

**Home Network Technology & Connectivity Use:  
Ethernet, 802.11, Coax, and Powerline**

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## Report Summary

Based upon the results of our North American broadband survey, the majority of consumers with a home network that use Wi-Fi are still not very/not at all familiar with the benefits and differences between 802.11g and 802.11n. Although this may limit upgrades in the short term, the older Wi-Fi standards will be discontinued eventually anyway. Other wired technologies that use coax, phone wiring, and powerline are also beginning to make strides with telcos deploying telco TV services.

The number of home LAN physical layer interface shipments will surpass 500 million in 2010, and the installed base of home networks will surpass 300 million in 2011.

Global and regional forecasts are provided for home networks, with North America, Europe, and Asia/Pacific broken down by use of Ethernet, Gigabit Ethernet, 802.11a, 802.11b, 802.11g, 802.11n, and other wired solutions. In addition, global home network interfaces by physical layer are included, since the majority of network-enabled devices have both wired and wireless connectivity options.

### What's in the Report?

- Worldwide and regional home network forecasts: North America (Canada and US splits), Europe, Asia/Pacific (Japan, China, and balance of AP for 3 splits), and ROW (Rest of World)
- Size and growth of regional home networks by type of wired/wireless LAN technology use
- Consumer survey data about use of wired/wireless LAN technology use
- Size and growth of LAN physical layer interfaces

### Companies Mentioned in this Report

- 2Wire
- Alcatel
- Arkados
- AT&T
- Broadcom
- Cisco and Linksys
- CopperGate
- D-Link

### HIGHLIGHTS

- No progress in awareness of the benefits/differences between 802.11g and n vs. last year, but 802.11n users increased from 3.8% to 6.4%.
- Home networks will surpass 300 million in 2011.
- Worldwide home LAN PHY interface shipments will surpass 500 million in 2010.
- Asia/Pacific will lead in Wi-Fi home network penetration by 2012.

For more information or to purchase, see the [report online](#) or call 1.480.483.4441.

- DS2
- Entropic
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- Pulse Link
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- STMicro
- Tellabs
- Texas Instruments
- Verizon
- Westell

### Whose Needs Does This Report Address?

- Companies that provide broadband access products
- Companies that provide home networking equipment products
- Broadband service providers
- Equipment and semiconductor manufacturers
- Wi-Fi Alliance at [http://www.wi-fi.org/our\\_members.php](http://www.wi-fi.org/our_members.php)
- HomePlug Alliance at <http://www.homeplug.org/about/roster/>
- HomePNA Alliance at <http://www.homepna.org/about/members/>
- Multimedia over Coax Alliance (MoCA) at <http://www.mocalliance.org/aboutus/ourmembers.php>
- Semiconductor vendors in specialized technology areas (Entropic, CopperGate, Intellon, etc. i.e. leads used for the coax/phoneline report and the powerline networking reports)

### What Questions Does This Report Answer?

- What are the market sizes by region for home networks?
- What are the levels of use of various types of wired and Wi-Fi technologies in home networks? What are the regional differences?
- What are the current consumer interests and perspectives about these various technologies?
- What is the worldwide size and growth of home LAN PHY (physical interface) shipments by LAN category?

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