



# NORWICH Heart

Spring/Summer  
2006



# HEART NEWS

**HEART secures  
Invest to Save  
Budget funding  
– page 2**

**Updates on HEART's  
EEDA – funded  
projects, including  
St Andrew's  
and Blackfriars' Halls  
study – page 6**

**Preparation for  
Heritage Open Days  
is well underway  
– page 8 and  
back cover**



**Elm Hill as a street-set for the forthcoming movie, 'Stardust', starring Michelle Pfeiffer, Robert de Niro and Clare Danes – see page 10**



## News



# Invest to Save Bid

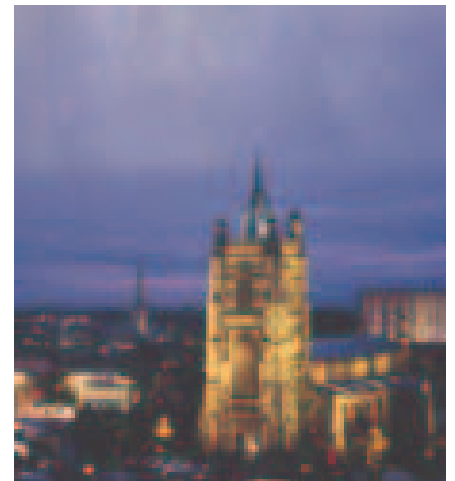


HEART has secured £1 million of funding from the Treasury's Invest to Save Budget, so as to develop a more integrated approach to the twelve iconic buildings in the city, known as 'The Great and the Good'. A task-group has been established involving the Museums Service (Norwich Castle), both cathedrals, the City Council (the Guildhall, St Andrew's and Blackfriars' complex, City Hall), the Forum, The Assembly House, Norwich Union (Surrey House), Dragon Hall, Jarrolds (St James' Mill) and the Great Hospital. The aim is to develop a more joined-up approach to heritage education, promotion, events and interpretation. HEART hopes this will integrate the heritage strategies of these important city buildings, expanding the focus from those that are already well established tourism landmarks (the Castle, the two cathedrals) and generating more interest and visitors to this new 'heritage family' and beyond. Michael Loveday says, 'People will discover that we don't just have a castle and cathedral but twelve remarkable buildings representing an architectural and social chronology of the English City in the last millennium. Discovering this iconic family will lead to visitors seeing other sites in the city. Once people have seen

Dragon Hall, they will start to look at Strangers' Hall and the other merchant buildings. And once they have seen the cathedrals, they will start to realise that Norwich has the largest collection of medieval churches in northern Europe'.

The Invest to Save Budget (<http://www.isb.gov.uk>) is a central government fund for supporting projects which create partnerships and promote innovation. HEART chairman David Hill is delighted at the success of the bid, highlighting its recognition that 'HEART is offering a unique approach never tried before'. The funding HEART has secured is spread over the next three years and the project will be overseen by the ISB unit and the Department of Culture, Media and Sport. HEART is acting as co-ordinator, working with the task-group to create united marketing, image, signs, interpretation, education and events for the twelve buildings.

Michael Loveday has great ambitions for the venture. 'With the bid, we can deliver a spectacular improvement in the city's heritage offer by the time England hosts the 2012 Olympics – a unique opportunity to put the city on the international visitor map'. HEART's partners in this scheme are equally confident of its resounding success, showing fantastic support and enthusiasm for the project.



HEART has been successful in securing the first phase of what is anticipated to be a significant supportive collaboration with EEDA, the East of England Development Agency, over the next three years. This first phase received approval in February, securing £450,000 of funding for a number of initiatives aimed at delivering the early elements of HEART's Development Plan through a range of feasibility and pilot studies and ultimately improving the condition, use and accessibility of Norwich's heritage offer. The remainder of the funding for the proposed project was contributed by HEART, the City Council, and other partner organisations, creating a total funding 'pot' of over £700,000.

A full delivery report will be produced for EEDA by the beginning of October 2006, by which time all project activities will be completed. The timescale for claiming the grant was extremely short, but work progressed rapidly once approval from EEDA was secured, with co-operation from partner organisations and consultants.

The project aims to deliver a number of major schemes to improve existing heritage sites in Norwich, to strengthen the 'family' of assets and to support/work with organisations responsible for managing or maintaining such facilities.

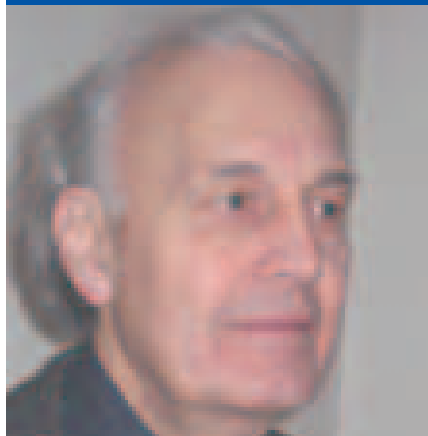
The main projects covered by this initiative include:

- the feasibility studies into the functionality of St Andrew's Hall, regarding physical improvements to the building to enhance accessibility and increase visitor numbers
  - a comprehensive feasibility study of Norwich's unique collection of medieval churches, including a specific scheme to provide a mobile Ranger to enable a group of churches to be opened to the public
  - grant funding for physical improvements to St Peter Parmentergate, which should secure a new use for the building and improve accessibility
  - a feasibility study into the development of the Lanes as a unique and distinctive branded area within the city centre and funding of specific improvement works, for example, paving, interpretative signs, etc.
  - work to assess the potential reconstruction of parts of the city wall
  - the Subterranean City project, providing greater knowledge of the city's unique collection of undercrofts
  - a feasibility study into establishing a Community Dig in collaboration with Norfolk Archaeology Unit, and an investigation into the potential for a community recording effort of fragments of ancient landscape by Dr Tom Williamson and colleagues in the School of History at UEA
  - a Lighting Plan for the Great and the Good, Norwich's network of major buildings
  - public space enhancements and animation – for instance, the three-dimensional rendering of St Andrew's Plain
  - Guildhall interpretation, involving production of an education pack and film
- Work on all these initiatives is well underway (updates are detailed in the Project Delivery section of this newsletter), and HEART is working with EEDA to ensure that the momentum of the project is maintained pending approval of phase two. EEDA is closely involved in the project delivery with a view, it is hoped, to committing to further grant funding for the next phase.



