



L'ACTUALITÉ INTERNATIONALE 24H/24

INTERNATIONAL NEWS 24/7

قناة للأخبار الدولية 24 ساعة



COVERS INTERNATIONAL NEWS
FROM A FRENCH PERSPECTIVE,
24 HOURS A DAY, SEVEN DAYS A WEEK,
WHILST SHARING FRENCH VALUES
ACROSS THE GLOBE...

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EXTÉRIEUR DE LA FRANCE

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EDITORIAL



Since its launch in December 2006, FRANCE 24 continues to develop superbly, and we at the AEF (Audiovisuel Extérieur de la France) are very proud of its progress.

- With close to 20 million weekly viewers in 2009 across its broadcasting zones, plus five million unique online visitors per month, FRANCE 24 has more than exceeded expectations.
- As the first international news channel to broadcast free of charge and live in three languages on the iPhone®, FRANCE 24 is a reference in modernity, winning first prize in England for 'Best Innovative Technology' in 2009.
- Number one in Spain, Italy, Germany and France, the FRANCE 24 Web sites have raced ahead of their biggest international rivals, taking a solid lead in these four countries.
- With close to 80% of its Web visitors connecting from outside of France, FRANCE 24 has become the most international news channel on the planet. The country with the most significant number of unique visitors is the United States with close to 1.5 million unique visitors per month.
- From 4 to 10 hours a day in 2009, FRANCE 24 continues to develop its third language, Arabic, which has already met with success and which will soon be available 24 hours a day like the French and English broadcasts.

These are a few of FRANCE 24's achievements. The figures and advances demonstrate, above all, the fantastic work achieved by the women and men at FRANCE 24, their thirst for success, their reactivity, their talent, and especially their impressive dedication to the channel.

None of this would have been possible without them. I would like to take this opportunity to thank them all and let them know that, because of them, 2010 will be another year full of success. Bravo and thank you once again!

Alain de Pouzilhac
CEO



FRANCE 24 is the latest news channel on the international scene and it has all the necessary assets to succeed. Firstly, FRANCE 24 is a young and up-to-date company. Launched at the peak of a technological revolution, with a 280-strong team of journalists, supported by technical staff, FRANCE 24 has put the multimedia approach at the heart of its strategy, delivering content to cable and satellite as well as on the Internet and mobile phones all over the world.

Moreover, FRANCE 24 offers a unique blend, combining French appeal with an open outlook on the world. A French channel that communicates in three languages, French, English and Arabic, FRANCE 24 expresses its core values and depicts world news as seen from Paris and Europe. FRANCE 24 benefits from a widespread network of correspondents reacting to the beat of news all over the world.

With programs adjusted to meet the expectations of its viewers and Web visitors, FRANCE 24 offers a rich content, notably in terms of culture and sports, on all three channels and Web sites, plus interviews, debates and confrontations. In just over three years, FRANCE 24 has already become a key reference in Europe, Africa and the Middle East and will extend its distribution to Asia and the Americas.

A subsidiary of the AEF (Audiovisuel Extérieur de la France), a state-funded broadcasting company, FRANCE 24 benefits from complementary synergies with the multilingual radio network of Radio France Internationale and Monte Carlo Doualiya, as well as the French-speaking entertainment network TV5MONDE

Christine Ockrent
COO

FRANCE 24 and the Audiovisuel Extérieur de la France

Audiovisuel > extérieur < de la France

FRANCE 24 IS A FULLY-OWNED
SUBSIDIARY OF THE AUDIOVISUEL
EXTÉRIEUR DE LA FRANCE

The AEF (Audiovisuel Extérieur de la France) is a public holding company that ensures the development and promotion of French audiovisual media companies broadcasting to an international audience, making them more competitive and visible across the world.

The company's subsidiaries include FRANCE 24, RFI (Radio France Internationale), and the Arabic-language radio Monte Carlo Doualiya. The AEF is also the principal shareholder of TV5MONDE.

As globalisation accelerates, a new kind of French media group has taken form, one that is modern, competitive, of international size and that offers a unique perspective on world news.

