

PRIVACY STATEMENT

This Privacy Statement operates in conjunction with and constitutes a part of Louisiana Media Company, LLC's Terms of Use (the "Agreement") and informs you of Louisiana Media Company, LLC's practices with respect to the online collection, use, and disclosure of personal information from this Louisiana Media Company, LLC Website. Personal information is information that allows us to contact you (such as email address, home address, or telephone number) or other information that, when linked to your name or contact information, allows us to personalize your visit to our site by providing you with information that suits your interests.

Louisiana Media Company, LLC is the owner of this website and retains all ownership rights to the information collected at this site. Louisiana Media Company, LLC reserves the right to change, modify, add, or remove provisions of this Privacy Statement. Any changes to this Privacy Statement will be posted here, and we encourage you to check back from time to time.

THIS POLICY DOES NOT APPLY TO THE PRACTICES OF COMPANIES THAT LOUISIANA MEDIA COMPANY, LLC DOES NOT OWN OR CONTROL, OR TO PEOPLE THAT LOUISIANA MEDIA COMPANY, LLC DOES NOT EMPLOY OR MANAGE.

Personalization

Although you may use many features of this site without completing a registration or sign-up form, visitors who do register and/or sign up for special services may have access to additional features of the site and are more likely to receive information suited to their interests. For example, a registered user is eligible for additional services provided by this website, such as personalized content. Our registration and special services sign-up forms may ask you for contact information (like name or email address) and demographic information (like zip code or age). You must provide the information in order to receive the benefits of registration or of the special service.

We may use the contact information you give us to better tailor your website experience to your interests, and to send you information about Louisiana Media Company, LLC and its services as well as promotional material on behalf of some of our partners. We use other information that you provide to us to show you content in which you may be interested and to display the content according to your preferences. We will also share this information within the Louisiana Media Company, LLC family and with our affiliates and business partners in order to enhance your experience on this and other Louisiana Media Company, LLC Websites.

In addition, we may share this information with advertisers or other third parties that are not part of the Louisiana Media Company, LLC family.

Online Surveys/Contests

From time to time, we may conduct online surveys and contests. These ask you for contact information (like name or email address) and demographic information (like zip code or age). We may use this contact information from our surveys and contests to provide you with information about our company and promotional material on behalf of some of our partners, and to contact you.

Supplemental Information

To enhance Louisiana Media Company, LLC's ability to tailor this site to your preferences, we may combine information that you provide us on registration and other online sign-up forms with other information about you that we may obtain.

Shopping/Commercial Services

This Louisiana Media Company, LLC site may offer shopping services, which may be offered by us or by a firm that operates a store under contract with us. If our site offers shopping or other commercial

services, you will use a customer order form to request information, products, and services. The order form will ask you to give us contact information (like name or email address), financial information (like account or credit card numbers), and demographic information (like zip code or age).

We will use the financial information that you provide to bill you for products and services. By giving our site your credit card and related personal information, you are authorizing our store to give that information to the merchant and credit card company in order to confirm and fulfill your order.

We will use contact information from the order form to fulfill your orders. We may also use contact data to get in touch with you. We will not otherwise use or distribute your financial information without your prior approval.

Public Forums

This site may make available chat rooms, blogs, forums, message boards, and news groups. Please remember that any information that you disclose in these areas becomes public information. You should exercise caution when deciding to disclose your personal information in any chat room, blog, forum, message board, or news group.

Information Sharing With Third Parties

From time to time we may enter into a special relationship with another company that is not owned by Louisiana Media Company, LLC to provide additional features at this site. These special relationships may include “powered by” partners, business partners, sponsors, and co-branded sites (referred to here as “co-branded pages”). These might include, for example, pages that share our name and that of another entity. You should look for a specific privacy statement on any such co-branded page. Any personal information that you provide when signing up at one of those co-branded pages may be shared with our third party partner, whose privacy practices we do not control. You should check our partner’s website for information regarding its privacy policies, as its policies, not ours, will govern the information that it receives from you.

