

Help consumers gather the ingredients for a memorable season.

Home for the Holidays

Chronicle Magazine | Sunday, November 7

The holidays are on their way, and the **nearly 1 million readers** of the Sunday Chronicle are getting ready for the festivities. Give them **ideas for seasonal food, decorations** and **activities** and send them in your direction to make their purchases.

Capture the attention of an audience with money to spend

Chronicle readers enjoy **high household incomes**, and they don't skimp when it's time to **celebrate the holidays**. Prepare for your own year-end bounty with this **popular edition** of Chronicle Magazine.

Expanded promotion* for more readers:

- Point-of-purchase
- In-paper ads

* Subject to change without notice

Deadlines:

Space Reservation: Friday, October 20, 5 p.m.

Camera-Ready: Wednesday, October 26, 5 p.m.



Extend your reach with SFGate.com, the online home of The Chronicle.

- **The Bay Area's No. 1 local media site** — with 66% more local traffic than the next closest site.
- **Valuable added reach** — two-thirds of SFGate local visitors are not daily Chronicle readers.

▶ Reserve your space now!

Contact your San Francisco Chronicle account executive or **Andre Erne** at aerne@sfchronicle.com, or call **(415) 777-7483**.

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