

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / **919-880-4888** (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Rand Paul Likely Victor in Kentucky

Raleigh, N.C. – Backlash over Kentucky's Democratic U.S. Senate candidate Jack Conway's recent TV ad calling his Republican opponent Rand Paul's deity the "Aqua Buddha" may have sunk Conway's campaign for good. 56% of voters think it was inappropriate, including 72% of Republicans and 68% of independents. Even 41% of Democrats think the ad in bad taste; only 24% approve. Coincidentally or not, Conway was down only 42-49 in PPP's previous survey last month, but he now trails by a likely insurmountable 40-53 with only a week to go.

Possibly because of this ad, since September 12th, Conway's previously even favorableunfavorable ratio has fallen to 39-52. While his own party, which makes up a bare majority of voters, has moved slightly in his favor, 79% of Republicans and 63% of independents now dislike him. Last month, he had a positive 35-29 margin with the latter, and only 55% of Republicans were unfavorable toward him. Paul, meanwhile, has improved a little in voters' eyes, particularly among independents, who were only 43-38 in his favor previously but 59-31 now.

This huge movement by independents away from Conway and toward Paul personally has made the difference. They now support Paul by a 66-27 margin, an improvement of 32 points from his 47-40 edge in September. Though unaffiliateds are only 10% of voters, this shift accounts for more than half of Paul's improvement in the horse race. The rest comes from just a slight improvement for Paul among Republicans and an insignificant decline by Paul with his own party.

"Down by single digits until now, Jack Conway threw a Hail Mary with the 'Aqua Buddha' TV spot, and Rand Paul looks set to intercept it and return it for a touchdown next week," said Dean Debnam, President of Public Policy Polling.

PPP surveyed 900 likely Kentucky voters from October 21^{st} to 24^{th} . The margin of error is +/-3.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached, and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





Kentucky Survey Results

| Q1 | Democrat Jack Conway and Republican Ra Paul, who would you vote for? | | |
|----|---|------------|--|
| | Jack Conway | 40% | |
| | Rand Paul | 53% | |
| | Undecided | 7% | |
| Q2 | Do you have a favorable or unfavorab of Jack Conway? | le opinion | |
| | Favorable | | |
| | Unfavorable | 52% | |
| | Not sure | | |
| Q3 | Do you have a favorable or unfavorab of Rand Paul? | le opinion | |
| | Favorable | 49% | |
| | Unfavorable | 43% | |
| | Not sure | 8% | |
| Q4 | Do you approve or disapprove of Pres Barack Obama's job performance? | sident | |
| | Approve | | |
| | Disapprove | 61% | |
| | Not sure | 5% | |
| Q5 | Do you approve or disapprove of Sen McConnell's job performance? | ator Mitch | |
| | Approve | 41% | |
| | Disapprove | 47% | |
| | Not sure | | |
| Q6 | Would you like to see Mitch McConne continue in his role as Republican lea next Congress? | ell - | |
| | Yes | 45% | |
| | No | | |
| | Not sure | | |
| | | | |

Q7 Do you approve or disapprove of Senator Jim Bunning's job performance?

| | Approve | .33% |
|-----|---|------|
| | Disapprove | |
| | Not sure | |
| Q8 | Do you approve or disapprove of Governor Steve Beshear's job performance? | |
| | Approve | .43% |
| | Disapprove | .39% |
| | Not sure | .18% |
| Q9 | Have you seen the 'Aqua Buddha' ad? | |
| | Yes | .62% |
| | No | .28% |
| | Not sure | .10% |
| Q10 | Do you think the 'Aqua Buddha' ad was appropriate or inappropriate? | |
| | Appropriate | .15% |
| | Inappropriate | .56% |
| | Not sure | |
| Q11 | Have you already cast your ballot for this year's election? | |
| | Yes | .10% |
| | No | .90% |
| Q12 | Who did you vote for President in 2008? | |
| | John McCain | .54% |
| | Barack Obama | .38% |
| | Someone else/Don't remember | . 8% |
| Q13 | Would you describe yourself as a liberal, moderate, or conservative? | |
| | Liberal | .15% |
| | Moderate | .41% |
| | Conservative | .44% |





- Q14 If you are a woman, press 1. If a man, press 2.

