

October 30, 2010

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Strickland trails by only 1

Raleigh, N.C. – The Ohio Governor's race is looking like it could go either way three days out from the election. Ted Strickland has made a huge comeback in the final months of the campaign and now trails John Kasich only 49-48. PPP's most recent previous poll, in late August, had found Strickland trailing by 10 points.

What Strickland has done over the last two months is bring the base home. He's now winning 87% of the Democratic vote, up from only 78% in the previous poll. Democrats also look like they'll now account for a larger share of the electorate, as the party's voters have increased their interest in turning out as the election has moved closer.

If Kasich does end up winning it will be because he, like most Republican candidates nationally and particularly in the Midwest, is cleaning up with independents. He has an 18 point lead with them at 56-38.

Even though he's made up a lot of ground in the last couple months Strickland remains a pretty unpopular Governor. Only 41% of voters say they approve of the job he's doing while 50% disapprove. Usually those kinds of numbers would pretty much guarantee a loss for an incumbent. But Ohio voters' attitude towards Kasich, as it has been throughout most of the cycle, is 'meh.' 43% of voters like him and 42% of voters don't. That's giving Strickland room to pick up support from some voters who aren't that enthralled with the job he's done.

While the Governor's race in Ohio is all the sudden looking very interesting the Senate race is headed for a blowout. Rob Portman leads Lee Fisher 57-39. There's no doubt Fisher has proven to be a pretty weak candidate but with Barack Obama's approval spread in the state at 38/55 it's pretty doubtful that any Democrat could have won a Senate election in Ohio this year.

"Ted Strickland's chances of reelection are looking the best they have in months," said Dean Debnam, President of Public Policy Polling. "At this point it's just a question of Democratic turnout- if there is a massive enthusiasm gap in the state Kasich will win. But if Democrats manage to exceed turnout expectations Strickland could win."

PPP surveyed 1,356 likely Ohio voters from October 28th to 30th. The margin of error for the survey is +/- 2.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

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Ohio Survey Results

Q1	Republican John Kasich and Democrat Ted		Do you approve or disapprove of President Barack Obama's job performance?	:
	Strickland. If the election was today, who would you vote for?		Approve	.38%
	John Kasich		Disapprove	.55%
	Ted Strickland		Not sure	. 7%
	Undecided	Q8	Do you approve or disapprove of Senator Sherrod Brown's job performance?	
Q2	Do you approve or disapprove of Governor Ted Strickland's job performance?		Approve	
	Approve41%		Disapprove	
	Disapprove50%		Not sure	
	Not sure10%	Q9	Would you like John Boehner to be the nex Speaker of the House?	:t
Q3	Do you have a favorable or unfavorable opinion of John Kasich?		Yes	
	Favorable43% Not sure15%		No	
	Unfavorable42%		Not sure	.29%
Q4	The candidates for US Senate this fall are Democrat Lee Fisher and Republican Rob Portman. If the election was today, who would	Q10	If the candidates for US Senate had been Democrat Jennifer Brunner and Republicar Rob Portman, who would you have voted for	or?
	you vote for?		Jennifer Brunner	
	Lee Fisher39%		Rob Portman	.53%
	Rob Portman57%		Undecided	. 11%
	Undecided	Q11	Who did you vote for President in 2008?	
Q5	Do you have a favorable or unfavorable opinion		John McCain	.49%
	of Lee Fisher?		Barack Obama	.46%
	Favorable		Someone else/Don't remember	. 6%
Q6	Unfavorable46% Do you have a favorable or unfavorable opinion	Q12	P. Do you identify yourself as a liberal, moder or conservative?	ate,
	of Rob Portman?		Liberal	.17%
	Favorable50% Not sure25%		Moderate	.40%
	Unfavorable25%		Conservative	
		Q13	If you are a woman, press 1. If a man, pres	
			Woman	.54%





Q14	If you are a Democrat, press 1. If a Republican, press 2. If you are an ind or identify with another party, press 3.		Q16 If you are 18 to 29 years old, press 1. If 30 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.	
	Democrat	43%	18 to 29	7%
	Republican	37%	30 to 45	
	Independent/Other		46 to 65	
Q15	If you are white, press 1. If African-Am		Older than 65	
	press 2. If other, press 3.		Q17 Have you already cast your ballot for this	
	White	85%	year's election?	
	African-American	11%	Yes	23%
	Other	4%	No	77%





		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Kasich/Strickland						
John Kasich	49%	88%	9%	46%		
Ted Strickland	48%	10%	89%	39%		
Undecided	3%	2%	2%	15%		

