



July 2010 - Volume 3

The latest news, information and resources for AFL community football players, coaches, umpires, administrators, volunteers and supporters.

Manage Your Club



Developing Relationships with Local Council

One of the keys to success for Australian Football clubs at local or country level is maintaining a strong, healthy relationship with the local council.[\[more\]](#)

[More Manage Your Club News](#)

Coaching



The Impact of Good Kicking

This excerpt from the AFL's Ultimate Kicking Guide which is currently being developed by a working party made up of AFL kicking specialists suggests that teaching players to kick should start with the correct impact position and...[\[more\]](#)



Coaching Edge - June 2010 Edition

The June 2010 edition of the Coaching Edge magazine is now available to download. Includes developing game-smart players, what makes an elite junior, how to play a midfield sweeper role and much more. [\[more\]](#)

[More Coaching News](#)

Play AFL



A World Event - Under 16 Championships

Players from around the world are competing in the AFL NAB Under 16 Championships.[\[more\]](#)

[More Play AFL News](#)

Umpiring



New Umpire Coaching Videos Available

Umpiring review from scenarios in an AFL Tasmania State League match are now available and Jeff Gieschen's 'What's Your Decision' continues to review each round of AFL action.[\[more\]](#)



Flexibility the key to Recruiting Players to Umpire

Ray Hocking, former Umpiring Development Manager, AFL Cairns, explains how the umpiring group took a different approach to its recruiting campaign for 2010. A flexible approach that targeted players from local clubs has seen an...[\[more\]](#)

[More Umpiring News](#)

Volunteering



The Role of the Volunteer Coordinator

The volunteer coordinator role is responsible for working out the strategies designed to recruit, retain and recognise all club volunteers. The value of having a dedicated resource in this role should not be underestimated.[\[more\]](#)

[More Volunteering News](#)



Australian Government
Australian Sports Commission

The AFL Community Development Newsletter is brought to you by AFL Game Development.

[AFL Community Club Website](#) | [Contact Us](#) | [Unsubscribe/Update Profile](#) | [Privacy Policy](#)