 Woman
 53%

 Man
 47%

 Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.
 Democrat

 Democrat
 50%

 Republican
 40%

 Independent/Other
 10%
- **Q16** If you are white, press 1. If African-American, press 2. If other, press 3.

| White | 89% |
|--|-----|
| African-American | 8% |
| Other | 3% |
| Q17 If you are 18 to 29 years old, press 1. If 30 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4. | |
| 18 to 29 | 10% |
| 30 to 45 | 24% |
| 46 to 65 | 42% |
| Older than 65 | 24% |





| | | Already Voted? | |
|-------------|------|-------------------|-----|
| | Base | Yes | No |
| Conway/Paul | | | |
| Jack Conway | 40% | 50% | 39% |
| Rand Paul | 53% | 41% | 54% |
| Undecided | 7% | 9% | 7% |

| | | Already Voted? | |
|---------------------|------|-------------------|-----|
| | Base | Yes | No |
| Conway Favorability | | | |
| Favorable | 39% | 51% | 37% |
| Unfavorable | 52% | 38% | 54% |
| Notsure | 9% | 11% | 9% |

| | | Already Voted? | |
|-------------------|------|-------------------|-----|
| | Base | Yes | No |
| Paul Favorability | | | |
| Favorable | 49% | 42% | 50% |
| Unfavorable | 43% | 49% | 43% |
| Notsure | 8% | 9% | 7% |

| | | Already Voted? | |
|----------------|------|-------------------|-----|
| | Base | Yes | No |
| Obama Approval | | | |
| Approve | 34% | 47% | 32% |
| Disapprove | 61% | 49% | 62% |
| Notsure | 5% | 4% | 5% |





| | | Already Voted? | |
|--------------------|------|-------------------|-----|
| | Base | Yes | No |
| McConnell Approval | | | |
| Approve | 42% | 39% | 42% |
| Disapprove | 47% | 46% | 48% |
| Notsure | 11% | 15% | 10% |

| | | Already Voted? | |
|--------------------------------------|------|-------------------|-----|
| | Base | Yes | No |
| McConnell Continue as GOP Leader? | | | |
| Yes | 45% | 35% | 46% |
| No | 47% | 59% | 45% |
| Notsure | 9% | 6% | 9% |

| | | Already Voted? | |
|------------------|------|-------------------|-----|
| | Base | Yes | No |
| Bunning Approval | | | |
| Approve | 33% | 34% | 32% |
| Disapprove | 45% | 48% | 45% |
| Notsure | 22% | 18% | 23% |

| | | Alread Voted | - |
|------------------|------|-----------------|-----|
| | Base | Yes | No |
| Beshear Approval | | | |
| Approve | 43% | 53% | 41% |
| Disapprove | 40% | 36% | 40% |
| Notsure | 18% | 11% | 19% |





| Cr | oss | ta | bs |
|----|-----|----|----|
| Ur | OSS | ιa | DS |

| | | Already Voted? | | |
|-------------------------|------|-------------------|-----|--|
| | Base | Yes | No | |
| Seen Aqua Buddha Ad? | | | • | |
| Yes | 62% | 54% | 63% | |
| No | 28% | 27% | 28% | |
| Notsure | 10% | 20% | 9% | |

| | | Alread Voted | - |
|--------------------------------|------|-----------------|-----|
| | Base | Yes | No |
| Aqua Buddha Ad Appropriate? | | | |
| Appropriate | 15% | 18% | 15% |
| Inappropriate | 56% | 45% | 58% |
| Notsure | 29% | 37% | 28% |

| | | 2008 Vo | te | |
|-------------|------|----------------|-----|--------------------------------|
| | Base | John McCain | | Someone else/Don't remember |
| Conway/Paul | | | | |
| Jack Conway | 40% | 8% | 87% | 31% |
| Rand Paul | 53% | 84% | 9% | 51% |
| Undecided | 7% | 8% | 4% | 17% |

| | | 2008 Vote | | | | |
|---------------------|------|----------------|-----|--------------------------------|--|--|
| | Base | John McCain | | Someone else/Don't remember | | |
| Conway Favorability | | | | | | |
| Favorable | 39% | 10% | 80% | 32% | | |
| Unfavorable | 52% | 79% | 15% | 54% | | |
| Notsure | 9% | 11% | 6% | 14% | | |