*The Guildhall, part of the new Lighting Plan for the Great and the Good*

## New Chairman for The Norwich Society



**Dr Jeremy Taylor,**  
*new Chairman of The Norwich Society*

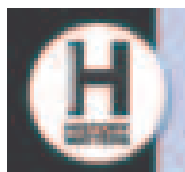
At its Annual General Meeting of April the 20th, The Norwich Society elected Dr Jeremy Taylor as its new Chairman. Dr Taylor, MA Dip Arch PhD (Cantab) RIBA (ret'd), possesses a remarkable background, having worked in private practice and as a consultant as well as having been the Research Director for the Institute of Advanced Architectural Studies at the University of York. He has an impressive record of committee experience, serving on: the Society of Architectural Historians of Great Britain; *The Builder* Index Committee, Institute for Historical Research, University of London; and the Historic Military Buildings Committee, Ministry of Defence

(Ch. Under-Secretary of State). He has also contributed to the Wellcome Unit for the History of Medicine at UEA and served on their Advisory Group, and has produced many publications on historical architecture and design.

Dr Taylor has been a member of The Norwich Society since 1998, sits on their Executive and Planning Committees and was Vice-Chairman from 2004. He is a member of Norwich Design Quality Panel.

In his capacity as Chairman, Dr Taylor aims to ensure Norwich retains an historic heritage in the future by demanding the highest standards of contemporary design. He wants proper and official recognition given to lesser-known buildings of vernacular design or local significance. He is positive about incorporating more energy-efficient and experimental designs in housing development. He also wants to further promote The Norwich Society and its extensive range of work, especially among younger and new Norwich residents, and to expand the Society's publication programme to help residents and visitors get to know the city better.

HEART would like to congratulate Dr Taylor on his appointment and looks forward to working with him and The Norwich Society to positive effect in the future.



## History Matters

A new national campaign has been launched by a number of leading heritage organisations, including the National Trust, English Heritage, Heritage Link, the Civic Trust, the National Heritage Memorial Fund and Heritage Lottery Fund, the Council for British Archaeology and the Historic Houses Association. **'History Matters – Pass It On'** is about raising awareness, building support and encouraging involvement in history and heritage in England and Wales. The campaign aims to show government how important history is to the millions of people who experience and gain from our heritage through intellectual stimulation, art and artefacts or the historic environment every day. It seeks to collect and publish their views and inspirations so as to

demonstrate how vital heritage is to both our quality of life as a nation today and to that of future generations.

The campaign is a view-gathering exercise which will conclude with an opinion-former finale celebration showing that history matters to many different people in many different ways. The campaign launches in early July with a series of events, including a natural history debate and the celebrity signing of a History Matters pledge.

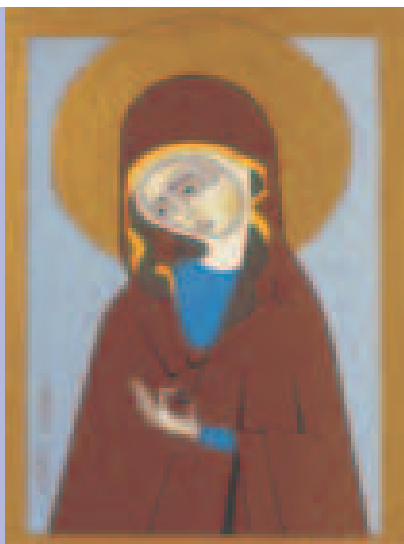
The ongoing campaign will involve History Matters-dedicated events, activities, volunteering and learning initiatives or linked events by heritage organisations and others, including the **Heritage Open Days (Sept 7th–10th)**. There also are many ways you could get involved by staging your own event – you could create a Heritage Trail, run a debate, promote specific heritage skills, run an event encouraging children to think about the

past, offer young people volunteering opportunities or run a competition/treasure hunt/quiz. The campaign will supply free merchandise including posters, badges and postcards for collecting views and will help promote your event via the website, which offers space for publicity as well as tips, template press-releases and branding devices.

For more information, contact Marie Moller on: **020 7799 4546** or [marie.moller@nationaltrust.org.uk](mailto:marie.moller@nationaltrust.org.uk), or go to: [www.heritagematters.org.uk](http://www.heritagematters.org.uk)

If you are interested in staging an event in Norwich, we are here to offer further information and support.

Please contact Emma Whitcombe on: **01603 305574** or [emmawhitcombe@heritagecity.org](mailto:emmawhitcombe@heritagecity.org)



**The Lady Julian of Norwich, 14th century mystic**

The Lady Julian of Norwich is one of Norwich's most famous past citizens. Her 'Revelations of Divine Love', was written in the fourteenth century as a result of visions she experienced in 1373. This was the first book written in English by a woman and is now one of the most influential books of mystical theology in the world.

## The Shrine of Julian of Norwich and the Julian Centre: Major Appeal

The Julian Shrine, part of St Julian's Church, just off King Street, is visited by thousands of pilgrims and others every year, who come from every part of the globe. Julian attracts Christians of all denominations and many of other faiths and none. Brian Thorne, Chairman of the Friends of Julian of Norwich, says that her appeal to twenty-first century people 'springs from her deep understanding of the human psyche and of the yearning for meaning in a troubled world'.

The Julian Centre, run by the Friends of Julian of Norwich, stands alongside the Church and is an international resource for scholars and pilgrims wishing to further their knowledge and understanding of Norwich's celebrated mystic. It also sells books about Julian and other items of devotional relevance.

The Friends of Julian of Norwich have now launched a major appeal to

maintain and develop the influence of the Shrine and the work of the Centre. The appeal seeks to raise £100,000 and aims to support the Centre's continued existence as well as enabling it to expand as interest in Julian grows throughout the world. This is an immense task and the Friends of Julian are appealing for any help available for this project.

The Appeal Fund has as its Patrons the Bishop of Norwich, the Bishop of East Anglia, the Chair of the East Anglia Methodist District, the novelist Susan Howatch and the actress Patricia Routledge. Such an impressive line-up of Patrons is itself powerful evidence of Julian's major impact on the spiritual lives of people of our city and beyond.

For more information, contact The Julian Centre on **01603 767380**

# Engagement & Partnership

## Dragon Hall Re-opens



*The Lord Mayor and Sheriff, pictured with 'Robert Toppes and his family', at the re-opening of Dragon Hall*

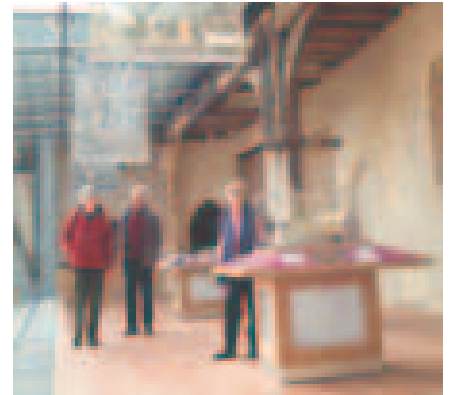
Dragon Hall is a magnificent Grade 1 listed medieval trading hall in the heart of Norwich, which embodies one thousand years of human history. The hall was built by the merchant Robert Toppes in 1430 and is believed to be the only surviving medieval trading-hall in Western Europe built by an individual. The magnificent first floor Great Hall has an outstanding crown-post roof with a beautifully carved dragon which gives the building its name.