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Strickland Approval		·			
Approve	41%	9%	76%	32%	
Disapprove	50%	84%	13%	46%	
Not sure	10%	7%	11%	21%	

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Kasich Favorability						
Favorable	43%	74%	10%	32%		
Unfavorable	42%	11%	77%	38%		
Not sure	15%	15%	13%	30%		

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Fisher/Portman		-				
Lee Fisher	39%	8%	73%	35%		
Rob Portman	57%	89%	22%	54%		
Undecided	4%	3%	5%	12%		





		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Fisher Favorability						
Favorable	30%	7%	56%	24%		
Unfavorable	46%	69%	20%	48%		
Not sure	24%	24%	24%	28%		

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Portman Favorability		·				
Favorable	50%	79%	17%	53%		
Unfavorable	25%	3%	50%	17%		
Not sure	25%	18%	33%	30%		

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Obama Approval		-				
Approve	38%	4%	78%	17%		
Disapprove	55%	92%	12%	65%		
Not sure	7%	3%	10%	18%		

		2008 Vote					
	Base	John McCain		Someone else/Don't remember			
Brown Approval		•					
Approve	31%	8%	57%	20%			
Disapprove	40%	61%	16%	40%			
Not sure	29%	31%	26%	40%			





			2008 Vo	2008 Vote		
		Base	John McCain		Someone else/Don't remember	
Boehner as Speaker?						
	Yes	36%	63%	7%	33%	
	No	34%	8%	64%	29%	
	Not sure	29%	28%	29%	38%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Brunner/Portman		•			
Jennifer Brunner	36%	5%	70%	32%	
Rob Portman	53%	88%	15%	58%	
Undecided	11%	7%	15%	10%	

		Ideology				
	Base	Liberal	Moderate	Conservative		
Kasich/Strickland						
John Kasich	49%	10%	33%	81%		
Ted Strickland	48%	88%	65%	16%		
Undecided	3%	2%	3%	3%		

		Ideology				
	Base	Liberal Moderate Conservative				
Strickland Approval		•				
Approve	41%	81%	53%	13%		
Disapprove	50%	13%	34%	79%		
Not sure	10%	6%	13%	8%		





		Ideology			
	Base	Liberal	Moderate	Conservative	
Kasich Favorability		•			
Favorable	43%	11%	27%	70%	
Unfavorable	42%	79%	58%	14%	
Not sure	15%	9%	15%	16%	

		Ideology				
	Base	Liberal Moderate Conservative				
Fisher/Portman						
Lee Fisher	39%	79%	50%	13%		
Rob Portman	57%	20%	44%	83%		
Undecided	4%	1%	6%	4%		

		ldeology				
	Base	Liberal	Moderate	Conservative		
Fisher Favorability		•				
Favorable	30%	63%	38%	10%		
Unfavorable	46%	20%	36%	65%		
Not sure	24%	17%	26%	25%		

		Ideology			
	Base	Liberal	Moderate	Conservative	
Portman Favorability					
Favorable	50%	22%	33%	76%	
Unfavorable	25%	53%	34%	7%	
Not sure	25%	26%	33%	17%	





		Ideolog	у	
	Base	Liberal	Moderate	Conservative
Obama Approval		•		
Approve	38%	80%	50%	11%
Disapprove	55%	13%	39%	85%
Not sure	7%	7%	11%	4%

		Ideology				
	Base	Liberal Moderate Conservative				
Brown Approval		•				
Approve	31%	67%	41%	8%		
Disapprove	40%	13%	29%	61%		
Not sure	29%	21%	31%	31%		

			ldeology				
		Base	Liberal	Moderate	Conservative		
Boehner as Speaker?							
Speaker?							
	Yes	36%	6%	22%	61%		
	No	34%	71%	46%	10%		
	Not sure	29%	23%	31%	29%		

		Ideology				
	Base	Liberal Moderate Conservative				
Brunner/Portman		•				
Jennifer Brunner	36%	77%	46%	11%		
Rob Portman	53%	14%	38%	82%		
Undecided	11%	9%	17%	6%		





		Gender		
	Base	Woman	Man	
Kasich/Strickland		-		
John Kasich	49%	46%	53%	
Ted Strickland	48%	51%	44%	
Undecided	3%	3%	2%	

		Gender	
	Base	Woman	Man
Strickland Approval		-	
Approve	41%	41%	40%
Disapprove	50%	48%	51%
Not sure	10%	11%	8%

		Gender	
	Base	Woman	Man
Kasich Favorability		-	
Favorable	43%	40%	46%
Unfavorable	42%	44%	41%
Notsure	15%	17%	13%

