government partners (the Government of Canada, the Province of British Columbia and the City of Vancouver) we talked to the community about the **inner-city commitments to housing and to recreation and sport**. A community advisory group tabled recommendations regarding the housing commitments and the four Inner-City Inclusivity Initiative (ICI) partners (Province of British Columbia, City of Vancouver, Government of Canada and VANOC) responded publicly to the recommendations. We continued planning with the City of Vancouver for a post-Games non-market housing legacy of 250 units from the Olympic and Paralympic Village Vancouver. We want to make sure Games visitors, workers and volunteers have places to live without displacing at-risk inner-city populations, so we are developing an **accommodation plan** to address those needs.

We continued development of programs for **inner-city employment, training and business opportunities** related to the two Vancouver venues we are responsible for building, and our own procurement and recruitment programs. We did not complete any formal agreements in these areas in this last reporting year, but will do so next year. We completed plans to operate a **fabrication shop** which will provide carpentry skills, training and job experience to inner-city residents and Aboriginal people while making podiums, ramps and racks for the Games. Through our involvement with **Building Opportunities with Business Inner-City Society (BOB)**, we worked with other employers, businesses and community-based organizations to create economic opportunities inclusive of inner-city businesses and residents.

Vancouverites are generally supportive of the Games, but we do recognize and respect there is **criticism of the Games**. The public has the right to express its views and to protest peacefully. We have worked with our government partners to ensure safe public spaces are provided for peaceful protests.

We continued to develop plans related to security, and collaborated with partners and agencies on traffic management plans to minimize congestion at Games time. This included completion of **Sustainable Transportation Guidelines**. Our security liaison director worked closely with the Vancouver 2010 Integrated Security Unit on issues relating to security of Games attendees.

Continued on page 15...

Next steps in 2007-08

- complete Barrier-Free Operations Guidelines
- perform accessibility reviews of remaining venues
- continue to promote hiring of persons with a disability and those from the inner-city and Aboriginal communities
- receive and report back on the recommendations from the inner-city advisory group on recreation and sport
- complete benefit agreements for Hillcrest/Nat Bailey Stadium Park
- launch the RONA Vancouver 2010 Fabrication Shop
- carry out timely community consultation on transportation and security planning
- begin work with local shelter providers to ensure any increased demand for shelter at Games time will be met



Sustainability in Action:

Legacy of Safety

In collaboration with WorkSafeBC, VANOC has developed Legacy of Safety, a proactive health and safety program for all VANOC employees, volunteers and contractors. This is the first time an Olympic and Paralympic Games Organizing Committee has partnered with the health and safety regulator in its jurisdiction.

"Olympic and Paralympic Games activities, from construction to competition, can be high risk," said Julie Wengi, VANOC's manager of health and safety. "In past Games, health and safety programs have not always been formalized and little information has been passed from one Games to the next. We hope to create a new way. In partnership with WorkSafeBC, BC companies, workers and volunteers, VANOC hopes to establish a new level of health and safety awareness, monitoring and reporting for the 2010 Games and beyond.

"It's an opportunity to create safety awareness in an individual right when they join," added Wengi. "Then they can carry it throughout their time with VANOC and into their life and work post-Games."



Update: In October 2007, VANOC's Legacy of Safety program was awarded a North American Occupational Safety and Health (NAOSH) Week Award in the Special Project category.

2006-07 Performance: Social Inclusion and Responsibility

Key Measures	Results
Number of completed accessibility design reviews	3 of 3 planned reviews for venues and villages were completed
Number of construction training positions created for inner-city residents through VANOC collaborations with community service providers, the construction sector and government partners	212 positions created with training to be implemented between 2008 and 2010
Number of non-market social housing units as a legacy from the Olympic and Paralympic Village Vancouver	250 non-market units
Number of affordable beds (for resident workers) as a planned legacy of the Olympic and Paralympic Village Whistler	1,000 beds
Number of pre-Games volunteers	183
Number of workplace health and safety incidents reportable to WorkSafeBC	18 incidents (10 compensable lost time injuries; 7 potential to result in injury; 1 structural failure)
Rate of employee and volunteer engagement	78% employees; 86% volunteers
Percentages of workforce by gender, age, ethnicity* and disability* (*self-identified in a voluntary survey)	50% women and 50% men; <30 yrs: 20%; 30 – 39 yrs: 43%; 40 – 49 yrs: 24%; >50 yrs: 13 %; Aboriginal: 1.2%; visible minority: 8.1%; persons with a disability: 0.4%

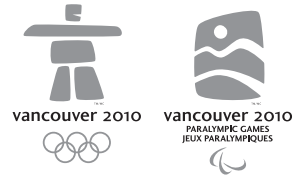
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Naturally, none of this work can be done without a healthy, robust workforce. We continued to develop and implement programs to hire and retain staff. We established both a staff **wellness program** and a rewards and recognition program, provided learning opportunities for staff and began to develop a post-Games outplacement assistance program. Results from our 2006 **employee engagement survey** showed a high engagement score of 78 per cent, which puts us among the top companies in Canada for employee engagement. We tracked the diversity of our workforce

and developed recruitment programs for Aboriginal people. We continued to monitor labour agreements and maintained open dialogue with organized labour. A safety management system was implemented organization-wide.