| | | 2008 Vo | te | | | |
|-------------------|------|----------------|-----|--------------------------------|----------------|-----|
| | Base | John McCain | | Someone else/Don't remember | | Bas |
| Paul Favorability | | | | | Obama Approval | |
| Favorable | 49% | 76% | 11% | 48% | Approve | 34% |
| Unfavorable | 43% | 15% | 83% | 42% | Disapprove | 61% |
| Notsure | 8% | 9% | 6% | 10% | Notsure | 5% |

| | | 2008 Vote | | | | |
|----------------|------|----------------|-----|--------------------------------|--|--|
| | Base | John McCain | | Someone else/Don't remember | | |
| Obama Approval | | | | | | |
| Approve | 34% | 4% | 77% | 22% | | |
| Disapprove | 61% | 94% | 15% | 59% | | |
| Notsure | 5% | 2% | 8% | 18% | | |

| | | 2008 Vote | | | | |
|--------------------|------|----------------|-----|--------------------------------|--|--|
| | Base | John McCain | | Someone else/Don't remember | | |
| McConnell Approval | | | | | | |
| Approve | 41% | 63% | 14% | 26% | | |
| Disapprove | 47% | 26% | 78% | 47% | | |
| Not sure | 11% | 11% | 8% | 27% | | |

| | | 2008 Vote | | | | |
|--------------------------------------|------|----------------|-----|--------------------------------|--|--|
| | Base | John McCain | | Someone else/Don't remember | | |
| McConnell Continue as GOP Leader? | | • | | | | |
| Yes | 45% | 69% | 12% | 37% | | |
| No | 47% | 23% | 80% | 48% | | |
| Notsure | 9% | 8% | 8% | 15% | | |





| | | 2008 Vo | te | | |
|------------------|------|----------------|-----|--------------------------------|------------|
| | Base | John McCain | | Someone else/Don't remember | |
| Bunning Approval | | | | | Beshear Ap |
| Approve | 33% | 44% | 15% | 35% | |
| Disapprove | 45% | 31% | 67% | 29% | D |
| Not sure | 23% | 24% | 18% | 36% | |

| | | 2008 Vote | | | | |
|------------------|------|----------------|-----|--------------------------------|--|--|
| | Base | John McCain | | Someone else/Don't remember | | |
| Beshear Approval | | | | | | |
| Approve | 43% | 26% | 67% | 37% | | |
| Disapprove | 39% | 55% | 18% | 36% | | |
| Not sure | 18% | 19% | 15% | 27% | | |

| | | 2008 Vo | te | |
|-------------------------|------|----------------|-----|--------------------------------|
| | Base | John McCain | | Someone else/Don't remember |
| Seen Aqua Buddha Ad? | | • | | |
| Yes | 62% | 64% | 62% | 43% |
| No | 28% | 27% | 25% | 46% |
| Notsure | 10% | 8% | 12% | 11% |

| | | 2008 Vote | | | | | |
|--------------------------------|------|----------------|-----|--------------------------------|--|--|--|
| | Base | John McCain | | Someone else/Don't remember | | | |
| Aqua Buddha Ad Appropriate? | | • | | | | | |
| Appropriate | 15% | 5% | 31% | 4% | | | |
| Inappropriate | 56% | 72% | 35% | 51% | | | |
| Notsure | 29% | 23% | 34% | 44% | | | |





| | | Ideolog | у | | | | ldeolog | у | | |
|-------------|------|---------|----------|--------------|---------------------|------|---------|----------|--------------|--|
| | Base | Liberal | Moderate | Conservative | | Base | Liberal | Moderate | Conservative | |
| Conway/Paul | | ÷ | | | Conway Favorability | | • | | | |
| Jack Conway | 40% | 83% | 56% | 10% | Favorable | 39% | 79% | 52% | 12% | |
| Rand Paul | 53% | 13% | 37% | 81% | Unfavorable | 52% | 10% | 41% | 78% | |
| Undecided | 7% | 4% | 7% | 9% | Not sure | 9% | 10% | 7% | 10% | |

