

Daily

Daily - 225,100+

| Tab | 1x | 13x | 26x | 48x | 96x |
|-----|----------|----------|---------|---------|---------|
| SS | \$55.55 | \$43.33 | \$37.77 | \$31.86 | \$29.86 |
| 4 | \$66.15 | \$58.21 | \$51.60 | \$44.55 | \$42.18 |
| 8 | \$70.56 | \$62.09 | \$55.04 | \$47.52 | \$44.99 |
| 12 | \$74.97 | \$65.97 | \$58.48 | \$50.49 | \$47.80 |
| 16 | \$79.38 | \$69.85 | \$61.92 | \$53.46 | \$50.61 |
| 20 | \$83.79 | \$73.74 | \$65.36 | \$56.43 | \$53.42 |
| 24 | \$88.20 | \$77.62 | \$68.80 | \$59.40 | \$56.24 |
| 28 | \$92.61 | \$81.50 | \$72.24 | \$62.37 | \$59.05 |
| 32 | \$97.02 | \$85.38 | \$75.68 | \$65.34 | \$61.86 |
| 36 | \$101.43 | \$89.26 | \$79.12 | \$68.31 | \$64.67 |
| 40 | \$105.84 | \$93.14 | \$82.56 | \$71.28 | \$67.48 |
| 44 | \$110.25 | \$97.02 | \$86.00 | \$74.25 | \$70.30 |
| 48 | \$114.66 | \$100.90 | \$89.43 | \$77.22 | \$73.11 |

Daily - 75,100 to 150,000

| Tab | 1x | 13x | 26x | 48x | 96x |
|-----|----------|----------|----------|---------|---------|
| SS | \$67.41 | \$55.61 | \$48.87 | \$42.00 | \$38.48 |
| 4 | \$79.38 | \$73.43 | \$65.49 | \$57.40 | \$53.26 |
| 8 | \$83.90 | \$77.61 | \$69.22 | \$60.67 | \$56.29 |
| 12 | \$88.52 | \$81.88 | \$73.03 | \$64.01 | \$59.39 |
| 16 | \$93.03 | \$86.05 | \$76.75 | \$67.27 | \$62.41 |
| 20 | \$97.55 | \$90.23 | \$80.48 | \$70.54 | \$65.45 |
| 24 | \$102.06 | \$94.41 | \$84.20 | \$73.80 | \$68.47 |
| 28 | \$106.58 | \$98.59 | \$87.93 | \$77.07 | \$71.50 |
| 32 | \$111.20 | \$102.86 | \$91.74 | \$80.41 | \$74.60 |
| 36 | \$115.71 | \$107.03 | \$95.46 | \$83.67 | \$77.63 |
| 40 | \$120.23 | \$111.21 | \$99.19 | \$86.94 | \$80.66 |
| 44 | \$124.74 | \$115.38 | \$102.91 | \$90.20 | \$83.69 |
| 48 | \$129.26 | \$119.57 | \$106.64 | \$93.47 | \$86.72 |

Daily - 150,100 to 225,000

| Tab | 1x | 13x | 26x | 48x | 96x |
|-----|----------|----------|---------|---------|---------|
| SS | \$62.16 | \$49.73 | \$44.13 | \$36.89 | \$34.03 |
| 4 | \$73.50 | \$66.15 | \$59.54 | \$50.97 | \$47.59 |
| 8 | \$77.91 | \$70.12 | \$63.11 | \$54.03 | \$50.45 |
| 12 | \$82.32 | \$74.09 | \$66.68 | \$57.09 | \$53.30 |
| 16 | \$86.84 | \$78.16 | \$70.34 | \$60.22 | \$56.23 |
| 20 | \$91.25 | \$82.13 | \$73.91 | \$63.28 | \$59.08 |
| 24 | \$95.76 | \$86.18 | \$77.57 | \$66.41 | \$62.00 |
| 28 | \$100.17 | \$90.15 | \$81.14 | \$69.47 | \$64.86 |
| 32 | \$104.58 | \$94.12 | \$84.71 | \$72.53 | \$67.72 |
| 36 | \$109.10 | \$98.19 | \$88.37 | \$75.66 | \$70.64 |
| 40 | \$113.51 | \$102.16 | \$91.94 | \$78.72 | \$73.50 |
| 44 | \$118.02 | \$106.22 | \$95.60 | \$81.85 | \$76.42 |
| 48 | \$122.43 | \$110.19 | \$99.17 | \$84.91 | \$79.27 |