Also, the nature of some features of our site may require that we share personal information about you with other persons or other companies. For example, this may occur at a feature that enables you, via our site, to ask questions of persons or entities that are not part of Louisiana Media Company, LLC. By responding to those features of the site, whether by email or direct entry of information on the Louisiana Media Company, LLC Website, you are consenting to our transfer of that information to such persons or entities, whose privacy policy or practices will apply to the information it receives.

IP Address and Log Files

We may use your IP address to administer the Louisiana Media Company, LLC Website, to help diagnose problems with our server, to analyze trends, to track users’ webpage movements, to help identify you and your shopping cart, and to gather broad demographic information for aggregate use.

Cookies

This Louisiana Media Company, LLC site may use a standard technology called a “cookie” to collect information about how you use the site. Cookies reside on your computer and help the Louisiana Media Company, LLC Website as well as other websites operated by third parties, including our vendors and advertisers, to recognize your computer’s browser as a previous visitor. This information allows us to customize delivery of information. For example, our site may use cookies to save and remember registration information or preferences that you may have set while browsing the site, to keep track of your shopping cart, to ensure you don’t see the same ad content repeatedly, to deliver content specific to your interests, and to save your password so you don’t have to re-enter it each time you visit our site. We use cookies only to gather information as indicated in this policy; however, the use of cookies, web beacons, or similar technologies by our vendors, advertisers, and affiliates, is subject to their own privacy policies, not ours. For additional information about ad network providers, visit <http://www.networkadvertising.org>. Disabling cookies may result in receiving less than the full benefit from the use of this Louisiana Media Company, LLC Website.

Children's Personal Information

Consistent with the Children's Online Privacy Protection Act:

This site does NOT knowingly collect, use, or disclose personal information (including online contact information) of children under the age of 13.

In the event that a child under the age of 13 attempts to register on our site, we will NOT knowingly accept the registration, and if we become aware that a child has registered through the use of false registration information, we will attempt to cancel the user account and to delete the information received from the child.

In the event that a child posts personal information in a public forum such as a chat room, we will attempt to delete that information once we become aware of it.

Louisiana Media Company, LLC does not knowingly contact children under age 13 about special offers or for marketing purposes without a parent's permission.

Your Choices

This Louisiana Media Company, LLC site provides you the opportunity to opt-out of receiving email communications from us and our special relationship partners. To opt-out of receiving email communications, you may:

Modify your registered user information on the Louisiana Media Company, LLC Website; or Send an email to fox8news@fox8tv.net.

Please include the web address, call letters or station's name. (Please note that this email address should only be used for specific technical issues related to the website such as unsubscribing from a database.

The recipients of these emails will not be able, in general to answer concerns regarding programming, promotions or other non-web related issues.)

Access to Personal Information

Louisiana Media Company, LLC gives you the opportunity to modify or remove personal information that you have provided to us. You may do so by modifying your password-protected registered user information on the Louisiana Media Company, LLC Website.

Security of Your Personal Information

Louisiana Media Company, LLC employs reasonable security measures consistent with standard industry practice for information collected through this website.

Disclosure of Personal Information

Louisiana Media Company, LLC may disclose or transfer your personal information in the following circumstances:

To enforce the Terms of Use Agreement;

To defend the property and rights of Louisiana Media Company, LLC, our corporate parents and/or our affiliates;

When we reasonably believe that it is justifiable in order to investigate, prevent, or take action regarding illegal or harmful activities, suspected fraud, or threats to the safety, security, and/or welfare of users, employees, third-parties, and property;

With our agents, advisors, and partners for the foregoing reasons and/or for other legitimate business purposes;

As compelled or authorized by applicable law or in connection with legal or regulatory proceedings;

To a new and/or successor entity, in the event that Louisiana Media Company, LLC or any of the broadcast stations licensed to it and its corporate subsidiaries, are acquired by, transferred to, or merged with another company, in whole or in part; and

As may be required by third-party specialists that provide technical support for this website, in connection

with website maintenance, modification, and/or repairs.

Contacting the Website

If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, you can contact fox8news@fox8tv.net. Please include the web address, call letters or station's name. Please note that this email address should only be used for specific technical issues related to the website such as unsubscribing from a database. **The recipients of these emails will not be able, in general to answer concerns regarding programming, promotions or other non-web related issues.**

Effective Date: February 17, 2009

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