

Asiana Club

Magic Miles

Join the exciting adventure world of Magic Miles,
Asiana Airlines' children mileage program

Membership Guide



ASIANA AIRLINES

Congratulations!

You are now a member of Asiana Magic Miles Program. If you love to fly and are ready to have fun, you're going to enjoy being a Magic Miles Member. We have exciting plans just for you that will make flying Asiana Airlines a very special experience.

Welcome To Asiana Magic Miles

Because you are an important Magic Miles Member, you will be able to earn free travel just for flying Asiana Airlines. And there're even more.

You will also receive super savings on entrance fees to amusement parks and discounts on your favorite foods and drinks from our program partner friends.

To learn all about the special benefits you get as a Magic Miles Member, please take a moment to look through this guide with your parents.

Asiana Magic Miles for fun, for adventure, for you!

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★ Visit Magical Cities Around The World On Asiana Airlines!

Tokyo, Saipan, Jeju Island, Hong Kong, New York, Seattle, Frankfurt, London... If you have ever dreamed of visiting these exciting cities, Magic Miles can help you get there. The more often you fly Asiana Airlines, the sooner you will be able to fly to the magical city of your choice. This map shows just some of the cities you can fly to for free on Asiana Airlines.



KOREA	Seoul, Busan, Daegu, Gwangju, Incheon, Jeju, Jinju, Mokpo, Pohang, Ulsan, Yeosu
JAPAN	Asahikawa, Fukuoka, Fukushima, Hiroshima, Kumamoto, Matsuyama, Miyazaki, Nagoya, Okinawa, Osaka, Sendai, Takamatsu, Tokyo (Narita), Tokyo (Haneda), Toyama, Yonago
CHINA	Beijing, Changchun, Chengdu, Chongqing, Dalian, Guangzh, Guilin, Hangzhou, Guangzhou, Harbin, Nanjing, Qingdao, Shanghai, Shenyang, Shenzhen, Tianjin, Weihai, Yanji, Yantai, Xian

Earning Miles

✦ How To Earn Free Travel

Earning Free Travel is easy. As a Magic Miles Member, you will earn miles every time you fly on Asiana Airlines. You will earn 0.75 miles for every single mile an Asiana Club member would have earned. The Mileage Accrual Chart on the next page shows you exactly how many miles you can earn as a member of the Asiana Magic Miles Program. Don't forget to provide your membership number whenever you fly with Asiana!



Mileage Accrual Chart For Asiana Magic Miles

FLIGHT ACTIVITY	MILEAGE EARNED
Flights in Travel Class	75% of Eligible Mileage
Flights in Business Class	+ 25% Travel Class Bonus
Flights in First Class	+ 50% Travel Class Bonus

Travel within Korea	(miles)	Travel to United States	(miles)
Seoul (Gimpo,Incheon) - Busan	165	Incheon - Chicago	4,907
Seoul (Gimpo,Incheon) - Jeju	210	Incheon - Los Angeles	4,476
Seoul (Gimpo) - Daegu	120	Incheon - San Francisco	4,229
Seoul (Gimpo) - Gwangju	127	Incheon - Seattle	3,899
Seoul (Gimpo) - Jinju	180	Incheon - New York	5,161
Seoul (Gimpo) - Mokpo	142		
Seoul (Gimpo) - Pohang	142		
Seoul (Gimpo) - Ulsan	157		
Seoul (Gimpo) - Yeosu	165		
Busan - Jeju	142		
Cheongju - Jeju	172		
Daegu - Jeju	157		
Gwangju - Jeju	90		



Travel Between Korea & Japan (miles)

Incheon	
Asahikawa	705
Fukuoka	262
Fukushima	577
Hiroshima	315
Kumamoto	307
Matsuyama	322
Miyazaki	360
Nagoya	450
Okinawa	592
Osaka	397
Sendai	592
Takamatsu	360
Tokyo Narita	570
Toyama	442
Yonago	300
Busan	
Fukuoka	105
Osaka	270
Gimpo	
Tokyo Haneda	570
Jeju	
Fukuoka	172

Travel Between Korea & Northeast Asia (miles)

