FOR IMMEDIATE RELEASE
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## QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

## Rand Paul Likely Victor in Kentucky

Raleigh, N.C. - Backlash over Kentucky’s Democratic U.S. Senate candidate Jack Conway's recent TV ad calling his Republican opponent Rand Paul's deity the "Aqua Buddha" may have sunk Conway's campaign for good. $56 \%$ of voters think it was inappropriate, including 72\% of Republicans and 68\% of independents. Even $41 \%$ of Democrats think the ad in bad taste; only $24 \%$ approve. Coincidentally or not, Conway was down only 42-49 in PPP's previous survey last month, but he now trails by a likely insurmountable 40-53 with only a week to go.

Possibly because of this ad, since September $12^{\text {th }}$, Conway's previously even favorableunfavorable ratio has fallen to 39-52. While his own party, which makes up a bare majority of voters, has moved slightly in his favor, 79\% of Republicans and 63\% of independents now dislike him. Last month, he had a positive 35-29 margin with the latter, and only $55 \%$ of Republicans were unfavorable toward him. Paul, meanwhile, has improved a little in voters' eyes, particularly among independents, who were only 43-38 in his favor previously but 59-31 now.

This huge movement by independents away from Conway and toward Paul personally has made the difference. They now support Paul by a 66-27 margin, an improvement of 32 points from his 47-40 edge in September. Though unaffiliateds are only 10\% of voters, this shift accounts for more than half of Paul’s improvement in the horse race. The rest comes from just a slight improvement for Paul among Republicans and an insignificant decline by Paul with his own party.
"Down by single digits until now, Jack Conway threw a Hail Mary with the 'Aqua Buddha’ TV spot, and Rand Paul looks set to intercept it and return it for a touchdown next week," said Dean Debnam, President of Public Policy Polling.

PPP surveyed 900 likely Kentucky voters from October $21^{\text {st }}$ to $24^{\text {th }}$. The margin of error is $+/-3.3 \%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached, and can be found at www.publicpolicypolling.com.
If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

## Kentucky Survey Results

Q1 If the candidates for US Senate this fall were Democrat Jack Conway and Republican Rand Paul, who would you vote for?
Jack Conway ..... 40\%
Rand Paul ..... 53\%
Undecided ..... 7\%
Q2 Do you have a favorable or unfavorable opinionof Jack Conway?
Favorable ..... 39\%
Unfavorable ..... 52\%
Not sure ..... 9\%
Q3 Do you have a favorable or unfavorable opinionof Rand Paul?
Favorable ..... 49\%
Unfavorable ..... 43\%
Not sure ..... 8\%
Q4 Do you approve or disapprove of President
Barack Obama's job performance?
Approve ..... 34\%
Disapprove ..... 61\%
Not sure ..... 5\%
Q5 Do you approve or disapprove of Senator Mitch McConnell's job performance?
Approve ..... 41\%
Disapprove ..... 47\%
Not sure ..... 11\%
Q6 Would you like to see Mitch McConnell continue in his role as Republican leader in the next Congress?
Yes ..... 45\%
No ..... 47\%
Not sure ..... 9\%
Q7 Do you approve or disapprove of Senator Jim Bunning's job performance?
Approve ..... 33\%
Disapprove ..... 45\%
Not sure ..... 23\%
Q8 Do you approve or disapprove of GovernorSteve Beshear's job performance?
Approve ..... 43\%
Disapprove ..... 39\%
Not sure ..... 18\%
Q9 Have you seen the 'Aqua Buddha' ad?
Yes. ..... 62\%
No ..... 28\%
Not sure ..... 10\%
Q10 Do you think the 'Aqua Buddha' ad was appropriate or inappropriate?
Appropriate ..... 15\%
Inappropriate ..... 56\%
Not sure ..... 29\%
Q11 Have you already cast your ballot for thisyear's election?
Yes ..... 10\%
No ..... 90\%
Q12 Who did you vote for President in 2008 ?
John McCain ..... 54\%
Barack Obama ..... 38\%
Someone else/Don't remember ..... 8\%
Q13 Would you describe yourself as a liberal,moderate, or conservative?
Liberal ..... 15\%
Moderate ..... 41\%
Conservative ..... 44\%

