

# APPLICATION FOR CREDIT

**Return to: CREDIT DEPT FAX #313-222-8756**

This application must be completed and approved before credit can be granted.

Sales Representative: \_\_\_\_\_ Estimated Credit \$ \_\_\_\_\_ per month/per year/per ad

## CREDIT APPLICATION INFORMATION

RETAIL   
CLASSIFIED

NATIONAL  (check ad type)  
Other

## ACCOUNT/AGENCY

Fax Ph # \_\_\_\_\_

Name \_\_\_\_\_ Bus. Phone # \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person Regarding Payments & Phone # \_\_\_\_\_

Corporate/Legal Name \_\_\_\_\_

Form of Business:  Corporation  General Partnership  Limited Partnership  Sole Proprietor  Franchise

Name and Location of Parent Company \_\_\_\_\_

Date Business Est. \_\_\_\_\_ Date Incorporated \_\_\_\_\_ State of Incorporation \_\_\_\_\_

Nature of Business/Product \_\_\_\_\_ Duns # \_\_\_\_\_

## OWNER / PRINCIPAL(S) OF FIRM

Name \_\_\_\_\_ Title \_\_\_\_\_ Social Security # \_\_\_\_\_ Home Address \_\_\_\_\_ Phone # \_\_\_\_\_

## BANK REFERENCE(S)

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone # \_\_\_\_\_ Officer \_\_\_\_\_ Checking / Loan Acct. # \_\_\_\_\_

## MEDIA REFERENCES

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone # \_\_\_\_\_ Account # \_\_\_\_\_

## TRADE REFERENCES

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone # \_\_\_\_\_ Account # \_\_\_\_\_

Attach Copy of Most Recent Financial Statement if Applying for Credit of \$20,000 or more a month  
Advertising Agencies, please attach copy of your insertion order and or Statement of Liability

I certify that the information provided in this application is true and correct. I hereby authorize the Detroit Newspapers to investigate references and other sources pertaining to credit and financial responsibility of the applicant. I/We agree to pay all invoices within the stated terms and to pay service charges on amounts paid after invoice due dates at a rate of 1% per month, or the maximum allowable rate, whichever is less. Applicant agrees to indemnify the Detroit Newspapers for all expenses it may incur to enforce collection of any amount due under this contract, including reasonable attorney fees and court costs.

**\*\*Credit Application must be signed in order to process\*\***

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_