

**Cost Per Thousand**

DISTRIBUTION QUANTITY	50,000 - 174,000		174,100 - 300,000		300,100+	
	DAILY	SUNDAY*	DAILY	SUNDAY*	DAILY	SUNDAY*
TAB PAGES						
SINGLE SHEET	91	95	81	85	72	76
2 PG FLEXIE	93	97	83	87	74	78
4	95	99	85	89	76	80
6	98	102	88	92	79	83
8	101	105	91	95	82	86
10	104	108	94	98	85	89
12	107	111	97	101	88	92
14	110	114	100	104	91	95
16	113	117	103	107	94	98
18	116	120	106	110	97	101
20	119	123	109	113	100	104
22	122	126	112	116	103	107
24	125	129	115	119	106	110
26	128	132	118	122	109	113
28	131	135	121	125	112	116
30	134	138	124	128	115	119
32	137	141	127	131	118	122
34	140	144	130	134	121	125
36	143	147	133	137	124	128
38	146	150	136	140	127	131
40	149	153	139	143	130	134
42	152	156	142	146	133	137
44	155	159	145	149	136	140
46	158	162	148	152	139	143
48	161	165	151	155	142	146
50	164	168	154	158	145	149
52	167	171	157	161	148	152
54	170	174	160	164	151	155
56	173	177	163	167	154	158
58	176	180	166	170	157	161
60	179	183	169	173	160	164
62	182	186	172	176	163	167
64	185	189	175	179	166	170

\* All rates are commissionable.  
Rates are determined by page count and distribution quantity.

**DOLLAR VOLUME DISCOUNTS**

NET ANNUAL COMMITMENT	DISCOUNT
\$100,000	9.0%
\$200,000	10.1%
\$300,000	11.1%
\$500,000	11.9%
\$600,000	12.5%
\$850,000	13.1%
\$1,000,000	13.4%
\$1,250,000	13.8%
\$1,500,000	14.2%

**INSERT DATA**

- Over 64 tab pages, add \$3 for each additional two pages.
  - Two tab page flexie folds once, measuring 11" x 13.25" flat.
  - Other FLEXIE sizes are considered 1/2 tab page.
  - One standard page is considered 2 tab pages.
  - Preprints distributed Monday - Sunday; some restrictions apply.
  - Distribution available by zip code.
  - Distribution map available at: [www.SFGate.com/chronicle/advertise](http://www.SFGate.com/chronicle/advertise).
  - Minimum distribution quantity: 50,000 daily, 100,000 Sunday.
  - Additional charges for stitched insert or reply card.
  - Complete production and delivery information available at [www.SFGate.com/chronicle/advertise](http://www.SFGate.com/chronicle/advertise).
  - Sunday rates apply to Thanksgiving Day and Christmas Day.
  - Rates apply to in-paper distribution only.
- Contact your Account Executive for more information.**