



COMPANY

Cooliris was founded in January 2006 with a simple mantra: *"Think beyond the browser"*. The company creates products that transform the browsing experience across screens, making discovering and enjoying media more exciting, efficient, and personal. Headquartered in Palo Alto, California, Cooliris is backed by **Kleiner Perkins Caufield & Byers**, **DAG Ventures**, **The Westly Group**, and **T-Venture**. For more information, please visit www.cooliris.com.

PRODUCTS

By creating a portfolio of free and easy-to-use products for different platforms that deliver an integrated experience to the ecosystem of desktop, web, and mobile, Cooliris provides a unique value proposition to consumers, publishers, and website owners. Products include:

- **Cooliris** for the desktop is a browser add-on that is the fastest and most stunning way to browse, search, and discover web and desktop media, using the immersive and cinematic Cooliris 3D Wall canvas. www.cooliris.com/product
- **Cooliris for iPhone** enables users to search, discover, and share photos, videos, news, and entertainment on-the-go with their iPhone. www.cooliris.com/iphone
- **Cooliris Express** is a tool that enables users of all skill levels to quickly and easily embed a Flash-based Cooliris Wall with their custom content on any website, blog, or social network. www.cooliris.com/express
- **Discover**, one of the top iPad applications, brings a beautiful, magazine-like interface to Wikipedia, enabling the best experience for exploring, finding and enjoying information. www.cooliris.com/ipad/discover
- **CoolPreviews** is a browser add-on that enables users to surf the web faster and more efficiently by allowing users to preview links and media-rich content as well as delve deeper into search topics, without leaving the webpage they are viewing. www.coolpreviews.com

USERS

Over **25 million downloads** to date across products and users in over 180 countries.

PARTNERS

Cooliris partners with leading technology leaders, premium website publishers, and distribution partners around the world. Through these relationships, Cooliris has contributed its UI expertise to create such innovations like the **Android Gallery** application with Google and **Hitachi Lifestudio** with Hitachi GST.

Cooliris also partners with premium content providers and top websites like **CBS**, **Hulu**, **The New York Times** and **Sony Music** to deliver the best and most relevant content to users. Cooliris gives content providers a unique avenue to expose their content to millions of users in an immersive 3D interface that boosts engagement.

For more information about Cooliris partnerships, please visit www.cooliris.com/partners.

ADVERTISING

Cooliris advertising combines the emotional ethos of offline brand advertising with the interactivity of the web. By leveraging the compelling Cooliris browsing experience, Cooliris ads invite users to a revolutionary brand experience so appealing that average selection rates are 6X greater than that of traditional video ads on the web, creating better return on investments for advertisers and better experiences for the user. For more information, please visit advertising.cooliris.com.

CONTACT

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