Q14 If you are a woman, press 1. If a man, press 2.
$\qquad$
Woman
53\%
Man 47\%
Q15 If you are a Democrat, press 1. If a Republican, press 2 . If you are an independent or identify with another party, press 3.
Democrat ..... 50\%
Republican ..... 40\%
Independent/Other ..... 10\%
Q16 If you are white, press 1. If African-American,press 2. If other, press 3.
White ..... 89\%
African-American ..... 8\%
Other ..... 3\%Q17 If you are 18 to 29 years old, press 1. If 30 to45 , press 2 . If 46 to 65 , press 3 . If you areolder than 65 , press 4.
18 to 29 ..... 10\%
30 to 45 ..... 24\%
46 to 65 ..... 42\%
Older than 65 ..... 24\%

|  |  | Already <br> Voted? |  |
| :--- | :---: | :---: | :---: |
|  | Base | Yes | No |
| ConwayIPaul |  |  |  |
| Jack Conway | $40 \%$ | $50 \%$ | $39 \%$ |
| Rand Paul | $53 \%$ | $41 \%$ | $54 \%$ |
| Undecided | $7 \%$ | $9 \%$ | $7 \%$ |


|  |  | Already <br> Voted? |  |
| ---: | :---: | :---: | :---: |
|  | Base | Yes | No |
|  |  |  |  |
|  | $39 \%$ | $51 \%$ | $37 \%$ |
| Unfavorable | $52 \%$ | $38 \%$ | $54 \%$ |
| Not sure | $9 \%$ | $11 \%$ | $9 \%$ |


|  |  | Already <br> Voted? |  |
| :--- | :---: | :---: | :---: |
|  |  | Base | Yes |
| Paul Favorability |  | No |  |
| Favorable | $49 \%$ | $42 \%$ | $50 \%$ |
| Unfavorable | $43 \%$ | $49 \%$ | $43 \%$ |
| Not sure | $8 \%$ | $9 \%$ | $7 \%$ |


|  |  | Already <br> Voted? |  |
| ---: | ---: | ---: | ---: |
|  | Base | Yes | No |
| Obama Approval |  |  |  |
| Approve | $34 \%$ | $47 \%$ | $32 \%$ |
| Disapprove | $61 \%$ | $49 \%$ | $62 \%$ |
| Not sure | $5 \%$ | $4 \%$ | $5 \%$ |

## Public Policy Polling

## Crosstabs

|  |  | Already |  |
| ---: | :--- | :--- | :--- |
| Voted? |  |  |  |


|  |  | Already <br> Voted? |  |
| :--- | ---: | ---: | ---: |
|  | Base | Yes | No |
| McConnell Continue <br> as GOP Leader? |  |  |  |
| Yes | $45 \%$ | $35 \%$ | $46 \%$ |
| No | $47 \%$ | $59 \%$ | $45 \%$ |
| Not sure | $\mathbf{9 \%}$ | $6 \%$ | $9 \%$ |


|  |  | Already <br> Voted? |  |
| :--- | :--- | :--- | ---: |
|  | Base | Yes | No |
| Bunning Approval |  |  |  |
| Approve | $33 \%$ | $34 \%$ | $32 \%$ |
| Disapprove | $45 \%$ | $48 \%$ | $45 \%$ |
| Not sure | $\mathbf{2 2 \%}$ | $18 \%$ | $23 \%$ |


|  |  | Already <br> Voted? |  |
| :--- | :--- | :--- | ---: |
|  | Base | Yes | No |
| Beshear Approval |  |  |  |
| Approve | $43 \%$ | $53 \%$ | $41 \%$ |
| Disapprove | $40 \%$ | $36 \%$ | $40 \%$ |
| Not sure | $\mathbf{1 8 \%} \%$ | $11 \%$ | $19 \%$ |