Gimpo	
Shanghai(Hongqiao)	397
Incheon	
Beijing	427
Changchun	337
Chengdu	1,026
Chongqing	957
Dalian	225
Guangzhou	949
Guilin	960
Hangzhou	465
Harbin	435
Khabarovsk	660
Nanjing	442
Qingdao	270
Sakhalinsk	786
Shanghai	397
Shenzhen	958
Taipei	690
Tianjin	390
Weihai	187
Yantai	217
Yanji	292
Xian	762
Busan	
Beijing	577
Guangzhou	948
Shanghai	390
Hangzhou	465
Weihai	322
Shenyang	412
Daegu	
Shanghai	397
Jeju	
Shanghai	255
Gwangju(Muan)	
Beijing	495
Cheongju	
Beijing	480

Travel Between Korea & Southeast Asia (miles)

Incheon	
Bangkok	1,710
Cebu	1,413
Clark Field	1,188
Hanoi	1,260
Ho Chi Minh City	1,665
Hong Kong	969
Kota Kinabalu	1,709
Manila	1,218
Phnom Penh	1,680
Phuket	2,017
Siem Reap(Angkor Wat)	1,631
Singapore	2,160
Busan	
Bangkok	1,727
Ho Chi Minh City	1,647
Manila	1,136

Travel Between Korea & Southeast Asia (miles)

Incheon	
Almaty	1,950
New Delhi	2,173
Tashkent	2,259

Travel Between Korea & Oceania (miles)

Incheon	
Saipan	1,453
Sydney	3,882
Busan	
Saipan	1,293

Travel Between Korea & Europe (miles)

Incheon	
Frankfurt	4,020
London	4,239
Paris	4,219

- For group tickets (G, T class), 75% of adult group ticket mileage will be accrued.
- For tickets in V or W class, 75% of adult mileage will be accrued.
- Tickets discounted by more than 50% of published tariff are not eligible for mileage accrual.

★ How To Use Your Mileage Credits

Once you have enough miles, you can exchange them for free flights to exciting cities around the world on Asiana Airlines. The chart tells you where you can fly with your Asiana Magic Miles mileage. You choose what works for you.

Free Tickets	(Miles/Roundtrip)		
	Travel Class	Business Class	Frist Class
Korea Origin/Destinations			
Korea - Domestic	10,000		
Korea - Japan, NE Asia	30,000	45,000	60,000
Korea - SE Asia	40,000	60,000	80,000
Korea - SW Asia	50,000	75,000	100,000
Korea - US/Oceania	70,000	105,000	140,000
Korea - Europe	70,000	105,000	140,000
Non-Korea Origin/Destinations (via Korea)			
Japan - NE Asia	45,000	60,000	90,000
Japan/NE Asia - SE Asia	55,000	70,000	100,000
Japan/NE Asia - SW Asia	60,000	80,000	110,000
Japan/NE Asia - US/Oceania	75,000	110,000	150,000
Japan/NE Asia - Europe	75,000	110,000	150,000
SE Asia - Europe	85,000	125,000	170,000
SE Asia - SW Asia	70,000	105,000	140,000
SE Asia - US/Oceania	85,000	125,000	170,000
SW Asia - US/Oceania	95,000	140,000	190,000
Oceania - US	105,000	160,000	210,000
Oceania - Europe	105,000	160,000	210,000

- Children under the age of 7 are not eligible for First Class award travel or seat upgrades to First Class.
- Award travel and seat upgrades between Saipan and the US (via Korea) are not permitted.

Upgrades

(Miles/Roundtrip)

	Travel Class	Business Class
	→ Business Class	→ First Class
Korea Origin/Destinations		
Korea - Domestic		
Korea - Japan, NE Asia	20,000	20,000
Korea - SE Asia	25,000	25,000
Korea - SW Asia	25,000	25,000
Korea - US/Oceania	60,000	60,000
Korea - Europe	60,000	60,000
Non-Korea Origin/Destinations (via Korea)		
Japan - NE Asia	30,000	30,000
Japan/NE Asia - SE Asia	35,000	35,000
Japan/NE Asia - SW Asia	35,000	35,000
Japan/NE Asia - US/Oceania	60,000	60,000
Japan/NE Asia - Europe	60,000	60,000
SE Asia - Europe	75,000	75,000
SE Asia - SW Asia	40,000	40,000
SE Asia - US*/Oceania	75,000	75,000
SW Asia - US/Oceania	75,000	75,000
Oceania - US	100,000	100,000
Oceania - Europe	100,000	100,000

- Children under the age of 7 are not eligible for First Class award travel or mileage upgrades to First Class.
- Exclusions: Award travel between Saipan and USA via Korea is not permitted
- All Points: Upgrades not permitted from international Group Fares or any fares discounted by more than 50% from the published price.