Aboriginal Participation and Collaboration means working with our partners to achieve our goal of unprecedented Aboriginal participation in the planning and hosting of the Games, and in the creation of Games legacies.





Aboriginal Participation and Collaboration

Our strategy to achieve unprecedented Aboriginal participation in the 2010 Winter Games addresses five key areas: partnerships and collaboration; sport and youth; economic development; cultural involvement; and awareness and education. We are committed to working with our partners to raise awareness of the diverse cultures and contributions of Aboriginal peoples in Canada, and to **providing opportunities for Aboriginal peoples to participate in the Games**.

Last year, we continued to work with our partners, the **Four Host First Nations (FHFN)** to implement our protocol agreement for shared decision making, partnerships and legacies. We also continued to build relationships with local, provincial and national Aboriginal organizations to maximize Games-related opportunities for First Nations, Inuit and Métis peoples Canada-wide.

The highlight of the year was the launch of our first ever **Vancouver 2010 poster series – *Find Your Passion in Sport*** – featuring up-and-coming Aboriginal athletes from across the country. We are continuing to work with our partners in developing a number of exciting sport initiatives.

In the area of economic development, we launched a comprehensive **Aboriginal Recruitment Strategy** and hired a full-time Aboriginal employment specialist in an effort to attract talented Aboriginal candidates. We also developed an **Aboriginal Procurement Strategy** to help Aboriginal businesses and entrepreneurs take advantage of Games-related opportunities – a message we emphasized when we participated in the **Tourism British Columbia 2010 Aboriginal Business Summit**.

Together with the FHFN, we organized many events in 2006-07, including a **FHFN logo launch** and our staff National Aboriginal Day celebration. We also hosted two workshops with representatives from key Aboriginal organizations to help develop the vision for the Vancouver 2010 Torch Relays.

The Aboriginal Participation section of our website was re-launched in 2007, and we also use VANOC's new intranet (ICE), as a tool to increase awareness of Aboriginal peoples and participation initiatives with members of the VANOC workforce. In January 2007, VANOC CEO John Furlong and other members of the VANOC team travelled to the **three Northern Territories** where they visited five schools, and dialogued with community and political leaders, inviting the people of Northern Canada to embrace the spirit of Canada's Games.

Next steps in 2007-08

- continue implementation of our protocol agreement with the FHFN
- work with provincial and national Aboriginal organizations to engage with First Nations, Inuit and Métis peoples Canada-wide
- continue supporting the development of BC- and Canada-wide initiatives showcasing Aboriginal sport
- launch the Vancouver 2010 Aboriginal Licensing and Merchandise Program
- launch an Aboriginal Participation newsletter



Sustainability in Action:

Fostering Entrepreneurial Spirit with the 2010 Aboriginal Business Summit

"Inspiring, informative and inclusive." These are just a few of the words participants used to describe the Tourism British Columbia 2010 Aboriginal Business Summit, held in Vancouver in February 2007. Hosted by the Four Host First Nations, the Province of BC and the Government of Canada, the Summit brought together more than 400 First Nations, Inuit and Métis leaders and business people from across Canada to learn about the Vancouver 2010 Olympic and Paralympic Winter Games.

For VANOC executive vice president Terry Wright, the highlight of the Summit was the official unveiling of the Four Host First Nations logo.

"The spirit of the logo launch was truly amazing – one of the most inspiring moments in my many years of working on this project," said Wright. "The words of the speakers demonstrated their belief in, and commitment to, the partnership we have built, and the spirit of the Olympic Movement. This was truly an example of touching the soul of our nation."