## Public Policy Polling

## Crosstabs

|  |  | Already <br> Voted? |  |
| :--- | :--- | :--- | ---: |
|  |  | Base | Yes |
|  | No |  |  |
| Seen Aqua Buddha <br> Ad? |  |  |  |
| Yes | $62 \%$ | $54 \%$ | $63 \%$ |
| No | $28 \%$ | $27 \%$ | $28 \%$ |
| Not sure | $10 \%$ | $20 \%$ | $9 \%$ |


|  |  | Already <br> Voted? |  |
| :--- | :--- | :--- | ---: |
|  | Base | Yes | No |
| Aqua Buddha Ad <br> Appropriate? |  |  |  |
| Appropriate | $15 \%$ | $18 \%$ | $15 \%$ |
| Inappropriate | $56 \%$ | $45 \%$ | $58 \%$ |
| Not sure | $29 \%$ | $37 \%$ | $28 \%$ |


|  |  | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Conway/Paul |  |  |  |  |
| Jack Conway | $40 \%$ | $8 \%$ | $87 \%$ | $31 \%$ |
| Rand Paul | $53 \%$ | $84 \%$ | $9 \%$ | $51 \%$ |
| Undecided | $7 \%$ | $8 \%$ | $4 \%$ | $17 \%$ |


|  |  | 2008 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Conway Favorability |  |  |  |  |
| Favorable | $39 \%$ | $10 \%$ | $80 \%$ | $32 \%$ |
| Unfavorable | $52 \%$ | $79 \%$ | $15 \%$ | $54 \%$ |
| Not sure | $\mathbf{9 \%}$ | $11 \%$ | $6 \%$ | $14 \%$ |

Crosstabs

|  |  | 2008 Vote |  |  |
| :--- | :---: | :---: | :---: | ---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Paul Favorability |  |  |  |  |
| Favorable | $49 \%$ | $76 \%$ | $11 \%$ | $48 \%$ |
| Unfavorable | $43 \%$ | $15 \%$ | $83 \%$ | $42 \%$ |
| Not sure | $8 \%$ | $9 \%$ | $6 \%$ | $10 \%$ |


|  |  | 2008 Vote |  |  |
| ---: | ---: | ---: | ---: | ---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Obama Approval |  |  |  |  |
| Approve | $34 \%$ | $4 \%$ | $77 \%$ | $22 \%$ |
| Disapprove | $61 \%$ | $94 \%$ | $15 \%$ | $59 \%$ |
| Not sure | $5 \%$ | $2 \%$ | $8 \%$ | $18 \%$ |


|  |  | 2008 Vote |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| McConnell Approval |  |  |  |  |
| Approve | $41 \%$ | $63 \%$ | $14 \%$ | $26 \%$ |
| Disapprove | $47 \%$ | $26 \%$ | $78 \%$ | $47 \%$ |
| Not sure | $11 \%$ | $11 \%$ | $8 \%$ | $27 \%$ |


|  |  | 2008 Vote |  |  |
| :--- | :---: | :---: | :---: | ---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| McConnell Continue <br> as GOP Leader? |  |  |  |  |
| Yes | $45 \%$ | $69 \%$ | $12 \%$ | $37 \%$ |
| No | $47 \%$ | $23 \%$ | $80 \%$ | $48 \%$ |
| Not sure | $9 \%$ | $8 \%$ | $8 \%$ | $15 \%$ |

