

Definitely not yesterday's news

LATEXTRA: The late-breaking news section of the day

This February, the Los Angeles Times debuts a new section—LATEXtra—featuring late-breaking reporting from across the spectrum. It's your chance to be seen with the news that can't wait until the next edition. **Reserve your ad space today.**

What will be featured?

- Late-breaking news, with a focus on California
- Obituaries
- Weather

Where can readers find LATEXtra?

- Mon-Wed: Directly following Main News
- Thurs-Sat: Separately stacked with Sports behind Main News
- Sunday: No edition of LATEXtra

When will the new section be available?

- LATEXtra launches February 2, 2010



For more information, please contact your Los Angeles Times sales representative. Or call 1.800. LA TIMES.

Please note: Illustrations are for discussion purposes only and subject to change.