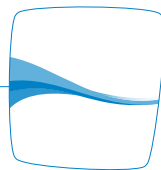


OUR PATHWAY

To work with our partners to achieve our goal of unprecedented Aboriginal participation in the planning and hosting of the Games, and in the creation of Games legacies



VANOC is committed to achieving unprecedented Aboriginal participation in the Vancouver 2010 Olympic and Paralympic Winter Games. This means going further than any previous Olympic or Paralympic Games to involve indigenous peoples. Our partnership with the Four Host First Nations (FHFN), on whose traditional territories the Games will be held, is a Games first.

The participation of Aboriginal peoples in the 2010 Winter Games is an integral component of VANOC's sustainability mandate and is recognized by the International Olympic Committee (IOC) for the value it brings to the Olympic Movement.

Aboriginal

Participation and Collaboration

This chapter reviews VANOC's 2008-09 performance in the following areas:

- A Partnerships and Collaboration
- B Sport and Youth
- C Economic Development
- D Cultural Involvement
- E Awareness and Education



Engaging with Aboriginal Partners and Organizations

WHAT

Aboriginal involvement in the Games planning, hosting and legacy creation

WHO

Four Host First Nations Society, Aboriginal peoples from across Canada (First Nations, Inuit and Métis), Aboriginal service providers and Vancouver 2010 sponsors and partners

HOW

Regular meetings with the FHFN (biweekly/ weekly updates, regular subject-specific meetings, strategic planning, FHFN coordinators' meetings and presentations to the FHFN Board of Directors)

Meetings with the Assembly of First Nations (AFN), Inuit Tapiriit Kanatami (ITK), the Métis National Council/Métis Nation of British Columbia (MNC/MNBC) and other local, provincial and national Aboriginal organizations (approximately 14 in reporting period)

Twenty-two meetings with Aboriginal employment and training organizations, government services and community groups to discuss VANOC and Aboriginal recruitment

Twenty-two conferences, presentations and events to provide information about Aboriginal participation in the 2010 Winter Games, including:

- 2008 North American Indigenous Games — Duncan, British Columbia (August 2008)
- Manito Ahbee Festival — Winnipeg, Manitoba (November 2008)
- Canadian Aboriginal Festival — Toronto, Ontario (November 2008)
- Assembly of First Nations Inter-Nation Trade and Economic Summit — Toronto, Ontario (March 2009)
- Aboriginal Hospitality Showcase for 2010 Sponsors — Vancouver, British Columbia (May 2009)
- two 2009 National Aboriginal Day events — Vancouver, British Columbia (June 2009)
- presentation to Greater Vancouver urban Aboriginal youth — Vancouver, British Columbia (July 2009)
- 2009 Assembly of First Nations Annual General Assembly — Calgary, Alberta (July 2009)

SUSTAINABILITY CONNECTION

In planning and hosting the Games, we collaborate with Aboriginal communities and seek their active participation. This is vital to ensuring a lasting legacy that is responsive to both the historical and current context of Aboriginal peoples in British Columbia.

Constructive and reciprocal relationships between Aboriginal and non-Aboriginal peoples enhance cultural understanding and help build and sustain healthy communities. Strengthened relationships support the creation of employment and economic opportunities. Aboriginal culture and traditional knowledge improve decision making related to sustainable management of natural resources.

Confidence, health and wellness in Aboriginal communities can be enhanced by increased sport participation and a strengthening of the emotional, mental, physical and spiritual aspects of Aboriginal life.

BACKGROUND

Aboriginal Peoples in Canada

In Canada, the term Aboriginal is used to describe three groups of indigenous peoples: First Nations, Inuit and Métis. All three groups have distinct heritages, languages, cultural practices and spiritual beliefs. Aboriginal peoples represent three per cent of the Canadian population.

