

Multi-County Goods Movement Action Plan

Metro Contract No. PS-4310-1268-01-17-1



Metro



Study Overview



Overview

Develop a multi-county action plan which balances communities' issues (e.g. environmental, congestion concerns, economic impacts, etc.) with the need to move goods throughout the region.

In response to issues & impacts associated with moving goods.

Solutions will address all modes, and will include capital and non-capital options.

The Overall Approach

(Not Just Another Study)

- **Limit new data collection**
- **Use existing travel demand models**
- **Focus on consensus building, feasibility & implementation**
- **Action plan that is credible, supportable & fundable**

Our Philosophy

Sail the Seven C's:

1) *Communication*

2) *Coordination*

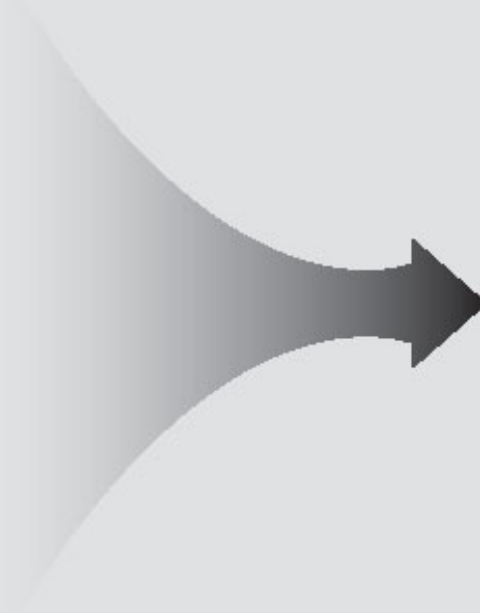
3) *Credibility*

4) *Compromise*

5) *Consensus*

6) *Coalition*

7) *Champions*



\$CAPITAL

Team of Local Goods Movement Experts

PROJECT MANAGEMENT

The RNO Group

PRIME CONSULTANT

Wilbur Smith Associates

SUB-CONSULTANT TEAM

OUTREACH

Arellano Associates
(Lead)

⋮

Urban Solutions, LLC
(Support)

ANALYSIS

Jones & Stokes
(Environmental/Community Impacts)

⋮

Economics & Politics, Inc.
(Economics)

⋮

Sharon Greene & Associates
(Funding)

LOCAL GM

Gill V. Hicks & Associates, Inc.
(Ports)

⋮

George R. Fetty & Associates
(Rail)

⋮

WCL Consulting
(Logistics/Warehousing)

Scope of Work

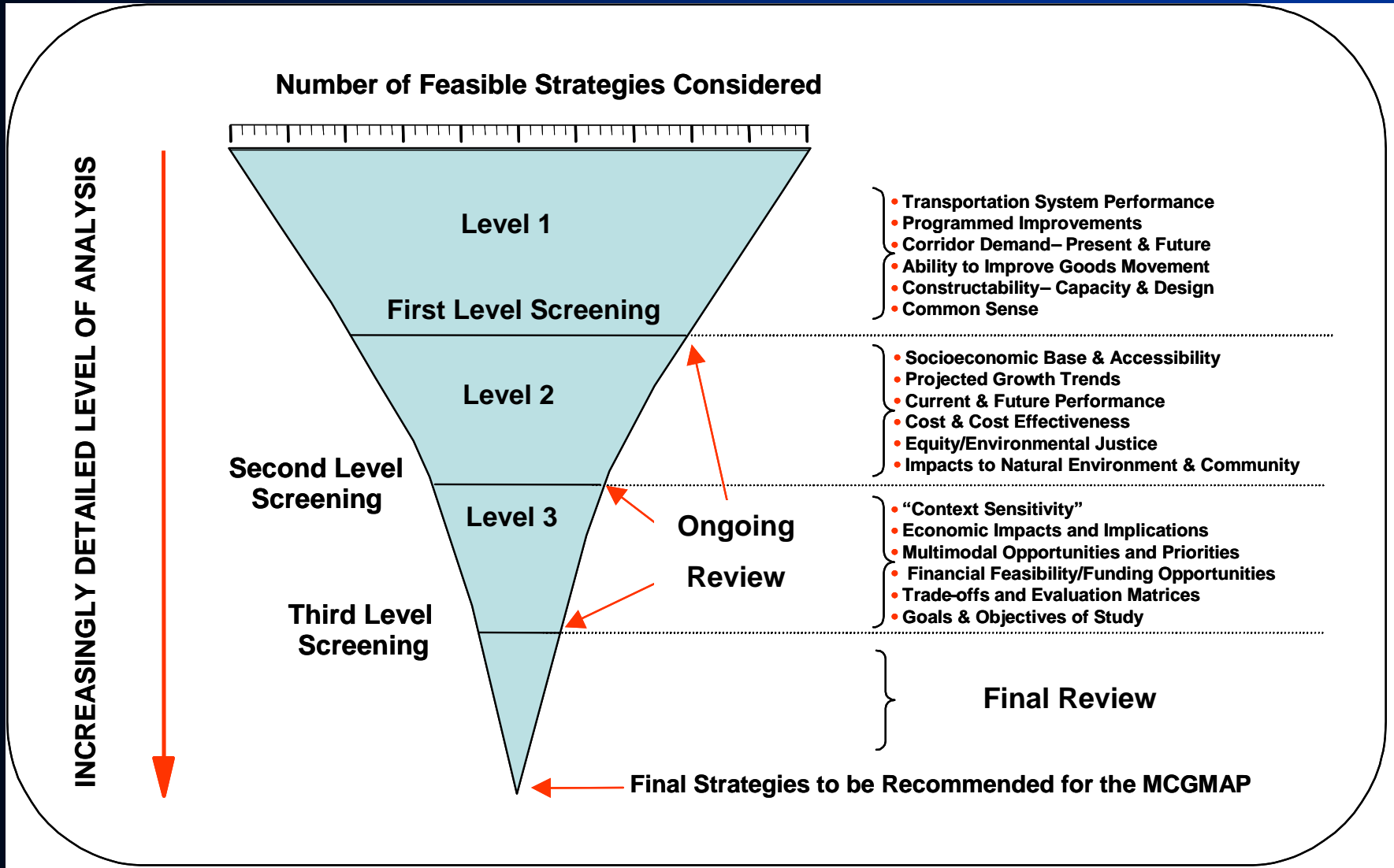
- **TASK 1: Project Management / Administration**
- **TASK 2: Outreach Assistance**
- **TASK 3: Compile and Collect Goods Movement Data and Prepare Report**
- **TASK 4: Assess Growth in Freight Demand, Trends in the Logistics Industry and Baseline (2030) System Performance**
- **TASK 5: Evaluate the Community, Environmental, and Economic Impacts of Freight Movement Generators and Facilities**

Scope of Work

(Continued)

- **TASK 6: Identify and Evaluate Strategies for Improving the Movement of Goods**
- **TASK 7: Identify Strategies for Mitigating the Effect of Goods Movement on Local Communities and the Environment**
- **TASK 8: Develop Multi-County Goods Movement Action Plan Report and Identify Institutional / Funding Arrangements Needed to Implement the Plan**

Funnel Approach



Tentative Schedule

18 month process – completion by Jan 2007

Current – Existing conditions



Jan- April 2006 – Forecasts, analysis, issues



April – July 2006 – Early strategies



July – Sept 2006 – Evaluate likely strategies



Sept – Dec 2006 – Finalize MCGMAP