



Standard Certificate of Circulation

For the 4 issues distributed between 31st March 2008 and 27th April 2008

National
Newspapers

The Sunday Times



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This certificate expires on 31st July 2008 unless ABC has issued a new certificate before that date.

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All data carried in this certificate is derived from a Return of Circulation approved by ABC on: 9th May 2008 on behalf of the publisher: News International Ltd
The publisher has certified that the data has been reported in accordance with ABC rules. ABC will audit the data and if any material error or omission is found, an audit report will be issued giving details of the error or omission.

For details of audit reports issued or the rules and procedures, please contact ABC.

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The Sunday Times

Certificate of Average Net Circulation for the 4 issues distributed between 31st March 2008 and 27th April 2008

	TOTAL	United Kingdom	RoI	Other Countries
Total Average Net Circulation Per Issue	1, 202, 235	1, 038, 279	107, 189	56, 767

Total Average Net Circulation Per Issue - by region	England, Wales & N. Ireland	Scotland		
		971, 544	66, 735	107, 189
Full Rate Circulation	853, 817	-	107, 189	
Lesser Rate Circulation	414	65, 057	-	
Pre-Paid Non-Postal Subscription Sales	98, 069	1, 678	-	
Corporate Subscription Sales	-	-	-	
Multiple Copy Sales	19, 244	-	-	

Basic Cover Price - These are the prices used to determine if an issue is at full rate or a lesser rate.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
United Kingdom	-	-	-	-	-	-	£2.00
Republic of Ireland	-	-	-	-	-	-	€2.50

Excluded Issues: The following Issues have been excluded from this certificate.

None

Paid Postal Subscription Prices

The range of prices for paid postal subscriptions (shown as annual rates) at the end of the audit period were:

United Kingdom	£115.50 to £385.00
Republic of Ireland	£127.00 to £424.00

Multiple Copy Sales: Analysis by Audience Type - UK/RoI only

Audience Type	Average Net Circulation
Total	19, 244
Airlines	15, 297
Hotels	3, 432
Trains	515
Other Publication Insert	-
Voucher Redemption	-
Sports Event	-
Leisure Centres	-
Food/Beverage Outlets	-
Others	-

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Pre-Paid Non-Postal Subscription Schemes

The following is a list of schemes currently being fulfilled by the Publisher.

Publications in the Scheme	Issues in the Scheme	Duration	Price
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£1.50 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£1.75 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£2.00 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£2.25 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£2.50 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£2.75 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£3.00 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£3.25 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£3.45 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£3.50 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£3.75 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£4.00 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£4.50 per week
The Times / The Sunday Times	Monday to Sunday	12 / 24 / 48 weeks	£5.00 per week

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Geographical Editions Analysis

Edition Name	Territory	Total	Full Rate	Lesser Rate	Pre-Paid Non-Postal Subscription Sales	Corporate Subscription Sales	Multiple Copy Sales
MAIN EDITION		1, 038, 279					
	England, Wales & N. Ireland	971, 544	853, 817	414	98, 069	-	19, 244
	Scotland	66, 735	-	65, 057	1, 678	-	-
	Rol	-	-	-	-	-	-
	Other Countries	-	-	-	-	-	-
IRISH EDITION		107, 189					
	England, Wales & N. Ireland	-	-	-	-	-	-
	Scotland	-	-	-	-	-	-
	Rol	107, 189	107, 189	-	-	-	-
	Other Countries	-	-	-	-	-	-
OVERSEAS EDITION		56, 767					
	England, Wales & N. Ireland	-	-	-	-	-	-
	Scotland	-	-	-	-	-	-
	Rol	-	-	-	-	-	-
	Other Countries	56, 767	-	-	-	-	-