Region Definitions

NE Asia	China (excluding Hong Kong), Khabarovsk, Sakhalinsk, Taipei
SE Asia	Bangkok, Cebu, Clark, Hanoi, Ho Chi Minh City, Hong Kong, Kota Kinabalu, Manila, Phuket, Phnom Penh, Saipan, Siem Reap (Angkor Wat), Singapore
SW Asia	Almaty, New Delhi, Tashkent
Oceania	Sydney

Blackout Periods

2008

International Routes	Departure from US cities	5/17-6/30, 12/6-12/21
	Departure from non-US cities	1/1-1/15, 2/1-2/7, 7/17-8/18, 9/12-9/14, 12/27-12/31
Korea Domestic Routes		1/1, 2/5-2/11, 7/16-8/24, 9/12-9/16, 12/30-12/31

2009

International Routes	Departure from US cities	5/15 - 6/30, 12/11 - 12/23
	Departure from non-US cities	1/1 - 1/15, 1/20 - 1/26, 7/17 - 8/18, 9/26 - 10/2, 12/27 - 12/31
Korea Domestic Routes		1/1, 1/23 - 1/28, 7/17 - 8/23, 10/1 - 10/5, 12/30 - 12/31

- Blackout restriction waivers are available for an additional 50% of the normal award mileage to permit travel during blackout periods.
- The above blackout periods apply to the date of departure.
- An additional 50% mileage will be charged on any one-way itinerary that includes a segment via Korea, as long as any segment of that trip includes a date of departure during the blackout period. For roundtrips, the additional charge applies to either the start or return leg of the itinerary, depending on which leg has a segment that includes a date of departure during the blackout period.
- Example : For a Los Angeles-Seoul-Manila one-way itinerary, if travel for any one of the 2 segments falls within the blackout period, an additional 50% mileage will be charged on the whole itinerary.



Benefits Of Magic Miles



★ As A Magic Miles Member, You're In For A Real Treat.

The official Magic Miles Newsletter is full of stories, partner discounts and Asiana news. You'll have hours of fun looking through the member's only newsletter, which is mailed directly to your e-mail address.

★ Who Are Asiana's Magic Miles Partners?

As a Magic Miles Member, you'll receive special discounts and other great benefits to enjoy.

Sizzler Present your Magic Miles card and receive a free salad bar when you dine with at least two paying adults at Sizzler locations in Korea.
www.sizzler.co.kr



Disneyland (LA) Park Hopper Ticket
The Park Hopper ticket gives unlimited access to Disneyland and California Adventure Park.



	Normal Price		Asiana Price	
	Adult	Child	Adult	Child
1 day	83 USD	73 USD	75 USD	66 USD
2 days	122 USD	102 USD	110 USD	92 USD

1 day single park ticket :

This ticket gives unlimited access to either Disneyland or California Adventure Park.

Normal Price	Asiana Price		
Age 10 years and over	Age 3-9 years	Age 10 years and over	Age 3-9 years
63 USD	53 USD	60 USD	50 USD

- The same price applies for weekdays, weekends and public holidays
- Blackout dates: 20-24 November 2007, 21 December 2007 to 2 January 2008, 14-31 March 2008
Visit the Asiana website and look for the Disneyland icon. The above prices apply only when reservations are made through the Asiana website. flyasiana.com

Magic Miles Conditions

★ Be sure to read the Magic Miles Rules

Earning Mileage Credits

1. Magic Miles is open to children ages two (2) to eleven (11).
2. Upon turning 12 years old, Magic Miles Members will automatically be transferred to Asiana Club. All miles in the member's Magic Miles account will be transferred to their new Asiana Club account.

Special Announcements

1. To earn Magic Miles mileage credits, provide your Magic Miles number when making reservations, and present your membership card when checking-in for your flight. Mileage will be credited to your account automatically.
2. Retain all flight information, including tickets and boarding passes until the mileage appears on your account summary. If there is a mileage discrepancy, you will be required to provide the original copy of tickets and boarding passes for flights in question.
 - Claims for missing mileage must be made within one year from the date of departure (6 months for Singapore Airlines).



3. Mileage credit will be awarded on qualifying Asiana flights and Star Alliance carrier flights only, and will be calculated on class of service paid. No miles will be awarded on non-Star Alliance flights or code-share flights.
4. Asiana Club mileage will be based on the purchased class of service, not the seated class of service. For example, when you use an upgrade award from Y to C or C to F, you will not receive the class of service bonus for the upgraded class of travel.