		Gender	
	Base	Woman	Man
Fisher/Portman		- -	
Lee Fisher	39%	41%	38%
Rob Portman	57%	55%	58%
Undecided	4%	4%	4%





		Gender		
	Base	Woman	Man	
Fisher Favorability		-		
Favorable	30%	31%	29%	
Unfavorable	46%	42%	50%	
Not sure	24%	26%	21%	

		Gender		
	Base	Woman	Man	
Portman Favorability		-		
Favorable	50%	50%	49%	
Unfavorable	25%	23%	28%	
Not sure	25%	27%	23%	

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	38%	39%	37%
Disapprove	55%	53%	57%
Not sure	7%	8%	6%

		Gender	
	Base	Woman	Man
Brown Approval		-	
Approve	31%	32%	30%
Disapprove	40%	35%	46%
Not sure	29%	34%	24%





		Gender	
	Base	Woman	Man
Boehner as Speaker?			
Yes	36%	33%	40%
No	34%	30%	39%
Notsure	29%	37%	20%

		Gender		
	Base	Woman	Man	
Brunner/Portman		-		
Jennifer Brunner	36%	35%	36%	
Rob Portman	53%	52%	55%	
Undecided	11%	13%	9%	

	Party				
Base	Democrat	Republican	Independent/Other		
	='	•	-		
49%	11%	90%	56%		
48%	87%	9%	38%		
3%	2%	2%	6%		
	49% 48%	49% 11% 48% 87%	Base Democrat Republican 49% 11% 90% 48% 87% 9%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Strickland Approval		=			
Approve	41%	75%	7%	30%	
Disapprove	50%	14%	85%	58%	
Not sure	10%	10%	7%	12%	





		Party				
	Base	Democrat	Republican	Independent/Other		
Kasich Favorability		='	•	-		
Favorable	43%	12%	77%	45%		
Unfavorable	42%	73%	11%	38%		
Not sure	15%	16%	13%	17%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Fisher/Portman						
Lee Fisher	39%	72%	7%	29%		
Rob Portman	57%	22%	91%	66%		
Undecided	4%	5%	2%	6%		

		Party		
	Base	Democrat	Republican	Independent/Other
Fisher Favorability		,		•
Favorable	30%	56%	6%	18%
Unfavorable	46%	20%	72%	54%
Not sure	24%	24%	22%	28%

		Party					
	Base	Democrat	Republican	Independent/Other			
Portman Favorability		='					
Favorable	50%	20%	82%	53%			
Unfavorable	25%	47%	3%	21%			
Not sure	25%	33%	15%	27%			





		Party	Party						
	Base	Democrat	Republican	Independent/Other					
Obama Approval		='		•					
Approve	38%	71%	5%	30%					
		19%	92%	61%					
Disapprove Notsure	7%	10%	3%	8%					

		Party				
	Base	Democrat	Republican	Independent/Other		
Brown Approval		•				
Approve	31%	56%	7%	23%		
Disapprove	40%	18%	62%	46%		
Not sure	29%	26%	31%	32%		

			Party		
		Base	Democrat	Independent/Other	
Boehner as Speaker?				•	
	Yes	36%	11%	65%	37%
	No	34%	57%	9%	34%
ı	Notsure	29%	32%	26%	29%

		Party				
	Base	Democrat	Republican	Independent/Other		
Brunner/Portman		='				
Jennifer Brunner	36%	70%	4%	23%		
Rob Portman	53%	17%	90%	62%		
Undecided	11%	13%	7%	15%		





		Race		
	Base	White	African- American	Other
Kasich/Strickland				
John Kasich	49%	54%	15%	36%
Ted Strickland	48%	43%	81%	60%
Undecided	3%	3%	4%	4%

		Race		
	Base	White	African- American	Other
Strickland Approval				
Approve	41%	37%	68%	55%
Disapprove	50%	54%	21%	37%
Not sure	10%	10%	11%	8%

		Race		
	Base	White	African- American	Other
Kasich Favorability				
Favorable	43%	46%	18%	33%
Unfavorable	42%	39%	63%	51%
Not sure	15%	14%	19%	16%

		Race		
	Base	White	African- American	Other
Fisher/Portman				
Lee Fisher	39%	36%	63%	46%
Rob Portman	57%	61%	28%	48%
Undecided	4%	3%	9%	5%





		Race		
	Base	White	African- American	Other
Fisher Favorability				
Favorable	30%	28%	45%	34%
Unfavorable	46%	48%	30%	33%
Not sure	24%	23%	26%	32%

