

# Agile Labs

[www.agile-labs.com](http://www.agile-labs.com)

Year of Incorporation: 2001

Category of Innovation: Startup



**Company overview:** Amongst the first Indian companies to introduce “packaged software applications” to the country’s IT marketplace.

**Innovation:** Agile has invented technology that stores “business logic” in the form of “process structures,” similar to “data structures” inside the database, unlike in other conventional technologies, where the business logic is stored as complex programmes in the application layer.

## Impact of Innovation

**External:** The innovation has enabled Agile Labs to differentiate itself in the IT products market. The company’s culture of innovation has also enabled it to attract and retain talent. Agile’s inventions have attracted the attention of the investor community and HNIs, helping it to receive early stage funding fairly easily. At the same time, the technology has allowed Agile to follow cutting-edge practices in solutions development and deployment, bringing down the requirement of skills for these tasks. The company has been able to deliver complex business solutions within a shorter time, at lower costs and to the fullest satisfaction of clients.

**Internal:** Agile has been co-creating the application with its clients, and its technology has eliminated the need for writing software, or performing complex database related tasks, thereby removing technical dependency in business application development and maintenance. This technology empowers domain experts in the Enterprise application development space enabling companies, with average or even low level technical skills, develop enterprise applications. This has boosted hiring from rural and semi-urban areas for applications/solutions development projects. SMEs have been able to maintain their systems developed on Agile’s technology using a minimum number of low skilled resources, thereby reducing their TCO (Total Cost of Ownership).



**Customer speak:**

**“Agile Labs has set up the e-infrastructure of our operation which spans more than 53 depots, in 29 districts, and more than 6000 products through over 180 suppliers spread over India and the world. The company has enabled the practical application of the concept—decentralised operations with centralised control.”**

**Sivasailam, Managing Director, KSBCL**