Aboriginal peoples are a prominent and integral part of Canadian history and culture, but they are also a thriving part of Canada's present and its future. Aboriginal peoples represent the fastest growing segment of Canada's population; approximately 50 per cent of the Aboriginal population is under the age of 25.

Sustainability in Action

FOUR HOST FIRST NATIONS: SHARING A LEGACY

In 1999, the IOC adopted Agenda 21: Sport for Sustainable Development, which includes an objective to “strengthen the inclusion of women, youth and indigenous peoples in the Games.”

The 2010 Winter Games will be held on the traditional and shared traditional territories of the Lil’wat, Musqueam, Squamish and Tsleil-Waututh First Nations — known collectively as the Four Host First Nations (FHFN). These nations have co-existed as neighbours for centuries, and have used and occupied the lands and waters of their traditional territories since time immemorial.



The Vancouver 2010 Bid Corporation (now VANOC) recognized early in the bid phase that the support and active participation of these nations would enrich the Games and the bid, and create lasting legacies for these communities. This relationship was recognized by the IOC as an important factor in Vancouver’s winning bid.

“The Four Host First Nations are proud of the role we’ve played in bringing the Games to our territories,” said Tewanee Joseph, chief executive officer of the Four Host First Nations Society. “We are Official Partners in the Games — a first for indigenous peoples in Olympic and Paralympic history. That’s important.”

In 2005, VANOC and the FHFN signed a protocol formalizing our commitment to work in partnership to ensure that the Games are successful, that FHFN communities benefit and that opportunities to participate are extended to First Nations, Inuit and Métis peoples across Canada.

An important benefit of the Games has been the creation of direct and indirect legacies. In November 2002, the Squamish and Lil’wat First Nations signed an agreement with the Province of British Columbia and the Vancouver 2010 Bid Corporation. The agreement, “Creating Shared Legacies from the 2010 Olympic and Paralympic Winter Games,” outlined a package of economic, cultural, sport and capacity-building benefits and legacies for the two nations.

It is important to note that some of the commitments made in the agreement were not contingent on Vancouver winning the bid, and would have been fulfilled regardless of the bid outcome. In 2003, the Vancouver 2010 Bid Corporation signed memoranda of understanding with the Musqueam and Tsleil-Waututh First Nations, outlining a commitment to work together to realize legacies for their nations. Legacy agreements with the Musqueam and Tsleil-Waututh were finalized with the Government of Canada in 2008.

For more information about the FHFN, please visit fourhostfirstnations.com.



A Partnerships and Collaboration

Even before the bid was won, VANOC and the FHFN worked together to achieve our shared goal of unprecedented Aboriginal participation in the Vancouver 2010 Olympic and Paralympic Winter Games.

In this reporting period, we have taken our partnership one step further. VANOC's Aboriginal Participation function and the FHFN have joined together to form one cohesive team that together delivers on our joint commitment to achieve unprecedented Aboriginal participation in the Games. This approach involves joint planning and decision making on initiatives and spending.

BACKGROUND

Working in Partnership

The FHFN and VANOC continue to build relationships with local, regional and national First Nations, Inuit and Métis organizations. This is done informally through meetings and engagement, and formally through the signing of memoranda of understanding (MOUs), memoranda of intent (MOIs) and statements of cooperation (SOCs).

Memoranda of Understanding

Formalizing relationships with the following national-level Aboriginal organizations:

- Assembly of First Nations
- Inuit Tapiriit Kanatami
- Métis National Council/Métis Nation British Columbia

Memoranda of Intent

Formalizing relationships with the following regional First Nations organizations across Canada:

- Assembly of Manitoba Chiefs
- Atlantic Policy Congress of First Nation Chiefs
- Chiefs of Ontario
- Council of Yukon First Nations
- Dene Nation (Northwest Territories)
- Federation of Saskatchewan Indian Nations
- First Nations Summit (British Columbia)
- Grand Council of the Crees (Quebec)
- Regional Assembly of First Nations of Treaties 6, 7, 8 (Alberta)
- Nisga'a Nation
- Stó:lō Nation
- Tsawwassen First Nation

