



BikeFest is BikePGH's annual 10-day celebration of bicycling in the Pittsburgh region. It's set in motion by our legendary BikeFest Fundraiser Party on Friday, August 6, 2010 at the Opera Building in the Strip District. The BikeFest Party is an opportunity for your organization to show support for our vibrant and growing cycling community while delivering your messaging to healthy, eco-friendly people of all ages.

The BikeFest Party was enjoyed by more than 500 attendees last year and featured support from UPMC Center for Sports Medicine, Cannondale, Planet Bike, most local bike shops and other bike-friendly businesses. The party includes a private VIP event; silent auction; great food and drinks; live music and DJs for dancing; and lots of giveaways. Please consider supporting this event and the important work that we do to make Pittsburgh a more livable, safe and bike-friendly city with a contribution at one of the following levels:

Biggest Bike Advocate in Pittsburgh - \$10,000 and up

- Naming rights to the event (“*Your Company* presents BikePGH’s BikeFest 2010”)
- The opportunity for a representative from your org. to make podium remarks to the party
- Any and all of the below perks and then some - we’ll make it worth your while.

Tour Legend - \$5,000 - \$9,999

- Named inclusion in all print and radio advertising
- Ad (125x200pix) on BikeFest web page and BikePGH homepage
- Ad/Logo (large) on BikeFest poster
- Logo (large) on BikeFest calendar one-pager
- Ad/Logo (large) projected on screen at BikeFest Party
- Podium acknowledgment at BikeFest Party
- Large Logo in all BikeFest e-communications
- Negotiable amount of VIP tickets

Stage Champion – \$2,500 - \$4,999

- Ad (125x150pix) on BikeFest web page
- Ad/Logo (medium) on BikeFest poster
- Logo (medium) on BikeFest calendar one-pager
- Ad/Logo (medium) projected on screen at BikeFest Party
- Podium acknowledgment at BikeFest Party
- Logo (medium) in all BikeFest communications
- 8 VIP tickets to the BikeFest Party, 8 standard tickets

Peloton – \$1,000 – \$2,499

- Ad (125x100) on BikeFest web page
- Logo on BikeFest poster
- Logo on BikeFest calendar one-pager
- Name projected at BikeFest Party
- 4 VIP tickets, 4 general event tickets

Domestique – \$500 - \$999

- Logo (125x50) on BikeFest web page
- Name listed in the eMessenger
- Name on BikeFest calendar one-pager
- Name on signage at BikeFest Party
- Bike Pittsburgh corporate membership
- 2 VIP tickets



We'll gladly accept auction and giveaway item donations to comprise 50% of the value of any level but we encourage you to support our cause with a monetary contribution as well. **Please submit logos by June 22 to be included on print materials.**

BikePGH's "BikeFest" Financial Sponsorship Commitment Form

Sponsor Name (As it should appear on event materials) Support Amount (\$)

Your Name Company/Organization Title

Primary Contact (If not you) Company/Organization Title

Mailing Address City State Zip

E-mail Address Company URL Telephone

Authorization Signature Date

To ensure that you receive proper recognition on all printed materials, please return this commitment form and submit your ad or logo at the specified size no later than June 25, 2010 by mail or e-mail.

We request that all logos be provided in .jpg format in both print quality (300 dpi in CMYK) and for the web (72 dpi in RGB) via e-mail to scott@bike-pgh.org and cc our designer, kevinmparent@yahoo.com.

If you have any questions please contact Scott Bricker at 412-325-4334 or Zack Madden at 412-926-8006 or via e-mail: scott@bike-pgh.org or zack@bike-pgh.org