

SUBMISSION FORM



If you believe your promotional proposal complies with the above criteria please submit the form below for consideration to:

The Sunday Mail Marketing Department
 GPO Box 130 Brisbane Qld 4001
promotions@qnp.newsltd.com.au

PROMOTION APPLICATION PROMOTION DETAILS

Desired date to run in paper	
Desired section to run in paper	
Detail of Prize / Offer	
Value of Prize / Offer	
Is there a money-can't-buy component of the prize?	<input type="checkbox"/> Yes <input type="checkbox"/> No
If yes, please detail	
Perceived value of money-can't-buy component	
Has this promotion been run before?	<input type="checkbox"/> Yes <input type="checkbox"/> No
If yes, please detail	
Are there any other Promotional Partners (ie will the offer feature other partners logos on support collateral)?	<input type="checkbox"/> Yes <input type="checkbox"/> No
If yes, please detail	
Desired mechanic	<input type="checkbox"/> Telephone <input type="checkbox"/> SMS <input type="checkbox"/> Online <input type="checkbox"/> Coupon - all Factor X <input type="checkbox"/> Other?
Does the promotion comply with the promotional criteria listed on the previous page?	<input type="checkbox"/> Yes <input type="checkbox"/> No
What is the desired support from The Sunday-Mail?	
What will The Sunday Mail receive?	



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COMPANY DETAILS

Organization	
Contact	
Title	
Address	
Other Address	
City/State/Postcode	
Phone/Fax	
Email	