Statements of Cooperation

Formalizing relationships with the following Aboriginal and non-Aboriginal technical organizations assisting in the delivery of unprecedented Aboriginal participation in the 2010 Winter Games:

- 2010 Legacies Now
- Aboriginal Peoples Television Network
- Aboriginal Sport Circle
- Aboriginal Tourism Association of British Columbia
- First Nations Employment Society
- Canadian Tourism Commission
- Vancouver Community College

B Sport and Youth

VANOC recognizes the central role sport plays in promoting health and wellness within Aboriginal communities. In supporting the development of talented Aboriginal athletes, and celebrating the achievements of past and present Aboriginal athletes, coaches and leaders, we are striving to increase Aboriginal sport participation — particularly among Aboriginal youth.

In this reporting period, we launched the second edition of our Find Your Passion in Sport poster series, which we introduced in 2007. We also continued development of the Virtual Aboriginal Sport Hall of Fame — a website celebrating the achievements of Aboriginal athletes and builders of sport, and foster greater awareness of Aboriginal sport in Canada.



CLARA HUGHES

DID YOU KNOW?

In January 2009, VANOC and the FHFN hosted an event at the Richmond Olympic Oval with Olympic champion speed skater Clara Hughes. Speaking to Aboriginal youth from the Metro Vancouver area and the Four Host First Nations, Clara shared her experiences as an athlete, and talked about what it took to win five Olympic medals and what continues to motivate her own pursuit of excellence. She encouraged the youth to pursue excellence in their own lives and follow their dreams — in sport and beyond.

In July 2009, a second event with Clara was held with Métis youth from across Canada.

What a fantastic way to bring in the new year with the Skate Day. I had the wonderful opportunity to share my love for skating and the Olympics with a huge group of Aboriginal youth of all ages. Having this opportunity to have competed, and to try to represent Canada once again on that Olympic stage, is something I can't help but share.

—Clara Hughes,
Olympic champion speed skater

Sustainability in Action

ABORIGINAL POSTER SERIES

Curler Travis Jones, alpine skier Sammy Kent and hockey player Leah Sulyma are the proud faces of the 2009 *Find Your Passion in Sport* poster series.

In March 2009, VANOC, in partnership with the Government of Canada and the Four Host First Nations, released three new posters in the series. They feature up-and-coming Aboriginal athlete role models from across Canada, and are part of a campaign to encourage greater participation in sport among Aboriginal youth.

"I think it's important because people need to see that when you put work into something, whether it's your own life or sport, you can succeed," said Sulyma of the poster campaign.

Jones, Kent and Sulyma were selected from among 90 Aboriginal athlete nominations received by VANOC.

THE ATHLETES



Travis Jones, curler, Métis

"I love the sport of curling because it combines both ability and strategy. It is a bit like chess, where you not only have to think about what your next shot will be, but also what your opponent is likely to do."



Sammy Kent, alpine skier, First Nations

"The one word that describes the feeling I get when I am skiing is happiness. The adrenaline that comes with the challenge and the speed feels so good. Being an athlete has taught me that _ in sport and in life _ it is extremely important to set goals and markers to attain your dreams. Never give up and never look back at what you could have done better or should have done differently."



Leah Sulyma, hockey player, Inuit

"I love the feeling of intensity [ice hockey] gives me. I can show the competitive side of my personality and do something passionate in my life. In college hockey, we must give 100 per cent day in, day out, whether we are in the classroom, on the ice or in the gym. I have taken this dedication and turned it into a key role for succeeding in my life."

More about the *Find Your Passion in Sport* poster series can be found on vancouver2010.com.

C Economic Development

The 2010 Winter Games bring a number of economic development opportunities for Aboriginal people and businesses. Consequently, VANOC has developed strategies to maximize opportunities for Aboriginal people to find jobs, win contracts, develop business partnerships and showcase talent through opportunities created by the Games and our organization.