Daily - 10,000 to 75,000

| Tab | 1x | 13x | 26x | 48x | 96x |
|-----|----------|----------|----------|----------|---------|
| SS | \$78.54 | \$66.76 | \$58.91 | \$53.84 | \$48.37 |
| 4 | \$83.16 | \$79.00 | \$70.69 | \$65.32 | \$59.53 |
| 8 | \$87.78 | \$83.39 | \$74.61 | \$68.95 | \$62.84 |
| 12 | \$92.40 | \$87.78 | \$78.54 | \$72.58 | \$66.15 |
| 16 | \$97.02 | \$92.17 | \$82.47 | \$76.21 | \$69.46 |
| 20 | \$101.64 | \$96.56 | \$86.39 | \$79.84 | \$72.76 |
| 24 | \$106.26 | \$100.95 | \$90.32 | \$83.47 | \$76.07 |
| 28 | \$110.88 | \$105.34 | \$94.25 | \$87.10 | \$79.38 |
| 32 | \$115.50 | \$109.73 | \$98.18 | \$90.73 | \$82.69 |
| 36 | \$120.12 | \$114.11 | \$102.10 | \$94.35 | \$85.99 |
| 40 | \$124.74 | \$118.50 | \$106.03 | \$97.98 | \$89.30 |
| 44 | \$129.36 | \$122.89 | \$109.96 | \$101.61 | \$92.61 |
| 48 | \$133.98 | \$127.28 | \$113.88 | \$105.24 | \$95.92 |

Sizes not listed will be rounded up and charged at the next level.

All rates apply to CPM distribution to paid subscribers

Sunday

SUNDAY — Billed Qty. 300,100 +

| Tab | 1x | 13x | 26x | 48x | 96x |
|-----|----------|----------|---------|---------|---------|
| SS | \$57.54 | \$44.88 | \$39.13 | \$33.00 | \$30.58 |
| 4 | \$68.36 | \$60.16 | \$53.32 | \$46.04 | \$43.16 |
| 8 | \$72.77 | \$64.04 | \$56.76 | \$49.01 | \$45.95 |
| 12 | \$77.18 | \$67.92 | \$60.20 | \$51.98 | \$48.73 |
| 16 | \$81.59 | \$71.80 | \$63.64 | \$54.95 | \$51.52 |
| 20 | \$86.00 | \$75.68 | \$67.08 | \$57.92 | \$54.30 |
| 24 | \$90.41 | \$79.56 | \$70.52 | \$60.89 | \$57.08 |
| 28 | \$94.82 | \$83.44 | \$73.96 | \$63.86 | \$59.87 |
| 32 | \$99.23 | \$87.32 | \$77.40 | \$66.83 | \$62.65 |
| 36 | \$103.64 | \$91.20 | \$80.84 | \$69.80 | \$65.44 |
| 40 | \$108.05 | \$95.08 | \$84.28 | \$72.77 | \$68.22 |
| 44 | \$112.46 | \$98.96 | \$87.72 | \$75.74 | \$71.01 |
| 48 | \$116.87 | \$102.85 | \$91.16 | \$78.71 | \$73.79 |