Dragon Hall re-opened on 5th April following its year-long £1.8 million restoration and development programme, largely funded by The Heritage Lottery Fund. The first visitors through the door were the Lord Mayor of Norwich and the Sheriff of Norwich. They were welcomed to the magnificent merchants' trading hall by Robert Toppes (otherwise known as Ian Pycroft of the Medieval Trust) and David Bissonnet, Chair of The Norfolk & Norwich Heritage Trust.

Since the celebratory opening, Dragon Hall has had a steady stream of visitors through its doors. Everyone has been extremely impressed with the improvements made to the building and the displays and audio tour that tell the fascinating story of Dragon Hall and Norwich in its medieval heyday.

As well as opening as a heritage attraction, Dragon Hall will also be hosting a wide range of events and activities, including music, theatre, public lectures and dance events. The building is available for private

hire and is a registered venue for marriage and civil partnership ceremonies. General Manager Stephanie Potts said, 'We are all delighted that Dragon Hall is open again and is fulfilling its rightful role as one of the most important heritage attractions in the city. It is also fantastic to see the building being used for so many events and activities. Dragon Hall is now a living building at the heart of the local community. It makes all the hard work of the last year worthwhile'.



*The first visitors explore Dragon Hall after its recent restoration and development programme*

## LGA Tour



*Jeremy Robson delivers a talk on the Cathedral Project in the beautiful Refectory*

On 28th March, the Local Government Association held a conference in Norwich. HEART hosted a part of this. We began in the Assembly Rooms, where Michael Loveday gave a presentation on HEART and its Development Plan. This outlined our heritage-led regeneration model with examples of applications from Norwich and influences from other cities.

We then continued to the Forum, where the delegates were shown the Overview film and the Origins attraction.

On our way to the Anglican Cathedral, we passed the Guildhall, Norwich Lanes shopping quarter and St Andrew's Hall, where Michael Loveday gave an interim talk on the history of and present projects

relating to the complex (see Project Delivery for more information on our continuing St Andrew's and Blackfriars' venture).

We then continued to the Cathedral for a talk on the Cathedral Project by Jeremy Robson, the Director of the Cathedral Campaign. This was followed by tea and informal discussion between the delegates, Jeremy, Michael and HEART staff.

To end the day, we then walked to Dragon Hall, where we were given a tour, the first since its renovation and one day before the official re-opening. This was where Michael Loveday concluded HEART's part in the proceedings and the delegates returned to finish their conference in the Assembly House.



# Project Delivery



East of England Development Agency

**EEDA**  
projects

## St Andrew's and Blackfriars' Halls

The feasibility study on St Andrew's and Blackfriars' Halls gathers pace. Innovative designers, Hudson Architects (also undertaking work for the OPEN venue in the old Barclays Banking Hall), are leading the consultants' team for this important job, which includes internationally respected experts. Alongside Anthony Hudson and his practice are Richard Griffiths Architects (Southwark Cathedral and Lambeth Palace), Arup acoustics, Davis Langdon surveyors and XCO2 sustainability consultants. All aspects of the Halls are being looked at, with cultural business-planning consultants ACT and the Council's Culture Directorate engaging user-groups to ensure that appropriate stakeholders are able to assist in the development of this preliminary feasibility phase.

The Halls are the most complete pre-reformation Friary complex in the UK and are of international importance. We feel that it is vital that the right balance is struck between conserving the historic fabric and making it more accessible, addressing some of the major flaws in the building as a performance venue and continuing great traditions such as the Beer Festival, to help get the complex into a position where it can continue to perform effectively for the next 500 years.

Also, as part of HEARTs continuing EEDA-funded collaboration with the UEA's School of Computing, graphic-modellers are creating a virtual model of St Andrew's and Blackfriars' through the ages. This work is still in

progress and is being carried out with support from archaeologists and historic building specialists. A still from this project may be seen below.

Watch the local press and the next edition of this newsletter for further news on the exciting times ahead.



**St Andrew's and Blackfriars' complex with its octagonal tower, c.1700. The tower collapsed in 1712.**

## City Walls

Norwich lost the majority of its gates in 1792 when the corporation decided to demolish them to assist traffic circulation. Anyone who has been to a city or town still fortunate enough to retain its original fortifications will be able to tell you how beautiful they look and what a shame it is that we lost our own. York and Chester make a considerable amount of tourist revenue on the back of theirs and have a worldwide reputation to show for it.

Fortunately, we still have fine and accurate drawings of how ours used to look, thanks to Henry Ninham's contemporary sketches and Purcell Miller Tritton's (PMT's) recent and comprehensive study for Norwich City Council. We have engaged PMT to investigate the possibility of rebuilding one of the vanished gates and/or a stretch

of wall in the near future. HEART proposes to develop this idea with the Construction Academy and City College to use the project as a construction-skills training exercise for young people moving into the construction sector or older people seeking to re-skill. In this way we would not only recreate an iconic



monument to the city's heritage, but would also showcase local construction skills and develop new crafts-people to look after our heritage in the future. The site will have to be one that won't interfere with modern traffic and there will no doubt be a complex sea of consultation and procedures to navigate, as well as significant funding issues, before we are in a position to turn aspiration into reality. However, we feel that, if done correctly, this could really add to the city's heritage offer, whilst the construction would offer training in skills and crafts not often currently put to use. If anyone is in any doubt, go and see what a splendid job cities like Warsaw have done in reconstructing their monumental defences and the role they play in generating tourism revenue and local pride for those cities.

**Magdalen Gate**

# HEARTNEWS

## Archaeology in HEARTs EEDA Projects

Norwich is a city rich in archaeology. Excavations often take place, in advance of development, on building sites which are inaccessible to the general public for practical and safety reasons. Two of the EEDA-funded feasibility studies relate to this rich resource, and especially to how we can make it more accessible to local communities.

The first is an examination of the potential for a Community Dig in Norwich by NAU Archaeology. Community Digs, where local people of all ages work under the supervision of professionals to excavate a local site, have been shown to be both hugely popular and very successful in creating a

strong sense of community engagement and identity. Taking place in the summer vacation, they offer purposeful activity for young people out of school, an opportunity to try something new and a way of learning about your own local history in a hands-on way. We hope that the study will identify a range of sites where this approach could be trialled in Norwich as soon as 2007.

The other archaeology-related study looks at remains above the ground. Dr Tom Williamson and colleagues in the School of History at UEA are looking at the evidence for fragments of ancient landscape which have been preserved within the city – especially in the suburbs or Greater Norwich area – and at how these could be recorded by community groups. This project also has the potential to enable many local people to

discover more about the development of their own neighbourhoods, whilst contributing to genuinely new research.



