
STUDIO 2B...The Excitement Is Spreading

WHAT ARE PEOPLE SAYING ABOUT STUDIO 2B?

Laurie, a Girl Scout volunteer in California writes:

"Our girls have been involved with **STUDIO 2B** since it started-- these are the same girls who were planning on leaving Girl Scouts! Making their own 'club' was the coolest concept for them. They love earning the charms. Thank you! **STUDIO 2B** saved our group!"

*Sarah, a girl in New York writes to us about **STUDIO 2B** Collections 11-13:*

"My favorite articles were *Why Me?*, *Here's the 411*, *Growing up ugly* and *Greatest Sleepover Ideas*. I laughed, got interesting ideas about what other girls are doing and realized I am only as ugly as I make myself feel. The one thing that would make **STUDIO 2B** better is if *Collections* came out more often!"



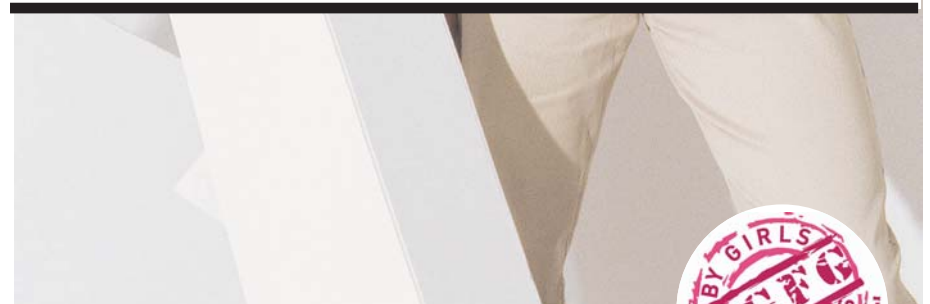
STUDIO 2B: The place for girls to become, to belong, to believe, and to build.

www.studio2b.org



Quick Reference Guide

Welcome to **STUDIO 2B**! **STUDIO 2B** is where girls 11-17 go to **become, to belong, to believe and to build**. It's the "place" where it's always in style for girls to **be** themselves.



CATCHING THE STUDIO 2B VIBE

STUDIO 2B was created from "New Directions for Girls 11-17" research. Girls, parents volunteers and staff at Girl Scout councils all indicated that as girls enter adolescence, Girl Scouts can seem too rigid and too much like school. When girls participate in after school activities, they want to learn and they want to have fun doing it. They want to "mix and match" events and books to create their own experiences. Sometimes they want to spend time talking and relating in the safe space of their "studio" and sometimes they want to venture out and do something new. Girls also want opportunities to expand their world by spending some of their time with a variety of adult volunteers (some of whom are 18-29) and girls outside of their own small groups. STUDIO 2B brings all of these messages from the research to life.

And...STUDIO 2B is brought to you and the girls in your life by **Girl Scouts**—so you know that in STUDIO 2B, the values of the Girl Scout Promise and Law, the importance of safety standards and the success of Girl Scouts in meeting the needs of each generation of girls are present.



"We got a lot going on. **STUDIO 2B** gives us a choice."

-Analicia, BY GIRLS, FOR GIRLS Committee Member

STUDIO 2B is a new way for girls 11-17 to experience Girl Scouts. Girls and volunteers participating in STUDIO 2B are registered Girl Scouts, pay membership dues and accept the Promise and Law. If girls want to, they can earn the Girl Scout Silver and Gold Awards, wear uniforms and participate in product sales.

THE "4 B's" of STUDIO 2B

- Become:** Celebrate yourself today and become your best self in the future.
- Belong:** Be part of a group where you have fun, relate to others with respect, and develop lasting friendships.
- Believe:** Develop your ideas and voice what's important to you.
- Build:** Take action on what you care about and make a difference.

WE HEAR YOU!