2006-07 Performance: Aboriginal Participation and Collaboration

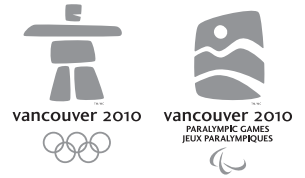
Key Measures	Results
Initiatives to encourage greater Aboriginal participation in sport and to celebrate the achievements of Aboriginal athletes	Aboriginal sport poster series (20,000 distributed nationally)
Value of VANOC venue construction and non-venue contracts awarded to Aboriginal businesses	\$25,461,000 in venue construction, \$118,000 in non-venue contracts
Initiatives and events to showcase and celebrate Aboriginal arts and culture	Development of 2010 Aboriginal Licensing & Merchandise program (ongoing); Paralympic emblem launch, FHFN logo launch, and Torch Relay consultations
Number of page views to Aboriginal Participation section of vancouver2010.com; number of individuals subscribed to Aboriginal Participation updates	52,337 page views to Aboriginal Participation section of vancouver2010.com; 2,750 people signed up to receive VANOC Aboriginal Participation e-mail updates



The *Find Your Passion in Sport* poster series celebrates the achievements and dreams of talented, young, up-and-coming Aboriginal athletes from across the country. From left to right: Mareck Beaudoin, biathlete, Métis youth from Quebec; Chelsie Mitchell, snowboarder, First Nations youth from British Columbia; and Aqpiq Peter, speed skater, Inuit youth from Nunavut.



Economic Benefits from sustainability involve pathways such as sustainable purchasing, licensing and business development, and showcasing sustainable business innovation and practice.



Economic Benefits

It is about starting with a healthy bottom line. Our **balanced budget** and audited financial statements are posted at vancouver2010.com. To meet our revenue targets in 2006-07, we concluded marketing agreements with six Official Supporters and eight Official Suppliers. As of July 31, 2007, we confirmed more than 85 per cent of our anticipated revenue target from corporate sponsorships. During the reporting period, we also finalized an agreement with the International Olympic Committee (IOC) on broadcast revenues, and, on May 8, 2007, we released the *Vancouver 2010 Business Plan and Games Budget*.

We worked with our suppliers, businesses, community groups and non-government organizations to improve the ways we can generate economic benefits through sustainable purchasing. Our **Buy Smart Program** is a first for an Olympic Organizing Committee. It ensures sustainability, ethical sourcing and Aboriginal participation considerations are applied to our procurement and licensing processes. We initiated this program, as well as our **Licensee Code of Conduct** relating to social and environmental compliance. A challenge, however, lies in our ability to regularly evaluate compliance. We rely on licensee engagement, and we are focusing on strong licensee selection and a careful screening process.

Another challenge lies in the relatively small supply of businesses with sustainability and Aboriginal participation attributes, a positive track record and the ability to serve the volume VANOC requires. To address these challenges, we collaborated with the **2010 Commerce Centre** to launch a web-based database for businesses to self-identify sustainability attributes and convened a stakeholder consultation on advancing the Buy Smart Program. We are also working with our partners and community groups on outreach and education, and to make vendor information available on our website.

To encourage **sustainable innovation**, we released two studies that looked at the business case for green buildings and infrastructure. We began working with government partners and corporate sponsors to identify products, services or technologies that create social, economic or environmental benefits. VANOC also identified four **sustainability innovations** associated with Games venues and villages:

1. Innovative on-site composting for site green material (Whistler Olympic Park)
2. Pilot project with Canada Green Building Council to test LEED Neighbourhood Development standard (Olympic and Paralympic Village Whistler; Olympic and Paralympic Village Vancouver)
3. Roof structure to be constructed with wood affected by the pine beetle infestation in British Columbia (Richmond Oval)
4. Net Zero Energy building pilot project for one of the buildings in the Olympic and Paralympic Village Vancouver to include consumption monitoring, solar recovery, waste-heat harvesting and above-LEED standards in energy conservation

Next steps in 2007-08

- secure 15 to 20 additional sponsors
- implement the next phase of the Buy Smart Program, including tracking contracts awarded to inner-city enterprises, the Aboriginal community and organizations with environmental attributes
- provide advance notice to the marketplace on Buy Smart opportunities
- monitor corrective actions through follow-up factory audits
- develop and implement Supplier Code of Conduct procedure
- increase opportunities for VANOC sponsors and partners to showcase sustainable innovations



Sustainability in Action:

VANOC Licensees and the Factory Factor

"We might not change the world, but we can change the pool we're swimming in." That's how Rory Carr, President of RC Products, sees his involvement with Buy Smart, VANOC's sustainable purchasing program.

RC Products is an official VANOC licensee and a Canadian-owned manufacturer and distributor of ski and snowboard accessories, pet products and promotional items that are sold around the world.

In order to win the Canadian rights to develop and sell specified products bearing Vancouver 2010 emblems and the Olympic and Paralympic brands, RC Products had to comply with VANOC's Licensee Code of Conduct, one component of VANOC's Buy Smart Program.