## Subterranean City

Norwich HEART is undertaking a project on recording the significant number of medieval undercrofts, cellars, tunnels, and other subterranean features beneath the city streets. The project is conducted in two parts: professional architects and architectural historians are conducting a physical survey of cellars and undercrofts, and a HEART researcher, Joa Manninen, is examining the large amount of folklore, rumours, legends, myths and uncorroborated reports surrounding underground features of all kinds.

Parts of this underworld are familiar to local people. The medieval tunnels used for chalk-mining under Earlham Road, for example, which were discovered in connection with sinking a well, were opened in 1823 for the public as a tourist attraction. Coloured lights were brought in and its streets and chambers were given appealing names such as Date Lane, Banquet Place, and Garden Lane. At the end of the next century, the Earlham Road chalk tunnels attracted attention once more: due to subsidence, a double-decker bus sank into a hole there. This event inspired a chocolate company to come up with an amusing advert: a picture of the bus in the hole

had a caption saying: 'Nothing fills a hole like a Double Decker'.

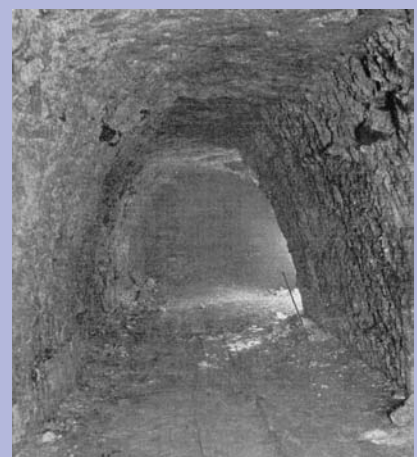


*The unfortunate no. 26 bus of Thursday 3rd March, 1988*

The cellars and undercrofts are less well known, but they are, however, interesting: many of them used to have an entry to the cellars of the adjoining buildings. These kinds of undercrofts can be found, for example, at Strangers' Hall on Charing Cross, or in the Assembly House on Theatre Street. Structures like this have always spurred people's imagination and thus a wealth of legend has grown up to explain the existence and function of the cellars and caverns of Norwich. According to one tale, a tunnel started at the Norman Cathedral and led to somewhere underneath the Samson and Hercules building in Tombland: during the dissolution of monasteries in the 16th century, monks used to escape through it to avoid persecution.

Another tale claims that smugglers used a passage that runs between the Compassers on Upper King Street and Pull's Ferry by the riverside. The most famous of the stories is that a tunnel links the Castle, the Guildhall and Lollards Pit where people were executed during the medieval period.

The recorded legends will be published as a booklet and on the Web. If you have a story, this is your chance to get it recorded! We will be happy to receive e-mails on [researcher@heritagecity.org](mailto:researcher@heritagecity.org) Alternatively, you can call us on **01603 305575** for an interview.



*Chalk Cuttings Under St Leonard's Priory*

## Heritage Open Days 2006

After the remarkable success of Heritage Open Days 2005, when HEART persuaded the Civic Trust and English Heritage to make Norwich the national launch city, we are determined not to let the momentum slip away this year. To that end, preparations are well underway for an event on a similar scale for this year's dates, September the 7th–10th.

A detailed impact study produced after last September demonstrated not only that the event was a great success and much enjoyed by the participants, but that it also generated more business in the local economy. The only complaint received was that there wasn't enough of it! At the time of writing, over 100 events have confirmed their participation, and with some time left to go to get into the printed brochure and a little more for web based registration, it looks like we won't have any problem living up to last year's numbers!

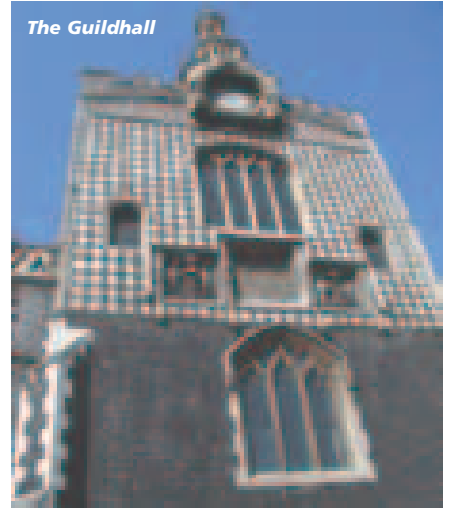


The 2006 event will repeat some of the most successful events of last year, for instance getting all of the medieval churches open, but we are also setting up new events. We are pursuing the idea of more events in 'Greater Norwich', not just the city centre, and we are looking into extending the 'Retail Heritage' theme. The distinctive pink brochure will be produced again – **although more sponsorship is still required** – and our successful web- and paper-based relationship with the EDP is set to continue. HEART supporters can look forward to seeing the city full of balloons and banners again this September.



*Last year's HODs – The Medieval Trust re-enactment at the Great Hospital*

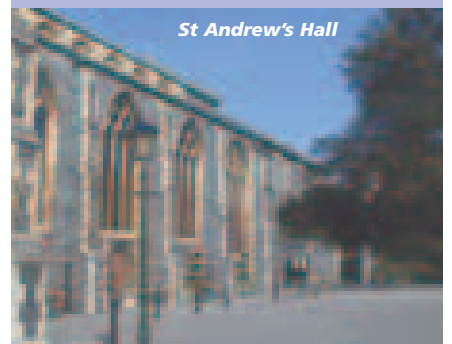
*The Guildhall*



## Portfolio

Savills have won the tender to undertake a study of the City Council's heritage portfolio which it has agreed in principle to pass over to HEART to manage, maintain and regenerate. It is hoped that Savills will be able to suggest some relatively simple ways to add value to our stock in the short term, whilst helping us to formulate a long-term strategy for sustaining the future of these historic buildings, finding tenants for them and funding their continued maintenance. Of course, some buildings have an existing role for the 'public good' and not all decisions will be taken on a purely commercial basis. However, we hope the process of transferring the Council's portfolio of 200 properties to HEART will commence before the end of the year and this is the first step in making sure that the people of Norwich can have a Heritage environment second to none in years to come.

*St Andrew's Hall*





# Promotion

## 24hourmuseum and HEART



*Sarah Morley, this year's Bursary holder*

Three years ago, HEART started collaborating with 24hourmuseum.com, the national website for heritage galleries and museums in the UK, to promote its work within Norwich city. 24hourmuseum is an independent charity described as a 'virtual museum'. The website is funded by the department of Culture, Media and Sport (DCMS) through the Council for Museums, Archives and Libraries (MLA). The website was established in 1999 as a partnership between the Museum Documentation Association (MDA) and the Campaign for Museums. The collaboration involves HEART funding an annual bursary where a student journalist, this year Sarah Morley, writes articles on HEART's ventures in the city and Norwich's diversity. The articles are published on the 24hourmuseum website under the city heritage guide for Norwich.