Some adults are wondering: "What if some girls set more goals than others to earn their charms?" "Why can girls buy their own charms?" "The charms seem easier to earn than some other awards in Girl Scouts...."

Give girls a chance to live the Girl Scout Law by being honest, responsible and courageous enough to set and accomplish goals that will help them grow. This process is inherently different for each girl. Girls often learn more by doing it themselves—making decisions or setting their own goals, rather than just following strict rules. The advisor coaches girls in the process so that each has her own valuable learning experience. Girls are often their own best judges of what is fair and what they are capable of achieving—give them the guidance and the trust to make that happen.

During the New Directions for Girls 11-17 research, girls talked about how highly structured their lives were. From standardized testing in schools to jam packed schedules of after school activities, girls say their lives are tightly programmed. STUDIO 2B gives girls the valuable opportunity to practice setting and achieving their own goals at their own pace.

Want more information about STUDIO 2B?

- Check out www.studio2b.org
- Call your local Girl Scout council and ask about upcoming events and meetings.
- Check out the STUDIO 2B resources and awards in your Girl Scout council's shop or in the "Boutique" at www.studio2b.org
- Send your questions to info@studio2b.org.



Helping Girls Earn Charms with STUDIO 2B Focus Books

- 1 Girls begin by selecting a topic in the *STUDIO 2B Focus* series that interests them. Girls in groups do not need to choose the same book. They can work individually, in pairs, or as a group.
- 2 Girls review the table of contents and flip through the book to discover its activities. Girls talk to their adult advisors about what they would like to accomplish.
- 3 In most of the books, girls use the last page to set goals for what they hope to learn through the activities in the book.* The books are flexible and adaptable so that each girl can create her own set of goals, depending upon her prior knowledge and skill level in that topic. For example, a girl who has never followed a running program would have very different goals for *On Track* than the girl who has run marathons - but both could enjoy the book's skill-based activities.
- 4 Girls discuss the completion of the goals with their advisor (and other girls in their group if they want.) In discussions the can consider how articles from www.studio2b.org or the *Collections* series might relate and enhance the discussion.
- 5 Girls get their charms after they have completed their goals and discussed them with their advisors. Girls can collect their charms wherever they want to—on a bracelet, on the charm holder, on a key chain, in their rooms.

Using the Focus Books as a step toward the Girl Scout Silver and Gold Awards

In Spring 2004, a new insert for *STUDIO 2B Basics* will be available to better coach interested girls through the process of earning their Girl Scout Silver and Gold Awards. In the meantime, girls should continue to follow the guidelines in *The Cadette Girl Scout Handbook* and *A Resource Book for Senior Girl Scouts*.

In pursuit of the Girl Scout Silver or Gold Award, girls can substitute earning a charm through a *Focus Book* for earning an Interest Project award.

Notes on Setting Goals

Although some of the books say "Write one or two things you learned from each activity and set a goal for yourself," girls do not have to complete all of the activities in a book nor do they need to set goals for each activity.

**STUDIO 2B Focus: Looking In, Reaching Out* is a guided journal and does not have a goals page. As is true with all *Focus* books, girls do not have to complete every page before earning their award. Girls may choose to discuss in depth some of the issues that matter to them most and skip the ones that aren't pertinent.

STUDIO 2B Resources

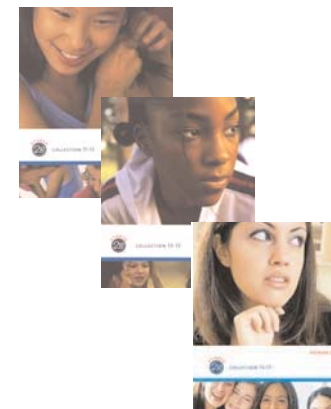
Girls can choose among many options for participating in STUDIO 2B. There is the *STUDIO 2B Collections* series, the *Focus* Book and Charm series, the *STUDIO 2B Basics* planner and www.studio2b.org. The following pages provide information about using these resources.

