

Lindenwood University - Rend Lake College

Corporate Communication Transfer Guide

2009-2010 approved 3/31/09

General Education Requirements

The following Rend Lake courses may be taken to meet Lindenwood University (LU) requirements for a Bachelor of Arts in Corporate Communications (LCIE).

Visit Lindenwood University at www.lindenwood.edu or call 636-949-4949.

For more information contact Dept Chair Michael Castro at 636-949-4520 or mcastro@lindenwood.edu

General Education Requirements consist of the following 6 clusters:

Communications Cluster (9 hours)

| | | | | |
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| | | | ICM 101 | Communications I (3) |
| | | | ICM 102 | Communications II (3) |
| | | | ICM 104 | Literary Types (3) |

Note: The Communications Cluster is required of all LCIE students and may not be met through transfer.

In order to advance beyond the Communications Cluster, a student must meet the criteria set by the communications faculty, typically by earning a "C" or above in all three classes, Communications I, Communications II, and Literary Types.

Cross Cultural Cluster (9 hours - 3 courses) HIS 100 plus 6 hours of Focus Courses selected from:

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| HIST 1102 | Western Civilization II | | IHS100 | A History of the Human Community (3) |
| | | | ICL 320 | Chinese Art & Culture (3) |
| | | | ICL 321 | Issues in Modern China (3) |
| | | | or | |
| | | | ICL 330 | Japanese Art & Culture (3) |
| | | | ICL 331 | Issues in Modern Japan (3) |
| | | | or | |
| | | | ICL 341 | Politics & Culture of 20th Century Africa (3) |
| | | | ICL 342 | African Continuum (3) |
| | | | or | |
| | | | ICL 351 | Art & Culture of India (3) |
| | | | ICL 352 | Literature of India (3) |
| | | | or | |
| | | | ICL 312 | History of Russia II (3) |
| | | | ICL 337 | Russian Authors (3) |
| | | | or | |
| | | | ICL 310 | Native American Indians (3) |
| | | | ICL 350 | Myth & Civilization (3) |
| | | | or | |
| | | | ICL 361 | Art & Culture of Latin America (3) |
| | | | ICL 362 | Issues in Modern Latin America (3) |
| | | | or | |
| | | | ICL 364 | Issues in Modern Germany (3) |
| | | | ICL 368 | German Artist & Authors (3) |

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| ART 2111 | Art History I | | will satisfy a cross cultural |
| ART 2112 | Art History II | | will satisfy a cross cultural |
| ENGL 2109 | British Literature - Beowulf to 1799 | | will satisfy a cross cultural |
| ENGL 2110 | British Literature - 1800 to Present | | will satisfy a cross cultural |
| FREN 1101 | Elementary French I | | will satisfy a cross cultural |
| FREN 1102 | Elementary French II | | will satisfy a cross cultural |
| GEOG 1101 | Intro to Geography | | will satisfy a cross cultural |
| GRMN 1101 | Elementary German I | | will satisfy a cross cultural |
| GRMN 1102 | Elementary German II | | will satisfy a cross cultural |
| HIST 2107 | Latin American History | | will satisfy a cross cultural |
| PHIL 2103 | World Religions | | will satisfy a cross cultural |
| SPAN 1101 | Elementary Spanish I | | will satisfy a cross cultural |
| SPAN 1102 | Elementary Spanish II | | will satisfy a cross cultural |

Note: When using foreign languages to cover the Cross Cultural requirement it is necessary to pass two consecutive semesters of the same language

Humanities Cluster (9 hours - 3 courses)

