

INFORMATION ENABLES

We Optimize IT, You Transform Your Business

Oracle On Demand



ORACLE IS THE INFORMATION COMPANY

Accelerate Business Value, Reduce Risk, and Lower Costs

Business always comes first when your Oracle software is managed by Oracle experts. Doing what we do best makes it possible for you to do what you do best.

Imagine this: You've just acquired a company and need to get your new employees up and running on all of your front- and back-office applications. Immediately. Or your business has expanded overseas much faster than you've been able to grow your global technology infrastructure. You need it in place. Yesterday. Or you're simply facing the usual: Rapid globalization. Shrinking product lifecycles. More-demanding customers. And as these challenges mount, you face an ever-widening gap between your business imperatives and your IT capabilities.

Oracle On Demand is the solution. By enlisting Oracle as your strategic partner, you gain seamless access to a powerful portfolio of applications and software solutions and services. With Oracle On Demand, you move beyond streamlining your business—to transforming it.

Our experts make sure you are running the latest technology while positioning you to take advantage of future enhancements. Your operating expenses become predictable, and your total cost of ownership (TCO) slashed by as much as 80 percent. And by aligning your overall corporate business strategy with your IT assets, Oracle On Demand gives you a distinct competitive edge.

You can also take immediate advantage of the advanced functionality of Oracle's software as a service (SaaS) applications without making any upfront investments in software or infrastructure. Let Oracle experts manage your applications—onsite, at Oracle's data center, or at a partner's site—to optimize your enterprise software investments.

Whatever your business size or industry, Oracle On Demand has the products, services, and deployment options to meet your needs.

Fact: Oracle On Demand customers have reduced TCO by 30 to 80 percent.



Technology That Transforms

Use More of Your Capital to Generate Revenue

We offer a broad portfolio of Oracle On Demand solutions to ensure alignment with your specific needs and budget requirements.

- **Hosted and application management services:**

If you choose to license your Oracle application, it can be hosted and managed at an Oracle site, or Oracle can manage the application while it is hosted at either your location or a partner's location.

- **Software as a service (SaaS) applications:**

Oracle On Demand's SaaS offerings deliver the software, support, hosting, and application management you need, at a predictable monthly cost.

Oracle On Demand's hosted and managed applications and SaaS offerings help you convert the costs of your investment in hardware, software, or both, from capital expenses to operating expenses—freeing more capital for your revenue-generating projects.

Although technology is critical to achieve your goals, you are interested in achieving more business value, not in implementing software for its own sake.

By letting Oracle manage your IT infrastructure and run your critical business applications, you get powerful, next-generation enterprise computing capabilities at your fingertips and achieve high levels of service at lower cost. More importantly, you can concentrate on what matters: transforming your business to gain true market advantage.

Enlist Oracle as Your Strategic Technology Advisor

With the partnership enabled by Oracle On Demand, you gain insight into Oracle's future application and technology direction. You can evolve your IT strategy faster and with less risk, and gain a distinct edge over your competitors.

Achieve Increased Return on Investment (ROI)

Take advantage of Oracle's world-class infrastructure to support your business no matter how fast it grows. Reduce operating expenses, speed the return on your technology outlays, and free up scarce capital resources by leveraging Oracle's highly standardized IT environment—no matter your size, geographic location, or industry.

Leverage Oracle's Innovation and Market Leadership

Oracle has a full arsenal of unparalleled products and services that allow you to transform your IT environment at your own pace. And you can fully harness the efforts of Oracle's product development to help you meet your own key business objectives.

Increase Organizational Agility

Oracle provides a clear path to a service-oriented architecture (SOA) to reduce customization, complexity, and cost from your IT operations. By translating your business rules into software configurations, Oracle helps you define, monitor, and manage mission-critical business processes. And Oracle's prebuilt integrations enable you to leverage existing investments while introducing new technological capabilities as your business requirements evolve.

“[When replacing SAP with Oracle’s PeopleSoft Enterprise On Demand] we were able to implement in a six-month time frame. We met all of our deadlines for 10 countries and have had no major issues.... [Oracle On Demand] gives us the ability to look at things like recruiting and performance management, and extend the applications we are using within Oracle.”

Lori Ridgeway, Sr. Director, Global HRIS and People Services Group, JohnsonDiversey



On the Path to Transformation: Business Optimization

Using Oracle On Demand managed services, you get seamless access to Oracle support, and product and software management capabilities that improve your ability to drive innovation throughout your business.