Our Aboriginal Licensing and Merchandising Program is bringing global attention to Aboriginal artists and businesses, and is an investment in Aboriginal youth across Canada. One-third of VANOC's royalties from the sale of all products within the Aboriginal merchandise line benefit the Vancouver 2010 Aboriginal Youth Legacy Fund, which supports initiatives for Aboriginal youth in the areas of sport, culture, education and sustainability.

Aboriginal Recruitment Strategy

In the 2008-09 reporting period, we continued to implement our Aboriginal Recruitment Strategy by working to identify Aboriginal recruitment opportunities within VANOC. As part of our implementation strategy, we met externally with Aboriginal employment and training organizations, government service providers and community groups to facilitate employment and skill development opportunities within the Aboriginal community.

One of the organizations we work closely with is the First Nations Employment Society, which signed a statement of cooperation with the FHFN in April 2009.

We also looked beyond our organization to encourage our sponsors and partners to enhance their own Aboriginal recruitment strategies, and assisted some sponsors with their Games-time Aboriginal recruitment initiatives.

Percentage of VANOC paid staff who self-identify as Aboriginal	3%
--	----

Percentage of VANOC volunteer applicants who self-identify as Aboriginal	2%
--	----

Aboriginal Procurement and Business Development

Our efforts to maximize opportunities for Aboriginal businesses through the Vancouver 2010 Aboriginal Procurement Strategy continued. This includes ongoing engagement with Aboriginal economic development organizations, as well as presentations at workshops and conferences targeting Aboriginal businesses.

We also worked closely with the 2010 Commerce Centre on the creation of an Aboriginal supplier list for Aboriginal businesses interested in 2010-related contracts.

DID YOU KNOW?


VANOC and the FHFN are working with Essential Skills for Aboriginal Futures to develop a technology training program that will develop essential workplace skills for up to 15 participants over 12 weeks. The enhanced skills will help candidates be more competitive when applying for Games-time technology and customer service positions within VANOC, as well as with its partners, sponsors and contractors.

Since VANOC was incorporated in September 2003, we have spent over \$56.7 million on Aboriginal businesses or individuals. This includes a wide range of goods and services, including everything from catering and cultural performances to high-end art and design, construction contracts and language translation services.

Sustainability in Action

2010 ABORIGINAL PAVILION

When the world comes to Vancouver for the 2010 Winter Games, they will experience the warmth and hospitality of the Four Host First Nations, on whose traditional and shared traditional territories the Games are being held.

The centrepiece of Aboriginal culture during the Games will be the 2010 Aboriginal Pavilion — an 8,000-square-foot facility that will celebrate the rich cultures and diversity of Aboriginal peoples (First Nations, Inuit and Métis) in Canada. 

The pavilion, which will open in February 2010, will be located on the plaza of the Queen Elizabeth Theatre in downtown Vancouver — within walking distance of BC Place and Canada Hockey Place. Centred on a 65-foot-high inflated multimedia sphere, the pavilion will use the latest technology to showcase the “best of the best” of Aboriginal art, business, culture and sport from every region in Canada. The pavilion will also include a trading post featuring a range of Aboriginal products from across Canada, and a reception hall where sponsors and partners can host private events.

“When people visit the pavilion, they will experience a feast of the senses,” said Tewanee Joseph, chief executive officer of the Four Host First Nations Society. “They will watch and listen to the top Aboriginal musicians; they will eat Aboriginal food and they can purchase artwork and authentic Aboriginal merchandise. People will be able to experience not only the traditional aspects of Aboriginal culture, but contemporary aspects as well.”

Special theme days will celebrate Aboriginal groups from all regions of Canada. Visitors will be entertained by live events including Inuit throat singing, Métis jigging, First Nations hoop dancing, as well as contemporary Aboriginal performances. Visitors will also experience a state-of-the-art multimedia show projected on the surface of the sphere itself — both inside and out.