STUDIO 2B Collections

The *STUDIO 2B Collections* series speaks to girls based on their distinct needs, interests, worries, and favorites at ages 11-13, 13-15 and 15-17.

Each *STUDIO 2B Collections* book contains celebrity interviews, first-person accounts, quizzes, advice columns, embarrassing moments, community action projects and activity ideas.

Use *STUDIO 2B Collections* as a jumping off point for conversations with girls about what is going on in their minds and hearts.



STUDIO 2B ONLINE

At www.studio2b.org girls can tune in to monthly tips to help them be their best selves, find polls and quizzes they can do and then discuss when they get together, hear about upcoming events and get the latest news from the National By Girls, For Girls Advisory Committee. Submissions are always welcome from aspiring young writers!



STUDIO 2B Basics

STUDIO 2B Basics is a fun, planner-sized binder. It comes with an insert about belonging to Girl Scouts through STUDIO 2B. In the future, new inserts will be available for girls to collect in *Basics*, including tips and worksheets for girls who want to earn the Girl Scout Silver and Gold Awards.

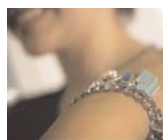


STUDIO 2B Focus Books and Charm Series

STUDIO 2B Focus is an activity and award series that girls can do individually or in groups.

BE, DO, DREAM

The books in the *STUDIO 2B Focus* series provide girls with the opportunity to tailor their own experiences based on their individual needs, interests, and skill level. Some of the books in the series are about "doing"—like *On Track*, in which girls set short and long term running and fitness goals. Others are about "being"—like *Looking In*, *Reaching Out*, in which girls explore hopes and dreams in conversations with adults.



SETTING GOALS

In partnership with their adult advisors, girls decide what they hope to accomplish with each *Focus* book they chose and then set goals for themselves. They earn the charm when they have met their own goals.

There is no required number of activities girls must do or goals girls must set in each book. The point is that advisors help girls follow where their interests lead them and set goals that reflects those interests.

Examples of Goals for *STUDIO 2B Focus Books*

Here are examples of a range of goals girls can set depending on their interests and skills.

STUDIO 2B Focus: Write Now

Activity One: "Look around You." Possible goals:

- Take an inventory of the stuff in my room and make a list of five things I love. Pick one of them and write a paragraph about it.



With a list of five things I love, decide what they say about me as a person. Write an article about that and send it to www.studio2b.org.

- Share lists of things we love with my STUDIO 2B group and talk about what things we all had on our lists and what things we had that were different. Then each of us could share one thing that surprised us about what we had on our lists.

STUDIO 2B Focus: uniquely ME! Inside and Out

Activity One: "Up Close and Personal." Possible goals:

- Complete the quiz with my friends.



Think about the traits they wrote were my best and think about how that makes me feel about myself.

- Make a video of me and my friends on the soccer team practicing our drills. Look at the tape and decide where we need to improve and

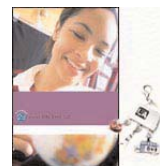
where we did great.

- Take the quiz but complete it about myself instead of about my friends. Then ask a close family member or friend to read it and see if she agrees or disagrees. Based on her answers, think about where I need to boost my self-esteem and how I could make a plan to do so.

STUDIO 2B Focus: On the Go

Activity 6: "Cook a Foreign Dish" Possible goals:

- A goal for one girl, who has never done much cooking, could be "shop for the ingredients and cook two of the recipes from this book for my family."



- A girl who has a strong interest and background in cooking may set a different goal. Maybe she would like to

investigate Senegalese cuisine. Create the menu and prepare a variety of dishes authentic to Senegal and serve them to the girls and invited guests in

my STUDIO 2B group.

- Ask my great-aunt about the family recipes she cooks on holidays that were handed down from her grandmother. Write them down and begin a family cookbook.
- She could stop there - or - she could send a favorite family recipe to submit@studio2b.org.