| | | ldeology | | | |
|-------------------|------|----------|----------|--------------|--|
| | Base | Liberal | Moderate | Conservative | |
| Paul Favorability | | | | | |
| Favorable | 49% | 13% | 33% | 76% | |
| Unfavorable | 43% | 81% | 59% | 16% | |
| Notsure | 8% | 5% | 8% | 8% | |

| | | ldeology | | | | |
|----------------|------|----------|----------|--------------|--|--|
| | Base | Liberal | Moderate | Conservative | | |
| Obama Approval | | | | | | |
| Approve | 34% | 71% | 49% | 6% | | |
| Disapprove | 61% | 21% | 43% | 92% | | |
| Not sure | 5% | 8% | 8% | 2% | | |





| | | ldeology | | | |
|--------------------|------|----------|----------|--------------|--|
| | Base | Liberal | Moderate | Conservative | |
| McConnell Approval | | • | | | |
| Approve | 41% | 16% | 30% | 61% | |
| Disapprove | 47% | 75% | 61% | 26% | |
| Notsure | 11% | 9% | 10% | 13% | |

| | | ldeology | | | |
|--------------------------------------|------|----------|----------|--------------|--|
| | Base | Liberal | Moderate | Conservative | |
| McConnell Continue as GOP Leader? | | | | | |
| Yes | 45% | 14% | 33% | 66% | |
| No | 47% | 79% | 58% | 25% | |
| Not sure | 9% | 7% | 9% | 9% | |

| | | ldeology | | | | |
|------------------|------|----------|----------|--------------|--|--|
| | Base | Liberal | Moderate | Conservative | | |
| Bunning Approval | | | | | | |
| Approve | 33% | 12% | 23% | 48% | | |
| Disapprove | 45% | 63% | 58% | 26% | | |
| Not sure | 23% | 25% | 19% | 25% | | |

| | | ldeology | | | | |
|------------------|------|----------|----------|--------------|--|--|
| | Base | Liberal | Moderate | Conservative | | |
| Beshear Approval | | | | | | |
| Approve | 43% | 58% | 59% | 22% | | |
| Disapprove | 39% | 21% | 27% | 57% | | |
| Not sure | 18% | 21% | 15% | 20% | | |





| | | Ideolog | у | | | | Ideolog | IУ | |
|-------------------------|------|---------|----------|--------------|--------------------------------|------|---------|----------|--------------|
| | Base | Liberal | Moderate | Conservative | | Base | Liberal | Moderate | Conservative |
| Seen Aqua Buddha Ad? | | | | | Aqua Buddha Ad Appropriate? | | | | |
| Yes | 62% | 52% | 64% | 64% | Appropriate | 15% | 32% | 19% | 6% |
| No | 28% | 37% | 27% | 26% | Inappropriate | 56% | 29% | 50% | 71% |
| Not sure | 10% | 10% | 9% | 11% | Notsure | 29% | 40% | 31% | 23% |

| | | Gender | |
|-------------|------|--------|-----|
| | Base | Woman | Man |
| Conway/Paul | | - | |
| Jack Conway | 40% | 43% | 37% |
| Rand Paul | 53% | 48% | 58% |
| Undecided | 7% | 9% | 5% |

| | | Gender | |
|---------------------|------|--------|-----|
| | Base | Woman | Man |
| Conway Favorability | | | |
| Favorable | 39% | 42% | 35% |
| Unfavorable | 52% | 48% | 57% |
| Notsure | 9% | 11% | 7% |





| | | Gender | |
|-------------------|------|--------|-----|
| | Base | Woman | Man |
| Paul Favorability | | - | |
| Favorable | 49% | 44% | 55% |
| Unfavorable | 43% | 47% | 39% |
| Notsure | 8% | 9% | 6% |

| | | Gender | |
|----------------|------|--------|-----|
| | Base | Woman | Man |
| Obama Approval | | | |
| Approve | 34% | 34% | 34% |
| Disapprove | 61% | 59% | 63% |
| Notsure | 5% | 7% | 3% |

| | | Gender | |
|--------------------|------|--------|-----|
| | Base | Woman | Man |
| McConnell Approval | | | |
| Approve | 41% | 40% | 43% |
| Disapprove | 47% | 46% | 49% |
| Notsure | 11% | 13% | 9% |