VANOC appointed an independent auditor to evaluate seven factories RC uses in Vietnam, China and the US, as well as its own factory in Vancouver. Two other factories declined the audit and were excluded from RC's Vancouver 2010-related business. RC is currently looking for alternative factories. "The challenge is finding factories and factory owners that have a similar set of values to us," explained Carr, who also expressed his satisfaction with the progress being made with the factories that are engaged.

"VANOC has given us the tools and resources to implement a number of social compliance and environmental initiatives which would otherwise be difficult for a small company like ours," said Carr. "We have set 2010 as the date to have 100 per cent of the goods we sell produced in socially compliant factories."

2006-07 Performance: Economic Benefits

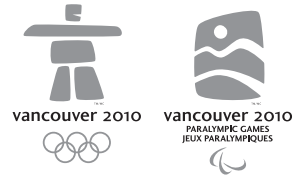
Key Measures	Results
Number and percentage of suppliers that met Canadian human rights standards	51 of our 51 suppliers (100%)
Number of audits of licensees and corrective action plans for continuous improvement	80 audits were conducted; 74 corrective action plans for continual improvement were initiated; 6 factories were banned from producing merchandise until critical assessments were addressed
Number and value of Buy Smart contracts (sustainability and Aboriginal Participation procurement program), and percentage of total value of VANOC contracts	64 Buy Smart contracts at a total value of \$33,767,000; 99% of total VANOC contracts
Percentage of spending with locally-based suppliers (defined as Vancouver, Whistler, Richmond, West Vancouver)	60% of spending was with locally-based suppliers
Number of sustainability innovations identified (venues, villages and operations)	4 innovations were identified (new to Games and/or new to region)



RC Products, an official Vancouver 2010 Licensee, is implementing social and environmental compliance initiatives and has committed to have all its goods produced in socially-compliant factories by 2010.

Sport for Sustainable Living is about finding ways to use sport – and our Games – to inspire people to live more sustainably.





Sport for Sustainable Living

In 1999, the promotion of sustainable development became one of the fundamental objectives of the Olympic Movement when the IOC adopted **Agenda 21: Sport for Sustainable Development**. Our last report contained nominal information on our efforts to use the Games to inspire sustainable living. Since then, we have started to develop initiatives in three areas: supporting sustainable recreational and sports facilities; collaborating with 2010 Legacies Now; and inspiring more sustainable behaviours in everyday life.

An important dimension of our sustainability legacy involves staging the Games in facilities that help advance sustainable living through ongoing community sport and recreation opportunities. In 2003, a **Games Operating Trust** was endowed with \$110 million, with the Government of Canada and the Province of British Columbia each contributing 50 per cent of the funds, to support ongoing operation of the three largest venues constructed for our Games. As of March 31, 2007, the Trust had grown to \$133.6 million. This money will be used to operate and maintain these venues to ensure long-term community, sport and high performance uses well beyond the Games. The funds will also aid in the continued development of sport.

2010 Legacies Now is a not-for-profit organization that works in partnership with interested governments, community organizations and businesses to expand the legacy benefits of the Games. Its purpose is to leverage the Games to create longer-term value at the community level in the areas of physical activity, sport and recreation, accessibility, arts and volunteerism. In 2006-07, we worked with 2010 Legacies Now on projects related to arts and culture and the inclusion of specific groups—people with a disability, inner-city youth and Aboriginal youth—in the benefits created by the Games.

We worked with Environment Canada to investigate ways to use the Games to promote **awareness and action on sustainable living choices**. Our corporate sponsors formed the **2010 Sustainability Sponsor Initiative** to share best practices and collaborate on mutual interests. We accomplished a number of objectives with our own staff and partners, including the **VANOC Team Volunteering Program**, a Wellness Program and participation in the Commuter Challenge. An Amazing Accessible Race offered members of the VANOC workforce a fun means of increasing awareness of Paralympic sports.

Engaging with communities remains a focus. Our VANOC staff participated in a number of community events and speaking engagements that connected different aspects of the Olympic and Paralympic experience and showcased our sustainability initiatives. We engaged the highly diverse creative community in Canada and British Columbia in developing the **Vancouver 2010 Cultural Olympiad**, a multi-year celebration of music, dance, visual art, theatre and multi-media that will encompass 300 performances and 10 exhibitions.

Next steps in 2007-08

- launch /EDU (an online, interactive bilingual e-magazine and portal to provide education resources in the areas of sport, culture and sustainability)
- launch the first year of the Cultural Olympiad
- continue raising awareness of and appreciation for the 2010 Paralympic Winter Games
- continue collaborating with sponsors on sustainability initiatives
- continue exploring opportunities to use the Games to advance public participation on sustainable living
- finalize our sustainability legacy projects and develop measures for their evaluation



Sustainability in Action:

Trailblazers

The world's best Nordic athletes are coming to Whistler. The challenge is to make sure the kids next door come too.

