

Bloomberg Businessweek®

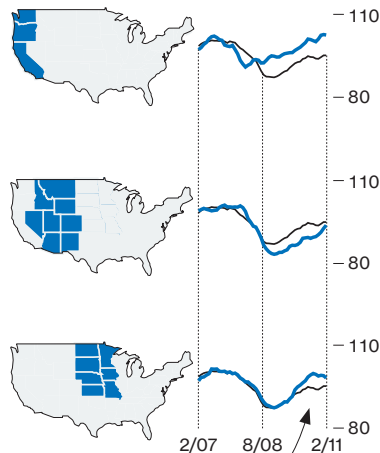
U.S. Economy

Want to Know How the Recovery's Going? Ask the Pump

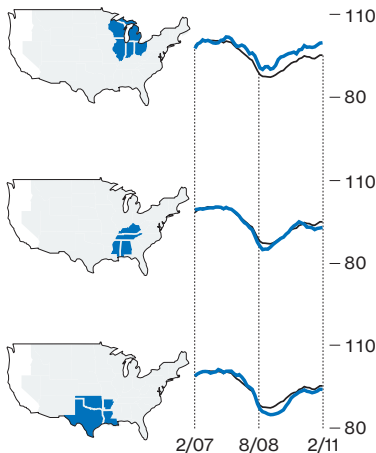
Ceridian-UCLA's Pulse of Commerce Index is a novel way of measuring economic activity: Every time a long-haul trucker gases up and pays with one of Ceridian's widely used fuel cards, the location and purchase amount are logged. The data power real-time shipping indexes that show steady yet sluggish growth since the June 2009 low. —*Evan Applegate*

■ Regional index value, three-month moving average ■ National index value

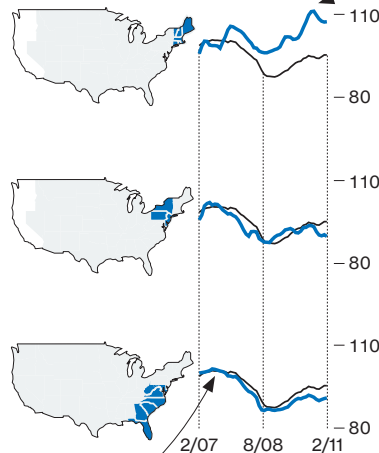
West: The Desert Lags



Central: Right Down the Middle



East: New England Tears Away



Relatively unaffected by the recent snowstorms, New England led other regions in growth

The overall index has been rising for 15 consecutive months, which indicates a "fragile" but sustained recovery

The index is benchmarked to April 2007 which equals 100