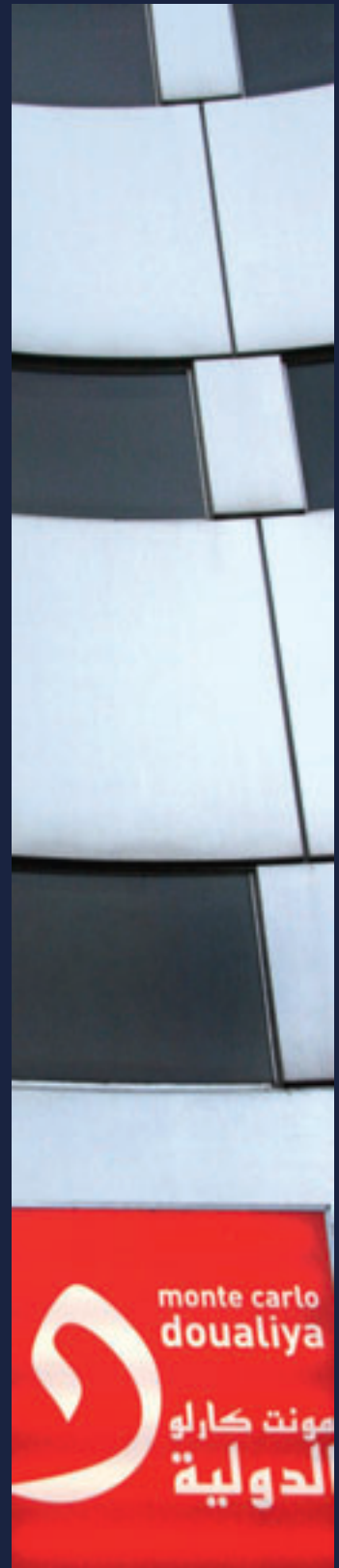
Created in February 2008, the AEF is run by Chief Executive Officer Alain de Pouzilhac and Chief Operating Officer Christine Ockrent.

Along with its media partners in the group, FRANCE 24 is pursuing its development in the quest for a wider audience throughout an expanding territory.



TV5MONDE

Chaîne partenaire



CONQUERING THE GLOBAL AUDIOVISUAL LANDSCAPE

FRANCE 24 has found its rightful place on the international news stage: an original tone, a global presence and the ability to offer a genuine alternative.

Broadcast in three languages, in 180 countries and reaching more than 125 million households, FRANCE 24 is available on virtually every screen!

When the channel was launched in 2006, despite facing strong competition from well-established networks, FRANCE 24 was able to offer a different perspective on international news, as well as a new technological and human approach.

Today, FRANCE 24 is a success and is watched by some 20 million viewers every week across Europe, the Middle-East and Africa.

► In less than four years, FRANCE 24 has already reached its core target with a weekly audience of *nearly 6.5 million opinion leaders*.

- **In Europe:** with 18.2% in brand recognition and a weekly audience share of 2.2 % across the continent, FRANCE 24 registered the highest growth in audience of any international news channel in 2008.⁽¹⁾
- **In the Maghreb:** 58% of opinion leaders watch FRANCE 24 every week, far more than CNN International (36%) and BBC World News (23%).⁽²⁾
- **In the Middle East:** FRANCE 24 continues its development by extending its Arabic broadcasting. Following its transition to 10 hours of broadcasting per day, the channel is watched on average by 17% of opinion leaders per week.⁽³⁾
- **In French-speaking Africa:** FRANCE 24 is now the 1st international news channel. The channel not only boasts remarkable results with opinion leaders (97% are familiar with FRANCE 24 and 73% watch the channel every week) but it has also met with considerable success amongst the wider population.

► 30% of the urban population in French-speaking Africa (aged 15 years and older) watch every week i.e., *more than 13 million viewers*.⁽⁴⁾

- **FRANCE24.com** is visited by Web users worldwide, with 80% of the audience connecting from outside of France. In March 2010, the site recorded more than 6.5 million unique visitors.⁽⁵⁾



(1) Synovate / EMS+C-EMS Summer 2009 – 20 countries

(2) TNS Sofres / barometer FRANCE 24 - Opinion Leaders - January 2009

(3) TNS Sofres / barometer FRANCE 24 - Opinion Leaders - November 2009

(4) TNS Sofres / Africascope 2009 + ad-hoc studies – 8 countries

(5) Source Nielsen NetRatings – March 2010



THE FRANCE 24 APPROACH

A mission

Cover international news from a French perspective, 24 hours a day, seven days a week, whilst sharing French values across the globe.