When building the Nordic ski trails in the Callaghan Valley, the intention was to provide an Olympic and Paralympic venue, as well as a place where kids and adults could go hiking and cross-country skiing long after the 2010 Winter Games are over.

"From the beginning we wanted Whistler Olympic Park in the Callaghan Valley to be much more than an outstanding Olympic and Paralympic venue," explained John Aalberg, director of Whistler Olympic Park. "We wanted this to be a place for all people, not just high-performance skiers."

Working with the Lil'wat Nation construction firm Resource Business Ventures, in association with Demidoff Construction, the plan was to develop approximately 24 kilometres of recreation trails that would be used long after the last Olympic and Paralympic skiers crossed the finish line.

In December 2007, Aalberg's goal became a reality – more than 12 kilometres of recreation trails at Whistler Olympic Park were opened for kids, adults and seniors – two years before Games-time competition.

The remainder of the trails are scheduled for completion by winter 2008.

2006-07 Performance: Sport for Sustainable Living

Key Measures	Results
Number and type of initiatives to support sustainable living	With Environment Canada, commissioned research on how the 2010 Winter Games could help promote individual and organizational awareness and action on sustainable choices; engaged staff on such initiatives and programs as a commuter challenge, wellness programs and community volunteering
Number and type of Paralympic outreach programs	Paralympic School Days pilot program reached 3,200 students; received positive feedback from teachers, administrators, district representatives and volunteers

Whistler Olympic Park will host the 2010 Olympic Games competitions in ski jumping, Nordic combined, cross-country skiing and biathlon as well as the 2010 Paralympic Games cross-country skiing and biathlon competitions. The venue will also serve as a legacy for the enjoyment of local residents, visitors and athletes.



The way ahead

As noted, this is only a summary of our sustainability efforts. Please visit our website (vancouver2010.com) for more detailed reporting and additional information.

Our progress during this past year can be attributed to the efforts of many people, including our workforce, Board of Directors, government and Aboriginal partners, host communities, corporate sponsors and members of the Olympic and Paralympic families. These accomplishments and insights were also influenced by interested citizens who came forward, individually and in groups, to provide advice and remind us of our sustainability commitments.

We want to hear from you

To offer feedback on this snapshot, the report and our sustainability efforts, contact:

[Ann Duffy](#)

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VANCOUVER / WHISTLER

SPORT VENUES

SITES SPORTIFS

ALPINE SKIING		SKI ALPIN
BIATHLON		BIATHLON
BOBSLEIGH		BOBSLEIGH
CROSS-COUNTRY SKIING		SKI DE FOND
CURLING		CURLING
FIGURE SKATING		PATINAGE ARTISTIQUE
FREESTYLE SKIING		SKI ACROBATIQUE
ICE HOCKEY		HOCKEY SUR GLACE
ICE SLEDGE HOCKEY		HOCKEY SUR LUGE
LUGE		LUGE
NORDIC COMBINED		COMBINÉ NORDIQUE
SHORT TRACK SPEED SKATING		PATINAGE DE VITESSE SUR PISTE COURTE
SKELETON		SKELETON
SKI JUMPING		SAUT À SKI
SNOWBOARD		SURF DES NEIGES
SPEED SKATING		PATINAGE DE VITESSE
WHEELCHAIR CURLING		CURLING EN FAUTEUIL ROULANT

GAMES INFRASTRUCTURE

INFRASTRUCTURE DES JEUX

OPENING CEREMONIES		CÉRÉMONIES D'OUVERTURE
OLYMPIC VICTORY CEREMONIES		CÉRÉMONIES DE REMISE DES MÉDAILLES OLYMPIQUES
OLYMPIC VILLAGE		VILLAGE OLYMPIQUE
PARALYMPIC VILLAGE		VILLAGE PARALYMPIQUE
OLYMPIC CLOSING CEREMONY		CÉRÉMONIE DE CLÔTURE OLYMPIQUE
PARALYMPIC CLOSING CEREMONY		CÉRÉMONIE DE CLÔTURE PARALYMPIQUE
PRESS CENTRE		CENTRE DE PRESSE
INTERNATIONAL BROADCAST CENTRE		CENTRE INTERNATIONAL DE RADIO ET DE TÉLÉVISION
AIRPORT		AÉROPORT
MAIN HOTEL AREA		ZONE DES PRINCIPAUX HÔTELS

We Want To Hear From You

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