

Druvaa Software

www.druvaa.com

Year of Incorporation: 2007

Category of Innovation: Startup



Company overview: Druvaa provides enterprise-class products for protection of business critical data against planned and unplanned outages.

Innovation: Eighty percent of enterprise data is duplicated within the organisation in the form of e-mails, documents and production information. Druvaa's backup product uses advanced file fingerprinting and patent pending data de-duplication technology to save a single copy of the duplicate data. Druvaa productised this technology in June 2008 as its first offering, Druvaa inSync.

Impact of Innovation

Internal: Druvaa has witnessed a tremendous increase in its sales, customer numbers and client satisfaction levels as a result of the innovation. Owing to the company's culture of innovation, Druvaa has been able to attract good talent, bag more customers and gain increased access to capital.

External: A laptop backup for the remote/mobile workforce was an unsolvable problem with existing solutions because of low bandwidth conditions. With the inSync PC backup and data-deduplication, backup time and bandwidth is reduced by 90 percent, helping organisations protect on-the-move data. The same is applicable for remote server backups. The fact that the company's products are built on open source platforms, is an added benefit for customers.



External: Clients have reported that SPARXT has improved their rendering time by almost 25-40 percent. Following the implementation of the DUX Soft solution, studios have been able to dynamically change their production practices without having to undergo a major change management process with every project. Companies have experienced a significant reduction in the time taken to render frames for a movie or animation. The intuitive interface has made it easy for users to operate the solution and access the power of supercomputing. Deploying the SPARXT Render Farm Management module on a 25-50 node farm takes around three hours. This is a tremendous time saving compared to other solutions that take days or even weeks to deploy.

Customer speak:

“DUX Soft allowed us to render large volumes of animation with the help of their user friendly interface which required very little set up and had a low learning curve. DUX Soft's rendering service helped us deliver.”

Jesh Krishna Murthy, CEO and Founder, Anibrain