“Our main goal is to let the world know that Aboriginal culture in Canada is very diverse and that we’re not all the same,” continued Joseph. “I think people will be blown away by what we have to offer.”



The 2010 Aboriginal Pavilion is a true celebration of the partnerships that have been brought together in the spirit of the Vancouver 2010 Olympic and Paralympic Winter Games. Our host First Nation partners have reached out to the Aboriginal peoples of Canada to join them in showcasing the best of themselves to the world through the Pavilion, demonstrating that these indeed are Canada’s Games.

—John Furlong,
Chief Executive Officer, VANOC



D Cultural Involvement

VANOC is committed to recognizing, celebrating and respecting Aboriginal history, art, culture and language throughout the 2010 Winter Games. Through the Vancouver 2010 Venues' Aboriginal Art Program (VAAP), Cultural Olympiad, torch relays, ceremonies and other projects, we are ensuring — and will continue to ensure — that our cultural programming maximizes opportunities for Aboriginal peoples and respects the traditions and protocols of the FHFN.


DID YOU KNOW?

More than 90 First Nations, Inuit and Métis artists from across Canada have produced art that will be showcased during the 2010 Winter Games. Their work is also showcased in *O Siyam: Aboriginal Art Inspired by the 2010 Olympic and Paralympic Winter Games*, a full-colour art coffee-table book. Available at vancouver2010.com/store.

Sustainability in Action

THE VANCOUVER 2010 VENUES' ABORIGINAL ART PROGRAM

"Our culture is thriving and we want to share it with the world," said Tewanee Joseph, chief executive officer and executive director of the FHFN Society.

A powerful way to celebrate the rich cultures and traditions of the Aboriginal peoples in Canada is through visual art. Together, the FHFN and VANOC are facilitating the ambitious Vancouver 2010 Venues' Aboriginal Art Program. By Games time, more than 30 works of original Aboriginal art will grace the 15 Olympic and Paralympic venues. 

"These works of art by some of Canada's most established and up-and-coming Aboriginal artists will be front and centre in our 15 Olympic and Paralympic venues and will remain there as a permanent legacy of the Games beyond 2010," said Dan Doyle, VANOC's executive vice president responsible for Aboriginal participation. "In some cases, these beautiful artworks are seamlessly integrated into the structure of the venue itself."

Contributing over \$2 million in commissions to both established and emerging First Nations, Inuit and Métis artists, the program will feature work that includes youth mentorship projects and traditional and contemporary textile art.

"At each venue, the first piece that a visitor will see is a welcome work by a Four Host First Nations artist," explained Joseph. "It welcomes them to the traditional and shared traditional territories of the FHFN, on which the Games are being held. And it provides a gateway to the other Aboriginal cultures in this country."

Internationally acclaimed Musqueam artist Susan Point's designs at the Richmond Olympic Oval are an early example of the Venues' Aboriginal Art Program. In addition, an entrance pole by Aaron Nelson-Moody of the Squamish Nation will greet visitors to the Whistler Olympic Park day lodge, along with the carved front doors by Lil'wat artist Bruce Edmonds.

The entrance to the UBC Thunderbird Arena is marked by a carved Coast Salish Thunderbird disc by Musqueam artist Joe Becker. "This is the kind of leg up that we need to promote our work," said Becker. "But it's also an opportunity to see all First Nations' art. It's important that we convey that we're cultural nations."

"Our lives today are rooted in traditions — we never forgot them — but we are also a contemporary, thriving people," said Joseph. "These works, in celebration of this historic world event, will represent our past, our present and our future."

THE SELECTION PROCESS

In July 2008, VANOC and the FHFN Society issued a request for expression of interest to Aboriginal artists and communities across the country. After receiving more than 150 responses, they worked with art experts to match interested artists with appropriate opportunities. Targeted requests for proposal were issued for about 30 projects, and an adjudication committee screened proposals and awarded more than 40 contracts to artists from across the country.