An ambition

Deliver a new kind of content and tone throughout the news world.

Core values

- Emphasise the diversity of the world, its opinions and perspectives.
- Encourage healthy debate and opposition.
- Communicate French culture and lifestyle.



Multilingualism at the heart of the FRANCE 24 strategy

1 channel > 3 languages

International by nature, FRANCE 24 speaks several languages. Multilingualism is one of the channel's key strategies as it helps to effectively convey this French perspective on global news. But whatever the language, the message is always identical, ensuring that the hierarchy of news and information is broadcast consistently across the three language channels.

Modern and mobile

FRANCE 24 benefits from the most modern technology available:

- a **fully digital infrastructure** which ensures total convergence between Television and Web, and that unites the Paris-based journalists with correspondents across the globe,
- a **mobility-focused strategy** to better inform the 2 billion Web users and all mobile phone owners across the world.



TIMELINE: FRANCE 24 GOES FROM STRENGTH TO STRENGTH

5 December 2006

Exclusive worldwide launch online

6 December 2006

French and English formats broadcast to 80 million households in 120 countries

2 April 2007

FRANCE 24 in Arabic launches with four hours per day

April 2007

FRANCE24.com receives 'Official Honoree' distinction at the 11th Annual Webby Awards

6 December 2007

For its one-year anniversary, FRANCE 24 celebrates by exceptionally broadcasting 24 hours live in Arabic

November 2007

FRANCE 24 gains a weekly market share of 9% in 17 European countries, according to an EOLS study⁽³⁾

January 2007

In just one month, FRANCE24.com attracts 1.2 million unique visitors⁽¹⁾

September 2007

FRANCE24.com passes the threshold of four million unique users⁽²⁾

FRANCE 24 counts five hundred collaborators of 35 nationalities

January 2008

Launch of The Observers community site

2007

2008



FRANCE 24 IN BRIEF

- Budget: €102 million
- Status: Limited company, full subsidiary of the AEF
- Launched in December 2006
- Three languages broadcast: French, English and Arabic
- 550 multilingual, multitasking collaborators
- More than 125 million households in more than 180 countries
- Broadcasting zones: Europe, Middle East, Africa, Asia, North America, Latin America
- Broadcast by cable, satellite, ADSL, Web and mobile
- CEO: Alain de Pouzilhac
- COO: Christine Ockrent

19 September 2008

FRANCE24.com reaches five million unique visitors per month⁽²⁾

January 2009

FRANCE 24 joins the AEF

27 April 2009

FRANCE 24's Arabic channel begins 10 hours of daily programming

April 2010

FRANCE 24 available on the iPad[®] from its launch with an application specifically developed for the tactile tablet.

13 November 2008

FRANCE 24 receives the prize for Best International Media at the AIB Media Awards

March 2009

FRANCE 24 becomes the first news channel in the world available live and free of charge in three languages via iPhone[®]

June 2009

FRANCE24.com reaches a record audience of more than seven million unique visitors⁽²⁾

May 2010

FRANCE 24 available in 125 million households in 180 countries and nearly a million hotel rooms across Europe, the Middle East, Africa, North America and Latin America.

2009

2010

News and programming

Round the clock news

In delivering the news, FRANCE 24 provides key background information as well as analytical elements to offer viewers a clearer context and help them better understand the international developments taking place.

Every half hour, FRANCE 24 proposes a comprehensive update on the latest international news with a 10-minute news bulletin, preceded by a global weather forecast.

At FRANCE 24, the magic word is 'reactivity'. The programming schedule is modular and flexible, and can be updated very easily depending on what the news of the day requires. FRANCE 24 always makes it a priority to broadcast the day's major events live.



