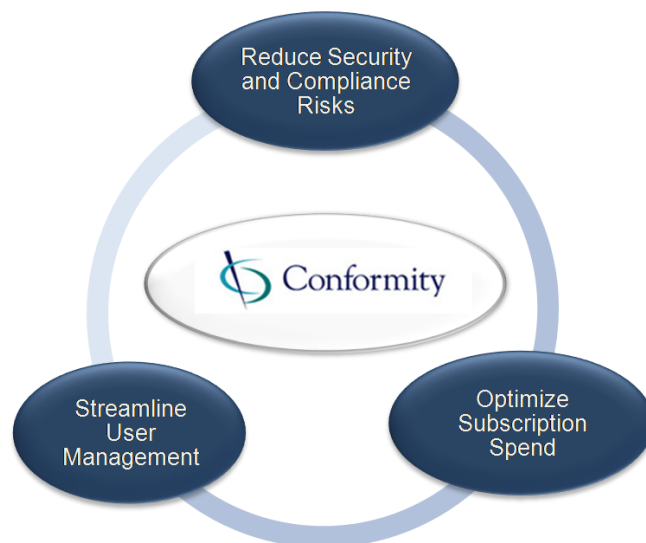# Conformity

Conformity Solution Overview

MAKING SAAS AND THE CLOUD BUSINESS READY

SaaS and cloud applications are driving a revolution, enabling organizations to become more agile, flexible and responsive   Unfortunately SaaS 'silos' are also creating management headaches. As initial SaaS deployments were often hidden from IT and finance executives, so have been their management and support costs. These costs grow exponentially with each new deployment, creating an unsustainable 'scaling of pain'. It is imperative for organizations to get ahead of the curve on SaaS management before complexity and costs spiral out of control.

Conformity's breakthrough SaaS management solution provides CIOs, CFOs and their teams a centralized point of management, governance and control for SaaS applications and users. Provided as an on-demand service itself, Conformity's rapid deployment provides customers near immediate ROI with the first report they generate. Conformity helps organizations to address the critical challenges that SaaS adoption is creating in the areas of:

» **Security and compliance –** Conformity enables internal auditors to reduce security and compliance risks. User authorizations and changes can be centrally managed with Conformity, streamlining audit activities and reducing exposure.

» **Finance –** Conformity provides CFOs and IT controllers visibility and control over spend on SaaS subscriptions and licenses, and enables extension of IT chargeback models to the cloud

» **Operations –** Conformity enables organizations to streamline and automate core user provisioning and management processes, and to integrate management with existing directories.

Reduce Security and Compliance Risks

Conformity

Streamline User Management

Optimize Subscription Spend

Conformity provides a fresh, new approach to management of applications and users, and has been architected from the ground up for simplicity and ease of use. Conformity makes SaaS and cloud applications business ready, enabling your organization to accelerate your migration to the cloud.

Perspectives from Our Customers:

Initiate

"Conformity's centralized management and compliance reporting is a must have. We now require all our on-demand apps to be managed through Conformity…"
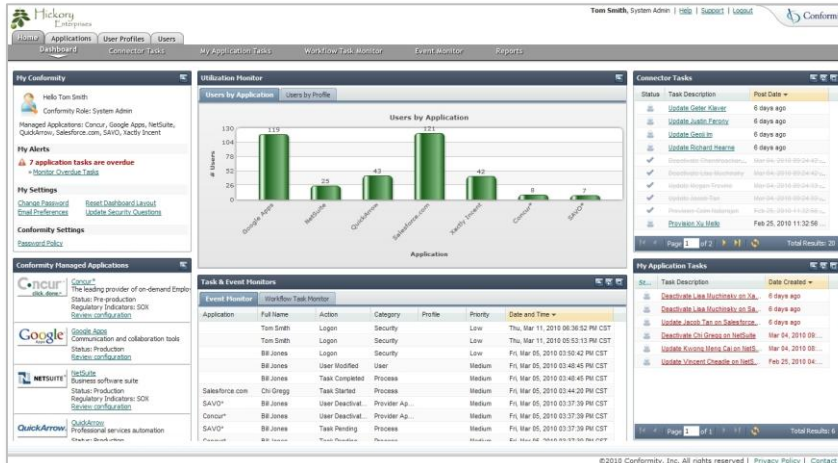
Scott Carruth, VP of IT - Initiate Systems

GENBAND

"Conformity provides a scalable way to manage users, coordinate administration and enforce policy, and is core to our cloud computing strategy…"

Brad Bush, CIO - Genband

Conformity provides organizations a platform for management of SaaS applications and users.

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CAPABILITIES

» **User provisioning –** provides centralized point for provisioning and deactivation of SaaS user accounts, and ongoing management of as permissions and authorizations.

» **Role and profile management –** enables organizations to centrally manage cloud application roles, profiles and permissions through normalized authorization models, and to map policies to users and associated roles.

» **Approval workflows –** provides auditable cross-functional approval processes for users requiring new or amended access permissions, and for role and profile changes.

» **Collaborative administration –** provides ability for business and IT administrators to collaboratively manage and administer users.

» **Directory integration –** enables organizations to seamlessly synchronize Conformity's user repository with users, groups and policies contained in on-premise directory services.

» **Compliance reporting –** provides user access, change and segregation-of-duty reports required for effective preparation for audits for SOX, HIPAA, PCI and other regulatory mandates and standards.

» **Usage analytics –** provides visibility, analytics and reporting on cloud application and license utilization.

» **Change management –** enables archiving, management and recovery of application configurations and role models.

BENEFITS

» **Reduced security and compliance risk –** reduces risk of unauthorized access to sensitive financial, customer and employee data, and risks of material audit findings.

» **Optimized SaaS license allocation –** provides visibility needed to eliminate spend on unused or underutilized seats and to optimize usage and allocation.

» **Automated user administration –** enables IT efficiency through streamlining of redundant, manual, administrative activities.

PLATFORM SUPPORT

The Conformity platform provides templates, tools and workflow needed to manage all cloud applications in a customer's environment. Conformity also provides additional analytics, reporting, and provisioning automation through integrations with the following leading cloud applications:

» Salesforce.com　　　» Xactly

» NetSuite　　　　　　» OpenAir

» GoogleApps　　　　» QuickArrow

As we are continuously expanding support, please check our website for the most current list of integrated applications.

The Conformity platform supports directory integration support for Microsoft Active Directory, and is also compliant with standards such as SAML and SPML. Conformity also provides support for VeriSign strong authentication services.

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ABOUT CONFORMITY

Conformity is the provider of the first management and governance solution for cloud applications. Conformity enables organizations to centrally manage on-demand applications, users and data, reducing security and compliance risks and operational costs associated with SaaS and cloud applications. Headquartered in Austin, TX, Conformity was named a "Top 10 IT Management Start-Up to Watch" by Network World.

For more information:　　www.conformity-inc.com　　|　　+1.512.682.8200　　|　　sales@conformity-inc.com