| | | Gender | |
|--------------------------------------|------|--------|-----|
| | Base | Woman | Man |
| McConnell Continue as GOP Leader? | | | |
| Yes | 45% | 43% | 46% |
| No | 47% | 46% | 47% |
| Notsure | 9% | 11% | 6% |





| | | Gender | |
|------------------|------|--------|-----|
| | Base | Woman | Man |
| Bunning Approval | | | |
| Approve | 33% | 28% | 38% |
| Disapprove | 45% | 42% | 48% |
| Notsure | 23% | 30% | 14% |

| | | Gender | | |
|------------------|------|--------|-----|--|
| | Base | Woman | Man | |
| Beshear Approval | | | | |
| Approve | 43% | 40% | 46% | |
| Disapprove | 39% | 37% | 42% | |
| Notsure | 18% | 23% | 13% | |

| | | Gender | |
|-------------------------|------|--------|-----|
| | Base | Woman | Man |
| Seen Aqua Buddha Ad? | | | |
| Yes | 62% | 61% | 63% |
| No | 28% | 29% | 27% |
| Notsure | 10% | 10% | 10% |

| | | Gender | |
|--------------------------------|------|--------|-----|
| | Base | Woman | Man |
| Aqua Buddha Ad Appropriate? | | | |
| Appropriate | 15% | 13% | 17% |
| Inappropriate | 56% | 54% | 59% |
| Notsure | 29% | 33% | 24% |





| | | Party | Party | | | | |
|--------------|------|----------|------------|-------------------|--|--|--|
| | Base | Democrat | Republican | Independent/Other | | | |
| Conw ay/Paul | | | | | | | |
| Jack Conway | 40% | 67% | 11% | 27% | | | |
| Rand Paul | 53% | 25% | 84% | 66% | | | |
| Undecided | 7% | 9% | 6% | 6% | | | |

| | | Party | | | | |
|---------------------|------|----------|------------|-------------------|--|--|
| | Base | Democrat | Republican | Independent/Other | | |
| Conway Favorability | | | | | | |
| Favorable | 39% | 63% | 11% | 27% | | |
| Unfavorable | 52% | 28% | 79% | 63% | | |
| Notsure | 9% | 8% | 10% | 10% | | |

| | | Party | | | | |
|-------------------|------|----------|------------|-------------------|--|--|
| | Base | Democrat | Republican | Independent/Other | | |
| Paul Favorability | | - | | | | |
| Favorable | 49% | 25% | 75% | 59% | | |
| Unfavorable | 43% | 68% | 16% | 31% | | |
| Not sure | 8% | 7% | 8% | 11% | | |

| | | Party | | | | |
|----------------|------|----------|------------|-------------------|--|--|
| | Base | Democrat | Republican | Independent/Other | | |
| Obama Approval | | | | | | |
| Approve | 34% | 59% | 5% | 23% | | |
| Disapprove | 61% | 34% | 93% | 70% | | |
| Notsure | 5% | 7% | 2% | 7% | | |





| | | Party | | |
|--------------------|------|----------|------------|-------------------|
| | Base | Democrat | Republican | Independent/Other |
| McConnell Approval | | | | |
| Approve | 41% | 23% | 65% | 39% |
| Disapprove | 47% | 66% | 25% | 43% |
| Notsure | 11% | 11% | 10% | 18% |

| | | Party | | | | |
|--------------------------------------|------|----------|------------|-------------------|--|--|
| | Base | Democrat | Republican | Independent/Other | | |
| McConnell Continue as GOP Leader? | | | | | | |
| Yes | 45% | 24% | 71% | 43% | | |
| No | 47% | 67% | 22% | 45% | | |
| Notsure | 9% | 9% | 7% | 12% | | |

| | | Party | | | | | |
|------------------|------|----------|------------|-------------------|--|--|--|
| | Base | Democrat | Republican | Independent/Other | | | |
| Bunning Approval | | - | | - | | | |
| Approve | 33% | 20% | 45% | 46% | | | |
| Disapprove | | 58% | 30% | 37% | | | |
| Notsure | 23% | 22% | 25% | 17% | | | |