SUNDAY — Billed Qty. 75,100 to 175,000

| Tab | 1x | 13x | 26x | 48x | 96x |
|-----|----------|----------|----------|---------|---------|
| SS | \$69.41 | \$57.26 | \$50.32 | \$43.25 | \$39.18 |
| 4 | \$81.69 | \$75.56 | \$67.39 | \$59.07 | \$54.27 |
| 8 | \$86.21 | \$79.74 | \$71.12 | \$62.34 | \$57.28 |
| 12 | \$90.72 | \$83.92 | \$74.84 | \$65.60 | \$60.27 |
| 16 | \$95.24 | \$88.10 | \$78.57 | \$68.87 | \$63.28 |
| 20 | \$99.75 | \$92.27 | \$82.29 | \$72.13 | \$66.27 |
| 24 | \$104.37 | \$96.54 | \$86.11 | \$75.47 | \$69.34 |
| 28 | \$108.89 | \$100.72 | \$89.83 | \$78.74 | \$72.35 |
| 32 | \$113.40 | \$104.90 | \$93.56 | \$82.00 | \$75.34 |
| 36 | \$117.92 | \$109.08 | \$97.28 | \$85.27 | \$78.35 |
| 40 | \$122.43 | \$113.25 | \$101.00 | \$88.53 | \$81.34 |
| 44 | \$127.05 | \$117.52 | \$104.82 | \$91.87 | \$84.41 |
| 48 | \$131.57 | \$121.70 | \$108.55 | \$95.14 | \$87.42 |

SUNDAY — Billed Qty. 175,100 to 300,000

| Tab | 1x | 13x | 26x | 48x | 96x |
|-----|----------|----------|----------|---------|---------|
| SS | \$64.16 | \$51.33 | \$45.55 | \$38.08 | \$34.73 |
| 4 | \$75.71 | \$68.14 | \$61.33 | \$52.50 | \$48.55 |
| 8 | \$80.12 | \$72.11 | \$64.90 | \$55.56 | \$51.38 |
| 12 | \$84.63 | \$76.17 | \$68.55 | \$58.69 | \$54.27 |
| 16 | \$89.04 | \$80.14 | \$72.12 | \$61.75 | \$57.10 |
| 20 | \$93.45 | \$84.11 | \$75.69 | \$64.81 | \$59.93 |
| 24 | \$97.97 | \$88.17 | \$79.36 | \$67.94 | \$62.83 |
| 28 | \$102.38 | \$92.14 | \$82.93 | \$71.00 | \$65.66 |
| 32 | \$106.89 | \$96.20 | \$86.58 | \$74.13 | \$68.55 |
| 36 | \$111.30 | \$100.17 | \$90.15 | \$77.19 | \$71.38 |
| 40 | \$115.71 | \$104.14 | \$93.73 | \$80.24 | \$74.20 |
| 44 | \$120.23 | \$108.21 | \$97.39 | \$83.38 | \$77.10 |
| 48 | \$124.64 | \$112.18 | \$100.96 | \$86.44 | \$79.93 |

SUNDAY — Billed Qty. 10,000 to 75,000

| Tab | 1x | 13x | 26x | 48x | 96x |
|-----|----------|----------|----------|----------|---------|
| SS | \$80.85 | \$68.72 | \$60.64 | \$55.42 | \$50.35 |
| 4 | \$85.47 | \$81.20 | \$72.65 | \$67.14 | \$61.77 |
| 8 | \$90.09 | \$85.59 | \$76.58 | \$70.77 | \$65.11 |
| 12 | \$94.71 | \$89.97 | \$80.50 | \$74.39 | \$68.45 |
| 16 | \$99.33 | \$94.36 | \$84.43 | \$78.02 | \$71.79 |
| 20 | \$103.95 | \$98.75 | \$88.36 | \$81.65 | \$75.12 |
| 24 | \$108.57 | \$103.14 | \$92.28 | \$85.28 | \$78.46 |
| 28 | \$113.19 | \$107.53 | \$96.21 | \$88.91 | \$81.80 |
| 32 | \$117.81 | \$111.92 | \$100.14 | \$92.54 | \$85.14 |
| 36 | \$122.43 | \$116.31 | \$104.07 | \$96.17 | \$88.48 |
| 40 | \$127.05 | \$120.70 | \$107.99 | \$99.80 | \$91.82 |
| 44 | \$131.67 | \$125.09 | \$111.92 | \$103.43 | \$95.16 |
| 48 | \$136.29 | \$129.48 | \$115.85 | \$107.06 | \$98.50 |

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