

► 2009 ONLINE PACKAGES

	PLATINUM Multimedia Package: Deliverables	GOLD Multimedia Package: Deliverables	SILVER Multimedia Package: Deliverables
Package Rate:	\$4,995	\$2,695	\$995
Database Integration:			
New and Used Vehicle Inventory	•	•	•
Vehicle Photos (6 photos)	•	•	•
Contact Information	•	•	•
Dealer Logo	•	•	•
1-Click to Dealer Web Site	•	•	•
1-Click to Dealer Inventory	•	•	•
Leads Maximized:			
Schedule Test Drive and Contact Dealer	•	•	•
New Car Quote Requests	•	•	•
Metered 800 Phone Number	•	•	•
Contact at Once – IM tool	•	•	•
Lead Tracking and Site Reporting Tool	•	•	•
Featured Advertising Placements:			
Hot Deals in Search Results	•	•	
Dealership Video	•	•	
Ad Network – Bamboo	•	•	•
Dealer Showcase Rotation	•	•	•
SFGate			
Top Autos	Equal Rotation	Equal Rotation	
Tile – Section Front	100k	100k	
Banner Ads — Leaderboard, Cars Channel and Run of SFGate	500k	200k	150k
Yahoo!			
Behavioral Targeting – Leaderboard	100k	50k	

► **Reserve your space now!**

Contact your San Francisco Chronicle account executive or Brian Maier at bmaier@sfchronicle.com, or call (415) 777-8956.