| | | Party | Party | | | | | |
|------------------|------|----------|------------|-------------------|--|--|--|--|
| | Base | Democrat | Republican | Independent/Other | | | | |
| Beshear Approval | | | | | | | | |
| Approve | 43% | 57% | 23% | 48% | | | | |
| Disapprove | 39% | 27% | 56% | 34% | | | | |
| Notsure | 18% | 15% | 21% | 18% | | | | |





| | | Party | | | | | |
|-------------------------|-------------|----------|------------|-------------------|--|--|--|
| | Base | Democrat | Republican | Independent/Other | | | |
| Seen Aqua Buddha Ad? | | | | | | | |
| Yes | 62% | 59% | 65% | 62% | | | |
| No | 28% | 29% | 27% | 30% | | | |
| Notsure | 1 0% | 12% | 8% | 8% | | | |

| | | Party | | | | | |
|--------------------------------|------|----------|------------|-------------------|--|--|--|
| | Base | Democrat | Republican | Independent/Other | | | |
| Aqua Buddha Ad Appropriate? | | | | | | | |
| Appropriate | 15% | 24% | 6% | 7% | | | |
| Inappropriate | 56% | 41% | 72% | 68% | | | |
| Notsure | 29% | 35% | 22% | 25% | | | |

| | | Race | | |
|-------------|------|-------|----------------------|-------|
| | Base | White | African- American | Other |
| Conway/Paul | | | | |
| Jack Conway | 40% | 36% | 77% | 54% |
| Rand Paul | 53% | 57% | 15% | 39% |
| Undecided | 7% | 7% | 8% | 7% |

| | | Race | | |
|---------------------|------|-------|----------------------|-------|
| | Base | White | African- American | Other |
| Conway Favorability | | | | |
| Favorable | 39% | 36% | 70% | 41% |
| Unfavorable | 52% | 55% | 20% | 48% |
| Notsure | 9% | 9% | 10% | 11% |





| | | Race | | | | | Race | | |
|-------------------|------|-------|----------------------|-----|----------------|------|-------|----------------------|----|
| | Base | White | African- American | | | Base | White | African- American | |
| Paul Favorability | | | • | | Obama Approval | | | • | |
| Favorable | 49% | 51% | 21% | 51% | Approve | 34% | 29% | 72% | 57 |
| Unfavorable | 43% | 41% | 67% | 43% | Disapprove | 61% | 65% | 23% | 41 |
| Notsure | 8% | 7% | 12% | 5% | Notsure | 5% | 5% | 5% | 2 |

| | | Race | | |
|--------------------|------|-------|----------------------|-----|
| | Base | White | African- American | |
| McConnell Approval | | | | |
| Approve | 41% | 44% | 22% | 29% |
| Disapprove | 47% | 45% | 68% | 57% |
| Notsure | 11% | 11% | 9% | 14% |

| | | Race | | |
|--------------------------------------|------|-------|----------------------|-------|
| | Base | White | African- American | Other |
| McConnell Continue as GOP Leader? | | - | | |
| Yes | 45% | 48% | 17% | 28% |
| No | 47% | 44% | 71% | 57% |
| Notsure | 9% | 8% | 12% | 15% |





| | | Race | | | | |
|------------------|------|-------|----------------------|-------|--|--|
| | Base | White | African- American | Other | | |
| Bunning Approval | | | | | | |
| Approve | 33% | 34% | 20% | 32% | | |
| Disapprove | | 45% | 53% | 35% | | |
| Notsure | 23% | 22% | 27% | 33% | | |
| | | | | | | |

| | | Race | | | | | |
|------------------|------|-------|----------------------|-------|--|--|--|
| | Base | White | African- American | Other | | | |
| Beshear Approval | | | | | | | |
| Approve | 43% | 41% | 57% | 41% | | | |
| Disapprove | 39% | 41% | 21% | 37% | | | |
| Notsure | 18% | 18% | 21% | 22% | | | |

| | | Race | | |
|-------------------------|------|-------|----------------------|-------|
| | Base | White | African- American | Other |
| Seen Aqua Buddha Ad? | | | | |
| Yes | 62% | 62% | 58% | 55% |
| No | 28% | 29% | 25% | 24% |
| Not sure | 10% | 9% | 17% | 21% |