General Rules For Award Tickets

1. All free tickets must be ticketed by an Asiana City Ticket Office or Asiana Airport Ticket Office. Free tickets cannot be issued by travel agents.
2. Award travel is fundamentally for the use of the Magic Miles member but may be transferred to family members as listed below.

Family members eligible for award transfer

- grandparents, parents, brother, sister

3. No miles will be awarded on non-Star Alliance flights or code-share flights.
4. Magic Miles awards may not be used in conjunction with other certificates, coupons, discounts or promotional offers unless otherwise stipulated.
5. Award tickets are valid for 12 months from the date of issuance. Travel must be completed within the validity period.
6. A service fee may be charged in the event of refunding unused or lost awards, or re-issuing lost award tickets.

Making Reservations For Award Travel

When redeeming your Magic Miles mileage for award tickets, make your reservation through Asiana Airlines or your travel consultant. Inform the agent that you are redeeming miles from your Magic Miles account. Failure to do so may result in the cancellation of your reservation and/or refusal of travel.

For more information, please visit flyasiana.com or refer to the Asiana Club Membership Guide.

- For details, please check the Asiana website at flyasiana.com, or the Asiana Club Membership Guide. Asiana Magic Miles is a special program of Asiana Airlines and general Asiana Club rules apply for any aspect not mentioned in the Asiana Magic Miles Membership Guide.

• For Additional Information Call

U.S.A.	1-800-227-4262	Japan	81-3-5572-7730
Korea	1588-8180 (Within Korea only)	China	400-650-8000 (Within China only)

● Asiana Airlines Privacy Policy

1. Asiana Airlines (hereinafter "Asiana"), with the member's agreement, shall collect from its members personal information required to provide services and related information.
2. Asiana shall collect, use, or provide to a third party personal information on children under the age of 14 only with the agreement of the child's legal guardian. In this event, Asiana may request a signature or minimum information required to confirm the identity of the legal guardian. The legal guardian may access or request amendment to the child's personal information, or may withdraw agreement for the child's membership.
3. Asiana shall collect from its members the minimal amount of personal information. The information required and its uses are listed as follows, and provision of any other information is optional.
 - Name (English and Korean): Flight reservations, issuance of membership card
 - Citizen Registration No., Date of Birth: Identification
 - Telephone No.: Flight Reservations and Callings if needed.
 - Address, Zip/Postal Code, email address: Providing information on amendments to terms and conditions, mileage records, and marketing information
 - Passport No., Nationality: Immigration procedures when traveling abroad
4. Asiana collects personal information or passes information on to a third party with the member's full agreement. In the following cases, however, Asiana may provide personal information without the member's agreement.
 - In the event that payment for services provided must be settled
 - In the event that personal information is required for statistical compilation, academic research or market surveys, provided that it is presented in such a form that the identity of the member whose information is being provided cannot be recognized by particular individuals
 - In the event that the provision of personal information is required in accordance with certain laws
 - In the event that the provision of the minimum amount of personal information (name, address, phone number) is required by courier companies for purposes of delivery (Delivery/shipping companies: C&I, DM Line, Jeil Culture Printing)
5. Asiana may, with the member's full agreement, share personal information with Star Alliance partner airlines for marketing purposes or promotions.
6. Aside from the case stipulated in previous article, Asiana is liable for any damages incurred when personal information is used for purposes outside the prescribed purposes of collection or shared with a third party without the member's agreement. However, Asiana is not liable in the event the member leaks information intentionally or through carelessness, provides false information, or when information does not coincide due to the member's failure to give notice of any amendments to personal information.

7. Members may access their personal information at any time and make requests for amendments or deletions. Asiana will immediately take the necessary measures to comply with the member's requests.
8. Enquires regarding withdrawal of membership can be made by phone (Asiana Club Service Center: 1-800-227-4262) in writing, or by email. To withdraw, member's must submit to the Asiana Club Service Center a signed Asiana Club Membership Withdrawal form, a written statement forfeiting any remaining mileage, and proof of identity.
9. Asiana employs a personal information officer who is in charge of protecting members' personal information. Any enquiries regarding personal information should be addressed to the person in charge.
 - Private Information Officer: General Manager, Asiana Club
 - Address: 3rd Floor, A-dong, Asiana Town, Osseo-dong 47, Gangseo-gu, Seoul
 - Phone: 1588-8180 (within Korea only)
10. Asiana immediately deletes and destroys a member's personal information upon the withdrawal of membership, deprivation of membership, or after information has been used for a specific purpose. However, personal information may be retained when required by law.