Sarah's current articles range from features on Norwich's colourful past and cultural heritage, such as the history of the Jews of Norwich, to news articles on upcoming galleries and heritage happenings in the city. Sarah said, 'I'm learning all the time – it's a fantastic experience.' The collaboration has been a great success so far for both HEART and 24hourmuseum, and we hope it will continue to be so.

Check out the website for a variety of fascinating articles and trails on Norwich.  
<http://www.24hourmuseum.org.uk/norwich/index.html>

## International Promotion

In his capacity as a heritage consultant, Michael Loveday was recently invited, by the Department of Trade & Industry, to make a presentation on HEART's approach to heritage-led regeneration to a major conference attended by cultural heritage specialists in Zagreb. He also met with representatives of the Croatian Ministry of Culture and a variety of other cultural institutions, to discuss the HEART model.

In May, Michael was invited to Oslo by the International Federation of Housing & Planning to make a presentation on heritage-led regeneration to a conference involving over a dozen European countries. Michael was also asked to advise on the application of the HEART model to the historic Haussmann District of Oslo.

Engagements such as these not only further HEART's goal of being a national and international best-practice deliverer of heritage-led regeneration, but also provide opportunities to discover how other countries and cities approach heritage issues and develop potential links for future European collaboration projects.

*Zagreb City Museum*



## Pettus Family Descendants

This spring, American descendants of the Pettus family of Norwich have been in touch with HEART and Visit Norwich, working on plans to visit the city and see the sites where their ancestors lived and died. The Pettuses were an important city family in the 16th and 17th

centuries who were merchants, Mayors, Aldermen and Sheriffs, and were among many early migrants from here to the American colonies. Although it started as a simple tour, this plan has now expanded – we now know of at least three groups of descendants in the States and we hope to be able to make some of them welcome in the near future.



*The Pettus Family monuments in the Church of St Simon and St Jude – in need of cleaning and restoration*

# Hollywood Comes to Elm Hill



**Elm Hill as a street in 'Wall' for the forthcoming Hollywood movie, 'Stardust'**

June has seen exciting developments on Elm Hill, as a Hollywood film crew arrived to film a scene for *Stardust*, directed by Matthew Vaughn (*Layer Cake*) and based on the fairy-tale for grown-ups of the same name by Neil Gaiman (*the Sandman*, *Neverwhere*, *American Gods*). The film is hoped to be released next year and boasts a star-studded cast, including Michelle Pfeiffer, Robert de Niro and Sienna Miller, as well as Peter O'Toole, David Kelly, Ricky Gervais and Mark Strong. Claire Danes, who plays Yvaine, and Charlie Cox, who plays Tristan Thorn, the hero, were both filmed on the Norwich set, though rumours of an appearance by Michelle Pfeiffer proved to be false (shame. Ed).

Elm Hill was transformed into a street in Wall, a city in the kingdom of Stormhold where Tristan is searching for a fallen star (Yvaine), to win the heart of his beloved, played by Miller. The Britons

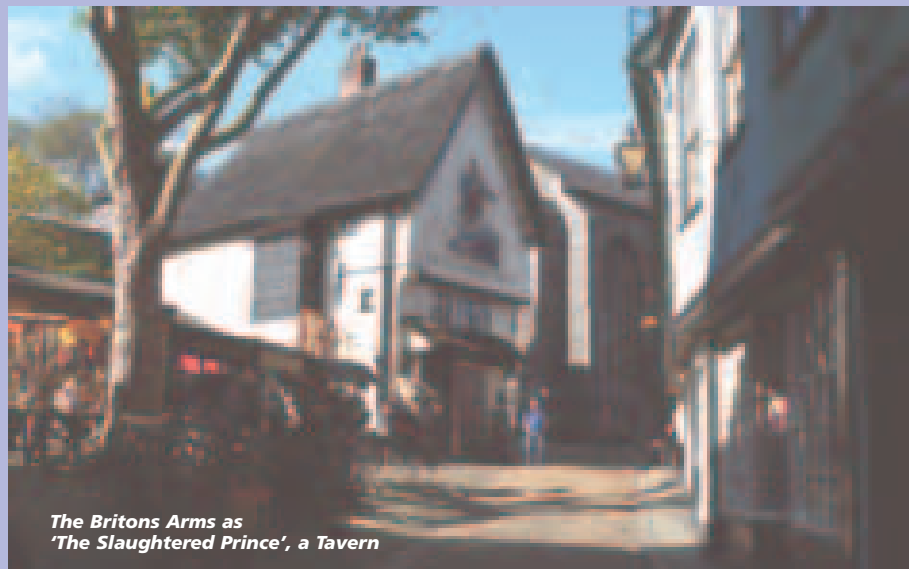
Arms coffee shop gained a thatched extension and new painted mural, to become the exterior of the Slaughtered Prince Tavern. The interior shots use Strangers' Hall museum, modified to resemble an inn. Other buildings on Elm

Hill were aged further using black paper-pulp and dirty gold paint, before a market-place and 'flint' archway were added to complete the transformation. Dragon Hall, King Street, has also been used in this session of filming.

Norwich was picked for this scene over locations in Romania, France and Germany, after a Europe-wide search for a suitable street. Other locations for the film include Castle Combe in the Cotswolds, Iceland, mainland Scotland and the Isle of Skye.

It is hoped that this event will bring more recognition to the beautiful area of Elm Hill, with its medieval buildings, cobble streets and small businesses, as well as to Norwich as a whole. The area has been used in the past to film smaller projects such as *Lovejoy*, but this is the first interest shown by such a substantial enterprise.

HEART will shortly be in discussion with Screen East to investigate how we can further the role of the city's heritage locations as international film and TV venues.



**The Britons Arms as 'The Slaughtered Prince', a Tavern**

# Knowledge

## Expertise Directory

One of the new projects we are working on here at HEART is a Local Expertise Directory. This is a database of local heritage experts, professional or otherwise, which we hope will improve our understanding of the rich network of knowledge in and around our city. We aim to make this as comprehensive as possible, so we are collecting the details of individuals who offer diverse skills, from enthusiastic volunteers to professional archaeologists, craftsmen and women, members of local history groups and Blue Badge/city guides.

The directory will not be publicly accessible, as we must respect the privacy of our registered experts, but it is to be used by ourselves and, with contacts' permission, other professionals on a basis of knowledge-sharing, co-ordinated through HEART. We also wish to refer to it as a catalogue of local human resources if we need advice or information on a specific area.

