

Imagine acquires Retro Gamer

Imagine Publishing, the innovative new specialist magazine publisher announces today the acquisition of *Retro Gamer* magazine

Retro Gamer was launched in December 2003 and is the only newsstand magazine in the UK totally dedicated to covering the classic gaming scene – from ZX81 to Sega Mega Drive, from classic coin-ops to Commodore Amiga.

Published monthly, *Retro Gamer* is famous for delivering authoritative and in-depth articles covering every facet of the classic computer gaming scene, including developer interviews, celebrations of great gaming moments, and detailed hardware profiles.

The magazine will be re-launched by veteran games journalist Simon Phillips, who was responsible for the award-winning multiformat games magazine, *gamesTM*, which featured its own popular retro section. Imagine's Creative Director Mark Kendrick, ex-*Crash* and *Zzap!64*, will oversee *Retro Gamer*'s new look.

"The UK has a proud gaming heritage and its retro scene is now more buoyant than ever. *Retro Gamer* is extremely well regarded and I am pleased that we have been able to secure its future" said Damian Butt, Managing Director.

"Imagine Publishing's plan is to grow through a combination of new launches and acquisitions and *Retro Gamer* fits well into this strategy."

Imagine will publish *Retro Gamer* from issue 19, with a completely new design, editorial direction and team, though many of the magazine's long-standing writers will continue to contribute. The first issue will go on sale on 8 December 2005.

Imagine Publishing was founded in 2005 by three former directors of Paragon Publishing. The Imagine team have launched over 60 magazines in the last ten years, including a number of leading videogames magazines.



Name: **Retro Gamer**
Price: **£4.99**
Pagination: **116 pages**
Launch: **8 December 2005**
Frequency: **13 issues pa**

Imagine Publishing
01202 586200
www.imagine-publishing.co.uk

Damian Butt
Managing Director