




working.com

Canada's Largest Online Recruitment Network

2011 Combination Job Subscription Packages – All rates are NET and do not include tax.
All Combination packages are unlimited and based on an Annual Commitment

Package	Rate	Timing	Description
working.com unlimited postings without upgrades	\$1,050	Per Month	working.com can scrape the jobs straight from your site and have them automatically posted on working.com each night. This is only an option if the client's site can be wrapped. Otherwise, client will be given an unlimited login where they can self post.
working.com unlimited postings with upgrades*	\$1,250	Per Month	Includes the above unlimited package plus the following upgrades* 5 Career Picks, 5 Premium Picks, 5 Spotlight Ads per month
working.com and Diversity Network unlimited postings	\$1,300	Per Month	Benefit from discounts on both your working.com subscription and diversity package by purchasing them together.
Diversity Network postings Only unlimited	\$670	Per Month	This is the cost if purchased without an unlimited working.com subscription. We must be able to wrap client's site for this offering.
SOCIAL MEDIA! Unlimited working.com and Facebook Marketplace – EXCLUSIVE!!	\$1,460	Per Month	Postmedia Network has the exclusive agreement to sell Facebook Marketplace in Canada! Facebook Marketplace can only be purchased in conjunction with an unlimited working.com subscription.
working.com unlimited postings and Display Advertising	\$1,667	Per Month	Includes 600,000 display impressions per year that can be utilized monthly at client's direction.
 working.com, Facebook Marketplace, Diversity and Display Advertising	\$2,917	Per Month	Includes 600,000 display impressions per year that can be utilized monthly at client's direction, unlimited postings to working.com, Facebook Marketplace, and Diversity!

Take Advantage of our Automatic Posting Option!

Sign up for an annual package and working.com can scrape the jobs straight from your site and have them automatically posted on working.com each night! This is only an option if the client's site can be wrapped.

Job Packs on working.com – All rates are NET and do not include tax.

Package	Rate per posting	Description
20 Posting Job Pack	\$525 per posting	Each job is posted on working.com and includes a career pick, premium pick, spotlight ad upgrade and syndication to the Facebook Marketplace! ADD: our Diversity Network for an additional \$150 per job posting
10 Posting Job Pack	\$560 per posting	
5 Posting Job Pack	\$594 per posting	
3 Posting Job Pack	\$629 per posting	
Single Posting	\$699 per posting	

Recruitment Display Advertising (Standalone) – All rates are NET and do not include tax.
Benefit from a packaged deal cost as outlined above.

Package	Cost	Description
Leaderboard 728x90	\$20 CPM	Utilize Display Ads positioned within our premium Postmedia sites across Canada or geo-targeted to the city of your choice to reach your ideal active and passive candidate. Postmedia sites have grown 23% vs. last year to an impressive monthly audience of 8.1 million unique visitors who are highly educated. Impressions and timing is determined by budget and overall campaign objectives. Example of costing: 50,000 impressions x \$30 CPM = \$1,500. Impressions = number of times your ad has been viewed.
Big Box 300x250	\$30 CPM	

*Upgrades: Career Pick (Network syndication); Premium Pick (branding and network syndication); Spotlight Ad (search engine marketing on working.com).