Research is another important aspect of the database. Through our work in Norwich, we have discovered many experts are keen to find an outlet for their work, which may be in a rather specialised area. We hope that their inclusion in the directory may offer the opportunity for this information to reach a wider audience. The project will also help us identify any gaps in existing research – an exciting prospect for anyone wishing to enhance understanding of past and present Norfolk life!

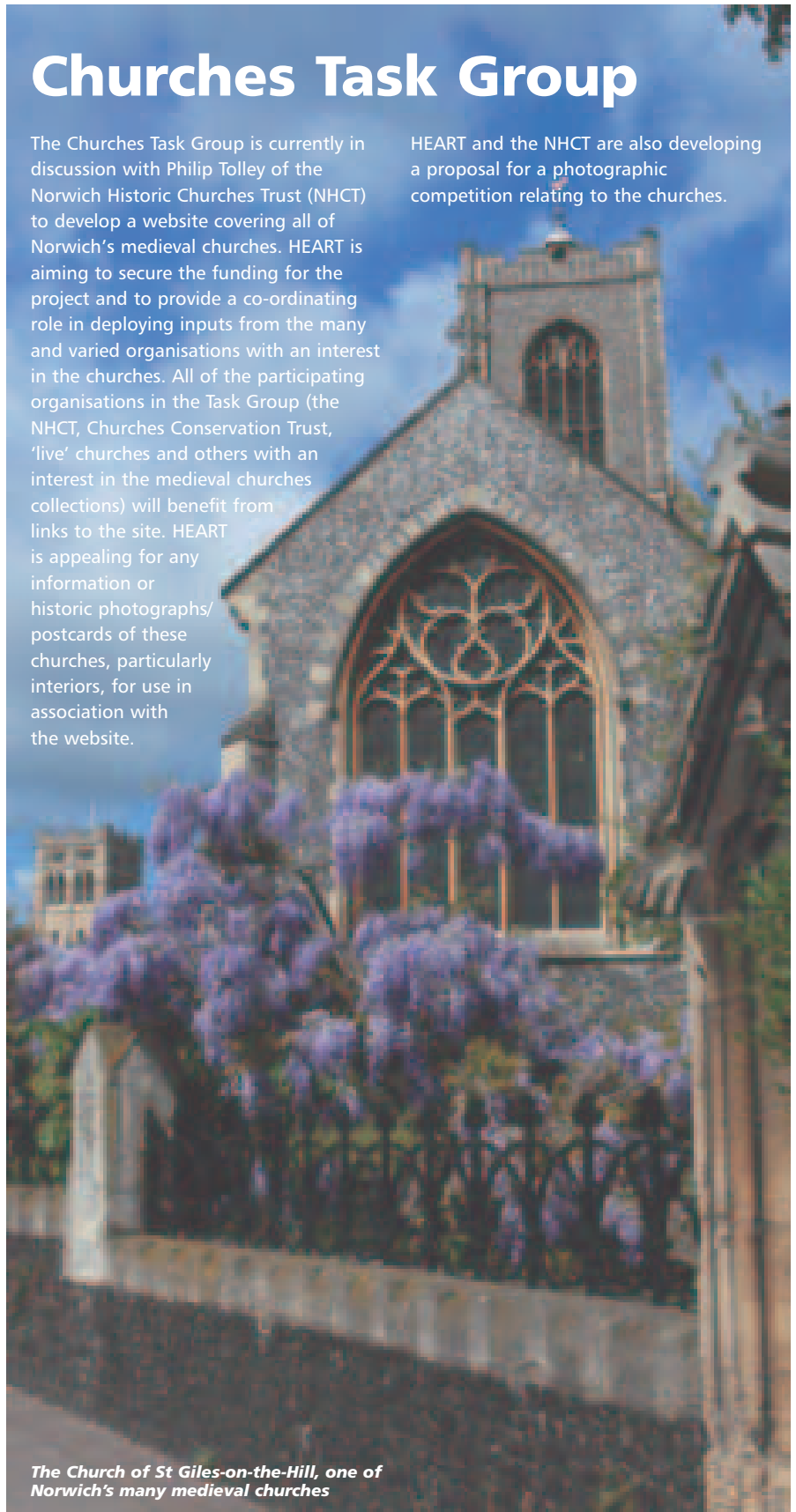
The Expertise Directory is an ongoing venture, so if you are reading this and wondering why we have not yet invited you to be included in our database,

please contact Emma Whitcombe at our usual address, telephone number **01603 305574** or e-mail: **[emmawhitcombe@heritagecity.org](mailto:emmawhitcombe@heritagecity.org)**.

## Churches Task Group

The Churches Task Group is currently in discussion with Philip Tolley of the Norwich Historic Churches Trust (NHCT) to develop a website covering all of Norwich's medieval churches. HEART is aiming to secure the funding for the project and to provide a co-ordinating role in deploying inputs from the many and varied organisations with an interest in the churches. All of the participating organisations in the Task Group (the NHCT, Churches Conservation Trust, 'live' churches and others with an interest in the medieval churches collections) will benefit from links to the site. HEART is appealing for any information or historic photographs/postcards of these churches, particularly interiors, for use in association with the website.

HEART and the NHCT are also developing a proposal for a photographic competition relating to the churches.



*The Church of St Giles-on-the-Hill, one of Norwich's many medieval churches*

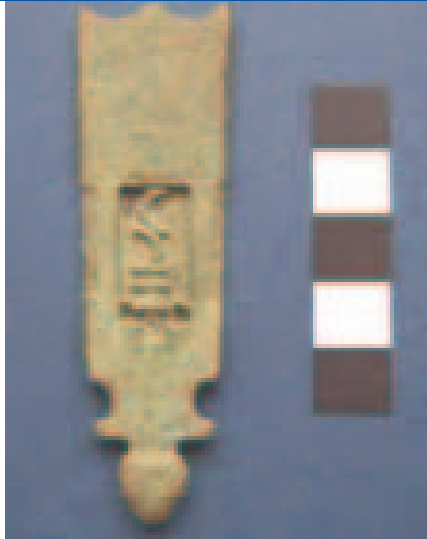
## NAU Archaeology Recent Fieldwork

**A finely decorated medieval strap-end from land to the rear of the Cat and Fiddle, Magdalen Street, Norwich (NHER 43297N)**

*by Giles Emery, Project Officer, with information from Julia Huddle, Finds Specialist*

An interesting and unusual composite strap-end with an acorn knop and decorated open-work panel was recovered from a late medieval make-up layer.

This appears to be the first example of its type discovered in Norwich. The strap-end dates from the late 14th to 15th century and is similar to examples found in London and the continent. Apart from being unusually decorated, it is relatively larger than strap-ends of a similar date from Norwich and was clearly a prestigious item.



The copper alloy strap-end may originally have shone like reddish-gold when polished and the surface of the back plate may have been coloured to enhance the central design.