## Crosstabs

|  |  | 2008 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Bunning Approval |  |  |  |  |
| Approve | $33 \%$ | $44 \%$ | $15 \%$ | $35 \%$ |
| Disapprove | $45 \%$ | $31 \%$ | $67 \%$ | $29 \%$ |
| Not sure | $23 \%$ | $24 \%$ | $18 \%$ | $36 \%$ |


|  |  | 2008 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Beshear Approval |  |  |  |  |
| Approve | $43 \%$ | $26 \%$ | $67 \%$ | $37 \%$ |
| Disapprove | $39 \%$ | $55 \%$ | $18 \%$ | $36 \%$ |
| Not sure | $\mathbf{1 8 \%}$ | $19 \%$ | $15 \%$ | $27 \%$ |


|  |  | 2008 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Seen Aqua Buddha <br> Ad? |  |  |  |  |
| Yes | $62 \%$ | $64 \%$ | $62 \%$ | $43 \%$ |
| No | $\mathbf{2 8 \%}$ | $27 \%$ | $25 \%$ | $46 \%$ |
| Not sure | $\mathbf{1 0 \%}$ | $8 \%$ | $12 \%$ | $11 \%$ |


|  |  | 2008 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Aqua Buddha Ad <br> Appropriate? |  |  |  |  |
| Appropriate | $15 \%$ | $5 \%$ | $31 \%$ | $4 \%$ |
| Inappropriate | $56 \%$ | $72 \%$ | $35 \%$ | $51 \%$ |
| Not sure | $\mathbf{2 9 \%}$ | $23 \%$ | $34 \%$ | $44 \%$ |

## Crosstabs

|  |  | Ideology |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Liberal | Moderate | Conservative |  |
| Conway/Paul |  |  |  |  |  |
| Jack Conway | $40 \%$ | $83 \%$ | $56 \%$ | $10 \%$ |  |
| Rand Paul | $53 \%$ | $13 \%$ | $37 \%$ | $81 \%$ |  |
| Undecided | $7 \%$ | $4 \%$ | $7 \%$ | $9 \%$ |  |


|  |  | Ideology |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Liberal | Moderate | Conservative |  |
| Conway Favorability |  |  |  |  |  |
| Favorable | $\mathbf{3 9 \%}$ | $79 \%$ | $52 \%$ | $12 \%$ |  |
| Unfavorable | $\mathbf{5 2 \%}$ | $10 \%$ | $41 \%$ | $78 \%$ |  |
| Not sure | $\mathbf{9 \%}$ | $10 \%$ | $7 \%$ | $10 \%$ |  |


|  |  | Ideology |  |  |
| ---: | :---: | :--- | :--- | :--- |
|  | Base | Liberal | Moderate | Conservative |
| Paul Favorability |  |  |  |  |
| Favorable | $49 \%$ | $13 \%$ | $33 \%$ | $76 \%$ |
| Unfavorable | $43 \%$ | $81 \%$ | $59 \%$ | $16 \%$ |
| Not sure | $\mathbf{8 \%}$ | $5 \%$ | $8 \%$ | $8 \%$ |


|  |  | Ideology |  |  |
| ---: | :---: | :--- | :--- | :--- |
|  | Base | Liberal | Moderate | Conservative |
| Obam Approval |  |  |  |  |
| Approve | $34 \%$ | $71 \%$ | $49 \%$ | $6 \%$ |
| Disapprove | $61 \%$ | $21 \%$ | $43 \%$ | $92 \%$ |
| Not sure | $5 \%$ | $8 \%$ | $8 \%$ | $2 \%$ |

## Public Policy Polling

## Crosstabs

|  |  | Ideology |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Liberal | Moderate | Conservative |  |
| McConne II Approval |  |  |  |  |  |
| Approve | $41 \%$ | $16 \%$ | $30 \%$ | $61 \%$ |  |
| Disapprove | $\mathbf{4 7 \%}$ | $75 \%$ | $61 \%$ | $26 \%$ |  |
| Not sure | $\mathbf{1 1 \%}$ | $9 \%$ | $10 \%$ | $13 \%$ |  |


|  |  | Ideology |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Liberal | Moderate | Conservative |
| McConnell Continue <br> as GOP Leader? |  |  |  |  |
|  |  |  |  |  |
| Yes | $45 \%$ | $14 \%$ | $33 \%$ | $66 \%$ |
| No | $\mathbf{4 7 \%}$ | $79 \%$ | $58 \%$ | $25 \%$ |
| Not sure | $\mathbf{9 \%}$ | $7 \%$ | $9 \%$ | $9 \%$ |