- **Unlock the power of your existing Oracle investments.** Oracle On Demand managed services allow you to take advantage of Information Technology Infrastructure Library (ITIL)-based processes to increase security, availability, and performance. These industry best practices help you drive down TCO.
- **Enable repeatable success to boost competitive advantage.** Oracle provides you with certified Oracle configurations. Our commitment to “serviceability upfront” reduces the time required to deploy enterprise applications. And Oracle On Demand application management services consolidate and standardize your IT environment to accelerate upgrades and cut operational costs. Our worldwide reach allows you to streamline business processes no matter where or how they are executed in the enterprise.
- **Focus on managing your business, not your technology.** Because Oracle assumes accountability for systems performance, you can extract better business results from your investment in Oracle software. By aligning your business and technology strategies, Oracle positions you to capitalize on Oracle’s product innovation and software management services. And with Oracle’s proven governance processes, you can ensure that your critical success factors are being adequately supported by your ongoing investments in IT.

The Software Lifecycle

You can transform your business no matter where you are in the software ownership lifecycle. Through Oracle On Demand application management services, we can help you

- **Transform.** Implement new applications, upgrade existing applications, and manage the migration to new IT environments to support your business.
- **Optimize.** Get the most business benefit from your existing applications.
- **Plan.** Continuously assess where you are today, in order to make strategic plans for where you want to be tomorrow.
- **Measure.** Use service-level reporting to continuously improve service delivery through active governance processes and assessment services.



"The company has been going through ups and downs in terms of mergers and divestitures. We found partnering with Oracle On Demand to be a great strategy to move the lever on costs up or down, depending on which way we go with our business."

Suresh Vaidyanathan, Director of IT and Enterprise Business Solutions, Agilent

Oracle On Demand Portfolio

With Oracle On Demand, Oracle experts manage your applications—onsite, at Oracle's data center, or at a partner's site—to unlock the value of your IT investment. Oracle On Demand's broad portfolio of applications and services includes

- Oracle On Demand for Siebel CRM
- PeopleSoft Enterprise On Demand
- Oracle E-Business Suite On Demand
- JD Edwards EnterpriseOne On Demand
- JD Edwards World On Demand
- Oracle Hyperion On Demand
- Oracle Fusion Middleware On Demand
- Oracle Database On Demand
- Oracle CRM On Demand
- Oracle Beehive On Demand
- Oracle Business Intelligence Applications On Demand
- Oracle Governance, Risk, and Compliance Controls Suite On Demand
- Oracle Sourcing On Demand
- Oracle Transportation Management On Demand
- Oracle Retail Markdown Optimization On Demand
- Oracle On Demand application management services

Accelerate Business Value: Software as a Service (SaaS) Applications

For companies seeking cost-effective technology solutions that meet their needs and won't distract them from their core businesses, Oracle On Demand provides an ideal answer.

Oracle On Demand's SaaS applications such as Oracle CRM On Demand, Oracle Beehive On Demand, and Oracle Sourcing On Demand quickly deliver the business results you need while eliminating start-up costs and reducing your IT budget to a predictable monthly fee. You can manage your business-critical processes through a powerful, easy-to-use Web application—expanding the tools at your fingertips without increasing your IT staff, hardware footprint, or system complexity. And growing with SaaS applications is easy: simply add users and functionality as needed to evolve your IT infrastructure at a pace—and cost—that makes sense for you.

Through all this, Oracle On Demand SaaS applications speed time to business value, jumpstart employee productivity, and adapt easily to your changing business. Best of all, they do all this while reducing the risks inherent in large IT deployments.

Aligning Technology with Your Business Strategy

Oracle software managed by Oracle experts allows you to transform operational excellence into business innovation. By gaining seamless access to Oracle's technology, business, and industry expertise, you improve ROI by unlocking more value—more quickly—from your Oracle software. And all Oracle On Demand solutions are "innovation friendly," providing you with the latest technologies while positioning you to take advantage of emerging ones.

By partnering with Oracle, you can focus on your business while we take care of the rest.

CONTACT US

For a free "transformation readiness" assessment or to learn more about Oracle On Demand and the latest managed and SaaS applications, please visit oracle.com/ondemand or call **+1.866.264.5909** to speak to an Oracle representative.

Outside North America, visit oracle.com/corporate/contact to find the phone number for your local Oracle office.



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