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| | | IEN 201 | World Literature & Ideas I (3) |
| ENGL 2101 | Classical Literature | | will satisfy a literature |
| ENGL 2103 | Special Topics in Literature | | will satisfy a literature |
| ENGL 2104 | The Short Story | | will satisfy a literature |
| ENGL 2105 | Introduction to Poetry | | will satisfy a literature |
| ENGL 2106 | Intermediate Composition | | will satisfy a literature |
| ENGL 2107 | Mythology | | will satisfy a literature |
| ENGL 2108 | Intro to Shakespeare | | will satisfy a literature |
| ENGL 2109 | British Literature - Beowulf to 1799 | | will satisfy a literature |
| ENGL 2110 | British Literature - 1800 to Present | | will satisfy a literature |
| ENGL 2111 | American Literature to 1865 | | will satisfy a literature |
| ENGL 2112 | American Literature 1865 to Present | | will satisfy a literature |
| ENGL 2113 | Introduction to Drama | | will satisfy a literature |
| PHIL 1101 | Introduction to Philosophy | IPH 100 | Introduction to Philosophy (3) |
| PHIL 2103 | World Religions | | will satisfy a philosophy/religion |
| PHIL 2104 | Ethics | | will satisfy a philosophy/religion |
| PHIL 2105 | Non-Western Philosophy | | will satisfy a philosophy/religion |
| ART 1101 | Art Appreciation | IRT 210 | Concepts of Visual Arts (3) |
| Art 1111 | Photography I | | will satisfy a fine arts |
| ART 2111 | Art History I | | will satisfy a fine arts |
| ART 2112 | Art History II | | will satisfy a fine arts |
| ART 2113 | Introduction to Ceramics | | will satisfy a fine arts |
| MUSI 1100 | Music Appreciation | | will satisfy a fine arts |
| MUSI 1110 | Introduction to American Music | | will satisfy a fine arts |
| THEA 1106 | Theatre Appreciation | | will satisfy a fine arts |
| THEA 1107 | Introduction to Technical Theatre | | will satisfy a fine arts |

Math Clusters (9 hours - 3 courses)

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| | | IMH 141 | Statistics (3) |
| | | IMH 220 | Research Design & Methodology (3) |
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MATH 1107 Contemporary College Mathematics
 MATH 1108 College Algebra
 MATH 1109 Plane Trigonometry
 MATH 1110 College Algebra & Trigonometry
 MATH 1111 Statistics
 MATH 1121 Calculus & Analytic Geometry I
 MATH 1130 Mathematics for Elementary Teachers I
 MATH 1201 Technical Mathematics
 MATH 1202 Business Mathematics
 MATH 2103 Business Statistics
 MATH 2106 Finite Mathematics
 MATH 2108 Linear Algebra
 MATH 2110 Mathematics for Elementary Teachers II
 MATH 2115 Calculus for Business

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Note: The mathematics requirement is for two courses at the college algebra or above level. A student with approved transfer credit needs a minimum of 6 semester hours of credit from those classes.

Natural Science Cluster (9 hours)

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| | | INS 101 | Modern Topics in Environmental Sciences (3) |
| | | INS 202 | Science & the 21st Century (3) |
| | | INS 303 | Science, Public Policy, & Public Values (3) |

BIO 1100 Biology for Non-Majors will satisfy a biological science
 BIO 1101 College Biology will satisfy a biological science
 BIO 1102 Environmental Ecology will satisfy a biological science
 BIO 1103 Intro to Marine Biology will satisfy a biological science
 BOT 1101 General Botany will satisfy a biological science
 MICR 1101 Basic Microbiology will satisfy a biological science
 ZOO 1101 General Zoology will satisfy a biological science
 CHE 1101 General Chemistry I will satisfy a physical science
 CHE 1102 General Chemistry II will satisfy a physical science
 CHE 1103 Inorganic Chemistry will satisfy a physical science
 PHSC 1101 Physical Science will satisfy a physical science
 PHY 1101 College Physics I will satisfy a physical science
 PHY 1103 University Physics I will satisfy a physical science
 PHY 1201 Technical Physics I will satisfy a physical science
 PHY 1202 Technical Physics II will satisfy a physical science
 GEOL 1101 Physical Geology will satisfy an earth science
 AST 1101 Introduction to Astronomy I will satisfy an earth science
 PHSC 1102 Principles of Earth Science will satisfy an earth science

NOTE: The natural science requirement is for two courses, one of which has an accompanying lab. The courses must come from two distinct sciences: earth, physical, or biological. A student with approved transfer credits may satisfy the natural science cluster with fewer than 9 semester hours.