|  |  | Ideology |  |  |  |
| ---: | :---: | :---: | :--- | :--- | :---: |
|  | Base | Liberal | Moderate | Conservative |  |
| Bunning Approval |  |  |  |  |  |
| Approve | $33 \%$ | $12 \%$ | $23 \%$ | $48 \%$ |  |
| Disapprove | $45 \%$ | $63 \%$ | $58 \%$ | $26 \%$ |  |
| Not sure | $\mathbf{2 3} \%$ | $25 \%$ | $19 \%$ | $25 \%$ |  |


|  |  | Ideology |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Liberal | Moderate | Conservative |  |
| Beshear Approval |  |  |  |  |  |
| Approve | $43 \%$ | $58 \%$ | $59 \%$ | $22 \%$ |  |
| Disapprove | $39 \%$ | $21 \%$ | $27 \%$ | $57 \%$ |  |
| Not sure | $18 \%$ | $21 \%$ | $15 \%$ | $20 \%$ |  |

Crosstabs

|  |  | Ideology |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
|  | Base | Liberal | Moderate | Conservative |  |
| Seen Aqua Buddha <br> Ad? |  |  |  |  |  |
|  |  |  |  |  |  |
| Yes | $62 \%$ | $52 \%$ | $64 \%$ | $64 \%$ |  |
| No | $\mathbf{2 8 \%}$ | $37 \%$ | $27 \%$ | $26 \%$ |  |
| Not sure | $\mathbf{1 0 \%}$ | $10 \%$ | $9 \%$ | $11 \%$ |  |


|  |  | Ideology |  |  |
| :--- | :---: | :--- | :--- | :--- |
|  | Base | Liberal | Moderate | Conservative |
| Aqua Buddha Ad <br> Appropriate? |  |  |  |  |
| Appropriate | $15 \%$ | $32 \%$ | $19 \%$ | $6 \%$ |
| Inappropriate | $56 \%$ | $29 \%$ | $50 \%$ | $71 \%$ |
| Not sure | $\mathbf{2 9 \%}$ | $40 \%$ | $31 \%$ | $23 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Conway/Paul |  |  |  |
| Jack Conway | $40 \%$ | $43 \%$ | $37 \%$ |
| Rand Paul | $53 \%$ | $48 \%$ | $58 \%$ |
| Undecided | $\mathbf{7 \%}$ | $9 \%$ | $5 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Wom an | Man |
| Conway Favorability |  |  |  |
| Favorable | $39 \%$ | $42 \%$ | $35 \%$ |
| Unfavorable | $52 \%$ | $48 \%$ | $57 \%$ |
| Not sure | $\mathbf{9 \%}$ | $11 \%$ | $7 \%$ |

## Public Policy Polling

|  |  | Gender |  |
| :--- | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Paul Favorability |  |  |  |
| Favorable | $49 \%$ | $44 \%$ | $55 \%$ |
| Unfavorable | $43 \%$ | $47 \%$ | $39 \%$ |
| Not sure | $\mathbf{8 \%}$ | $9 \%$ | $6 \%$ |


|  |  | Gender |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | Wom an | Man |  |
| Obam Approval |  |  |  |  |
| Approve | $\mathbf{3 4 \%}$ | $34 \%$ | $34 \%$ |  |
| Disapprove | $\mathbf{6 1 \%}$ | $59 \%$ | $63 \%$ |  |
| Not sure | $\mathbf{5 \%} \%$ | $7 \%$ | $3 \%$ |  |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| McConnell Approval |  |  |  |
| Approve | $41 \%$ | $40 \%$ | $43 \%$ |
| Disapprove | $47 \%$ | $46 \%$ | $49 \%$ |
| Not sure | $11 \%$ | $13 \%$ | $9 \%$ |


|  |  | Gender |  |
| :--- | :---: | :---: | :---: |
|  | Base | Wom an | Man |
| McConnell Continue <br> as GOP Leader? |  |  |  |
| Yes | $45 \%$ | $43 \%$ | $46 \%$ |
| No | $47 \%$ | $46 \%$ | $47 \%$ |
| Not sure | $\mathbf{9 \%}$ | $11 \%$ | $6 \%$ |