In addition to works from FHFN artists, the program includes First Nations, Inuit and Métis artists from every province and territory in Canada, including Brendalynn Trennert of Hay River, Northwest Territories; Alan Syliboy of Millbrook, Nova Scotia; Stephen Peltonen of Hearst, Ontario; Alano Edzerza and Kevin McKenzie of Vancouver, British Columbia and Jason Baerg of Toronto, Ontario.

"The 2010 Winter Games experience for the FHFN, and for Aboriginal peoples in Canada, is a real model," said Joseph. "If we're able to work together to celebrate our cultures at this world event, then indigenous peoples around the world should be able to do the same."

Most of the artwork will be installed in the venues by fall 2009. A commemorative book documenting the Vancouver 2010 Venues' Aboriginal Art Program is scheduled for release in late 2009.



E Awareness and Education

The spotlight on the 2010 Winter Games provides a unique opportunity to build awareness and understanding of Aboriginal peoples across Canada, including their diverse cultures, histories, talents and skills.

Table 6
Getting the Word Out about Aboriginal Participation in the Games

	2006-07	2007-08	2008-09
Number of page views on Aboriginal participation section of vancouver2010.com in this reporting period (includes FHFN section added in 2008-09)	52,337	24,465	43,769
Total number of individuals who have signed up to receive Aboriginal Participation information on vancouver2010.com	2,750	8,405	14,347
Sport Poster	20,000	n/a	66,000

CHALLENGE

Protesters

Peaceful protest is a way of life in Canada. We know that a global event on the scale of the Olympic and Paralympic Games provides a platform to raise awareness about a variety of specific causes and concerns. We also understand that there always will be Games critics, and we believe that everyone has the right to peacefully express their beliefs.

While protests are ordinarily conducted by a small number of individuals, they can be reported widely in the media, which can lead to the misperception that dissent is more widespread than it actually is.

As documented elsewhere in this section, VANOC and the FHFN have been communicating with Aboriginal groups and communities across Canada since the Games were awarded to Vancouver in 2003. Having engaged with tens of thousands of individuals and groups in this period, our experience has been that the large majority of Aboriginal peoples in Canada are supportive and excited about the 2010 Winter Games.





ACTION TRACKER

Partnerships and Collaboration

GOALS FOR 2008-09	PROGRESS IN 2008-09	GOALS FOR 2009-10
Continue implementing the VANOC-FHFN Protocol, including implementing a process for FHFN ticket allocation and Games-time accreditation	Continued developing strategies and defining protocol for FHFN participation in the Games including implementation of process for FHFN ticket allocation and Games-time accreditation	Continue implementing the VANOC-FHFN Protocol with a focus on Games-time initiatives
Continue working with First Nations, Inuit and Métis organizations to identify and maximize opportunities for Canada-wide Aboriginal participation in the 2010 Winter Games	Continued to build relationships with local, regional and national Aboriginal organizations including the formalization of relationships through signing of MOUs, MOIs and SOCs (see page 78)	Continue working with First Nations, Inuit and Métis organizations to maximize Canada-wide Aboriginal participation in the 2010 Winter Games with specific focus on participation in Torch Relays, the Vancouver 2010 Indigenous Youth Gathering and the 2010 Aboriginal Pavilion