Two key news segments



FRANCE 24 brings you the news as early as 6:00 a.m.,

servicing up a complete round-up of daily information, backed by a variety of special segments, including French and international press reviews, commentary on cultural happenings, an update on the latest economic news.

Watch also **Web News** and **Sports** for highlights of the most exciting moments in international sports.



From Monday to Friday, beginning at 7:00 p.m., *Live from Paris* is a rundown of the day's news.

Live on the set, FRANCE 24 reporters shed light on the latest French and international news from every angle, from sports and politics to the economy.

At 7:10 p.m., watch ***The FRANCE 24 Debate***, four guests square off and argue their positions regarding the theme of the day.

All the latest news, unravelled and analysed!

On Fridays, ***The World This Week*** takes an in-depth look at the week's international news in partnership with the International Herald Tribune.

Daily, non-stop business news

Never before have economic issues been so entrenched in world news. To make sure you don't miss a beat in the latest market developments, FRANCE 24 offers you a variety of updates and televised journals that bring these issues straight to the forefront.

Each day, the economy is dissected in the **Business** bulletins, presented from the news desk, beginning and ending with a look at the global stock markets. Once a week, key business leaders are put on the spot in **The Business Interview**.



The strategic challenges arising from hyper-competition are brought to light with **Beyond Business**, the only show that reveals the merciless confrontation between companies and states.

All year long, FRANCE 24 invites you to experience the key French and international economic summits, such as the G8, G20, Davos World Economic Forum, the spring meetings of the International Monetary Fund and World Bank.



Culture, at the forefront on FRANCE 24

Culture travels across the globe to explore the latest trends and leading events, as well as to take a look at the emerging customs of tomorrow.

Throughout the week, in the morning broadcast, an expert journalist presents the latest cultural favourites in a variety of columns: “books and ideas” on Monday, music on Tuesday, fashion and trends on Wednesday, literature on Thursday and film on Friday.

Culture is also about FRANCE 24’s ambition to promote French ‘art de vivre’ each day through a short programme called **Lifestyle**, with a ‘best of’ edition at the end of the week.

FRANCE 24 is also serious about **Fashion**, a weekly programme that gives you a behind-the-scenes peek into the most coveted fashion houses in Paris and invites you to step onto the most beautiful platforms of the day.

FRANCE 24 likes culture in general and different cultures in particular and participates in a variety of events around the world: the Cannes Films Festival; the ‘Visa pour l’image - Perpignan’ photojournalism festival; The Fes Festival of World Sacred Music, the Fespaco African film festival in Ouagadougou, Burkina Faso; and the Musée du Quai Branly in Paris...

Special reports from the four corners of the world

Backed by a robust network of correspondents across the planet, FRANCE 24 brings you the best in special reports:

- **Report:** special reports each day, plus highlights every weekend.
- **Focus:** each morning and evening, an exclusive report is broadcast straight from the newsroom, along with comments and analyses from a special guest.
- **Reporters:** each week FRANCE 24 presents a 13-minute report that allows the viewer to explore the issues in greater detail or follow up on a point of interest from the daily news.
- **Environment and Health:** Two weekly 9-minute programmes to get to grips with all the latest news concerning sustainable development, ecology and health.





A focus on global regions

FRANCE 24 takes an interest in all the regions of the world and brings you their news in weekly televised journals :

- ***The week in France***
- ***The week in the Maghreb***
- ***The week in Asia***
- ***The week in the Americas***
- ***The week in Africa***
- ***The week in Europe***
- ***The week in the Middle East***

FRANCE 24 pays particular attention to Europe and its development with ***Talking Europe***, a fortnightly programme in collaboration with RFI, special reports and a discussion with a prestigious European guest.



The debates and programmes that explore the issues

Debates

Daily and weekly broadcasts allow us to dig deeper into the issues to offer viewers a better understanding of the news. FRANCE 24 provides a powerful platform for healthy debate, featuring programmes such as **Top Story**, a live broadcast where specialists in international politics analyse the topic of the day; **Talking Points**, where two journalists from the international press square off on a particular issue; **The FRANCE 24 Debate** in Live from Paris every evening; **The Interview**, an up-close discussion with distinguished guests; and **Politics**, a broadcast dedicated to the world of French politics.