Social Sciences Cluster I (9 hours)

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| POLI 2101 | American Government | IPS 15500 | American National Government (3) |
| HIST 2101 | American History I | | will satisfy an american history/govt |

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| PSYC 2101 | Intro to Psychology | IPY 10000 | Principles of Psychology (3) |
| SOCI 1101 | Introduction to Sociology | ISC 10200 | Basic Concepts of Sociology |
| SOCI 2101 | Social Problems | | will satisfy a sociology |
| SOCI 2102 | Marriage and the Family | | will satisfy a sociology |
| ANTH 1101 | Cultural Anthropology | | will satisfy a social science |
| CRJS 1202 | Criminology | | will satisfy a social science |

Corporate Communications Core (45 hours/5 clusters & Capstone

To declare as a Corporate Communications major, a student must have 45 hours of coursework including Foundation Study, and at least 27 hours of Corporate Communications coursework.

Core Requirements

* a student must chose at least 3 clusters from the list below

Foundation Studies Cluster (9 hours)

| | |
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| ICM 400 | Historial Development & Trends in Comm (3) |
| ICM 405 | Media & Society (3) |
| ICM 406 | Theories of Communication (3) |

Group Dynamics Cluster (9 hours)

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| IHR 370 | Group Dynamics (3) |
| IHR 371 | Conflict Resolution (3) |
| IHR 410 | Labor Economics & Industrial Relations (3) |

Adult Learning Cluster (9 Hours)

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| IHR 360 | Adult Learnig Processes (3) |
| IHR 361 | Career/Staff Development (3) |
| IHR 362 | Employee Training & Development (3) |

Desktop Publishing Cluster (9 hours)

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| ICM 305 | Desktop Publising in the Workplace (3) |
| ICM 445 | Information Systems Project (3) |
| ICM 463 | Computer Based Graphics (3) |

Marketing Cluster (9 hours)

MRKT 2201 Principles of Marketing

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| IBA 350 | Principles of Marketing (3) |
| IBA 353 | International Marketing (3) |
| IBA 453 | Marketing Management & Planning (3) |

Organizational Communications Cluster (9 hours)

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| ICM 460 | Organization Communications Theory (3) |
| ICM 461 | Communications Process Analysis (3) |
| ICM 462 | Practical Appl of Communication Process (3) |

Promotional Mix Cluster (9 hours)

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| ICM 350 | Principles of Advertising (3) |
| ICM 389 | Principles of Public Relations (3) |
| ICM 390 | Promotion Management (3) |

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| ICM 441 | Group Communications (3) |
| ICM 442 | PR Ethics (3) |
| ICM 443 | PR Research & Planning (3) |

Elective hours - 18 hours

* a student must take 2 additional clusters from either the list above or from the Mass Communication clusters listed below

Creative Writing Cluster (9 hours)

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| ICM 311 | Creative Writing Lab (3) |
| ICM 312 | The Art of Fiction (3) |
| ICM 313 | The Art of Poetry (3) |

Advanced Creative Writing Cluster (9 hours)

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| ICM 314 | Advanced Creative Writing (3) |
| ICM 351 | Modern Poetry (3) |
| ICM 380 | Selected Topics in Literature (3) |

Documentary Expression Cluster (9 hours)

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| ICM 372 | Documentary Film & Video (3) |
| ICM 373 | Photojournalism (3) |
| ICM 375 | Documentary Journalism (3) |

Desktop Publishing Cluster (9 hours)

| | |
|---------|---|
| ICM 305 | Desktop Publishing in the Workplace (3) |
| ICM 445 | Information Systems Project (3) |
| ICM 463 | Computer Based Graphics (3) |

Television Production Cluster (9 hours)

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| ICM 354 | Television Production (3) |
| ICM 358 | Writing for Television (3) |
| ICM 359 | Production Management (3) |

Advanced Television Production Cluster (9 hours)

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| ICM 474 | Advanced Television Production (3) |
| ICM 476 | Advanced Television Directing (3) |
| ICM 477 | Advanced Television Editing (3) |

Visual Communication Cluster (9 hours)

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| ICM 431 | Design-Visual Communications (3) |
| ICM 432 | Color Theory & Applications (3) |
| ICM 433 | 20th Century Art Applications (3) |

Creative Non-Fiction Cluster (9 hours)

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| ICM 455 | Literary Feature Writing (3) |
| ICM 456 | Memoir & the Personal Essay (3) |
| ICM 457 | Studies in Creative Non-Fiction (3) |

Culminating Project (1 hour)