

## Global Web-Enabled Consumer Device Market Set to Explode

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### Report Summary

With the emergence of over-the-top (OTT) video services, the role and importance of web-enabled, stationary, media devices within the digital entertainment industry is growing. This research report examines the growth of Internet access functionality to a wide variety of consumer electronics (CE) device types, ranging from set-top boxes (STBs) to Blu-ray players and digital picture frames. Even conservative forecasts support the conclusion that web-enabled CE devices will proliferate in the home and will be key to the consumer adoption of current and future OTT video services. The proliferation of web-enabled CE devices will have a profound impact on the digital entertainment industry.

This report presents 2007–2013 shipment forecasts for network-enabled and web-enabled, stationary, CE devices. Network-enabled device forecasts are further segmented by wireline and wireless connectivity. Network-enabled devices are designed with either Ethernet and/or USB connectors, or integrated Wi-Fi connectivity. Web-enabled devices support direct interactive Internet-based multimedia applications/services, using either software clients or full browser capabilities.

The device categories included in this report are: digital cable, DBS, IPTV and DTT set-top boxes, DVR/PVR, Blu-ray players, DVD players/recorders, digital TVs, gaming consoles, digital media players/adapters, digital picture frames, network-attached storage devices, and IP network cameras. Device forecasts are supported by consumer primary research data.

### HIGHLIGHTS

- Worldwide shipments of web-enabled, stationary, media devices will grow at a CAGR of nearly 60% between 2008 and 2013.
- By 2013, there will be over half a billion web-enabled CE devices in operation worldwide.
- In 2009, there is one web-enabled CE device in operation for every 5 broadband households, worldwide. By 2013, one out of every two BB HHs will own a web-enabled CE device.
- Within five years, nearly all broadband households in NA and Western Europe will own a web-enabled CE device.

For more information or to purchase, see the [report online](#) or call 1.480.483.4441.

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