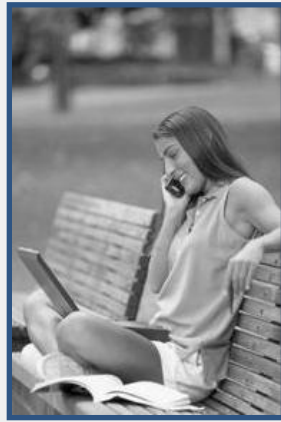


SoapOperaDigest.com

2011 Media Kit



With daily updates, SoapOperaDigest.com offers unique news, stories and interviews that differ from its print sisters, making this site a must-visit for anyone who loves daytime television.

Average Monthly Metrics

Impressions	2,835,680
Uniques	391,393
User Sessions	783,587

Visitors come daily to catch-up on the latest entertainment news!

Can't Miss Clip

Great opportunity for movie trailers, TV previews and more!



65% of visitors DO NOT subscribe to the print versions.

Up-to-the minute entertainment news, stories, exciting soap clips, interactive polls, interviews, photo galleries.

In a fun place where fans spend extra time indulging in their passion for soaps and celebrity.

Women	91%
18-34	22%
18-49	66%
25-54	72%
HHI \$50,000+	54%
Any college	82%

