

# FEEDBACK FROM THE FRONT LINES



## **“The story behind my ESS goggles is as follows...**

On 07 April 2003 1430hrs vic. Baghdad (obj. MOE) my platoon, third platoon Aco 3-15, had been fighting as part of Task Force 3-15 IN on obj. MOE vic. Hwy 8. The fighting was very intense—for 18 hrs we had been in contact w/ the last stronghold of Saddam’s zeros.

After returning from a casualty evacuation mission along RPG alley, just 3km away, I reoccupied my original position on Hwy 8 overlooking the west bound lanes. Myself (the Platoon Sergeant) and my crew had just engaged and destroyed one of many RPG teams when our vehicle took a direct hit from an overlooked RPG team on our left flank, destroying our TOW missile launcher and my Bradley commander’s hatch.

I was hit in my neck, upper left shoulder, and face with shrapnel, but thanks to my ESS goggles, my eyesight is still intact and no shrapnel penetrated my ESS goggle lenses at all. These goggles, as you will see, still have the shrapnel in the lens. I fought through the shrapnel in the shoulder and neck and continued to bring the fight to the enemy. I believe that if the shrapnel would have hit my eyes that would have taken me and my crew out of a serious and historical fight resulting in the fall of the Saddam regime. Who knows, obj. MOE could have been the turning point of the war by giving the enemy a big boost in morale and making our fight that much harder.

**Thank You Very Much for your wonderful product. I’m a believer in your product, PROTECTING EYES ONE BATTLE AT A TIME.”**

***SFC Morales, ACO 3rd BN 15th IN***



## **ADDITIONAL MILITARY FEEDBACK**

“As you likely know the Division got the Profile NVG Goggles. They have worked great! They work + Soldiers like them = They are worn!!! Appreciate it.”

**- LTC, 101<sup>st</sup> Airborne**

“I have been deploy to Iraq for 2 months now and soon after my arrival I received your military issue [Land Operations] goggle. They work great! They fit perfectly over my glasses and I prefer them over the Wiley-X brand. Thank you for your time and energy.”

**- 1LT, 1/3 ACR**

“Your goggles are the best piece of gear I own now. They are extremely comfortable and increase my field of vision by at least 30%. As you know this is very important on the flight deck and improves our safety margin by leaps and bounds on the most dangerous 4 1/2 acres in the world.

I would like all our Marines in this squadron to own a pair of these goggles. I believe they will increase our margin of safety and could save someone from serious injury. Our Marines are willing to pay for these out of our own pockets. Thank you for making such an outstanding product.”

**- GySgt, USMC**

“I have been wearing these goggles for about five months and they are 100 percent better than the old goggle. Thanks from the tip of the spear.”

**- ABHC**

“We have been using the ESS goggles for 6 weeks now, in weather conditions ranging from the mild temperatures and low humidity of Southern California to the high humidity/rain and high temperatures we have experienced during the last three weeks while operating in the Japan/Korea area. The goggles have received a resounding “thumbs up” for their improved comfort, field of vision, clarity of vision and durability.”

**- LCDR (CVW-2)**

“I recently purchased two sets of your flight deck goggles. They are outstanding! I’ve been using them for about 2 weeks now out here in the gulf and I couldn’t ask for anything better.”

**- Vma542 CC SNCOIC**

“I am a deployed US soldier serving with the 656 Trans Co. I was issued goggles produced by your company. I must say that these goggles are far superior to previous models I have used in my military service. Thanks for making a great product!”

**- SSG, 544 MT BM**

“Just a quick note to say how impressed I am with ESS goggles. Recently, we conducted some live fire Close Quarter Battle training. I was wearing the ESS Land Ops goggles and thought, “Why don’t we throw some grenades at these and see what happens?” The goggles were placed against the blast wall and we threw numerous F1 grenades in the direction with one or two landing within 1 meter, the rest within 5 meters. Only one blast saw three ball bearings penetrate the lenses—“not bad we thought.” On closer inspection, we found that the three ball bearings were caught within the foam padding, so the frag would not have actually penetrated the eye area at all! I then wore the goggles for the rest of the range practice with no visual obstructions and clarity just as good as before. The boys were impressed to say the least.”

**- CPL DC Simmonds, Alpha Company,  
3rd Battalion, Royal Australian Regiment**

“Thank you for the two pair of goggles you sent me. They are the talk of the flight deck. We all like the way they fit, and the added vision we have with them.”

**- ABH3**

“In a nutshell, these goggles have been given rave reviews. All reported increased vision and improved comfort. These goggles are a huge improvement over the current goggles issued to flight deck personnel at this time.”

**- CAPT**