



2010 Sphinn.com Sponsorship Program

Sphinn (pronounced “spin”) is the hot new social networking site for professional internet marketers. Sphinn is a sister site of Search Engine Land.

Sphinn features high-impact ad formats and offers effective and economical sponsorship opportunities that deliver outstanding value and results. Reserve your place today!

You reach a highly engaged community that posts, votes and comments on interactive marketing content. Here are Sphinn vital statistics for August 2009:

- nearly 45,000 registered members
- users posted, discussed and voted on more than 44,000 items since launch
- generated more than 62,000 comments
- 65,000 visits
- 300,000 page views

Sphinn creative:

- Leaderboard = 728x90 or 468x60
- Large rectangle = 300 x 250
- Sponsor links = 50 characters

Sphinn Sponsors

- ▶ Text Link Ads - Buy Relevant Links Today
- ▶ SMX East - NYC Oct 5-7 - Click Here for Agenda
- ▶ Webcast: When to Outsource Your Search Marketing
- ▶ Acquisio - PPC Management Software - Try it Now!

[Be a Sphinn Sponsor - Click Here](#)

Sphinn.com has two powerful creative units and 100% share-of-voice text links on each page. With sponsorship, you get a minimum 75,000 leader board placements at the top each page and 75,000 large rectangles in the right column under the navigation each month. You also get at least 300,000 text links. If we over deliver, any extra impressions are bonus to you!

Sponsorship details:

- Only 4 sponsors will be accepted per month
- Guaranteed impressions = 150,000 banners (cubes and leaderboards)
- Guaranteed text links = 300,000

Your investment in a Sphinn sponsorship is only \$1995 per month. That's a CPM of less than \$5.00!

Don't miss this opportunity to reach the most engaged and influential audience in internet marketing.

Contact:

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Notes: Large Rectangle specifications are 300x250, 35K limit, looping limited to 3. Leaderboards (728x90) are 25K limit, no looping or animation. Please send a click-through URL along with your creative to creative@thirddoormedia.com.

Please allow two business days from receipt of creative for posting of creative. Rates for Sphinn.com sponsorships are net and subject to change after February 15, 2010. Option to renew will be at then-effective rates.

Third Door Media reserves the right to refuse campaigns/creative it deems inappropriate.