**Bussey's Garage, Palace Street (NHER 26442)**

*by David Adams, Senior Project Officer*

A watching brief at the site of the former Bussey's Garage on Palace Street in Norwich has provided a rare opportunity to examine the contents of a 16th-century well.

Although wells are not an unusual find on archaeological sites, because of their depth they often remain unexplored.

The construction of a 5m deep underground car park at Bussey's has allowed archaeologists to examine everyday objects thrown down a well soon after it had gone out of use in the first half of the 16th century. In addition to high-status German glass vessels, an impressive German drinking jug decorated with a motif based on the story of Samson and Delilah was recovered.

Other finds have included Bellarmine jugs, decorated with what is thought to be the bearded face of the Italian cardinal Bellarmine (1542–1621) known for his prohibitive stance on alcohol and also responsible for putting Galileo in jail. These jugs were made in Germany and were used to export wine.

It is documented that German mercenaries were brought in to deal with Kett's rebellion of 1549 and it is also known that Palace Street was close to a major battle between the rebels and the troops brought in by the King to defend the city. Is it possible that the vessels thrown down the well were brought over by German mercenaries? Further work in identifying the origins of these vessels is now taking place and it might be possible to cast some light on how they arrived in Norwich 500 years ago.

## Book Review

**Norwich – Street by Street**

*Pamela Brooks*

*Street by Street* is written by Pamela Brooks, a freelance journalist and author, and charts the history of Norwich's streets, lanes, alleys and yards within the old city and Inner Ring Road. The book traces the origin of the street names and follows changes and developments that have taken place through their individual pasts. It is the first useful or reliable attempt to try and take on this monumental task since the extremely entertaining *City of Centuries* by George Nobbs, published more than three decades ago.

As one would perhaps expect, some streets have had more time dedicated to them than others, particularly those with a varied and widespread historical significance, such as Elm Hill, King Street and St Andrew's Hall Plain. Nevertheless, Brooks has impressively managed to catalogue a vast number of Norwich streets, allowing the reader to discover and place the people, buildings and events that have helped shape the city as it is today.

For those seeking some very local information, this book will undoubtedly be of interest and assistance. Brooks uncovers a wealth of murders, fires, disputes, accidents and other events within the streets of Norwich, and draws our attention to a number of the city's most celebrated (together with some lesser known) buildings. We also learn of the more influential people (mayors, sheriffs, successful merchants) who lived in the named streets, as well as the 'ordinary' laymen.

If there is a criticism, it is perhaps that the detailed accounts are very Norwich-centric and tend to deal with the daily lives and dramas of ordinary folk – which is fair enough. But those looking to discover the history of Norwich's streets in terms of national or international significance will largely be disappointed apart from the odd well-known reference such as to Jenny Lind. If you're expecting to discover where Jimi Hendrix, the Beatles or David Bowie played, where the Black Prince jousted, who John Gallsworthy came to visit and when or where a whole string of royalty lingered for a while (apart from the obvious and most quoted two noteables) you'll be disappointed.

*Street by Street* is full of quirky, local history. It lacks more in-depth detail, but is worth a read, if nothing else, to find out about people like William Cork, who was singing in a pub at Charing Cross in October 1835 and with the line 'and I to death must yield', fell down dead. Finally, the picky reviewer might draw attention to a few errors – such as the Noverre Cinema closing 28 years before it opened – but that would be churlish! In terms of errors, this book is a monument of thoroughness compared to its competitor, *Norwich Streets* by Barry Pardue. Last year an eminent local archaeologist and I (ML) read Mr Pardue's offering on a long flight to Denmark and concluded that either it was one of those 'spot the deliberate mistake' books or a tongue-in-cheek send-up. One particularly puzzling entry provides details of 'Bridge Street', which apparently connects St George's and Wensum Streets! Pamela Brooks' work, however, represents a pretty thoroughly-researched piece of local study by a committed local heritage enthusiast.

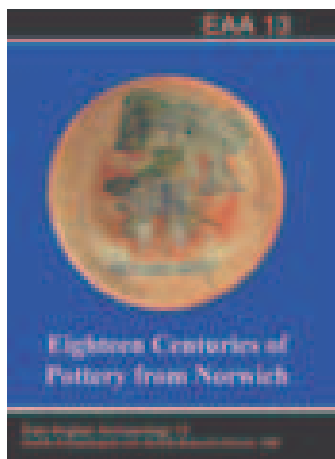
by Victoria Golden and  
Michael Loveday

## Upcoming Publications

### **Eighteen Centuries of Pottery from Norwich** **East Anglian Archaeology No. 13**

(Reprint of this long out-of-print publication)

*Sarah Jennings with M.M. Karshner, W.F. Milligan and S.V. Williams.*



From the 11th to the 18th centuries, Norwich was one of the great provincial cities of England. Even today it is the commercial and cultural centre for an area which extends beyond the county boundary. The medieval walled area is comparable in size with that of the city of London, measuring about 2.5km from north to

south and 1.5km from east to west. Its merchants, grown rich on British and overseas trade, purchased luxuries from many parts of the world. Throughout the centuries people from elsewhere in Britain and abroad, many of them refugees, have settled here, bringing their own skills and their cultural tastes. Inevitably, many of the perishable luxuries have long since vanished – the silks, the tapestries, the fine wines, etc – though some have survived. The remains of less perishable objects, particularly pottery, have been discovered in excavations and on buildings sites. This catalogue covers the large collections of pottery, mainly from sites within the medieval city walls, in the Norwich Castle Museum. Material from over 280 sites is included, some from archaeological excavations, but the bulk being unstratified group from building sites.

#### **Bibliographic Information:**

ISSN 0307 2460

£31.50

Card

210 x 295mm

292pp, 107 illustrations,

Postage £3.50 (inland UK only)

January 2005 – NOW AVAILABLE

Reprint of this sought-after out-of-print East Anglian Monograph that was originally published in 1981, re-published by East Anglian Archaeology in association with Heritage Marketing and Publication Ltd.

### **Norwich Households** **Medieval and Post-Medieval** **Finds from Norwich Survey** **Excavations 1971–78** **East Anglian Archaeology** **Monograph No. 58** **(Norwich Survey), 1993**

*Sue Margeson with major contribution from Elisabeth Crowfoot, Paul Drury, Blanche M.A. Ellis, Diana Friendship-Taylor, David R.M. Gaimster, Ian H. Goodall, Jeremy Haslam, David King, Graeme Lawson, Carole A. Morris, Dan Smith and Brian Spencer.*



Between 1971 and 1978, a series of excavations took place in the historic city of Norwich aimed at researching sites threatened by immediate development.