		Race		
	Base	White	African- American	Other
Portman Favorability				
Favorable	50%	53%	22%	40%
Unfavorable	25%	23%	46%	30%
Not sure	25%	24%	32%	30%

		Race				
	Base	White	African- American	Other		
Obama Approval						
Approve	38%	33%	77%	44%		
Disapprove	55%	60%	16%	40%		
Not sure	7%	7%	7%	16%		

		Race				
	Base	White	African- American	Other		
Brown Approval						
Approve	31%	29%	48%	23%		
Disapprove	40%	42%	25%	38%		
Not sure	29%	29%	27%	40%		





		Race				
	Base	White	African- American	Other		
Boehner as Speaker?						
Yes	36%	39%	18%	38%		
No	34%	33%	49%	29%		
Not sure	29%	28%	33%	33%		

		Race		
	Base	White	African- American	Other
Brunner/Portman				
Jennifer Brunner	36%	32%	64%	38%
Rob Portman	53%	57%	23%	48%
Undecided	11%	11%	12%	14%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Kasich/Strickland					
John Kasich	49%	38%	55%	47%	50%
Ted Strickland	48%	53%	44%	50%	47%
Undecided	3%	9%	1%	3%	3%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Strickland Approval					
Approve	41%	50%	35%	41%	44%
Disapprove	50%	41%	56%	48%	47%
Not sure	10%	9%	9%	10%	9%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Kasich Favorability					
Favorable	43%	41%	45%	40%	44%
Unfavorable	42%	45%	36%	46%	43%
Not sure	15%	14%	18%	13%	13%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Fisher/Portman					
Lee Fisher	39%	48%	36%	42%	37%
Rob Portman	57%	39%	60%	55%	60%
Undecided	4%	12%	4%	3%	4%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Fisher Favorability					
Favorable	30%	38%	25%	33%	30%
Unfavorable	46%	41%	47%	43%	49%
Not sure	24%	21%	28%	24%	21%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Portman Favorability					
Favorable	50%	50%	46%	49%	53%
Unfavorable	25%	31%	21%	29%	24%
Not sure	25%	19%	32%	22%	24%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	38%	52%	33%	42%	35%
Disapprove	55%	44%	60%	52%	56%
Not sure	7%	4%	7%	6%	9%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Brown Approval					
Approve	31%	26%	24%	35%	33%
Disapprove	40%	48%	41%	39%	38%
Not sure	29%	26%	35%	26%	29%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Boehner as Speaker?		•			
Yes	36%	35%	37%	33%	42%
No	34%	39%	26%	39%	35%
Not sure	29%	26%	37%	28%	23%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Brunner/Portman					
Jennifer Brunner	36%	35%	34%	40%	32%
Rob Portman	53%	57%	56%	49%	56%
Undecided	11%	9%	10%	11%	12%





		Already Voted?	
	Base	Yes	No
Kasich/Strickland			
John Kasich	49%	49%	49%
Ted Strickland	48%	48%	48%
Undecided	3%	3%	3%

		Already Voted?	
	Base	Yes	No
Strickland Approval			
Approve	41%	45%	40%
Disapprove	50%	47%	50%
Not sure	10%	9%	10%

		Already Voted?	
	Base	Yes	No
Kasich Favorability			
Favorable	43%	44%	42%
Unfavorable	42%	45%	42%
Not sure	15%	11%	16%

		Already Voted?	
	Base	Yes	No
Fisher/Portman			
Lee Fisher	39%	47%	37%
Rob Portman	57%	51%	58%
Undecided	4%	2%	5%





		Already Voted?	
	Base	Yes	No
Fisher Favorability			
Favorable	30%	35%	29%
Unfavorable	46%	45%	46%
Not sure	24%	21%	25%

		Already Voted?	
	Base	Yes	No
Portman Favorability			
Favorable	50%	50%	49%
Unfavorable	25%	32%	24%
Not sure	25%	19%	27%

		Already Voted?	
	Base	Yes	No
Obama Approval			
Approve	38%	40%	38%
Disapprove	55%	50%	56%
Not sure	7%	10%	6%

		Already Voted?	
	Base	Yes	No
Brown Approval			
Approve	31%	39%	29%
Disapprove	40%	38%	40%
Not sure	29%	23%	31%





		Already Voted?	
	Base	Yes	No
Boehner as Speaker?			
Yes	36%	39%	36%
No	34%	37%	34%
Not sure	29%	25%	30%

		Already Voted?	
	Base	Yes	No
Brunner/Portman			
Jennifer Brunner	36%	42%	34%
Rob Portman	53%	47%	55%
Undecided	11%	11%	11%