| | | Race | | |
|--------------------------------|------|-------|----------------------|-------|
| | Base | White | African- American | Other |
| Aqua Buddha Ad Appropriate? | | - | | |
| Appropriate | 15% | 15% | 24% | 3% |
| Inappropriate | 56% | 58% | 37% | 56% |
| Not sure | 29% | 27% | 39% | 41% |





| | | Age | | | | | | | Age | | | |
|-------------|------|-------------|-----|-----|------------------|-------------|-----------|------|-------------|-------------|-----|----------------|
| | Base | 18 to 29 | | | Older than 65 | | | Base | 18 to 29 | 30 to 45 | | Olde than 6 |
| Conway/Paul | | | | | | Conway Favo | orability | | | | | |
| Jack Conway | 40% | 52% | 32% | 43% | 38% | Fa | avorable | 39% | 50% | 29% | 42% | 37% |
| Rand Paul | 53% | 41% | 61% | 50% | 55% | Unfa | avorable | 52% | 39% | 61% | 50% | 53% |
| Undecided | 7% | 7% | 7% | 7% | 7% | | Notsure | 9% | 11% | 10% | 7% | 10% |

| | | Age | | | |
|-------------------|------|-------------|-------------|-----|------------------|
| | Base | 18 to 29 | 30 to 45 | | Older than 65 |
| Paul Favorability | | | | | |
| Favorable | 49% | 36% | 56% | 46% | 52% |
| Unfavorable | 43% | 52% | 36% | 47% | 41% |
| Notsure | 8% | 11% | 8% | 7% | 6% |

| | | Age | | | |
|----------------|------|-------------|-------------|-------------|------------------|
| | Base | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Obama Approval | | | | | |
| Approve | 34% | 39% | 29% | 36% | 32% |
| Disapprove | 61% | 50% | 67% | 59% | 63% |
| Not sure | 5% | 11% | 4% | 5% | 5% |





| | | Age | | | | |
|--------------------|------|-------------|-------------|-----|------------------|--|
| | Base | 18 to 29 | 30 to 45 | | Older than 65 | |
| IcConnell Approval | | - | | - | | |
| Approve | 41% | 32% | 47% | 37% | 48% | |
| Disapprove | 47% | 50% | 40% | 53% | 43% | |
| Notsure | 11% | 18% | 13% | 10% | 9% | |

| | | Age | | | |
|--------------------------------------|------|-------------|-------------|-----|------------------|
| | Base | 18 to 29 | 30 to 45 | | Older than 65 |
| McConnell Continue as GOP Leader? | | <u>.</u> | | | |
| Yes | 45% | 36% | 50% | 41% | 48% |
| No | 47% | 50% | 42% | 50% | 43% |
| Notsure | 9% | 14% | 7% | 8% | 9% |

| | | Age | | | |
|------------------|------|-------------|-------------|-----|------------------|
| | Base | 18 to 29 | 30 to 45 | | Older than 65 |
| Bunning Approval | | | | | |
| Approve | 33% | 27% | 34% | 33% | 33% |
| Disapprove | 45% | 43% | 39% | 46% | 48% |
| Notsure | 23% | 30% | 27% | 21% | 19% |

| | | Age | | | |
|------------------|------|-------------|-------------|-------------|------------------|
| | Base | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Beshear Approval | | | | | |
| Approve | 43% | 41% | 32% | 46% | 48% |
| Disapprove | 39% | 32% | 50% | 38% | 34% |
| Not sure | 18% | 27% | 17% | 17% | 18% |





| | | Age | | | | | | Age | | | |
|-------------------------|------|-------------|-----|-----|------------------|--------------------------------|------|-------------|-------------|-----|----------------|
| | Base | 18 to 29 | | | Older than 65 | | Base | 18 to 29 | 30 to 45 | | Olde than 6 |
| Seen Aqua Buddha Ad? | | • | | | | Aqua Buddha Ad Appropriate? | | | | | |
| Yes | 62% | 48% | 61% | 68% | 57% | Appropriate | 15% | 16% | 9% | 18% | 15% |
| No | 28% | 36% | 30% | 25% | 28% | Inappropriate | 56% | 41% | 63% | 58% | 53% |
| Notsure | 10% | 16% | 8% | 7% | 16% | Notsure | 29% | 43% | 28% | 24% | 32% |