A FRENCH PERSPECTIVE

French news is covered from every angle with a rich line-up of broadcasts, including **Politics**, **Lifestyle**, **The week in France** and **24 hours in France**.



The Observers, where TV meets web

The Observers is, above all, the community site of FRANCE 24. Developed in three languages, it covers the international news through direct testimonies by actual eyewitnesses – the people at the heart of the events. From videos and photos to text updates, all content published on this site comes from a network of over two thousand ‘amateur’ observers. But, unlike many other community sites, this content is carefully selected, verified, translated and explained by professional journalists at FRANCE 24.

A truly interactive platform, **The Observers** is also a place to exchange between Web users passionate about international news and journalists in the newsroom. On this site, FRANCE 24 assigns professional journalists to collaborate with eyewitness in order to produce original, high-quality information.

After only two and a half years of existence, the concept is already a major success and is now adapted across all of FRANCE 24’s channels in the form of a weekly broadcast that reports the best contributions of the week and sheds a different light on the most compelling moments in the news.

What’s more, every week on Radio France Internationale’s **Atelier des Médias** programme, hosted by Philippe Couve, FRANCE 24’s Julien Pain and **The Observers** deliver live reports and dissect the top news stories of the week.

the  **observers**

Programme Schedule

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
6:00 a.m.	<div data-bbox="390 480 580 576" data-label="Image"> </div> <p>From 6 a.m. to 10 a.m., FRANCE 24 presents the Morning Edition.</p> <p>With Hannah Moffat and Markus Karlsson in English and Florent Peiffer and Arnaud Rivoire in French.</p> <p>News bulletins, business news, national and international press reviews, sport, a Focus on the major story of the day and Top Story, an analysis of the major story of the day with a guest.</p>			
10:00 a.m.	<div data-bbox="376 1001 591 1066" data-label="Section-Header"> <h2>NON-STOP PROGRAMMING</h2> </div> <p>Throughout the day, FRANCE 24 offers an analysis of the news through a variety of programmes:</p> <p>Daily From Monday to Friday</p> <ul style="list-style-type: none"> - Web News at 7:40 a.m. - Lifestyle at 10:40 a.m. - Talking Points at 12:10 p.m. - Culture at 5:45 p.m. <p>Weekly</p> <ul style="list-style-type: none"> - At 6:40 p.m. The Week in Europe Monday The Week in France Tuesday The Week in the Americas Wednesday The Week in Africa Thursday The Week in the Middle East Friday The Week in the Maghreb Saturday The Week in Asia Sunday - Politics Thursday at 4:10 p.m. - Fashion Thursday at 5:10 p.m. - Reporters Friday at 10:10 a.m. <div data-bbox="1109 795 1362 1058" data-label="Image"> </div> <p>Culture</p> <div data-bbox="1117 1119 1362 1348" data-label="Image"> </div> <p>Reporters</p>			
7:00 p.m.	<div data-bbox="390 1577 580 1673" data-label="Image"> </div> <p>From 7:00 p.m. to midnight, Live From Paris is a rundown of the day's news. News bulletins every half hour with Laura Baines in English and Léa Salamé in French.</p> <p>Also a debate on the topic of the day with 4 guests presented by Mark Owen in English and Antoine Cormery in French.</p> <p>Business news, sports, 24 Hours in France...</p> <p>The France 24 Interview, from Monday to Wednesday at 9:45</p> <p>The Business Interview, Friday at 9:45</p> <div data-bbox="1177 1617 1244 1652" data-label="Caption"> <p>Laura BAINES</p> </div> <div data-bbox="1146 1577 1377 1836" data-label="Image"> </div>			
Midnight				

FRIDAY

SATURDAY

SUNDAY

Markus
KARLSSON



Hannah
MOFFAT



Arnaud
RIVOIRE



Florent
PEIFFER



NEWS
BULLETINS
EVERY
30 MINUTES



THE
WEATHER
IN IMAGES

And at the weekend

- **In the Weeklies** Saturday at 6:20 a.m.
- **Beyond Business** Saturday at 10:15 a.m.
- **Environment** Saturday at 11:40 a.m.
- **Health** Sunday at 11:45 a.m.
- **Report** Saturday at 12:10 p.m.
- **Talking Europe** every 2 weeks at 12:40 p.m.
- **The Observers** Saturday at 13:50 p.m.