## Crosstabs

|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Bunning Approval |  |  |  |
| Approve | $33 \%$ | $28 \%$ | $38 \%$ |
| Disapprove | $45 \%$ | $42 \%$ | $48 \%$ |
| Not sure | $\mathbf{2 3} \%$ | $30 \%$ | $14 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Beshear Approval |  |  |  |
| Approve | $43 \%$ | $40 \%$ | $46 \%$ |
| Disapprove | $39 \%$ | $37 \%$ | $42 \%$ |
| Not sure | $\mathbf{1 8 \%}$ | $23 \%$ | $13 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Seen Aqua Buddha <br> Ad? |  |  |  |
| Yes | $62 \%$ | $61 \%$ | $63 \%$ |
| No | $\mathbf{2 8 \%}$ | $29 \%$ | $27 \%$ |
| Not sure | $\mathbf{1 0 \%}$ | $10 \%$ | $10 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Aqua Buddha Ad |  |  |  |
| Appropriate? |  |  |  |
| Appropriate | $\mathbf{1 5 \%}$ | $13 \%$ | $17 \%$ |
| Inappropriate | $56 \%$ | $54 \%$ | $59 \%$ |
| Not sure | $\mathbf{2 9 \%}$ | $33 \%$ | $24 \%$ |

## Crosstabs

|  |  |  |  |  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |  |  |  |  |
| Conway/Paul |  |  |  |  |  |  |  |  |  |
| Jack Conway | $40 \%$ | $67 \%$ | $11 \%$ | $27 \%$ |  |  |  |  |  |
| Rand Paul | $53 \%$ | $25 \%$ | $84 \%$ | $66 \%$ |  |  |  |  |  |
| Undecided | $7 \%$ | $9 \%$ | $6 \%$ | $6 \%$ |  |  |  |  |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Conway Favorability | 39\% | 63\% | 11\% | 27\% |
| Favorable |  |  |  |  |
| Unfavorable | 52\% | 28\% | 79\% | 63\% |
| Not sure | 9\% | 8\% | 10\% | 10\% |


|  |  | Party |  |  |  |
| ---: | :---: | :---: | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Paul Favorability |  |  |  |  |  |
| Favorable | $49 \%$ | $25 \%$ | $75 \%$ | $59 \%$ |  |
| Unfavorable | $43 \%$ | $68 \%$ | $16 \%$ | $31 \%$ |  |
| Not sure | $8 \%$ | $7 \%$ | $8 \%$ | $11 \%$ |  |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Obama Approval |  |  |  |  |  |
| Approve | $34 \%$ | $59 \%$ | $5 \%$ | $23 \%$ |  |
| Disapprove | $61 \%$ | $34 \%$ | $93 \%$ | $70 \%$ |  |
| Not sure | $5 \%$ | $7 \%$ | $2 \%$ | $7 \%$ |  |

## Crosstabs

|  |  |  |  |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: | :---: |
|  | Base |  |  |  |  |  |
|  | Democrat | Republican | Independent/Other |  |  |  |
| McConneII Approval |  |  |  |  |  |  |
| Approve | $41 \%$ | $23 \%$ | $65 \%$ | $39 \%$ |  |  |
| Disapprove | $47 \%$ | $66 \%$ | $25 \%$ | $43 \%$ |  |  |
| Not sure | $11 \%$ | $11 \%$ | $10 \%$ | $18 \%$ |  |  |