Aboriginal Sport and Youth

Launch Virtual Aboriginal Sport Hall of Fame/Gallery	Completed construction of the Virtual Aboriginal Sport Hall of Fame (launch of the website to the public postponed) 	Launch Virtual Aboriginal Sport Hall of Fame
To encourage greater Aboriginal youth participation in sport, produce and launch a second series of inspirational posters	<p>Launched the second series of the Vancouver 2010 <i>Find your Passion in Sport</i> poster campaign series featuring three up-and-coming Aboriginal athletes from across Canada </p> <p>More than 66,000 posters were produced and distributed across Canada during the reporting period, including more than 16,000 schools</p> <p>Held two events for Aboriginal youth with Olympic gold medallist Clara Hughes; one event included youth from the FHFN and the Urban Native Youth Association; the other included Métis youth from across Canada; both events focused on encouraging youth to be active and follow their dreams</p>	Together with the FHFN, the Government of Canada, provincial and territorial governments, and other partners, host the Vancouver 2010 Indigenous Youth Gathering

Aboriginal Economic Opportunities


Continue implementing our Aboriginal recruitment and procurement strategies	<p>Implementation of Aboriginal recruitment strategy included:</p> <ul style="list-style-type: none"> · recruiting Aboriginal candidates for paid and volunteer positions · outreach to Aboriginal recruitment service providers and community groups · participation in seven career and hiring fairs <p>Implementation of Aboriginal procurement strategy including:</p> <ul style="list-style-type: none"> · sourcing goods and services from Aboriginal businesses · participation in six economic development workshops · outreach to Aboriginal economic development organizations 	Continue implementing our Aboriginal recruitment and procurement strategies
Facilitate outreach activities with Vancouver 2010 partners and sponsors to inspire them to adopt and/or enhance their Aboriginal recruitment and procurement strategies and activities	<p>Four events held to engage with 2010 partners and sponsors to share VANOC's Aboriginal recruitment and procurement practices and further advance Aboriginal economic development opportunities</p> <p>Six initiatives undertaken by 2010 partners and sponsors as a result of engagement with VANOC Aboriginal Participation and the FHFN, including programs to recruit Aboriginal employees as well as arts and culture initiatives</p>	<p>Engage with Vancouver 2010 partners and sponsors to inspire them to adopt and/or enhance their Aboriginal recruitment and procurement strategies and activities</p> <p>Support the FHFN in procuring materials, supplies and services and in recruiting for the 2010 Aboriginal Pavilion</p>

ACTION TRACKER

Aboriginal Economic Opportunities

GOALS FOR 2008-09	PROGRESS IN 2008-09	GOALS FOR 2009-10
<p>Further develop and implement the Vancouver 2010 Aboriginal Licensing and Merchandising Program to:</p> <ul style="list-style-type: none"> · promote new and existing Vancouver 2010 Aboriginal products · announce further details about the Aboriginal Youth Legacy Fund 	<p>Held fashion show in November 2008 to promote Vancouver 2010 Aboriginal merchandise</p> <p>Announced 2010 Legacies Now as trustee of the Vancouver 2010 Aboriginal Youth Legacy Fund</p> <p>Issued a request for proposal (RFP) for authentic Aboriginal products to be sold exclusively at the 2010 Aboriginal Pavilion</p>	<p>Continue promoting the Vancouver 2010 Aboriginal Licensing and Merchandising Program</p>
<p>NEW</p>	<p>Began construction of the 2010 Aboriginal Pavilion</p> <p>Developed initial operational plans for pavilion</p>	<p>Support the FHFN in delivering a successful 2010 Aboriginal Pavilion, including a business showcase, an artisan village, cultural performances and other activities</p>