Talking Europe



Politics



Report

Mark
OWEN



Antoine
CORIMERY



Léa
SALAMÉ



Internet and new media

INTERNET AND NEW MEDIA AT THE HEART OF THE STRATEGY

FRANCE24.com, a complete video experience

FRANCE 24 is a genuine multimedia platform, and its Web site, FRANCE24.com, a symbol of total convergence between the television and Internet worlds.

Trilingual and positioned as the leading international news site, FRANCE24.com makes video a key component of its online format:

- **Live** - The channel is available live and free of charge in three languages
- **VoD** - The news bulletins, broadcasts and special reports are archived and are available free on demand
- **CATCH UP TV** - With the FRANCE 24 HD Live Player, Web users can playback the programmes they missed throughout the day.

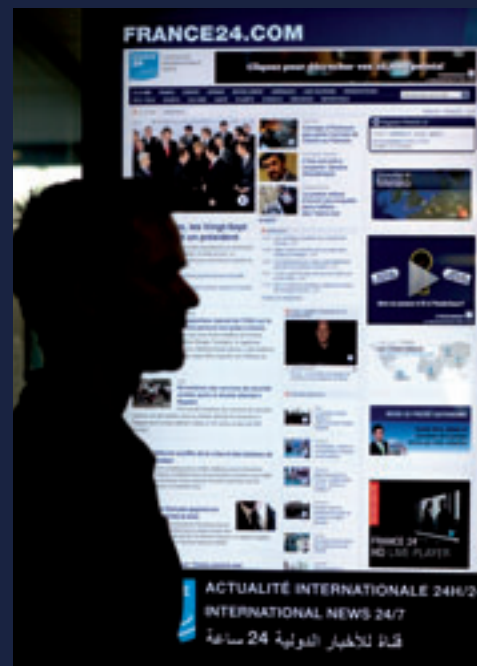
When major events take place, dedicated mini-sites are provided online, in partnership with RFI, allowing visitors to further explore the experience, whether it be the Cannes Festival, the football World Cup or other key events.