|  |  | Party |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  |  | Dem ocrat | Republican | Independent/Other |  |
| McConnell Continue <br> as GOP Leader? |  |  |  |  |  |
| Yes |  | $24 \%$ | $71 \%$ | $43 \%$ |  |
| No | $47 \%$ | $67 \%$ | $22 \%$ | $45 \%$ |  |
| Not sure | $9 \%$ | $9 \%$ | $7 \%$ | $12 \%$ |  |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Bunning Approval |  |  |  |  |  |
| Approve | $33 \%$ | $20 \%$ | $45 \%$ | $46 \%$ |  |
| Disapprove | $45 \%$ | $58 \%$ | $30 \%$ | $37 \%$ |  |
| Not sure | $23 \%$ | $22 \%$ | $25 \%$ | $17 \%$ |  |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Beshear Approval |  |  |  |  |  |
| Approve | $43 \%$ | $57 \%$ | $23 \%$ | $48 \%$ |  |
| Disapprove | $39 \%$ | $27 \%$ | $56 \%$ | $34 \%$ |  |
| Not sure | $18 \%$ | $15 \%$ | $21 \%$ | $18 \%$ |  |

## Crosstabs

|  |  | Party |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Seen Aqua Buddha <br> Ad? |  |  |  |  |  |
| Yes | $62 \%$ | $59 \%$ | $65 \%$ | $62 \%$ |  |
| No | $28 \%$ | $29 \%$ | $27 \%$ | $30 \%$ |  |
| Not sure | $10 \%$ | $12 \%$ | $8 \%$ | $8 \%$ |  |


|  |  | Party |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  |  | Democrat | Republican | Independent/Other |  |
| Aqua Buddha Ad |  |  |  |  |  |
| Appropriate? |  |  |  |  |  |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Conway/Paul | 40\% | 36\% | 77\% | 54\% |
| Jack Conway |  |  |  |  |
| Rand Paul | 53\% | 57\% | 15\% | 39\% |
| Undecided | 7\% | 7\% | 8\% | 7\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Conway Favorability | 39\% | 36\% | 70\% | 41\% |
| Favorable |  |  |  |  |
| Unfavorable | 52\% | 55\% | 20\% | 48\% |
| Not sure | 9\% | 9\% | 10\% | 11\% |

## Crosstabs

|  |  | Race |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | White | $\begin{array}{r}\text { African- } \\ \text { American }\end{array}$ |  |
| Other |  |  |  |  |$]$


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Obama Approval |  |  |  |  |
| Approve | 34\% | 29\% | 72\% | 57\% |
| Disapprove | 61\% | 65\% | 23\% | 41\% |
| Not sure | 5\% | 5\% | 5\% | 2\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| McConnell Approval | 41\% | 44\% | 22\% | 29\% |
| Approve |  |  |  |  |
| Disapprove | 47\% | 45\% | 68\% | 57\% |
| Not sure | 11\% | 11\% | 9\% | 14\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| McConnell Continue as GOP Leader? | 45\% | 48\% | 17\% | 28\% |
| Yes |  |  |  |  |
| No | 47\% | 44\% | 71\% | 57\% |
| Not sure | 9\% | 8\% | 12\% | 15\% |

## Crosstabs

|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Bunning Approval |  |  |  |  |
| Approve | 33\% | 34\% | 20\% | 32\% |
| Disapprove | 45\% | 45\% | 53\% | 35\% |
| Not sure | 23\% | 22\% | 27\% | 33\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Beshear Approval |  |  |  |  |
| Approve | 43\% | 41\% | 57\% | 41\% |
| Disapprove | 39\% | 41\% | 21\% | 37\% |
| Not sure | 18\% | 18\% | 21\% | 22\% |