Cultural Involvement

<p>Continue showcasing Aboriginal art and culture at VANOC events</p>	<p>Aboriginal culture was showcased through a number of events, including:</p> <ul style="list-style-type: none"> · Sport Events: participation included cultural performances, and the procurement of authentic First Nations carved paddles given as trophies for the 2009 Luge World Cup · announcement of 2010 Aboriginal Pavilion <p>Nine Aboriginal performers or groups were included in the 2009 Cultural Olympiad</p>	<p>Continue showcasing Aboriginal art and culture through pre-Games and Games-time cultural programming, including Cultural Olympiad, ceremonies and other events</p>
<p>Finalize inventory of Aboriginal artists and performers</p>	<p>VANOC and the FHFN completed an inventory of Aboriginal artists and performers from across Canada, which will be used to help program Games-time cultural performances</p> 	
<p>Identify FHFN cultural liaisons</p>	<p>FHFN cultural liaisons were identified to help facilitate engagement between the FHFN and VANOC on the Venues' Aboriginal Art Program, ceremonies, Cultural Olympiad, torch relays, the 2010 Aboriginal Pavilion and other cultural initiatives</p>	
<p>Finalize plan for Aboriginal participation in ceremonies</p>	<p>Completed initial plan for Aboriginal participation in ceremonies and began work with ceremonies producers on implementation</p>	
<p>Finalize implementation strategy for Aboriginal participation in the torch relays</p>	<p>Strategy for Aboriginal participation in the Olympic Torch Relay completed</p> <ul style="list-style-type: none"> · approximately 115 Aboriginal communities were included in the announcement of the Olympic Torch Relay route · in partnership with the FHFN, Assembly of First Nations, Métis National Council/Métis Nation British Columbia, Inuit Tapiriit Kanatami, the Aboriginal Sport Circle, the National Association of Friendship Centres and Aboriginal route/celebration communities, a call was issued for youth and elders to participate as torchbearers, youth flame attendants and elder fire keepers 	

ACTION TRACKER

Cultural Involvement

GOALS FOR 2008-09	PROGRESS IN 2008-09	GOALS FOR 2009-10
Continue implementing the Vancouver 2010 Venues' Aboriginal Art Program, including issuing an RFP to prequalified artists	RFP to prequalified artists issued, which resulted in contracts to 96 Aboriginal artists from across Canada to produce artwork for the Vancouver 2010 Venues' Aboriginal Art Program	Continue implementing the Vancouver 2010 Venues' Aboriginal Art Program, including installation of art in venues, a gala auction and art market, and the launch of an art program retail book

Awareness of Aboriginal Peoples, Culture and Contribution

Continue taking steps to raise awareness of Aboriginal peoples, culture and contributions with the VANOC workforce and members of the general public through initiatives, including: <ul style="list-style-type: none"> · hosting a 2009 National Aboriginal Day celebration · creating a new FHFN section on vancouver2010.com · showcasing Aboriginal participation stories internally on VANOC intranet and externally on vancouver2010.com 	Participated in National Aboriginal Day events at the Vancouver Art Gallery and Trout Lake Community Centre Launched a new FHFN section on vancouver2010.com Showcased eight Aboriginal participation stories internally on VANOC intranet or externally on vancouver2010.com	Continue taking steps to raise awareness of Aboriginal peoples, culture and contributions through: <ul style="list-style-type: none"> · the 2010 Aboriginal Pavilion · fourhostfirstnations.com (website created in partnership between the FHFN and VANOC) · vancouver2010.com · the Virtual Aboriginal Sport Hall of Fame
Continue raising awareness of opportunities for Aboriginal peoples to participate in the 2010 Winter Games through a VANOC-FHFN Aboriginal Participation e-newsletter, vancouver2010.com and other initiatives Publish newsletter issues 3-7	Engaged with the Aboriginal community at events across the country, including: <ul style="list-style-type: none"> · Manito Ahbee Festival (Winnipeg) · Canadian Aboriginal Festival (Toronto) · AFN Annual General Assembly (Calgary) Published one edition of the VANOC-FHFN Aboriginal Participation e-newsletter, as well as a number of subject-specific fact sheets to communicate information about initiatives and opportunities VANOC and the FHFN sent out regular e-mail blasts to inform key stakeholder organizations and members of the Aboriginal community about upcoming opportunities	Continue raising awareness of opportunities for Aboriginal peoples to participate in the 2010 Winter Games through VANOC-FHFN publications, vancouver2010.com , e-mail blasts, events and other initiatives