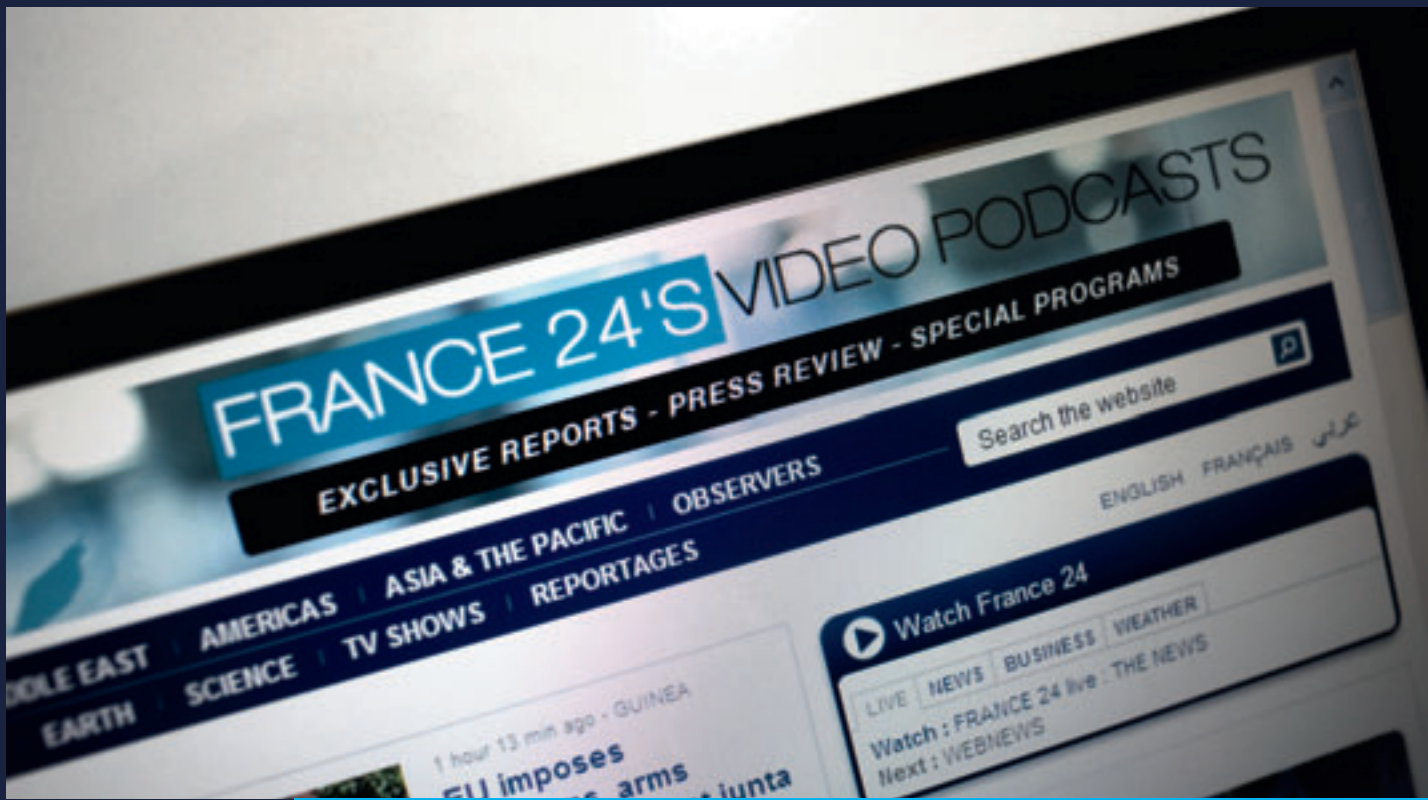
The success of FRANCE24.com

In June 2009, the site reached the threshold of seven million unique visitors.

It has become a favourite amongst Internet users worldwide with 80% of its audience outside of France.

Adopting a strategy of wide-reaching online distribution, FRANCE24.com is now widely syndicated. Videos produced by FRANCE 24 are reposted by various news sources, such as Dailymotion, YouTube and many other media websites in France and throughout the world.





BUILT FOR THE NEEDS OF TODAY'S USERS

FRANCE24.com is available to Web users across the globe and satisfies their thirst for news 24 hours a day.

- Through this interactive platform, users can get involved at any moment by posting their comments on the site, sharing their opinions on blogs, taking part in quizzes regarding the latest news, visiting the channel's Facebook page, and following tweets on Twitter.
- The news is delivered to the Web user directly and automatically via customised RSS feeds, info and image alerts, e-newsletters, podcasts, widgets and more.



LIFE AMONG THE RUINS



IN THE STREETS



IN THE CAMPS



GOOD MORNING HAITI

The LAB – always innovating

The FRANCE 24 Lab carries out research-and-development initiatives, proposing numerous experiments in multimedia.

- **The web documentary:** As the Web is flooded with content, it is essential to be able to stand out, propose innovative formats, and use new modes of narration!

The web documentary is a new journalistic genre and a new way of writing that brings together text, photos, audio, video and computer graphics. FRANCE 24 and RFI created the Web Documentary Award, of which the second edition will take place in September 2010, in association with the 'Visa pour l'image - Perpignan' festival. Additionally, the Lab has collaborated on many Web documentaries, including **'Haiti: Life Among the Ruins'**, **'From Rio to Copenhagen: things are heating up for the planet'** and **'The Fall of the Berlin Wall'**.

- **The FRANCE 24 HD Live Player:** Imagine each word spoken in a video being automatically converted into text and associated to the precise segment recorded. Now add to that a complete programming schedule, real-time viewer data, and accurate tallying of user votes.

Then bring all this information into a high-definition player that's able to manage it live, and what you have is the very latest tool provided by the Lab at FRANCE 24 and created in collaboration with R&D teams from Yacast Media and Microsoft.



Organisation

FRANCE 24, ONE OF THE MOST MODERN CHANNELS IN THE GLOBAL AUDIOVISUAL LANDSCAPE

Unique news coverage, multitalented journalists

From its ultra modern base in Paris, FRANCE 24 broadcasts to the world.