|  |  | Race |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  |  | Base | White | African- <br> American |
| Other |  |  |  |  |
| Seen Aqua Buddha <br> Ad? |  |  |  |  |
| Yes | $62 \%$ | $62 \%$ | $58 \%$ | $55 \%$ |
| No | $\mathbf{2 8 \%}$ | $29 \%$ | $25 \%$ | $24 \%$ |
| Not sure | $\mathbf{1 0 \%}$ | $9 \%$ | $17 \%$ | $21 \%$ |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Aqua Buddha Ad Appropriate? |  |  |  |  |
| Appropriate | 15\% | 15\% | 24\% | 3\% |
| Inappropriate | 56\% | 58\% | 37\% | 56\% |
| Not sure | 29\% | 27\% | 39\% | 41\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Conway/Paul | 40\% | 52\% | 32\% | 43\% | 38\% |
| Jack Conway |  |  |  |  |  |
| Rand Paul | 53\% | 41\% | 61\% | 50\% | 55\% |
| Undecided | 7\% | 7\% | 7\% | 7\% | 7\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Conway Favorability | 39\% | 50\% | 29\% | 42\% | 37\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 52\% | 39\% | 61\% | 50\% | 53\% |
| Not sure | 9\% | 11\% | 10\% | 7\% | 10\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Paul Favorability | 49\% | 36\% | 56\% | 46\% | 52\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 43\% | 52\% | 36\% | 47\% | 41\% |
| Not sure | 8\% | 11\% | 8\% | 7\% | 6\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Obama Approval | 34\% | 39\% | 29\% | 36\% | 32\% |
| Approve |  |  |  |  |  |
| Disapprove | 61\% | 50\% | 67\% | 59\% | 63\% |
| Not sure | 5\% | 11\% | 4\% | 5\% | 5\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| McConnell Approval | 41\% | 32\% | 47\% | 37\% | 48\% |
| Approve |  |  |  |  |  |
| Disapprove | 47\% | 50\% | 40\% | 53\% | 43\% |
| Not sure | 11\% | 18\% | 13\% | 10\% | 9\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \end{array}$ | $\begin{array}{\|r\|} \hline \text { Older } \\ \text { than } 65 \end{array}$ |
| McConnell Continue as GOP Leader? | 45\% | 36\% | 50\% | 41\% | 48\% |
| Yes |  |  |  |  |  |
| No | 47\% | 50\% | 42\% | 50\% | 43\% |
| Not sure | 9\% | 14\% | 7\% | 8\% | 9\% |


|  |  | Age |  |  |  |
| :--- | :--- | :--- | :--- | ---: | ---: |
|  | Base | $\mathbf{1 8}$ to <br> $\mathbf{2 9}$ | $\mathbf{3 0}$ to <br> $\mathbf{4 5}$ | $\mathbf{4 6}$ to <br> $\mathbf{6 5}$ | Older <br> than $\mathbf{6 5}$ |
| Bunning Approval |  |  |  |  |  |
| Approve | $33 \%$ | $27 \%$ | $34 \%$ | $33 \%$ | $33 \%$ |
| Disapprove | $\mathbf{4 5 \%}$ | $43 \%$ | $39 \%$ | $46 \%$ | $48 \%$ |
| Not sure | $\mathbf{2 3 \%}$ | $30 \%$ | $27 \%$ | $21 \%$ | $19 \%$ |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Beshear Approval | 43\% | 41\% | 32\% | 46\% | 48\% |
| Approve |  |  |  |  |  |
| Disapprove | 39\% | 32\% | 50\% | 38\% | 34\% |
| Not sure | 18\% | 27\% | 17\% | 17\% | 18\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Seen Aqua Buddha Ad? | 62\% | 48\% | 61\% | 68\% | 57\% |
| Yes |  |  |  |  |  |
| No | 28\% | 36\% | 30\% | 25\% | 28\% |
| Not sure | 10\% | 16\% | 8\% | 7\% | 16\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Aqua Buddha Ad Appropriate? |  |  |  |  |  |
| Appropriate | 15\% | 16\% | 9\% | 18\% | 15\% |
| Inappropriate | 56\% | 41\% | 63\% | 58\% | 53\% |
| Not sure | 29\% | 43\% | 28\% | 24\% | 32\% |