*continued on page 14*



## Upcoming Publications continued from page 13

Known today as the 'Norwich Survey', the project excavated almost forty sites, most of which were published individually in East Anglian Archaeology. This volume gathers together for the first time all the information concerning the finds generated by the project. The finds from the Norwich survey excavations provide a wealth of rich and varied evidence of lifestyles and occupations in medieval and post-medieval Norwich. They provide a great deal of evidence about the daily life of the people, often illuminating the ordinary households seldom recorded in documents. They reveal the treasured possessions of tenants, evidence of their eating habits and furnishings, of the crafts they pursued and of how they spent their leisure time. Catalogued here according to their use and function, this volume contains a wealth of illustrated artefacts not previously published and allows a more social and historical interpretation of the evidence. Combined with the dating and contextual evidence outlined in the text, this volume opens a window up on one city's historic population.

### **Bibliographic Information:**

0-9520695-0-4

Expected Price: £30.00

Card, A4

266pp, 14 b/w plates, 180 figs.

July 2006

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## It Happened in Norwich Today.....

### March

#### **27th March 1826**

The 'new' Theatre Royal opens as a replacement of Thomas Ivory's original, built in 1758.

### April

#### **12th April 1995**

There is a fire in the Assembly House, destroying much of the interior, including the grand music room. However, many of the paintings and furniture were saved by fire-fighters.

#### **22nd April 1821**

John Crome dies at the age of 52. Crome was one of the founders of the Norwich School of Painters.

#### **John Crome 1768-1821**

**Yarmouth Jetty c. 1810-14**

**oil on canvas**

**Norwich Castle Museum & Art Gallery**



## May

### 4th May 1871

Death of Pablo Fanque (aka William Derby), the first black circus performer and owner in Britain. Fanque was born in the St Stephen's parish of Norwich in 1796.

### 8th May 1373

Julian of Norwich receives revelations of the Passion of Christ and the love of God. Julian lived as an anchoress in a small cell adjoined to St Julian's Church. She was the first woman to write a book in English. *The Revelations of Divine Love* took Julian over 20 years to write.

### Also in May....1845

Walter Morgan, one of the founders of Morgan's Brewery on King Street, died in his own factory. While inspecting a vat of fermenting beer, Walter was overcome by the fumes of carbonic acid and fell in – he was unable to escape and drowned in his own beer!



**Pablo Fanque**

## June

### 17th June 1879

The foundation stone for the Norfolk and Norwich hospital is laid by the Prince of Wales.

### 17th June 1899

The Royal Arcade is opened to the public.

## July

### 7th July 1549

Kett's Rebellion breaks out. During a gathering in Wymondham in July 1549 to celebrate the feast of St Thomas, grievances are stirred up concerning the economic problems faced by agricultural workers in East Anglia, particularly surrounding enclosure and private ownership of land. Robert Kett, though a landowner himself, is aggrieved with the gentry's increasing political gains, takes leadership and calls for a redistribution of local power. Enclosures were broken down (including Kett's own holdings), and the group relocated to Mousehold Heath.

**Robert Kett**



### 7th July 1833

A 'fireball' fell on the thatched roof of the Black Tower off King Street and burnt it out.

### 30th July 1900

The first tram-cars run in Norwich.



## August

### 1st August 1994

The award-winning Central Library burns down.

### 9th August 1272

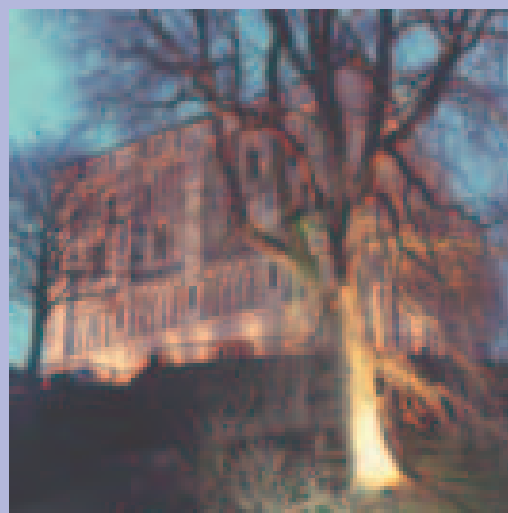
The Norwich Riot begins. Following provocations from monks in the Cathedral priory, a mob of citizens broke into the precinct and destroyed St Ethelbert's Church and parts of the monastery. As a result, Norwich was the only English city to be excommunicated by the Pope.

### 19th August 1531

Thomas Bilney, a protestant martyr from Norwich, was burnt at Lollards Pit for heresy.

### 27th August 1549

The uprising led by Robert Kett is put down by the Earl of Warwick and an army of Swiss and German mercenaries. Kett is tried in London and then hanged from Norwich castle – his body left to rot as a warning to others.



*Norwich Castle*

## Stop Press . . . . Stop Press . . . . Stop Press . . . . Stop Press . . . .

### Update on Heritage Open Days



134 events are now registered for Heritage Open Days, including retail window displays in the Norwich Lanes and a screening of

archive film organised with Screen East.

#### **But there's still time to get involved!**

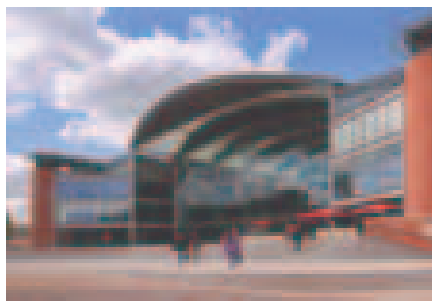
Although it's now too late to get into the print brochure, entries for web-listing will be taken until the end of July. Contact HEART urgently if you still wish to register an event.

### EPOCH Centre of Expertise

HEART has agreed to partner with the Forum Trust to establish, with other stakeholders, the first in a series of Europe-wide centres of expertise for the use of new technology in the interpretation of cultural heritage. This is part of the EPOCH project, an EU funded programme involving over

90 partners from across Europe. HEART has already undertaken cutting-edge work in this field with the use of mobile phone technology to deliver text, pictures and audio about heritage issues and has also worked with the UEA School of Computing to develop virtual reality fly-throughs of heritage buildings. Other local partners in the centre of expertise include the Norfolk Archive Centre, the East Anglian Film Archive, UEA, BBC, Screen East, NMAS, the Education Centres Association, the Anglican Cathedral and a number of technology providers.

*The Forum*



### Great & Good Calendar

Jarrolds have approached HEART to ask if it would like to partner with them in their 2007 corporate calendar. Previously, collaborations have included the Norfolk Wildlife Trust, the Broads Authority and the East Anglia Art Foundation. It is proposed that the 12 'Great & Good' buildings will feature and this will not only give profile to the unique, Treasury-sponsored project (see earlier story) but will also help to raise the profile of the buildings individually. In line with HEART's 'Norwich Discovery' theme, we hope to surprise the calendar's audience with some more unusual perspectives of these striking buildings.

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