In a 1000 m² newsroom, 280 journalists work together to bring the viewer the best in global news, 24 hours a day, seven days a week.

Representing 35 nationalities, these journalists are multilingual and develop their news reports in various languages. In addition to working for television, they also develop content for FRANCE 24's Web site as well.





At the cutting edge of technology

FRANCE 24 is the first 100% digital channel, from image capture to broadcast, which demands working with the most modern, high-performance technologies available.

Never before has convergence been such a critical component in a media organisation. FRANCE 24 was able to benefit immediately from the potential offered by new information technologies. Designed in an entirely digital format, the channel boasts a solid infrastructure and technical versatility that allows it to expand its presence on a variety of platforms.

A reactive and modern organisation on the ground

FRANCE 24 is backed by more than a thousand correspondents around the world - dedicated professionals who step in at any moment to shed light on the news and produce top-quality special reports.

In addition to its own correspondents, FRANCE 24 also benefits from a network of expert partners and editorial synergies with other media in the group.

FRANCE 24's special correspondents, supported by technical teams in Paris, are always on the look out for new and innovative means of dispatching their reports as quickly as possible. They currently use technology such as LIVEU, BGAN etc. These lightweight devices give them more flexibility and independence and allow them to be more reactive when filing reports from across the world.

MANAGEMENT



Alain de POUZILHAC
CEO

Christine OCKRENT
COO

The Teams

550 : Number of contributors at FRANCE 24

280 : Number of multilingual journalists

200 : Number of technicians

34 : The average age of FRANCE 24 employees

70 : Number of people working in support functions: human resources, legal department, distribution, communication, new media

35 : Number of nationalities represented amongst FRANCE 24 employees



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Stay informed wherever you are

A TRULY INTERNATIONAL CHANNEL

FRANCE 24 is available wherever you are, whether at home or on the road, and whether you want it live or on demand.

In French, English or Arabic, FRANCE 24 is now showing on a screen near you!

TV coverage in more than 125 million households.

Thanks to 14 satellite signals, FRANCE 24 is available free-to-air in more than 180 countries in Europe, Africa, the Middle East, Asia, North America and Latin America.

FRANCE 24 is also available through the main pay providers via cable, satellite and ADSL.

To find the satellite configuration and broadcasting offers in your area, visit FRANCE24.com today and click on the link at the bottom called 'How to watch on TV?'





FRANCE 24, AS MOBILE AS YOU ARE

In hotels

FRANCE 24 places hotel distribution at the heart of its strategy in an effort to satisfy opinion leaders' demands for access to quality news when travelling.

Almost one million hotel rooms now propose FRANCE 24 programmes.

In the air

FRANCE 24 is also available on your in-flight monitor (via VOD) through a wide range of airline companies, including Air France, Air Madagascar, Air Ivoire, TAP, Corsair, Air Austral and others.

In airports

FRANCE 24 is also available in boarding halls in many French airports as well as in Air France lounges.

In prestigious places

FRANCE 24 gains special access to some of the world's most prestigious places, such as the International Monetary Fund, the United Nations and European Parliament, but also esteemed universities, such as INSEAD, Sciences Po and HEC.





FRANCE 24, wherever and whenever you want it

Since its creation, and thanks to its high-end technological development, FRANCE 24 is available on the most modern communication devices via WiFi and edge/3G connections.

FRANCE 24, either live or on demand :

- On your iPhone® by downloading the FRANCE 24 app free of charge at Apple's Appstore online.
- On your iPad® thanks to an application specially developed for the new device.
- On all mobile phones thanks to the FRANCE 24 live application, which you can install for free by typing 'm.france24.mobiclip.com' directly into your mobile browser - works with any operator, model or country.

- Also available depending on the commercial offers of key mobile operators - Orange, MEO mobile (Portugal), Bouygues Telecom, SFR, Mobistar (Belgium), NTT DOCOMO (Japan).



You can tune in to FRANCE 24 live, but also on demand whenever you want via podcast, available round the clock on your computer or MP3 player.



